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Blueprints for a healthier world®

PROBLEM

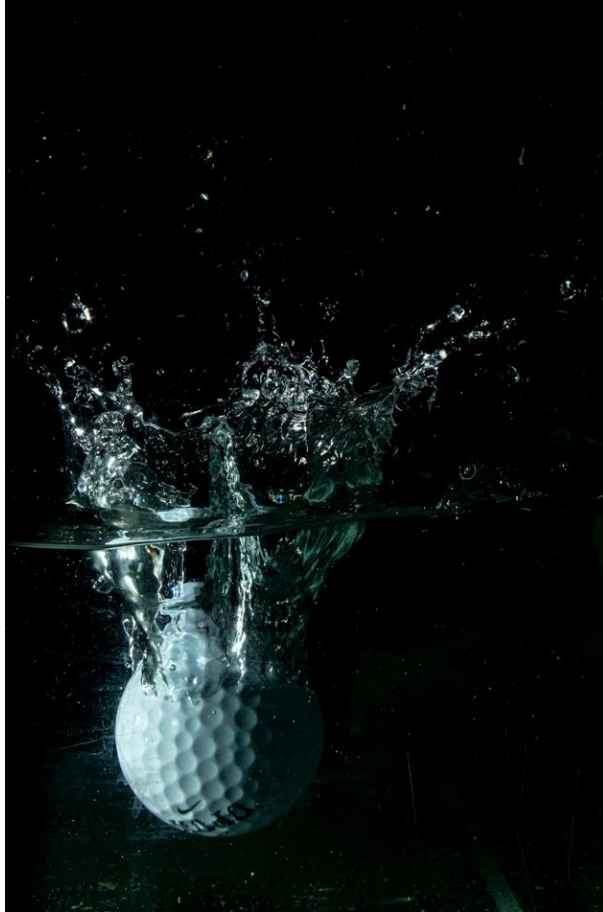
February 23rd, 2024

How much better are golfers
today vs. 40 years ago? Not
as much as you might think

By Drew Powell

Across Time Not So Well

“Despite all the technological advances, golf is still a very difficult game, and it is tough to improve beyond a certain point. We all have a limit to how good we can get. That limit existed in 1983, and it exists today”

