

The Three Steps to Communication Expertise

Calm And Control Any Difficult Conversation

- 1 ABSORB = LISTEN
- ► Be a sponge.
- ▶ Be passive.
- Keep body posture and energy soft and low.
- ► Control facial expressions.

- 2 ACKNOWLEDGE = SUMMARIZE AND ACCEPT
- ▶ "I hear vou..."
- "I am trying to process..."
- ▶ "I need more information..."

- 3 REDIRECT = PAUSE AND SET BOUNDARIES
- "This is not the time...
- "Can we schedule a formal meeting to review..."
- ► "I cannot act on your feedback now, but I plan to..."