

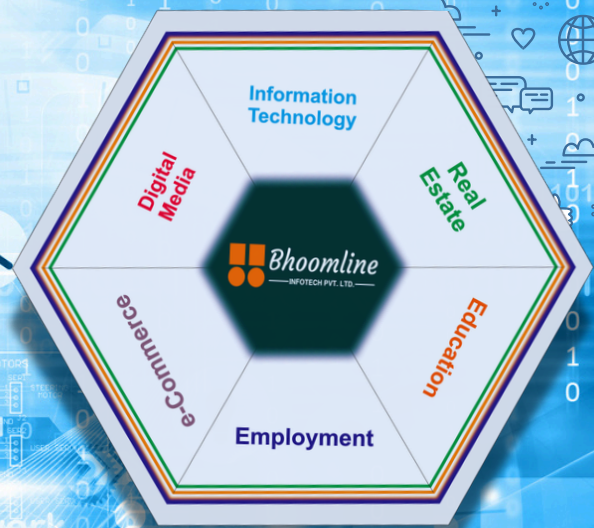
# WE GROW BRANDS THAT SAVE LIVES!

*We Help Realtors / Builders / Promoters and Companies to Build Predictable, Scalable & Measurable Compounding Growth.*

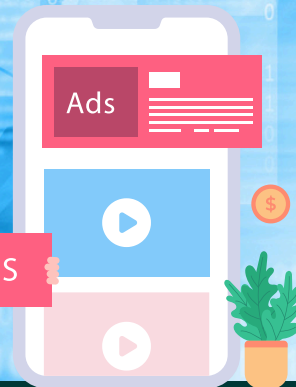
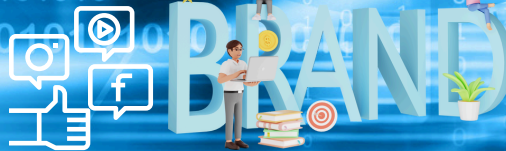
Get New Clients | Improve Retention | and Grow Referrals.



 [www.bhoomline.com](http://www.bhoomline.com)



बढ़ेगा आपका व्यापार,  
जब हम करेंगे डिजिटल प्रचार



**For More information:-**



**9893627604**



**8770402574**



# About Us-

We are a Information Technology Company based in Indore (MP), a Heart of India. Our Expertise in Providing comprehensive solutions for Digital Marketing, Graphic Designing, Social Media Marketing, Digital Visiting Card / DigiCard, Website Development and Lead Generation (Meta- Sponsored Ads). With our innovative strategies, creative approach, Transparency and Integrity. we help businesses thrive in the digital landscape.

Join us on this journey to success!

## Featured Brand



advertising sign-ups revenue result landing page analytics leads traffic clicks conversion rate product email list google search engine optimization social media commission referrals targeting



## Worked For... 40 + Companies



Bhoomline - Real Estate Marketing Agency.



- Bhoomline Specializes in Creating Targeted Social Media Campaigns tailored to the Real Estate industry.
- Real Estate Marketing.
- Social Media Marketing.
- Performance Marketing.
- Local SEO (GMB)
- Brand Marketing.
- Business Community.

सोशल मीडिया पर कम अथवा अधिक सक्रिय होना, आपके बिजनेस को घटा / बढ़ा सकता है, आपकी तरक्की में सीधा रुकावट / सहायक हो सकता है, उस पर खर्च करना, कहां तक जायज है !

बाकी आप स्वयं समझदार है।







॥ श्री गणेशाय नमः ॥



# Bhoomline

— INFOTECH PVT. LTD. —



## Bhoomliner<sup>TM</sup>

Serving Your Real Needs



Bhoomliners  
Real Community

@ 999 / - Yearly

### भारत की सबसे बड़ी रियल एस्टेट कम्युनिटी

- हज़ारों प्रॉपर्टी एक्सपर्ट्स का भरोसा
- ज्ञान, नेटवर्किंग और ग्रोथ का एक साझा मंच
- Bhoomliner भारत के सभी रियल एस्टेट डीलर्स, बिल्डर्स, एजेंट्स और निवेशकों के लिए एक समर्पित प्लेटफॉर्म है। इस समुदाय का उद्देश्य रियल एस्टेट इंडस्ट्री में पारदर्शिता, तकनीक और टीमवर्क को बढ़ावा देना है।

भारत - भारतीय - भूमलाइनर



COMING  
SOON

### Bhoomliner BRM App

Mobile Application  
(Android and iOS)



## MPwale

Connecting Local Business  
of Madhya Pradesh.



MPwale Business  
Community.

