

# Golf Ai Tech Australia

BLUEPRINTS FOR A HEALTHIER WORLD®

#### **PROBLEM**

February 23rd, 2024

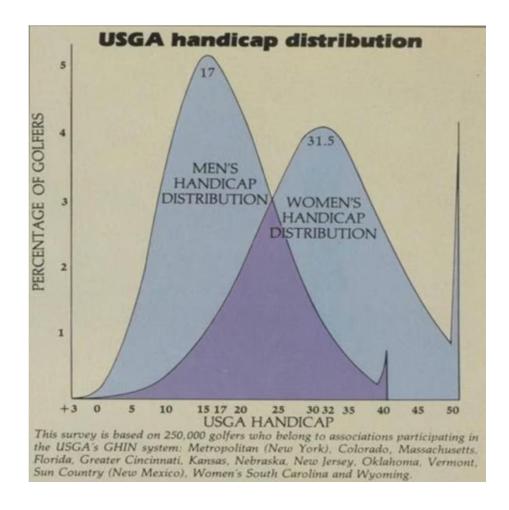
# How much better are golfers today vs. 40 years ago? Not as much as you might think

By Drew Powell

Off course golfers outnumber oncourse golfers in the US



#### The average golf handicap has not improved over the last 50 years







Paradym Ai Smoke MAX Driver





"Despite all the technological advances, golf is still a very difficult game, and it is tough to improve beyond a certain point. We

#### all have a limit to how good we can get. That limit existed in 1983, and it exists today"



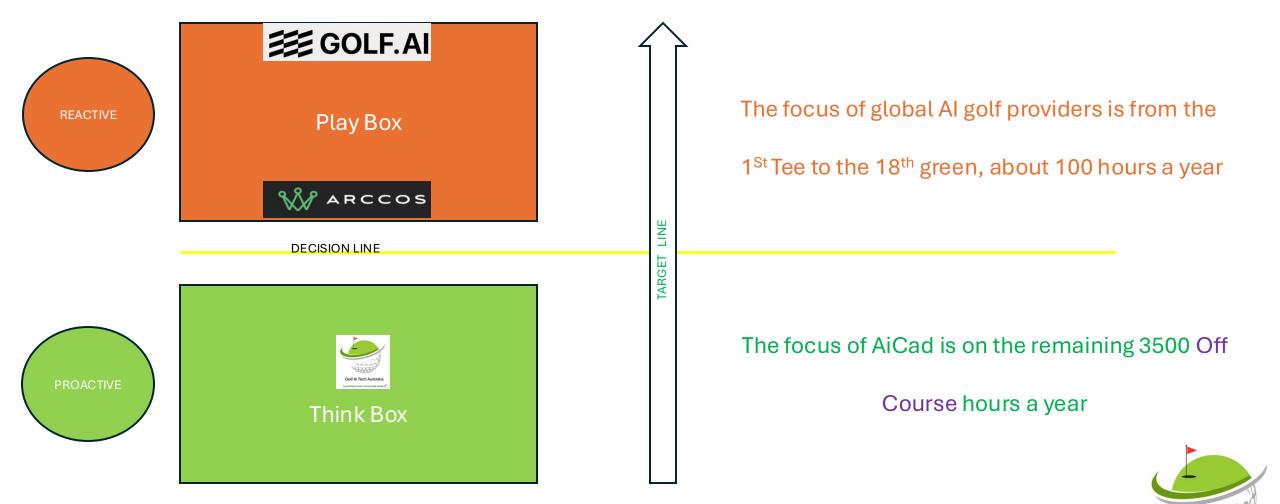
#### Where do you rank on the chart?

Find your handicap in the far left column and check the corresponding percentile. If you're a 12-handicap male, it means that you rank in the 74.1 percentile—your handicap is equal to or better than 74.1 percent of all golfers with handicaps.

