

The Future of Europe Will Be Decided by a Generation *No One Is Preparing*

Corporate Partnership Proposition with Cornerstone EU

2026

CHAPTER 01 · THE SHIFT

We Are Entering the Age of the Unprepared Workforce

01

Traditional education systems teach knowledge - not critical thinking, adaptability, or communication.

Hult - Workplace Intelligence Survey (2024)

02

Employers report soft-skill gaps among graduates.

Wiley - Closing the Skills Gap Report (2023)

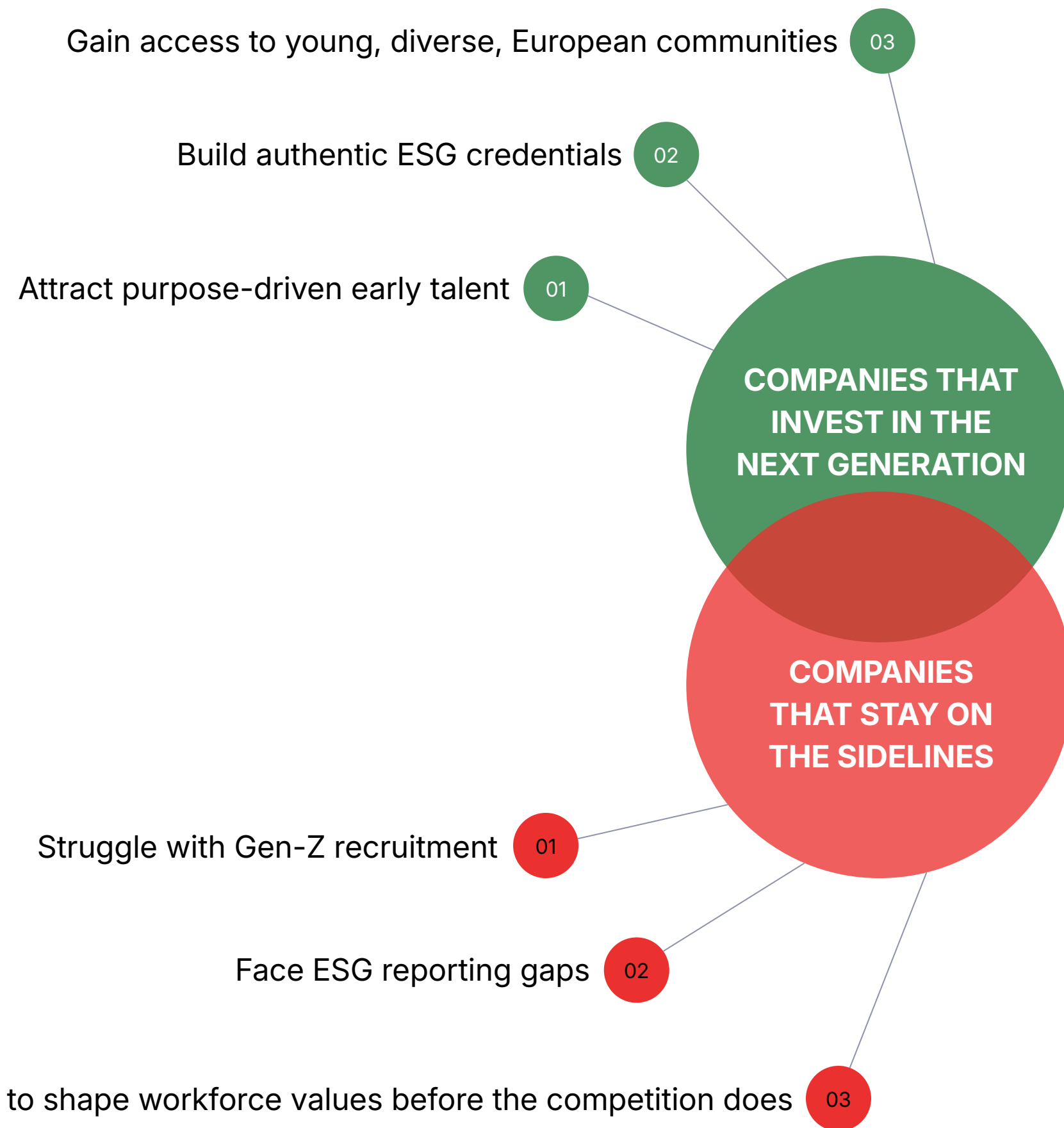
03

Young adults feel disconnected from civic life and underprepared for an AI-driven world.

Harvard Youth Poll, 51st Edition (2025)

