Effective Date: 6.23.2023

At Spanish Town USA LLC. ("we," "us," or "our"), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, enroll in courses, or use any services provided by our Spanish learning center in California. By using our services, you agree to the collection and use of information in accordance with this Privacy Policy.

**1. Information We Collect**

We may collect the following types of information when you interact with us:

* **Personal Information**: When you register for courses, sign up for newsletters, or contact us, we may collect personal details such as your name, email address, phone number, billing information, and payment information.
* **Course-related Information**: We may collect information related to your enrollment, progress, and participation in our courses (e.g., course materials, assessments, and communications).
* **Usage Data**: We may automatically collect information about how you access and use our website, including your IP address, browser type, device information, and usage data related to your interaction with our site.

**2. How We Use Your Information**

We use the information we collect for the following purposes:

* To provide and manage our courses and services.
* To communicate with you regarding your enrollment, payment status, or other related information.
* To improve our website, services, and educational materials.
* To respond to your inquiries and provide customer support.
* To send marketing communications (if you have opted-in) about upcoming courses, events, or promotions.

We will never sell, rent, or lease your personal information to third parties without your consent.

**3. Sharing Your Information**

We may share your information in the following circumstances:

* **Service Providers**: We may share your information with trusted third-party service providers who assist us in operating our website, processing payments, or delivering services, such as email service providers and payment processors. These providers are obligated to maintain the confidentiality and security of your information.
* **Legal Requirements**: We may disclose your information if required by law or if we believe that such action is necessary to comply with legal obligations, protect our rights, investigate fraud, or respond to a government request.
* **Business Transfers**: In the event of a merger, acquisition, or sale of our assets, your information may be transferred as part of that transaction.

**4. Data Security**

We take reasonable measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

**5. Your Data Protection Rights**

As a California resident, you have the following rights under the California Consumer Privacy Act (CCPA):

* **Right to Know**: You have the right to request information about the categories and specific pieces of personal information we collect about you.
* **Right to Delete**: You have the right to request the deletion of your personal information, subject to certain exceptions.
* **Right to Opt-Out**: You may opt-out of the sale of your personal information (though we do not sell your information to third parties).
* **Non-Discrimination**: We will not discriminate against you for exercising your privacy rights.

To exercise any of these rights, please contact us at [Your Contact Information].

**6. Cookies and Tracking Technologies**

We use cookies and other tracking technologies to enhance your experience on our website, personalize content, and analyze website usage. You can manage cookie preferences through your browser settings. Please note that disabling cookies may affect your ability to use certain features on our website.

**7. Third-Party Links**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to review the privacy policies of any third-party websites you visit.

**8. Children’s Privacy**

We do not sell the information we collect. All information collected is for the purpose of lessons. We ask parents for permission to use information for publicity purposes. Parents can opt out.

**9. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will post any updates to this Privacy Policy on our website, and the "Effective Date" at the top of this page will be revised accordingly.

**10. Contact Us**

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

Spanish Town USA LLC.

2282 Rosecrans Ave., Fullerton, CA 92833

Spanishtownusa@gmail.com
714-930-4196