



## Life Insurance Strategies for Business Owners/Co-Owners/Executives

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### Key Person Insurance

Key person insurance, also known as key-man insurance or key executive insurance, is a type of life insurance policy designed to protect a business from the financial impact of losing a critical employee or owner.



### Executive Compensation

Life insurance can be a valuable component of an executive compensation strategy, providing tax-efficient solutions and helping to ensure continuity of leadership while also offering financial security for business owners.



### Business Continuity

Life insurance can help ensure a smooth transfer of ownership and provide liquidity for heirs, allowing your business to continue operating without disruption.

You have the power to protect your business legacy with the advantage of life insurance.

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