CHAPTER 01 · THE STAKES

This **Shift** Will Create Two Kinds of Companies



CHAPTER 02 · OUR IMPACT

Three Ways We Create *Impact*



CO2 Sequestered Trees' Lifetime
2.5K
Kg CO2



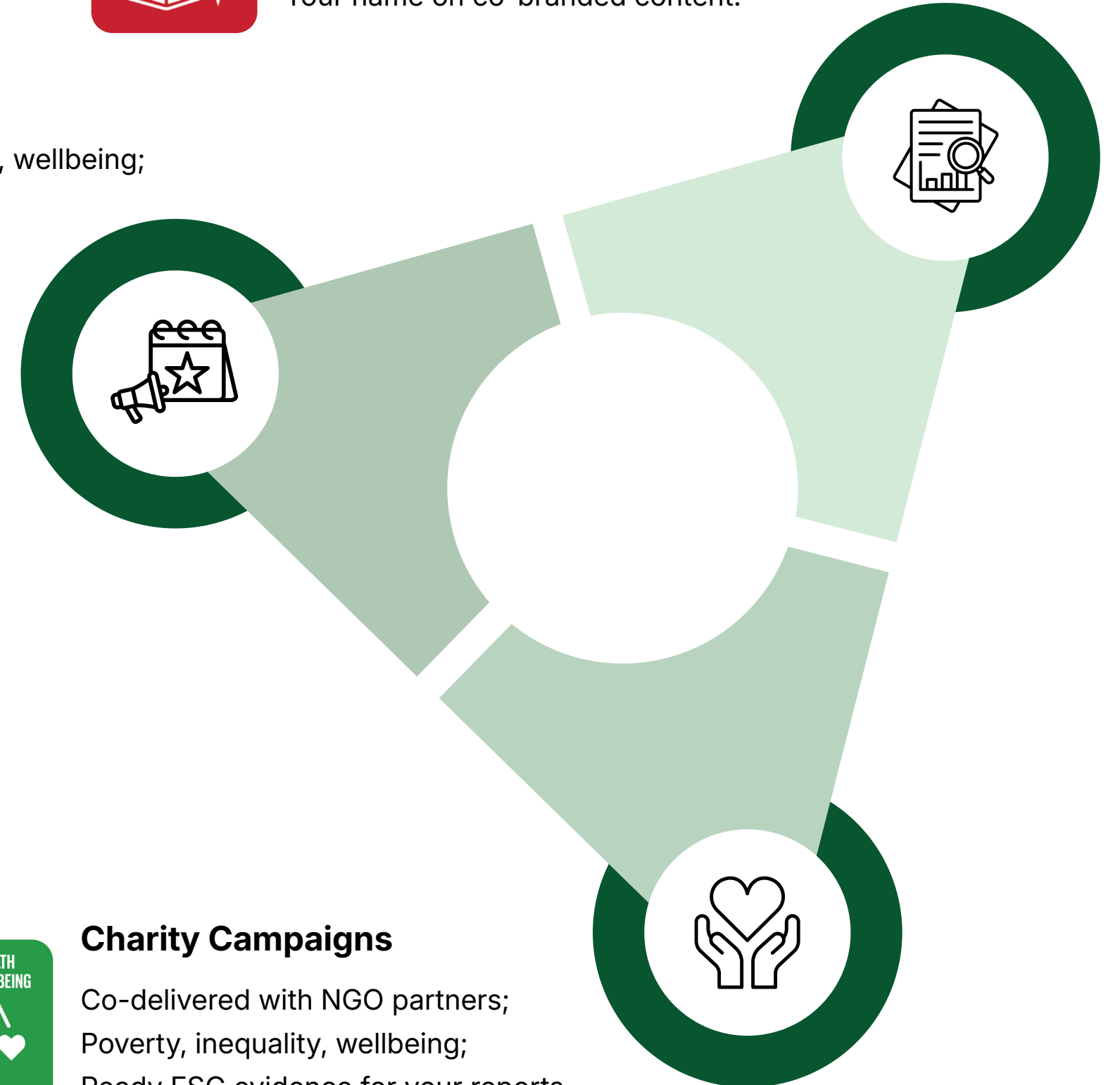
Events & Workshops

Critical thinking, AI literacy, wellbeing;
~25 attendees per event;
Your brand in the room.



Research & Publishing

Weekly newsletters, articles, thought leadership;
Your name on co-branded content.



Charity Campaigns

Co-delivered with NGO partners;
Poverty, inequality, wellbeing;
Ready ESG evidence for your reports.

CHAPTER 02 · PROOF

What We've Already Built

