# WE GROW BRANDS THAT SAVE LIVES!

***We Help Realtors / Builders / Promoters and Companies to Build Predictable, Scalable & Measurable Compounding Growth.***

**Get New Clients | Improve Retention | and Grow Referrals.**

## www.bhoomline.com

## For More information:-

9893627604

8770402574

# About Us-

WWW.BHOOMLINE.COM

We are a Information Technology Company based in Indore (MP), a Heart of India. Our Expertise in Providing comprehensive solutions for Digital Marketing, Graphic Designing, Social Media Marketing, Digital Visiting Card / DigiCard, Website Development and Lead Generation (Meta- Sponsored Ads). With our innovative strategies, creative approach, Transparency and Integrity. we help businesses thrive in the digital landscape.

Join us on this journey to success!

## Featured Brand

Bhoomline - Real Estate Marketing Agency.

## Worked For... 40 + Companies

- Bhoomline Specializes in Creating Targeted Social Media Campaigns tailored to the Real Estate industry.

- Real Estate Marketing.
- Social Media Marketing.
- Performance Marketing.
- Local SEO (GMB)
- Brand Marketing.
- Business Community.

**सोशल मीडिया पर कम अथवा अधिक सक्रिय होना, आपके बिजनेस को घटा / बढ़ा सकता है, आपकी तरक्की में सीधा रुकावट / सहायक हो सकता है, उस पर खर्च करना, कहां तक जायज है !**

**बाकी आप स्वयं समझदार है।**

ॐ ॥ श्री गणेशाय नमः ॥ 卐

# Bhoomline
INFOTECH PVT. LTD.

## Bhoomliner™
Serving Your Real Needs

**Bhoomliners Real Community**

@ 999 /- Yearly

## भारत की सबसे बड़ी रियल एस्टेट कम्युनिटी

- हज़ारों प्रॉपर्टी एक्सपर्ट्स का भरोसा
- ज्ञान, नेटवर्किंग और ग्रोथ का एक साझा मंच
- Bhoomliner भारत के सभी रियल एस्टेट डीलर्स, बिल्डर्स, एजेंट्स और निवेशकों के लिए एक समर्पित प्लेटफॉर्म है। इस समुदाय का उद्देश्य रियल एस्टेट इंडस्ट्री में पारदर्शिता, तकनीक और टीमवर्क को बढ़ावा देना है।

भारत - भारतीय - भूमलाइनर

## MPwale
Connecting Local Business of Madhya Pradesh.

**MPwale Business Community.**

@ 99 /- Yearly

## सिर्फ़ और सिर्फ़ मध्यप्रदेश के व्यवसायों के लिए समर्पित

- MPwale – मध्यप्रदेश का सबसे बड़ा बिज़नेस कम्युनिटी प्लेटफ़ॉर्म
- स्थानीय व्यापारियों को जोड़ने वाला एकमात्र मंच
- नेटवर्किंग, ग्रोथ और लोकल ब्रांड्स को नई पहचान देने की पहल
- मध्यप्रदेश के व्यापारियों का भरोसेमंद डिजिटल साथी

MPwale – एमपी का सबसे बड़ा बिज़नेस कम्युनिटी प्लेटफॉर्म, जहां जुड़ते हैं लोकल ब्रांड्स और बनती हैं नई पहचान।

**COMING SOON**

**Bhoomliner BRM App**
Moblie Application
(Android and iOS)

'हम भारतीय बड़े विचित्र हैं। हमारे टैलेंट & प्रोडक्ट को सारी दुनिया मान्यता देने लगी है, पर हमें आज भी अपने लोगो पर भरोसा नहीं है....

# Join India's Largest Business Community.

## For More Details and Information, Whatsapp On- 8770402574

जुड़ें, सीखें और तरक्की करें – सब एक साथ!

**Dont't Prove, Only improve.**

Follow- @Mkrathore.bi

# News/Media/Article/Story

INDIANSTARTUP THE STARTUP STORY STARTUPClub Business Media CEO TALKS

**PRESS RELEASE**

## Bhoomline Infotech Empowers Indian Real Estate Businesses and Simplifies the Search of Customers

By NEERAJ KUMAR - MAY 5, 2024 NO COMMENTS 2 MINS READ

**Indore, India** – Manoj Rathore established Bhoomline Infotech Pvt Ltd in 2023, motivated by his appreciation of innovation and in-depth knowledge of the real estate sector. With a solid background in Startup business and a wealth of sales, marketing, and technological expertise, Mr Rathore understood the critical roles that technology, trust, and transparency play in real estate success.