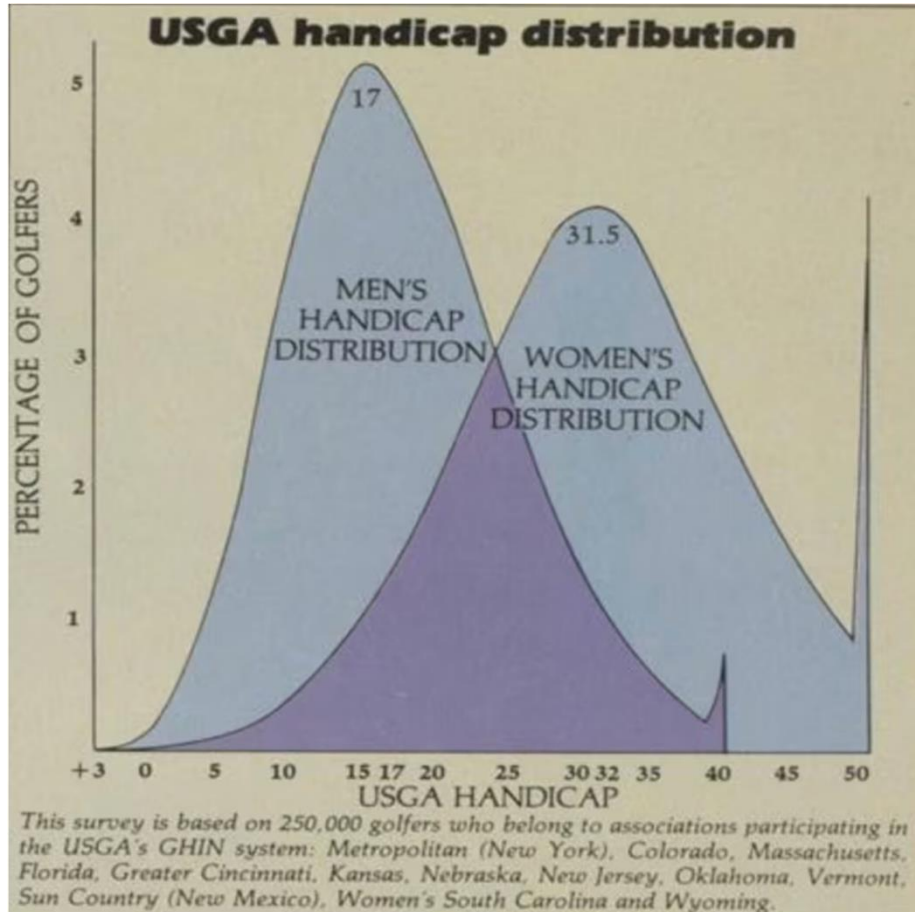


Where do you rank on the chart?

Find your handicap in the far left column and check the corresponding percentile. If you're a 12-handicap male, it means that you rank in the 74.1 percentile—your handicap is equal to or better than 74.1 percent of all golfers with handicaps.

USGA Handicap	Men	Women	USGA Handicap	Men	Women
+1 or better	99.9	99.98	25	17.1	73.1
0	99.8	99.94	26	14.4	69.6
1	99.5	99.92	27	12.0	66.0
2	99.1	99.87	28	10.1	62.4
3	98.5	99.82	29	8.3	58.2
4	97.5	99.7	30	6.9	54.2
5	96.2	99.6	31	5.5	49.9
6	94.5	99.5	32	4.5	45.9
7	92.3	99.3	33	3.6	41.9
8	89.6	99.1	34	2.9	37.8
9	86.6	98.8	35	2.3	34.2
10	82.8	98.4	36	1.8	30.4
11	78.8	98.0	37	1.4	27.3
12	74.1	97.4	38	1.1	24.1
13	69.4	96.7	39	.8	21.2
14	64.2	95.8	40		18.8
15	59.0	94.7	41		16.3
16	53.8	93.5	42		14.1
17	48.5	92.0	43		11.9
18	43.8	90.4	44		10.3
19	39.2	88.6	45		8.8
20	34.9	86.7	46		7.4
21	30.8	84.7	47		6.2
22	26.9	82.1	48		5.1
23	23.4	79.4	49		4.3
24	20.0	76.4			

