

**The Future of Europe
Will Be Decided
by a Generation
No One Is Preparing**

Corporate Sponsorship Proposition 2026 with Cornerstone EU*

We Are Entering the Age of the Unprepared Workforce

01

Traditional education systems teach knowledge - not critical thinking, adaptability, or communication.

Hult - Workplace Intelligence Survey (2024)

02

Employers report soft-skill gaps among graduates.

Wiley - Closing the Skills Gap Report (2023)

03

Young adults feel disconnected from civic life and underprepared for an AI-driven world.

Harvard Youth Poll, 51st Edition (2025)

Gain access to young, diverse, European communities 03

Build authentic ESG credentials 02

Attract purpose-driven early talent 01

**Companies that
invest in the next
generation**

**Companies that
stay on the
sidelines**

Struggle with Gen-Z recruitment 01

Face ESG reporting gaps 02

Miss the opportunity to shape workforce values before the competition does 03

CHAPTER 01
THE STAKES

This **Shift** Will Create Two Kinds of **Companies**

Research & Publishing

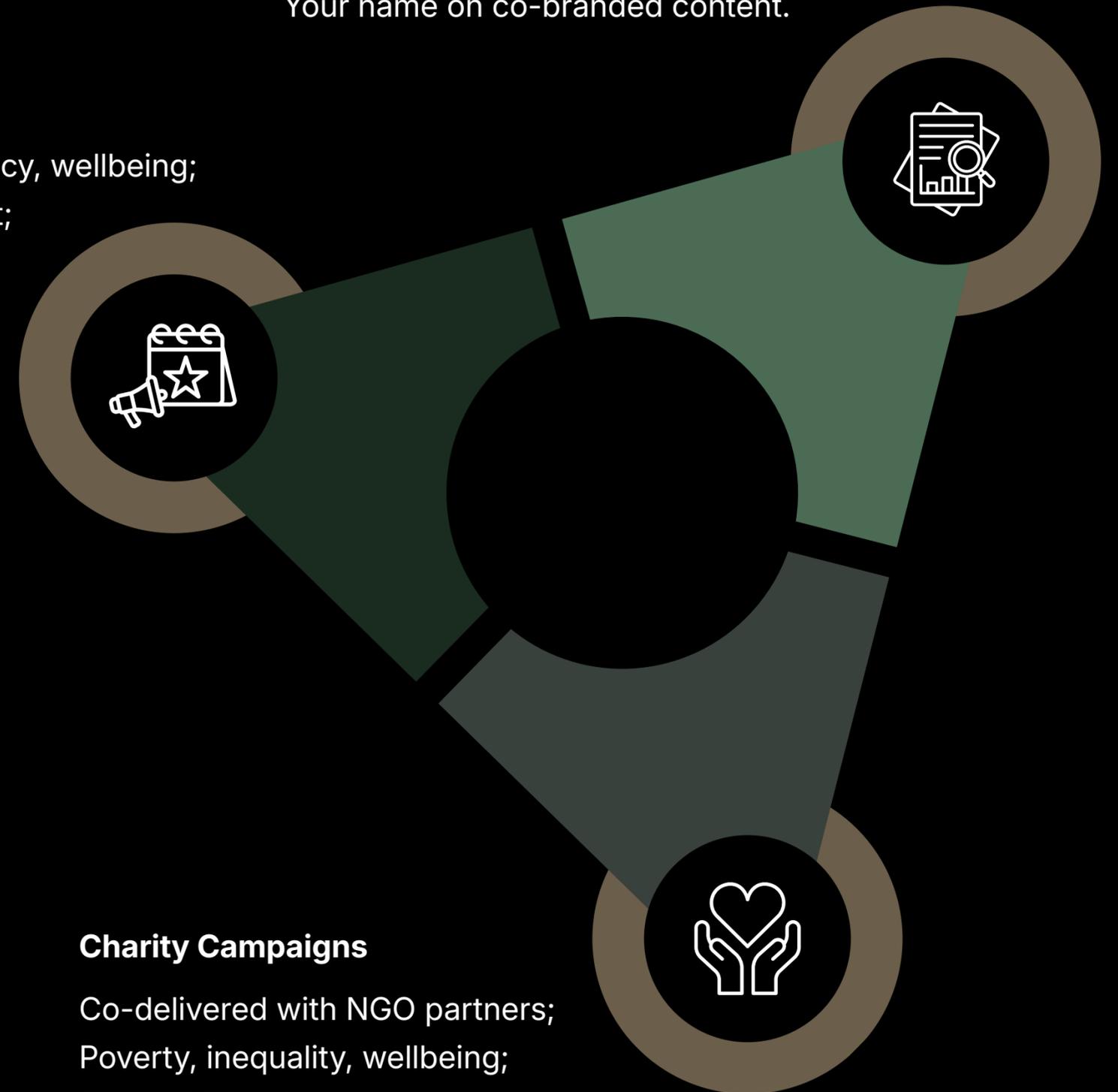
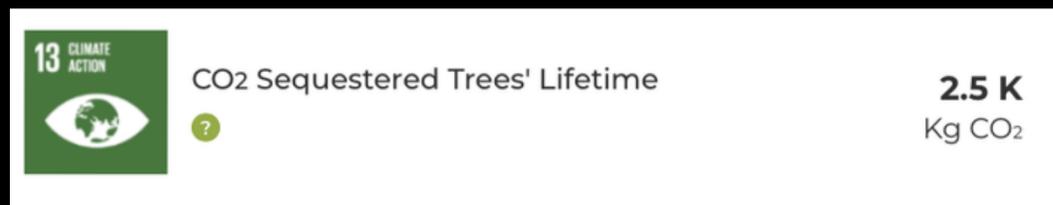
Weekly newsletters, articles, thought leadership;
Your name on co-branded content.