USGA			USGA		
Handicap	Men	Women	Handicap	Men	Women
+1 or better	99.9	99.98	25	17.1	73.1
0	99.8	99.94	26	14.4	69.6
1	99.5	99.92	27	12.0	66.0
2	99.1	99.87	28	10.1	62.4
3	98.5	99.82	29	8.3	58.2
4	97.5	99.7	30	6.9	54.2
5	96.2	99.6	31	5.5	49.9
6	94.5	99.5	32	4.5	45.9
7	92.3	99.3	33	3.6	41.9
8	89.6	99.1	34	2.9	37.8
9	86.6	98.8	35	2.3	34.2
10	82.8	98.4	36	1.8	30.4
11	78.8	98.0	37	1.4	27.3
12	74.1	97.4	38	1.1	24.1
13	69.4	96.7	39	.8	21.2
14	64.2	95.8	40		18.8
15	59.0	94.7	41		16.3
16	53.8	93.5	42		14.1
17	48.5	92.0	43		11.9
18	43.8	90.4	44		10.3
19	39.2	88.6	45		8.8
20	34.9	86.7	46		7.4
21	30.8	84.7	47		6.2
22	26.9	82.1	48		5.1
23	23.4	79.4	49		4.3
24	20.0	76.4			



#### **SOLUTION CONCEPT**



Golf Ai Tech Australia



#### Powered By Insight. Driven by Wellness. Made for Fun

### **SOLUTION**

#### Consumer informatics for a healthier world

Humome - Your Humanoid AiCaddie (AiCad)\*

Enter your email here

Your AiCad personalised response in 24 hours\*

Enter your golf question here

#### Handicap\*

Your handicap or playing level (Beginner/ X years)

Try AiCad TM

Buy Ai Cad

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## TRY THE SOLUTION



Consumer informatics for a healthier world

Humome - Your Humanoid AiCaddie (AiCad)\*

Enter your email here

Your AiCad personalised response in 24 hours\*

Enter your golf question here

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https://holeinone.au/#aicad







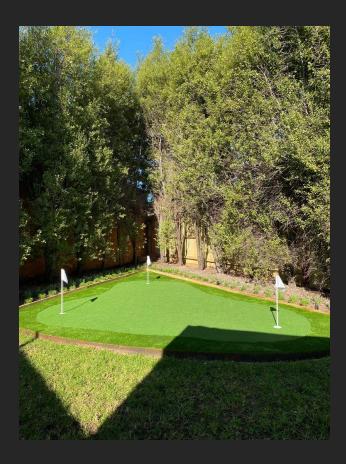
#### WHAT DOES AICAD DO?

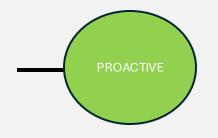
- 1. 40% of the average Golfers game is putting, easily improved daily at home off course.
- 2. Golf psychology and strategy account for at least 20% of performance.
- 3. AiCad peer reviewed evidence-based coaching can account for up to 10% of capability enhancement.
- 4. Converts any off-course player data/questions into insight / recommendations

Powered by Insight. Driven by Wellness. Made for Fun — delivering personalized recommendations that elevate your golf game and your life.

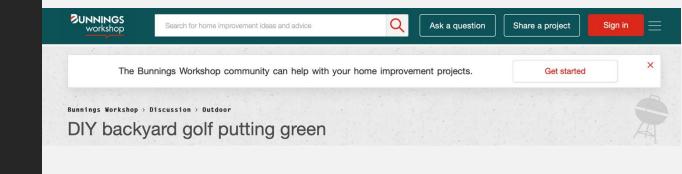


# WHAT DOES AiCAD DO?





Think Box

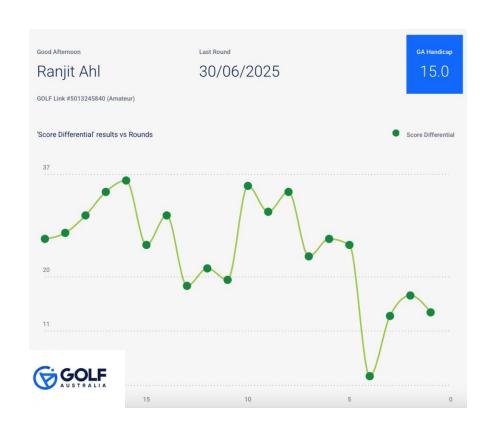


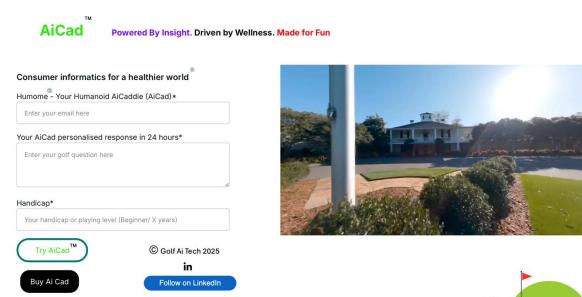




# AiCad - Proof Of Concept

Handicap: 36 to 15 (Playing handicap 13) in 15 months









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