2024-2025

14

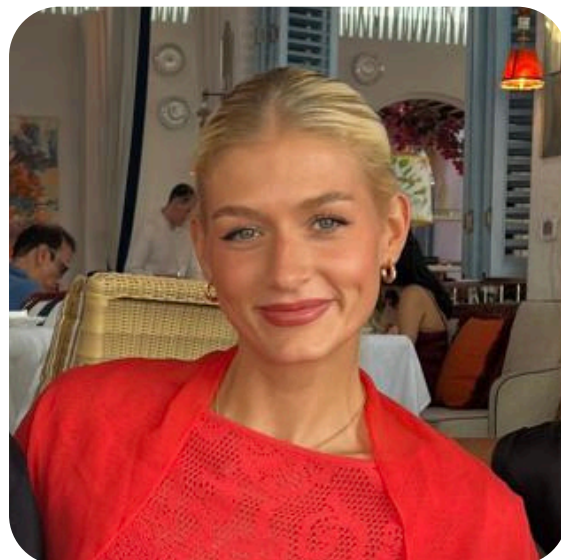
Events & Workshops

18

Research & newsletter
publications

1 in 8

Participants helped found
employment



"I was positively surprised by the quality of the well-being workshop event which I attended, as I am deeply interested in the topic."

*Victoria Willson
(Germany), Attendee*



"Impressed with the perspicacity of the team behind the event I attended. The internationality of the community struck me the most."

*Stefano Marchese
(UAE), Attendee*



"Five events in, I stopped thinking of Cornerstone as something I attend. It became something I belong to."