Mr Rathore holds a bachelor's degree in business administration from IGNTU, Amarkantak and an MBA in marketing from IMS DAVV, Indore which gives him a strategic perspective. His prior roles in diverse companies across FMCG, Technology, and Real Estate provided him with invaluable insights into the industry's needs and challenges. He started Bhoomline Infotech with the goal of empowering Indian real estate businesses.

***Bhoomline Infotech is guided by the "3T" principles of Technology, Teamwork, and Trust. Mr. Rathore is certain that the real estate industry will only flourish by using technology, developing an interactive atmosphere, and nurturing client trust.***

Bhoomline Infotech is an all-inclusive platform created to cater to the needs, desires, and challenges real estate professionals face in India. It offers a range of solutions, including:

- 360° Digital Marketing Solutions: Bhoomline Infotech provides a spectrum of digital marketing services to help realtors enhance their online presence and reach.
- Client-Centric Approach: Its team prioritizes understanding each client's unique needs and goals, tailoring its services accordingly.
- Ideal Marketplace: It serves as a valuable platform bhoomliner.in for buyers and sellers to facilitate smooth transactions.
- Powerful Marketing Tools: The platform offers a suite of tools, such as DigiCard, Wappy, company eCatalogs, Google Mapping integration, SEO optimisation, landing page creation, CRM systems, website development, and social media marketing, empowering realtors to market their properties effectively.
- Connecting Professionals: Bhoomline Infotech fosters a network of real estate professionals, promoting collaboration and knowledge sharing.

**Bhoomline Infotech, with its emphasis on Trust, Teamwork, and Technology, has the potential to transform the Indian real estate market completely. By offering all-inclusive solutions and a supportive network, it enables real estate professionals to attain better success and make valuable contributions to the industry**

For More Details: Visit Website- www.bhoomline.com

#Bhoomlineinfotech, #Bhoomliner, #RealEstate, #IndianRealEstate, #IndoreRealEstate, #Realtor #RealAdvisor #Trending

For FREE Registration Visit our Website -

# www.bhoomliner.in

## Our Services:-

- Social Media Marketing
- Local SEO Services (GMB)
- Webite Development Services
- Digital Marketing Consultancy (for Owner)
- Marketing & Sales Training (for Team)
- Branding Strategy (for Company)
- Busniess Community (BRC & MPwale)
- CRM / BRM Software & Tools
- Bhoomliner Darpan (Magazine)
- Event / Expo and Award Show
- Bhoomliner Marketplace Listing
- Podcast /Interview (Story & Promotion)
- Bhoomliners Sales Support (B-Team)
- Bhoomliner BRM App (Coming Soon)

## भूमलाइनर - नया भारत का रियल एस्टेट एजेंट ।

| TRUST | TEAMWORK | TECHNOLOGY |
|---|---|---|
| विश्वास & पारदर्शिता | एक सहयोगी वातावरण | डिजिटल इनोवेशन |

### भूमलाइनर कौन है, क्या है और किसके लिए है ?

भारत के सभी रियल एस्टेट प्रोफेशनल, किसान , बिल्डर, डेवलपर्स, प्रमोटर, इन्वेस्टर्स, ब्रोकर, एजेंट, कंसल्टेंट, रियल्टर्स, डीलर्स, आर्किटेक्ट, राजस्व विभाग के अधिकारी, इन्फुएंसर , फ्रीसेलर, प्रोपराइटर्स , स्किल & वेल्थ ट्रेनर्स, स्टार्टअप & प्राप्टेक फाइंडर के लिए भूमलाइनर एक समर्पित नाम & पहचान है। Bhoomliner का मुख्य उद्देश्य ("3T") - Trust, Teamwork & Technology को बढ़ावा देना है।

Bhoomline
INFOTECH PVT. LTD.