@ 99 / - Yearly

### सिर्फ और सिर्फ मध्यप्रदेश के व्यवसायों के लिए समर्पित

- MPwale – मध्यप्रदेश का सबसे बड़ा बिज़नेस कम्युनिटी प्लेटफॉर्म
- स्थानीय व्यापारियों को जोड़ने वाला एकमात्र मंच
- नेटवर्किंग, ग्रोथ और लोकल ब्रांड्स को नई पहचान देने की पहल
- मध्यप्रदेश के व्यापारियों का भरोसेमंद डिजिटल साथी

MPwale – एमपी का सबसे बड़ा बिज़नेस कम्युनिटी प्लेटफॉर्म,  
जहां जुड़ते हैं लोकल ब्रांड्स और बनती हैं नई पहचान।

'हम भारतीय बड़े विचित्र हैं। हमारे टैलेंट & प्रोडक्ट को सारी दुनिया मान्यता देने लगी है, पर हमें आज भी अपने लोगो पर भरोसा नहीं है....

## Join India's Largest Business Community.

For More Details and Information, Whatsapp On- 8770402574

जुड़ें, सीखें और तरक्की करें – सब एक साथ!



Founder & CEO

Don't Prove, Only improve.



Follow- @Mkrathore.bi

# News/Media/Article/Story

INDIANSTARTUP

THE  
STARTUP STORY

STARTUPclub

Business Media

CEOTALKS

## PRESS RELEASE

### Bhoomline Infotech Empowers Indian Real Estate Businesses and Simplifies the Search of Customers



By NEERAJ KUMAR

- MAY 5, 2024

NO COMMENTS

2 MINS READ



**Indore, India** – Manoj Rathore established Bhoomline Infotech Pvt Ltd in 2023, motivated by his appreciation of innovation and in-depth knowledge of the real estate sector. With a solid background in Startup business and a wealth of sales, marketing, and technological expertise, Mr Rathore understood the critical roles that technology, trust, and transparency play in real estate success.

Mr Rathore holds a bachelor's degree in business administration from IGNTU, Amarkantak and an MBA in marketing from IMS DAVV, Indore which gives him a strategic perspective. His prior roles in diverse companies across FMCG, Technology, and Real Estate provided him with invaluable insights into the industry's needs and challenges. He started Bhoomline Infotech with the goal of empowering Indian real estate businesses.

***Bhoomline Infotech is guided by the "3T" principles of Technology, Teamwork, and Trust. Mr. Rathore is certain that the real estate industry will only flourish by using technology, developing an interactive atmosphere, and nurturing client trust.***

Bhoomline Infotech is an all-inclusive platform created to cater to the needs, desires, and challenges real estate professionals face in India. It offers a range of solutions, including:

- **360° Digital Marketing Solutions:** Bhoomline Infotech provides a spectrum of digital marketing services to help realtors enhance their online presence and reach.
- **Client-Centric Approach:** Its team prioritizes understanding each client's unique needs and goals, tailoring its services accordingly.
- **Ideal Marketplace:** It serves as a valuable platform [bhoomliner.in](http://bhoomliner.in) for buyers and sellers to facilitate smooth transactions.
- **Powerful Marketing Tools:** The platform offers a suite of tools, such as DigiCard, Wappy, company eCatalogs, Google Mapping integration, SEO optimisation, landing page creation, CRM systems, website development, and social media marketing, empowering realtors to market their properties effectively.
- **Connecting Professionals:** Bhoomline Infotech fosters a network of real estate professionals, promoting collaboration and knowledge sharing.

**Bhoomline Infotech, with its emphasis on Trust, Teamwork, and Technology, has the potential to transform the Indian real estate market completely. By offering all-inclusive solutions and a supportive network, it enables real estate professionals to attain better success and make valuable contributions to the industry**

**For More Details: Visit Website- [www.bhoomline.com](http://www.bhoomline.com)**

**#Bhoomlineinfotech, #Bhoomliner, #RealEstate, #IndianRealEstate, #IndoreRealEstate, #Realtor #RealAdvisor #Trending**



For FREE Registration Visit our Website -



[www.bhoomliner.in](http://www.bhoomliner.in)



## Our Services:-

- Social Media Marketing
- Local SEO Services (GMB)
- Website Development Services
- Digital Marketing Consultancy (for Owner)
- Marketing & Sales Training (for Team)
- Branding Strategy (for Company)
- Business Community (BRC & MPwale)
- CRM / BRM Software & Tools
- Bhoomliner Darpan (Magazine)
- Event / Expo and Award Show
- Bhoomliner Marketplace Listing
- Podcast / Interview (Story & Promotion)
- Bhoomliners Sales Support (B-Team)
- Bhoomliner BRM App (Coming Soon)