Events & Workshops

Critical thinking, AI literacy, wellbeing;
~25 attendees per event;
Your brand in the room.

CHAPTER 02
OUR IMPACT

Cornerstone EU: Three Ways We Create Impact*



Charity Campaigns

Co-delivered with NGO partners;
Poverty, inequality, wellbeing;
Ready ESG evidence for your reports.

*Aligned with UN Sustainable Development Goals (SDGs)

What We've Already Built*

14

Events & Workshops

18

Research & newsletter
publications

1 in 8

Participants helped found
employment



"I was positively surprised by the quality of the well-being workshop event which I attended, as I am deeply interested in the topic."

*Victoria Willson (Germany),
Attendee*



"Impressed with the perspicacity of the team behind the event I attended. The internationality of the community struck me the most."

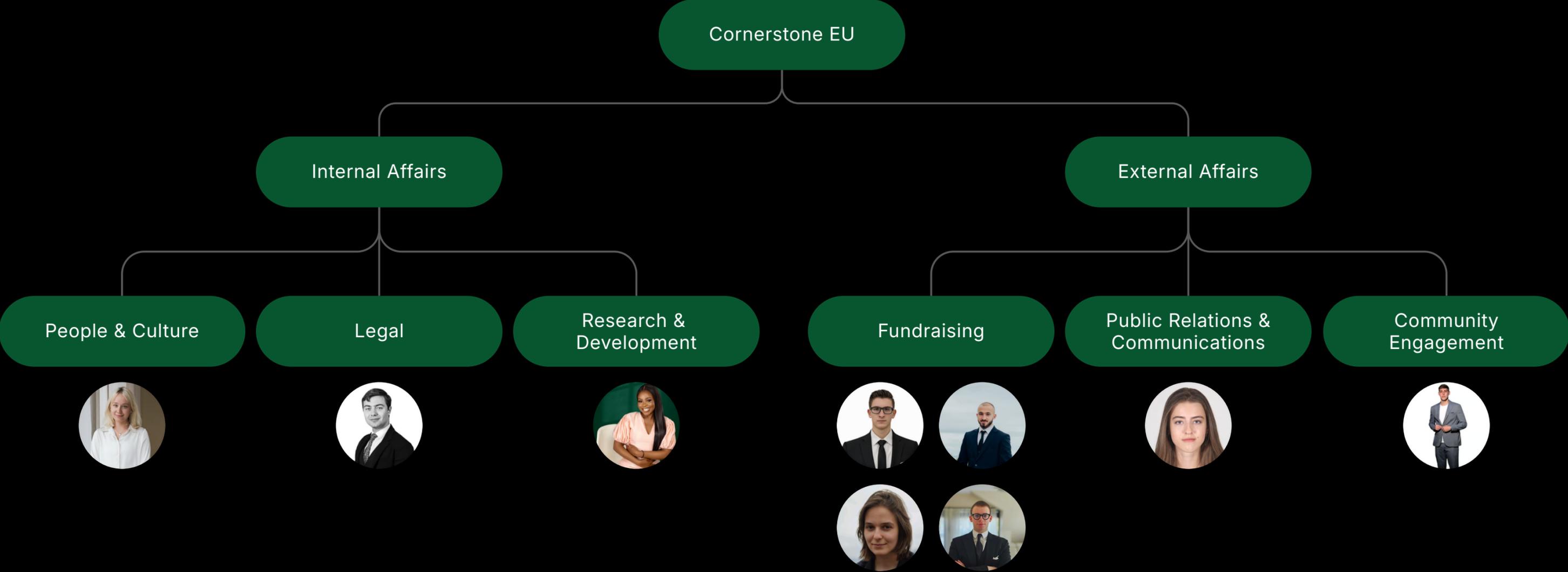
*Stefano Marchese (UAE),
Attendee*



"Five events in, I stopped thinking of Cornerstone as something I attend. It became something I belong to."

*Gueorgui Boyadjiev
(Bulgaria), Attendee*

A Multinational Team Built for European Reach



* Legal representative - Viktor Hristov

Where We're Going & How You'll Be Part of It

Planned Events for Q2 2026:

Workshop on "Studying in The Netherlands", organised with the support of "Unify" and "Avans University": 14th March

Module United Nations, organised with the support of "United Nations Organisation of Bulgaria": 5 - 7th June

Scale to new communities. Collaborate on campaigns with local & national authorities. Iterate flagship event format.



