

List of cookies used:

Cookie name	Function	Expiration date	Data used
Google Analytics (analytics.js)			
_ga	Used to distinguish website visitors.	2 years	Customer ID
_guide	Used to limit the number of requests sent.	1 minute	-
collect	Used for data about the visitor's device and behavior. Tracks the visitor across devices and advertising channels.	Session	Device and browser settings
Google Tag Manager			
_dc_gtm_	Track the effectiveness of advertising campaigns through Google Analytics	1 minute	Google Analytics ID
_fbp	Used to transmit a group of advertising products, such as real-time bidding, from third-party systems.	3 months	-
Google			
Pagead/1p-user-list/#	-	-	-
Youtube			

GPS	Registers a unique ID on mobile devices to enable tracking based on GPS location.	Day 1	-
PREF	Registers a unique ID that Google uses for statistics on how a visitor uses YouTube videos on different websites.	8 months	Randomly generated ID
VISTOR_INFO1_LIVE	Attempts to measure user throughput on pages with embedded YouTube videos.	179 days	-
YSC	Registers a unique ID to store statistics about videos that the user has viewed.	Session	Randomly generated ID
yt-remote-cast-installed	Saves user video player preferences when using an embedded YouTube video	Session	-
yt-remote-connected-devices	Saves user video player preferences when using an embedded YouTube video	Permanent	-
yt-remote-device-id	Saves user video player settings using embedded YouTube video	Permanent	-
yt-remote-fast-check-period	Saves user video player preferences when using an embedded YouTube video	Session	-
yt-remote-session-app	Saves user video player preferences	Session	-

	when using an embedded YouTube video		
yt-remote-session-name	Saves user video player preferences when using an embedded YouTube video	Session	-
Facebook (pixel)			
fr	Used to distinguish website visitors.	3 months	Encrypted Facebook ID and browser ID
th	Used to transmit a group of advertising products, such as real-time bidding, from third-party systems.	Session	-
Adform			
0	Ad serving is optimized based on user actions and various advertiser bids when showing a user's ads.	Day 1	-
C	Used to check if the user's browser supports cookies.	29 days	-
cid	Ad serving is optimized based on user actions and various advertiser bids when showing a user's ads.	2 months	-

uid	Registers a unique user ID that recognizes the user's browser when visiting websites that use the same ad network. The purpose is to optimize ad serving based on the user's actions and the offers of various ad providers to show the user ads.	2 months	-
Datatables			
_cfduid	Used by the content network Cloudflare to determine reliable internet traffic.	1 year	-
DoubleClick			
IDE	Google DoubleClick is used to record and report the actions of a website user after viewing or clicking on one of the advertiser's ads, in order to measure the effectiveness of the ad and deliver targeted ads to the user.	1 year	-
test_cookie	Used to check if the user's browser supports cookies.	Day 1	-