**भूमलाइनर - नया भारत का रियल एस्टेट एजेंट ।**

**TRUST**

विश्वास & पारदर्शिता

**TEAMWORK**

एक सहयोगी वातावरण

**TECHNOLOGY**

डिजिटल इनोवेशन

**भूमलाइनर कौन है, क्या है और किसके लिए है ?**

भारत के सभी रियल एस्टेट प्रोफेशनल, किसान, बिल्डर, डेवलपर्स, प्रमोटर, इन्वेस्टर्स, ब्रोकर, एजेंट, कंसल्टेंट, रियल्टर्स, डीलर्स, आर्किटेक्ट, राजस्व विभाग के अधिकारी, इन्फुएंसर, फ्रीसेलर, प्रोपराइटर्स, स्किल & वेल्थ ट्रेनर्स, स्टार्टअप & प्राप्टेक फाउंडर के लिए भूमलाइनर एक समर्पित नाम & पहचान है। Bhoomliner का मुख्य उद्देश्य ("3T") - Trust, Teamwork & Technology को बढ़ावा देना है।



**Bhoomline**  
— INFOTECH PVT. LTD. —

## #Package\_Details

बढ़ेगा आपका व्यापार, जब हम करेंगे डिजिटल प्रचार

### Social Media Marketing

1. **Basic :- Starter Package** ₹ 1,19,000/- Yearly  
( + Meta Ads Budget :- 30,000 Extra )
2. **Advance :- Booster Package** ₹ 2,39,000/- Yearly  
( + Meta Ads Budget :- 60,000 Extra )

### Performance Marketing

3. **Premium :- Leader Package** ₹ 3,99,000/- Yearly  
and 1% or 30 /-sqft ( + Meta Ads Budget :- 90,000 Extra )

### Others Services

4. **Website Development Services : Rs. 9,999 for 1 Year**  
(3 Page Infosite - Basic Level)  
Home - About us - Projects - Galley - Contact us  
1 Year Domain FREE (included)  
2 Professional Email ID FREE  
Starting
5. **Branding Strategy (for Company) and Digital Marketing Consultancy (for Owner) : Rs. 39,000 /-**  
( 3 Offline and 7 Online Meeting, Total- 20 Hours )  
For 6 Months
6. **B-Team Sales Support : (Rs. as Per Sales Performance & Mutual Agreement)**
7. **Customized Package and Services :** As Per your Budget & Requirement.



# Social Media Marketing

Bhoomline Infotech Pvt Ltd		Basic	Advance
Social Media Marketing Package 		(Starter Package)	(Booster Package)
For More Information-			
Contact Us: +91- 8770402574		Rs. 9,999 /- Monthly	Rs. 19,999 /- Monthly
Website:- <a href="http://www.bhoomline.com">www.bhoomline.com</a>		Locking Period- 3 Months	Locking Period- 3 Months
S. No.	Topic / Description	Rs. 1,19,000 /- Yearly ( + Meta Ads Budget - 30,000 Extra )	Rs. 2,39,000 /- Yearly ( + Meta Ads Budget - 60,000 Extra )
1	Social Media Profile/Page Management	Yes 	Yes 
2	Account Creation & Setup (if Required)	Yes 	Yes 
3	#Hashtag Research & Usage of Keywords.	Yes 	Yes 
4	Focus On Organic Growth of Page & Channel	Yes 	Yes 
5	Lead Generation Through Social Media	Yes 	Yes 
6	Advertising Campaign & Management	Yes 	Yes 
7	Quarterly Report & Meeting	Yes 	Yes 
8	Social Media Strategy & Calender (Yearly)	Yes 	Yes 
9	Facebook Marketing	Yes 	Yes 
10	Instagram Marketing	Yes 	Yes 
11	Whatsapp Channel Management	No 	Yes 
12	Youtube Channel Management	No 	Yes 
13	Google Mapping (GMB) Local SEO	Yes 	Yes 
14	Creative / Flyer Posting Whatsapp Group (Bi)	Yes 	Yes 
15	Digital Business ID Card (PDF Version)	Yes 	Yes 
16	DigiCard / Digital Visiting Card (Web Version)	Yes 	Yes 
17	Company Brouchure PDF (eCatalogue)	Yes 	Yes 
18	Bhoomliner.in (Marketplace Yearly Listing)	Yes 	Yes 
19	Website Development & Managemnt (4 Page)	No 	Yes 
Working Details		220 + Post Yealry 	365 + Post Yealry 
20	No. of Social Media Creative / Flyer / Posts	12 Flyer Monthly	18 Flyer Monthly
21	No. of Reels & Video Creation (10 to 60 Seconds)	3 Reels (Monthly)	6 Reels (Monthly)
22	Birthday, Anniversary Post and Insta/Fb Stories	4 Post Monthly	8 Post Monthly
23	Social Media Platform Posting (SMM)	Alternate Days	Daily
24	Reels & Video Posting on Social Media	in 10 Days	Weekly
25	Posting On Common Bi Whatsapp Group	Weekly	Weekly
26	Community Membership (Bhoomliner & MPwale)	For 1 Year (FREE)	For 2 Year (FREE)
27	Paid Promotions- Facebook / Instagram Page	1000 Like / Follower	2000 Like / Follower
28	Posting on Facebook Groups By page	in 15 Days	in 10 Days
29	Organic Lead Generated Approx	100 to 200 Leads (Yearly)	200 to 400 Leads (Yearly)
30	Paid Boosting & Campaign Management Fee (Extra)	10% (of Total Ads Budget)	5% (of Total Ads Budget)
Term and Condition Details:-		<div>30 Days FREE</div> <div>For Yearly Package (on Full Advance Payment)</div>	
 Content Should be Provided by client as per his Requirement and Company Need.			
 Photo & Video Content Provided By Client & Team Also.			
 Sponsored Ads (Meta Ads) Budget Will be EXTRA as per client Requirement.			
 Taxes as Applicable. (18% GST EXTRA)			
 Paid Campaign/Ads Management Fee Will be 10% and 5% (of Total Ads Budget)			
Payment Condition: 100% Advance Within 7 Days after the start date.			



