



2024

QUEEN CITY

# ENTREPRENEURS' CONFERENCE

Sponsorship Packet



Dear QCEC Supporter,

Every year, we look forward to the Queen City Entrepreneurs' Conference (QCEC) because it's not just an awesome opportunity to network and socialize - it's a valuable resource for our business community, and a true celebration of entrepreneurship and business success!

The annual QCEC will be held October 22, 2024 in recognition of *Minority Enterprise Development Month*. Our conference is all about YOU, the attendee! We are carefully curating our workshops, content, and expo in collaboration with the entrepreneur community. The expected result? A conference that provides tangible impact and education attendees can use from the moment they step into the conference.

Returning this year with a twist, our *Networking Reception Expo* will provide opportunities for attendees to support local businesses, all while gaining access to resources to enhance and grow theirs. We will also take this opportunity to provide a Foundation update to the community about what we've been up to, and highlight upcoming events. Lastly, we'll present our *QCEC Champion Awards* to notable attendees, business speed-pitch winners, entrepreneurs, and/or volunteers who helped make our conference a success!

QCEC has always been generously supported by our sponsors, and this year will be no different. We invite you to take a few moments to view the sponsorship information included and consider sponsoring our best conference yet! We hope you will join us. Feel free to contact us with any questions.

With Gratitude,

Alexis Kondratyk & Latosha Woods - Carter  
2024 Queen City Entrepreneurs' Conference Chairmen



# 2024 QCEC Chairmen



## LATOSHA WOODS-CARTER

Latosha is currently a Branch Manager and top performing business banker at the Charlotte- Uptown location of First National Bank. She is a current board member for the Queen City Ivy and Pearls Foundation. Latosha is a community advocate who prides herself on providing financial wellness to underserved communities and helping minority and women owned businesses thrive.

- Community Spirit Award Winner 2022

## ALEXIS KONDRATYK

Alexis is a community advocate and engager of small, minority and women entrepreneurs. Professionally, Alexis works as the Director of Community and Citizenship for Turner Construction where she is responsible for strategic planning, supplier diversity, and social impact initiatives. She is the immediate past Building Economic Wealth Chair for the Rho Psi Omega Chapter of Alpha Kappa Alpha Sorority, Inc.

- CBJ 40 Under 40 List 2023
- CBJ Power 100 Professional 2023
- CBJ Top 25 Women in Business 2022



FOLLOW US ON IG @qcec\_org

FOR MORE INFORMATION  
[www.qcec.org](http://www.qcec.org)

# Your Support Matters



Since 2010 QCEC, hosted by the Queen City Ivy & Pearls Foundation, a 501c3 non profit organization, has focused on supporting small businesses and entrepreneurs through education and networking. We understand the tremendous value they have in our community and local economy. The Queen City Entrepreneurs' Conference allows us to highlight, promote, and encourage interest in entrepreneurship, accessing capital, and business capacity building. Our conference will focus on entrepreneurs, business owners and those aspiring to start a business; and provide resources to assist attendees at every stage of their entrepreneurial journey.

## 100%

of your tax deductible contribution will go towards QCEC resources or programs for the community

## 150+

anticipated attendees, business owners, corporate partners, and vendors aged 20+ from the Charlotte metro area

## 20+

Number of industries represented by conference attendees

"As entrepreneurs, we recognize the importance of cultivating empowering environments that fuel not just our businesses but also our professional growth. Our participation in the Queen City Entrepreneurs Conference was a strategic investment that yielded significant benefits. As proud sponsors, we forged meaningful connections, acquired new clients, and assimilated valuable business strategies that we promptly implemented. This event presented a remarkable opportunity, and we eagerly anticipate the prospect of supporting it once again in 2024".

Denise Taylor, Owner of Career Success Academy



"Attending the Queen City Entrepreneurs Conference was a transformative experience for me. I am amazed at how much I have learned and grown as an entrepreneur. I am truly excited to take my knowledge and experience to the next level by sponsoring this year's conference. The opportunity to contribute and support others on their entrepreneurial journey is invaluable. Together, we will continue to inspire, innovate, and thrive in the world of business."

Zahn Patin, Owner of The Wonder Group

# Past Supporters



EQUITABLE



CHARLOTTE



aTEN35 company

























First National Bank





















Minority Economic Development

# Sponsorship Opportunities

	Title Sponsor	Platinum	Diamond	Pearl	Emerald
Amount	\$7000	\$5000	\$3000	\$1500	\$1000
Number Available	1	2	3	5	8
Conf. Attendees Included	4	3	2	1	1
Expo Table Included					
Logo on all materials					
2 Minute Business Highlight					
Company logo and naming rights on breakout room signage					
Recognition in scrolling slides, the day of the event					
Recognition on the website					
Prime Expo Location					



# Sponsorship Opportunities

	Speed Pitch Contest Sponsor	Luncheon Sponsor	T-Shirt Sponsor	Vendor Table	QCEC Supporter
Amount	\$6,000	\$4000	\$1200	\$250	\$150
Number Available	1	1	1	10	50
Conf. Attendees Included	4	4	1	-	-
Expo Table Included					
Logo on all materials					
2 Minute Business Highlight					
Company logo and naming rights on breakout room signage					
Recognition in scrolling slides, the day of the event					
Recognition on the website					
Prime Expo Location					



## Ready to Sponsor?

Thank you for your support! You can select your sponsorship level and process payment online @ QCEC.org (preferred), or by sending an email to [treasurer@rpoinc.org](mailto:treasurer@rpoinc.org) for an invoice. In your email, please include all pertinent details: Name/Company Name, your selected sponsorship level, email, phone number, and your company logo in a jpeg or png file.



[QCEC@RPOINC.ORG](mailto:QCEC@RPOINC.ORG)



[@QCEC\\_ORG](https://www.instagram.com/QCEC_ORG)



QUEEN CITY

# ENTREPRENEURS' CONFERENCE

BECOME A 2024

# QCEC AMBASSADOR

## REQUIREMENTS:

- ✓ COMMUNITY/BUSINESS ADVOCATE
- ✓ PUBLIC PAGE
- ✓ MUST BE FOLLOWING QCEC & QCIPF
- ✓ PROMOTE CONFERENCE
- ✓ ALIGNED WITH QCEC MISSION

## BENEFITS

- COMPLEMENTARY CONFERENCE ATTENDANCE
- QCEC AMBASSADOR TABLE SEATING
- AMBASSADOR SPOTLIGHT IN PROGRAM



IG: QCEC\_ORG

Queen City Ivy & Pearls Foundation

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