# #Package_Details

बढ़ेगा आपका व्यापार, जब हम करेंगे डिजिटल प्रचार

## Social Media Marketing

| | | |
|---|---|---|
| 1. | Basic :- Starter Package | ₹ 1,19,000/- Yearly ( + Meta Ads Budget :- 30,000 Extra ) |
| 2. | Advance :- Booster Package | ₹ 2,39,000/- Yearly ( + Meta Ads Budget :- 60,000 Extra ) |

## Performance Marketing

| | | |
|---|---|---|
| 3. | Premium :- Leader Package | ₹ 3,99,000/- Yearly and 1% or 30 /-sqft ( + Meta Ads Budget :- 90,000 Extra ) |

## Others Services

| | | |
|---|---|---|
| 4. | Website Development Services : (3 Page Infosite - Basic Level) Home - About us - Projects - Galley - Contact us | Rs. 9,999 for 1 Year Starting 1 Year Domain FREE (incuded) 2 Professional Email ID FREE |
| 5. | Branding Strategy (for Company) and Digital Marketing Consultancy (for Owner) ( 3 Offline and 7 Online Meeting, Total- 20 Hours ) | : Rs. 39,000 /- For 6 Months |
| 6. | B-Team Sales Support : (Rs. as Per Sales Performance & Mutual Agreement) | |
| 7. | Customized Package and Services : | As Per your Budget & Requirement. |

8770402574

Thank you

www.bhoomline.com

# Social Media Marketing

| | Bhoomline Infotech Pvt Ltd | Basic | Advance |
|---|---|---|---|
| | Social Media Marketing Package | (Starter Package) | (Booster Package) |
| | *For More Information-* | | |
| | **Contact Us: +91- 8770402574** | **Rs. 9,999 /- Monthly** | **Rs. 19,999 /- Monthly** |
| | Website:- www.bhoomline.com | Locking Period- 3 Months | Locking Period- 3 Months |
| **S. No.** | **Topic / Description** | **Rs. 1,19,000 /- Yearly** ( + Meta Ads Budget - 30,000 Extra ) | **Rs. 2,39,000 /- Yearly** ( + Meta Ads Budget - 60,000 Extra ) |
| 1 | Social Media Profile/Page Management | Yes ✓ | Yes ✓ |
| 2 | Account Creation & Setup (if Required) | Yes ✓ | Yes ✓ |
| 3 | #Hashtag Research & Usage of Keywords. | Yes ✓ | Yes ✓ |
| 4 | Focus On Organic Growth of Page & Channel | Yes ✓ | Yes ✓ |
| 5 | Lead Generation Through Social Media | Yes ✓ | Yes ✓ |
| 6 | Advertising Campaign & Management | Yes ✓ | Yes ✓ |
| 7 | Quaterly Report & Meeting | Yes ✓ | Yes ✓ |
| 8 | Social Media Strategy & Calender (Yearly) | Yes ✓ | Yes ✓ |
| 9 | Facebook Marketing | Yes ✓ | Yes ✓ |
| 10 | Instagram Marketing | Yes ✓ | Yes ✓ |
| 11 | Whatsapp Channel Management | No ✗ | Yes ✓ |
| 12 | Youtube Channel Management | No ✗ | Yes ✓ |
| 13 | Google Mapping (GMB) Local SEO | Yes ✓ | Yes ✓ |
| 14 | Creative / Flyer Posting Whatsapp Group (Bi) | Yes ✓ | Yes ✓ |
| 15 | Digital Business ID Card (PDF Version) | Yes ✓ | Yes ✓ |
| 16 | DigiCard / Digital Visiting Card (Web Version) | Yes ✓ | Yes ✓ |
| 17 | Company Brouchure PDF (eCatalogue) | Yes ✓ | Yes ✓ |
| 18 | Bhoomliner.in (Marketplace Yearly Listing) | Yes ✗ | Yes ✓ |
| 19 | Website Development & Managemnt (4 Page) | No ✗ | Yes ✓ |
| | **Working Details** | **220 + Post Yealry** | **365 + Post Yealry** |
| 20 | No. of Social Media Creative / Flyer / Posts | 12 Flyer Monthly | 18 Flyer Monthly |
| 21 | No. of Reels & Video Creation (10 to 60 Seconds) | 3 Reels (Monthy) | 6 Reels (Monthly) |
| 22 | Birthday, Anniversariy Post and Insta/Fb Stories | 4 Post Monthly | 8 Post Monthly |
| 23 | Social Media Platform Posting (SMM) | Alternate Days | Daily |
| 24 | Reels & Video Posting on Social Media | in 10 Days | Weekly |
| 25 | Posting On Common Bi Whatsapp Group | Weekly | Weekly |
| 26 | Community Membership (Bhoomliner & MPwale) | For 1 Year (FREE) | For 2 Year (FREE) |
| 27 | Paid Promotions- Facebook / Instagram Page | 1000 Like / Follower | 2000 Like / Follower |
| 28 | Posting on Facebook Groups By page | in 15 Days | in 10 Days |
| 29 | Organic Lead Generated Approx | 100 to 200 Leads (Yearly) | 200 to 400 Leads (Yearly) |
| 30 | Paid Boosting & Campaign Management Fee (Extra) | 10% (of Total Ads Budget) | 5% (of Total Ads Budget) |