Premium- Leader Package	Customize Package
<p><b>₹ 3,99,000/- FOR 1 YEAR</b> and 1% or 30 /-sqft <small>( + Meta Ads Budget :- 90,000 Extra )</small></p>	<p><b>₹ ..... ? FOR 1 YEAR</b> As Per your Budget &amp; Requirement.</p>
<p><b>Performance Marketing</b> Including Advance Social Media Marketing Services +</p> <p>Features Included–</p> <ul style="list-style-type: none"> <li>• Influencer Marketing (2 Paid Collaboration FREE)</li> <li>• Marketplace &amp; Directory Listing</li> <li>• Digital Media Coverage (News &amp; Article / Succes Story)</li> </ul> 	<p><b>Requirement ?</b></p> <ul style="list-style-type: none"> <li>• Social Media Post - ?</li> <li>• Website / Landing Page - ?</li> <li>• Presentaion (PPT) ?</li> <li>• Reels (10 to 60 Seconds)- ?</li> <li>• Video for YouTube- ?</li> <li>• Lead (Sponsored Ads) - ?</li> <li>• Marketplace Listing ?</li> <li>• Community Membership ?</li> <li>• Social Media Page Management ?</li> <li>• Influencer Marketing ?</li> <li>• Promotional Gift ?</li> </ul>
<ul style="list-style-type: none"> <li>• Magazine Coverage (Company Growth)</li> <li>• Interview and Podcast (Founder's Story)</li> <li>• Business Community Lifetime Membership.</li> </ul>	<p><b>Final Package– As Per your Budget &amp; Requirement.</b></p>
<ul style="list-style-type: none"> <li>• Payment Condition–100% Advance and Incentive on Monthly Basis.</li> </ul>	<ul style="list-style-type: none"> <li>• Payment Condition– 60% Advance and Remaining 40% Before Final Delivery of Package.</li> </ul>

Photo & Video Content Provided By Client & Team Also.

Note- Taxes as Applicable. (18% GST EXTRA)

**Helping Builders and Promoters to Generate New Clients, Referral and Build up their Reputaion on Autopilot.**



# Achievements & Photo Gallery



गर्व का क्षण!

हमें गर्व है कि Manoj Rathore, Founder & CEO of Bhoomline Infotech Pvt. Ltd. को प्रतिष्ठित "eRoof Disruptor of the Year" 2025 अवार्ड माननीय गोलू शुक्ला जी द्वारा प्रदान किया गया। यह सम्मान हमारे नवाचार और उत्कृष्टता के प्रति अटूट समर्पण का प्रमाण है।

Real Estate & Technology (PropTech) के क्षेत्र में नई ऊंचाइयां छूने की हमारी यह यात्रा यूं ही जारी रहेगी! इस सफलता के लिए हमारे ग्राहकों, टीम और सभी सहयोगियों का हार्दिक आभार! धन्यवाद 🙏🇮🇳🏆🥳



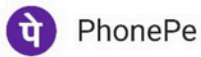


# Get in Touch

नया युग, नया रिश्ता।  
बिज़नेस बढ़ाने के लिए,  
सोशल मीडिया सबसे सस्ता।।



अब समय की मांग है,  
Digital Marketing and Business Community.



ACCEPTED HERE

Scan & Pay Using PhonePe App



SCAN

Bhoomline Infotech

UPI ID- Bipl8523@ybl



Real Estate Marketing System.



8770402574, 9893627604



[info@bhoomline.com](mailto:info@bhoomline.com)



183, Sch. 78, Vijay Nagar, Inddore (MP).



[www.bhoomline.com](http://www.bhoomline.com)



SCAN ME



Thank You