Year-end targets: 20 events across Europe. €50,000+ raised for charity. Annual ESG impact report for all partners. 30+ research publications.



Conduct 7+ events in Luxembourg & Bulgaria. Build young-adult communities in Luxembourg & Bulgaria. Lead 3 Bulgarian charity campaigns.



Secure operational funding. Establish strategic corporate & NGO partnerships.

Choose Your Level of Impact*

Associate

Core Visibility & Impact Transparency

- Quarterly & Annual Impact Report
- Clear measurement of funded SDG impact
- Monthly ESG Visual Report
- Campaign & event visibility (photo/video assets)
- Annual Financial Transparency Report
- Brand visibility across all events & platforms
- Website, badges, presentations & materials

Strategic

Enhanced Positioning & Audience Access

Everything in Associate, plus:

- Speaking slot at 3 events per year
- On-stage brand mention at every event
- Logo featured across all content materials
- 3 co-branded social media campaigns per year
- 1 co-hosted workshop + 1 co-hosted event per year

Transformational

Leadership-Level Partnership & Co- Creation

Everything in Strategic, plus:

- Unlimited speaking opportunities
- Annual Report cover feature
- 3 co-hosted events per year
- 3 co-hosted online workshops per year
- Selection of 3 other unique offerings available only upon request

Every Donation Is Tracked and Reported

Events & Administrative Costs*

Organising physical and digital events, payment to team members for services rendered, such as organising events, performing research, drafting EU projects.

