

7 Smart Ways to Keep More of the Money You Already Make

By Ernest Money

Introduction

Most people don't need a lecture—they need simple wins they can repeat. This guide gives you seven practical moves that real people use to keep an extra \$100–\$500+ each month without complicated budgets or gimmicks. Each step is short, specific, and designed to work even if you're busy, tired, or starting from zero.

You'll get what to do, why it works, exact examples, and a mini challenge to lock in momentum. Think of this as your playbook: do one move today, another this week, and watch small changes stack into real money.

How to use this guide (2-minute setup)

- 1. Pick one move that feels easiest—do it today.
- 2. Circle your first win (canceled \$12 app, \$25 phone discount, \$40 grocery trim).
- 3. Reinvest the win into savings, debt, or your next move (that's your "money loop").

Small steps → visible progress → confidence to keep going. Ready? Let's get you that first win.



Why this works

Most people underestimate spending by 20–40%, especially in small categories like snacks, apps, and convenience buys. When you see your real patterns, you automatically adjust without willpower. Knowledge creates control.

How to do it (quick version)

Track EVERY expense for the next 7 days using one of the methods below:

- **Apps:** Rocket Money, Mint, or EveryDollar
- Simple note on your phone titled "My Money Week"
- 🧊 1 envelope for receipts snap a photo each night

Log even tiny things:

- \$2 tip
- \$5 coffee
- \$7 app trial
- \$12 impulse Amazon buy

These are exactly where \$100-\$300/month hides.

What to look for

Circle anything that falls into:

- "Forgot I even spend money on that..."
- "That doesn't make life better."

• "Quick habit I could swap."

Real example

Ben tracked one week and found:

- \$27 in app subscriptions he didn't use
- \$38 in daily snacks
- \$45 in "quick" Amazon purchases

ONE WEEK \rightarrow \$110 found \rightarrow \$1,320/year unlocked

Your 10-minute challenge

- Various Today: choose your tracking method
- Tonight: log your first 3 expenses
- Next week: circle 3 easy wins → Add the total you saved to your Money Loop (you'll see that later)

✓ Way #2 — Automate Your Savings

Why this works

Your brain will always find a reason not to move money into savings later. Automation removes the decision — saving becomes something that just happens.

Even small amounts create big momentum:

Daily Auto-Save	Monthly Total	Yearly Boost
\$2 / day	\$60 / month	\$720 / year
\$5 / day	\$150 / month	\$1,800 / year
\$10 / day	\$300 / month	\$3,600 / year

Every dollar transferred before you see it, sticks.

How to do it (2 minutes)

Pick whichever you already have:

- Bank auto-transfer → Checking → Savings
- ■ App auto-save → Acorns, Digit, Qapital
- Paycheck auto-split → 90% checking / 10% savings

Set these two rules:

- 1. Transfers happen the day you get paid
- 2. Amount is small enough you'll forget about it

Start tiny — you can always increase later.

Mindset shift

Instead of:

"I'll save whatever is left."

Flip the script:

"I'll spend whatever is left after I save."

That one switch separates those who build financial security... from those who try forever.

Example

Maria started at \$25/week auto-saved from her paycheck. She never missed it. After 12 months:

- \$1,300 saved
- First emergency buffer
- Less stress = smarter money choices

Your 5-minute challenge

- Set one automatic transfer today
- V Even \$5 counts
- ✓ Smile you just became a saver for life €

✓ Way #3 — Audit Subscriptions Monthly

Why this works

Subscriptions are silent budget leaks. A few "\$9.99/month" charges can quietly drain \$600–\$1,200 per year — and you barely feel them leaving your account. Companies bet you'll forget. This habit beats them at their own game.

Where to look

Check the 3 places people miss the most:

- 1. Bank & card statements → Look for repeating amounts: \$4.99, \$7.99, \$14.99, etc.
- 2. Phone settings (app subscriptions)

Apple: Settings > Name > Subscriptions

Android: Play Store > Menu > Payments & Subscriptions

3. Email search — use terms:

"receipt", "trial", "auto-renews", "membership"

Hidden culprits often include:

- Cloud storage you don't use
- Gym membership since January
- App trials that never got canceled
- Entertainment you forgot exists
- · Duplicate streaming services
- "Free shipping club" that isn't free

How to take action - Keep / Cut / Replace

Keep	Cut	Replace
I use it weekly	I forgot I had it	A cheaper or annual option exists
It improves my life	I don't care about it	Downgrade to basic plan

Every "cut" = instant raise.

Example

Jason found:

- \$11.99 cloud app (unused)
- \$9.99 gaming pass
- \$14.99 streaming duplicate

Total monthly savings: \$36.97 Total annual savings: \$443.64

 \rightarrow Used that to boost emergency fund.

Your 10-minute challenge

- ▼ Today: Cancel 1 thing you barely use
- This week: Downgrade 1 plan
- Result: Lower bills → higher confidence

Automation in #2 protects money going in. Audits like this protect money from leaking out 6

✓ Way #4 — Renegotiate the Regulars

Why this works

Companies count on you never asking for a better deal. But the moment you call, they often lower your bill to keep you. One 10-minute call can save \$200–\$800 a year — PER service.

Who to call first (highest ROI)

Start with companies where:

- You've been a customer for 6+ months
- Competitors offer similar or cheaper plans
- Prices have crept up without better service

Priority hit list:

- Internet & cable
- B Mobile phone carrier
- P Electricity or gas (if deregulated)
- Auto insurance
- Credit card (interest rate)

What to say (simple script)

"Hi, I've been a loyal customer for a while and would love to continue. Before I do, I want to make sure I'm getting the best pricing — are there any discounts, promos, or loyalty rates available today?"