The average golf handicap has not improved over the last 50 years

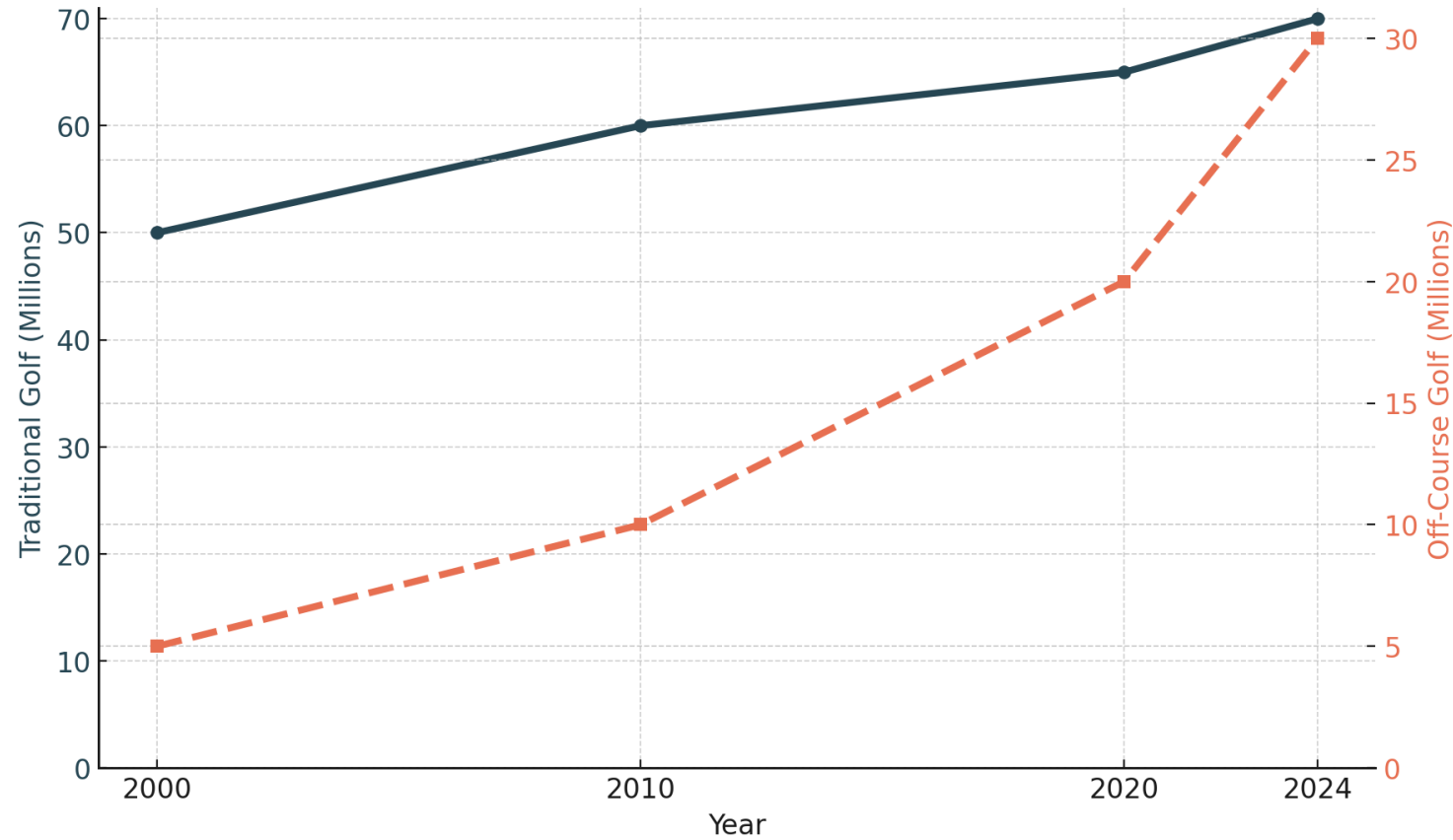


Paradym Ai Smoke MAX Driver




AiCad - Traditional vs Off-Course Golf Growth

Traditional vs Off-Course Golf Growth (2000-2024)



Off course golfers will **TRIPLE** by 2030



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Humana® Your Humanoid AiCad™ (AiCad™)


Enter your email here

Your AiCad personalised response in 24 hours*

Enter your golf question here

Handicap*

Your handicap on playing level (beginner? X years)