Charity & Scholarships

Average amount donated per month: €3000

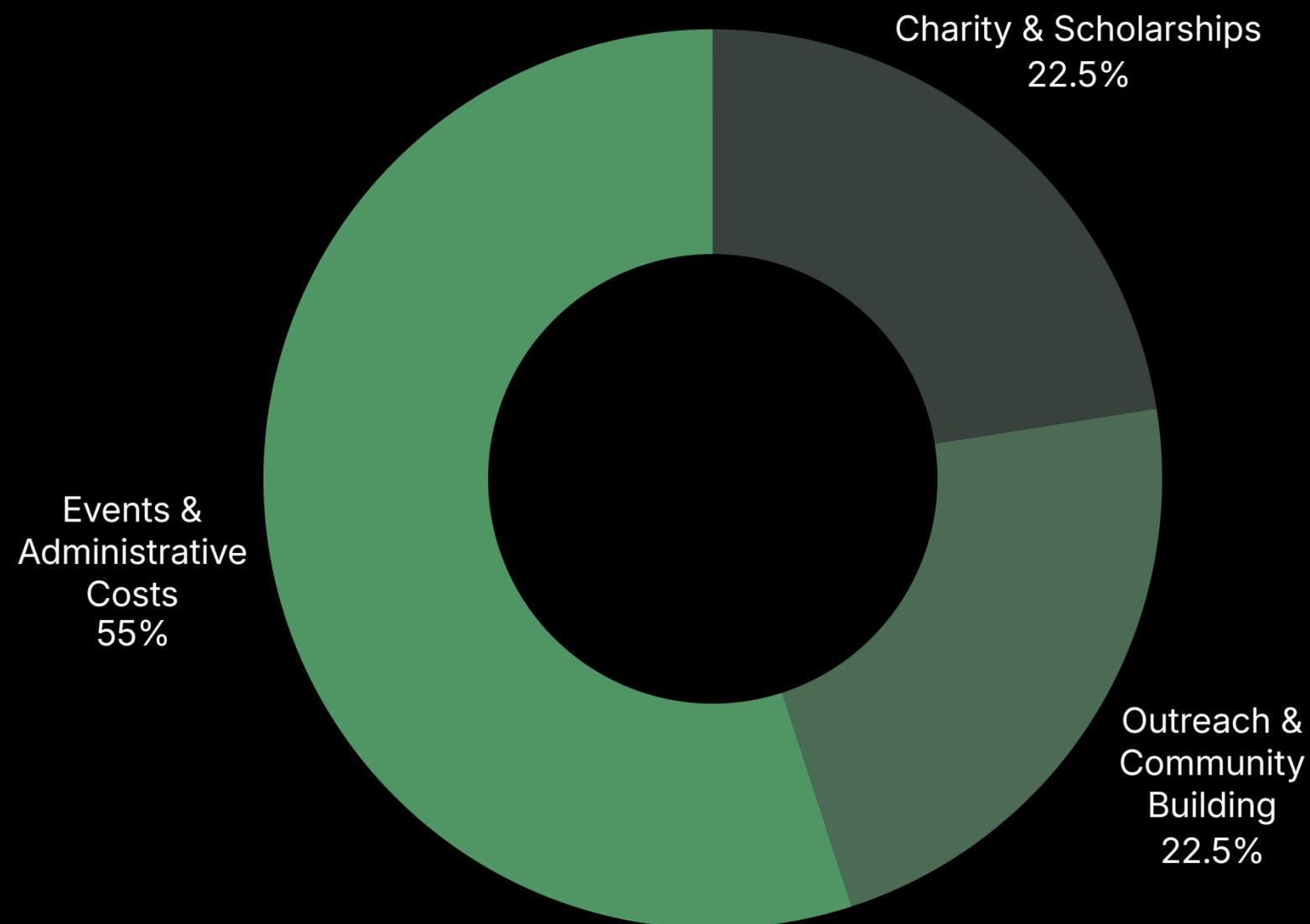
Participating and organising European charity campaigns, giving scholarships for outstanding talent in need of support.

Outreach & Community Building

Average expense per month €3000

Social media campaigns, SEO, audience growth costs, maintenance of website, and others.

Budget 2026 Allocation:



* Average cost for physical event: €1000 Luxembourg / €500 Bulgaria (used 2025 pricing methodology)

Cornerstone
EU

Join the Initiative

Help us empower the next generation of divergent thinkers. Let's build a future where every young person has the tools to succeed.

Website: www.cornerstoneeu.com
Email: info@cornerstoneeu.com
Instagram: [@cornestoneu.asbl](https://www.instagram.com/cornestoneu.asbl)
LinkedIn: [Cornerstone EU](https://www.linkedin.com/company/cornerstone-eu)