If they push back:

"I'm seeing competitor offers that look better — what can you do to help me stay?"

✓ Let silence work. ✓ Agents often have hidden promo buttons they click only when asked.

Real example

Hannah called her internet provider: down from \$92 \rightarrow \$63/month.

Savings: \$348/year. Time spent: 6 minutes. ROI: absurd

Add-on power move

Bundle services (phone + internet + TV). Say: "If I add ____, what's your best package price?" Sometimes you save more while getting more.

Your 15-minute challenge

- Choose 1 bill from the priority list
- Make the call before dinner
- ✓ Log your new monthly savings → Add the win to your growing Money Loop

Every phone win makes the next one easier. Momentum loves action.

✓ Way #5 — Buy Time, Not Just Stuff

Why this works

Every purchase has a hidden trade-off — you're exchanging your time (how long you worked for it) and your future options (what that money could've become) for what you buy. When you spend only on what adds value, money starts working for you, not against you.

The 30-Day Mindset Shift

Before you buy anything non-essential, ask:

"Will this save me time or make life better a month from now?"

If no → put it back

If maybe \rightarrow wait 48 hours

If yes → green light <a>✓

You don't need a spreadsheet — just this one question.

Buy more of this:

- Tools that reduce stress
- Services that free up time
- Education that increases income
- Experiences that create memories

Buy less of this:

- O Clutter
- N "Temporary mood boosters"
- Name of the last of the last
- O Trend chasing

Example

Ashley was buying takeout 4× per week. She switched 1 takeout → meal prep. Time saved: still 20 minutes. Money saved: \$200/month. Bonus: lower stress at dinner time.

One change → multiple benefits.

Try the "Life Score Test"

Before buying, rate it 1–5 on:

- Enjoyment
- Useful long-term
- Time saved

Score $< 8? \rightarrow$ probably not worth it.

Your 48-hour challenge

- Delay 1 impulse this week
- Track how many times the urge disappears
- Celebrate every "saved" dollar

Small delays \rightarrow smart decisions \rightarrow real freedom.

✓ Way #6 — Use Reward & Cashback Loops

Why this works

If you're already spending money, you should be earning from every dollar leaving your wallet — as long as you pay your balance in full every month. This isn't "spend more to earn more points." It's earn more on what you already buy.

Simple earning stack

Step	Tool	Result
1	Pay with a cashback card	1–5% back
2	Use a rebate app	Another 2–20% back
3	Coupon/price browser extension	Extra savings

Stacking = double or triple returns on normal purchases

Starter tools (free)

Cashback cards (if debt-free): Chase Freedom, Discover It

Rebates: Rakuten, Ibotta, Fetch

Auto-savings helpers: Capital One Shopping, Honey

Example

Sam uses:

- 5% grocery cashback card
- 3% Rakuten offer
- 10% first-time promo

Weekly groceries: \$125 \rightarrow Savings stack \approx \$22/week \rightarrow \approx \$1,144/year (without changing what he buys).

Important rule

Rewards only help if the balance is paid in full every month. Otherwise, interest kills the savings.

Where this shines most

- Groceries
- Gas & transit
- V Household essentials
- Recurring online purchases
- Holiday shopping

Skip it for:

- O Cash withdrawals
- Overspending to "earn more points"

Your 10-minute challenge

- Z Enable a rebate app + one browser tool
- Z Capture your first cashback this week
- Free money should never be left behind

✓ Way #7 — Build Your Money Loop

Why this works

Success with money isn't about one big change. It's about small wins stacking up, month after month. Humans repeat what feels rewarding. So when you can see progress — even tiny progress — you stick to it. That's what a Money Loop creates: \rightarrow Action \rightarrow Win \rightarrow Confidence \rightarrow Bigger Action \rightarrow Bigger Win.

Your Monthly Loop Ritual 🔁

Do this once a month:

Step	Action	Result
1	Look at your wins	You see proof of progress
2	Decide what to improve next	Simple, focused goals
3	Reinforce one new habit	Growth compounds

This takes 10 minutes — but changes everything over 12 months.

What counts as a "Win"?

A win can be tiny:

- Paid one bill early
- Canceled a \$9.99 subscription
- Saved \$20 by cooking at home
- Put \$25 toward debt
- Added \$50 to emergency savings

Wins multiply, and: Momentum \rightarrow Beats \rightarrow Motivation every single time.

Real example — the compounding effect 🗾

If you find just an extra \$50/week (and you will), that \rightarrow \$200/month \rightarrow \$2,400/year \rightarrow \$12,000 in 5 years (before any growth from investing). Little hinges swing big doors.

Guardrails to protect your loop [77]

Avoid the traps that break progress:

- "I'll start again next month."
- "It's only a few dollars doesn't matter."
- "I messed up once I failed."

There is no fail. There is only reboot.

Your 10-minute challenge

This week:

- Write down your 3 wins
- Circle 1 new habit to keep next month
- Celebrate progress even if it's tiny

Because money confidence is built, not born. Greatness comes from one smart move at a time



Quick Win Checklist

- Track spending for 7 days
- Turn on one automatic savings transfer
- Cancel one unused subscription
- Make one renegotiation call
- Delay one impulse purchase for 48 hours
- Log three wins and loop them into next month