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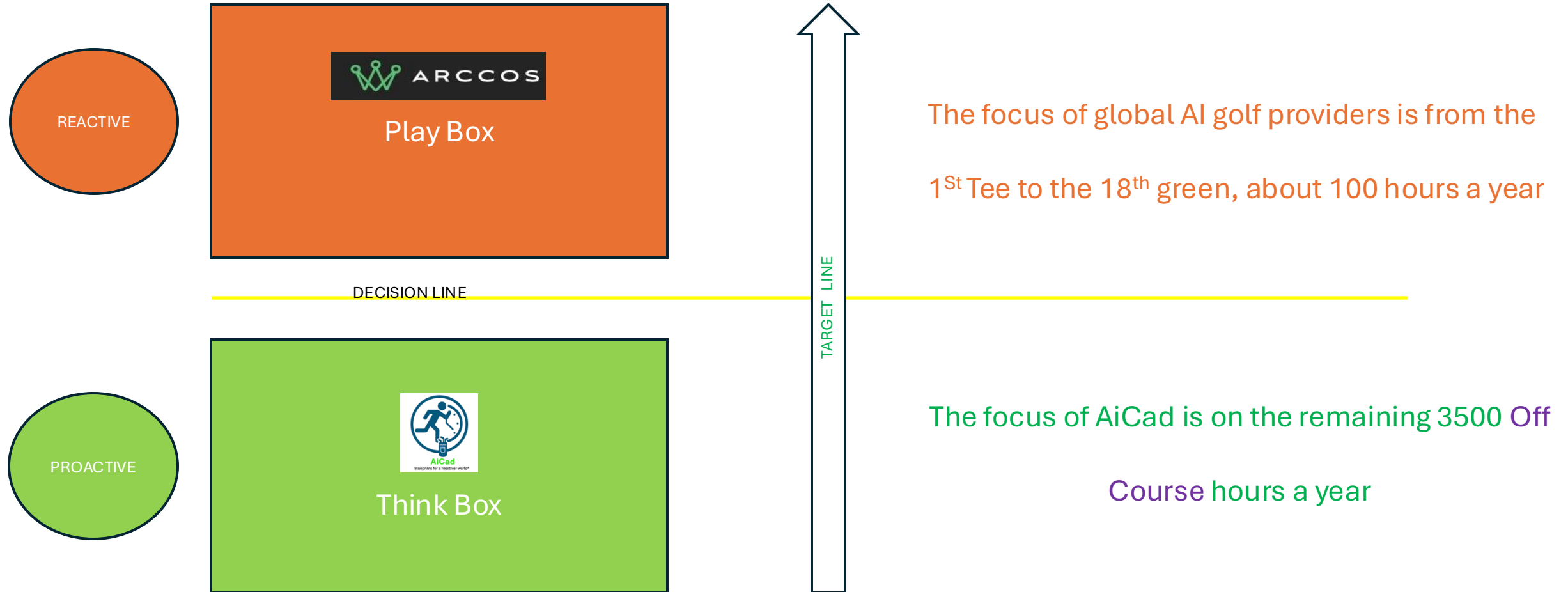
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SOLUTION CONCEPT





Golf



Wellness



Time



AiCad

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Enter your email here

Your AiCad personalised response in 24 hours*

Enter your question here

Handicap/ Fitness/Sport Level*

Your handicap or sport level (Beginner/ X years)

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SOLUTION

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Humome[®] - Your Humanoid AiCaddie (AiCad)*

Your AiCad personalised response in 24 hours*

Handicap*

Try AiCadTM

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<https://aicad.au>

WHAT DOES AiCad DO ?

1. AiCad focuses exclusively on your mind.
2. AiCad ensures your BRAIN know what to do ? **Bmotion®**
3. Additional focus on patience, emotional control, and self-belief.
4. AiCad measures how you feel, how much fun you had ?

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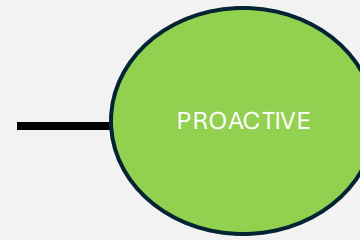
WHAT DOES AiCad Also DO ?

1. 40% of the average Golfers game is putting, easily improved daily at home in your own TIME.
2. Golf psychology and strategy account for at least 20% of performance, WELLNESS
3. AiCad peer reviewed evidence-based recommendations can account for up to 10% of capability enhancement. More FUN
4. Converts all off-course player data into insight / recommendations

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Family time AiCad



Think Box

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Bunnings Workshop > Discussion > Outdoor

DIY backyard golf putting green



AiCad - Proof Of Concept

Handicap: 36 to 15 in 15 months



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Your AiCad personalised response in 24 hours*

Enter your golf question here

Handicap*

Your handicap or playing level (Beginner/ X years)

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Imagine a world where the oldest civilisation on
earth utilises their spiritual connection to the land
through empowerment, inclusion, and opportunity
to care for it and play it

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