## Term and Condition Details:-

- Content Should be Provided by client as per his Requirement and Company Need.
- Photo & Video Content Provided By Client & Team Also.
- Sponsored Ads (Meta Ads) Budget Will be EXTRA as per client Requirement.
- Taxes as Applicable. (18% GST EXTRA)
- Paid Campaign/Ads Management Fee Will be 10% and 5% (of Total Ads Budget)
- **Payment Condition:** 100% Advance Within 7 Days after the start date.

**30 Days FREE**

**For Yearly Package**

**(on Full Advance Payment)**

| Premium- Leader Package | Customize Package |
| --- | --- |
| ₹ 3,99,000/- FOR 1 YEAR<br>and 1% or 30 /-sqft<br>( + Meta Ads Budget :- 90,000 Extra ) | ₹ ..... ? FOR 1 YEAR<br>As Per your Budget & Requirement. |
| **Performance Marketing**<br>Including Advance Social Media Marketing Services +<br><br>Features Included-<br>• Influencer Marketing (2 Paid Collaboration FREE)<br>• Marketplace & Directory Listing<br>• Digital Media Coverage (News & Article / Succes Story) | **Requirement ?**<br>• **Social Media Post - ?**<br>• **Website / Landing Page - ?**<br>• **Presentaion (PPT) ?**<br>• **Reels (10 to 60 Seconds)- ?**<br>• **Video for YouTube- ?**<br>• **Lead (Sponsored Ads) - ?**<br>• **Marketplace Listing ?**<br>• **Community Membership ?**<br>• **Social Media Page Management ?**<br>• **Influencer Marketing ?**<br>• **Promotional Gift ?** |
| • Magazine Coverage (Company Growth)<br>• Interview and Podcast (Founder's Story)<br>• Business Community Lifetime Membership. | Final Package- As Per your Budget & Requirement. |
| • Payment Condition-100% Advance and Incentive on Monthly Basis. | • Payment Condition- 60% Advance and Remaining 40% Before Final Delivery of Package. |

**Photo & Video Content Provided By Client & Team Also.**

**Note- Taxes as Applicable. (18% GST EXTRA)**

**Helping Builders and Promoters to Generate New Clients, Referral and Build up their Reputaion on Autopilot.**

# Achievements & Photo Gallery

## गर्व का क्षण!

हमें गर्व है कि Manoj Rathore, Founder & CEO of Bhoomline Infotech Pvt. Ltd. को प्रतिष्ठित "eRoof Disruptor of the Year" 2025 अवार्ड माननीय गोलू शुक्ला जी द्वारा प्रदान किया गया। यह सम्मान हमारे नवाचार और उत्कृष्टता के प्रति अटूट समर्पण का प्रमाण है।

Real Estate & Technology (PropTech) के क्षेत्र में नई ऊंचाइयां छूने की हमारी यह यात्रा यूं ही जारी रहेगी! इस सफलता के लिए हमारे ग्राहकों, टीम और सभी सहयोगियों का हार्दिक आभार! धन्यवाद 🙏📣🤝📈🏆⛳

# Get in Touch

**नया युग, नया रिश्ता।**
**बिज़नेस बढ़ाने के लिए,**
**सोशल मीडिया सबसे सस्ता।।**

**अब समय की मांग है,**
**Digital Marketing and Business Community.**

PhonePe

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Bhoomline Infotech

UPI ID- Bipl8523@ybl

8770402574, 9893627604

info@bhoomline.com

183, Sch. 78, Vijay Nagar, Inddore (MP)

www.bhoomline.com

SCAN ME

Real Estate Marketing System.

*Thank You*