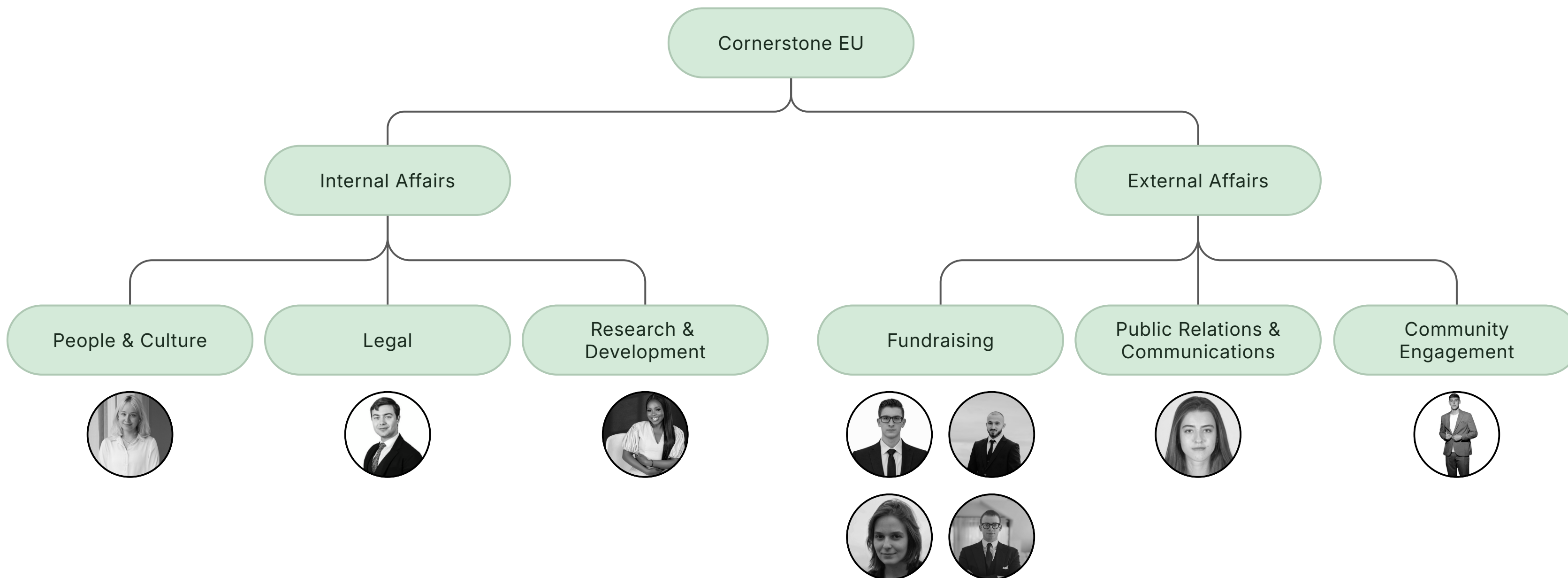
*Gueorgui Boyadjiev
(Bulgaria), Attendee*

CHAPTER 02 · TEAM

Our *Multinational* Team

Legal Representative - Viktor Hristov

Team consists of 3 nationalities.



CHAPTER 03 · PARTNERSHIP OVERVIEW

How We Can Work Together

<p>We don't start with a price list. We start with a conversation:</p>	<p><i>What does your CSR team need to show by end of year? What's your employer branding goal? Are you hiring?</i></p>	<p>Then we design a partnership around your goals — budget, format, and scope set together.</p>
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PARTNERSHIPS CAN BE

<p>Monetary Direct financial contribution, fully tracked</p>	<p>In-Kind / Products Products, services, expertise, venues, media</p>	<p>Both A combination tailored to your needs</p>
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WHAT PARTNERS TYPICALLY GET

<p>ESG & CSR Documentation SDG-mapped impact data, euro-by-euro allocation, and event reports — submission-ready for your board deck, CSRD filing, or sustainability report.</p>	<p>Talent & Employer Brand Direct introductions to participants (avg. age 20), co-branded presence in every room, and a dedicated talent spotlight sent to our full community. Written by us, approved by you.</p>	<p>Brand Visibility Co-branded events, quarterly company features on LinkedIn, newsletter presence, and your name consistently across every channel — Luxembourg and Bulgaria.</p>
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Year-end targets: 20 events across Europe. €50,000+ raised for charity. Annual ESG impact report for all partners. 30+ research publications.

Scale to new communities. Collaborate on campaigns with local & national authorities. Iterate flagship event format.

CHAPTER 03 · 2026 PLAN

Where We're Going & How You'll Be Part of It

UPCOMING EVENT

5–7 June 2026 · Sofia
Model United Nations
In collaboration with the United Nations Association of Bulgaria & Creatosphere Association

Q3

Q4

Q2

Q1

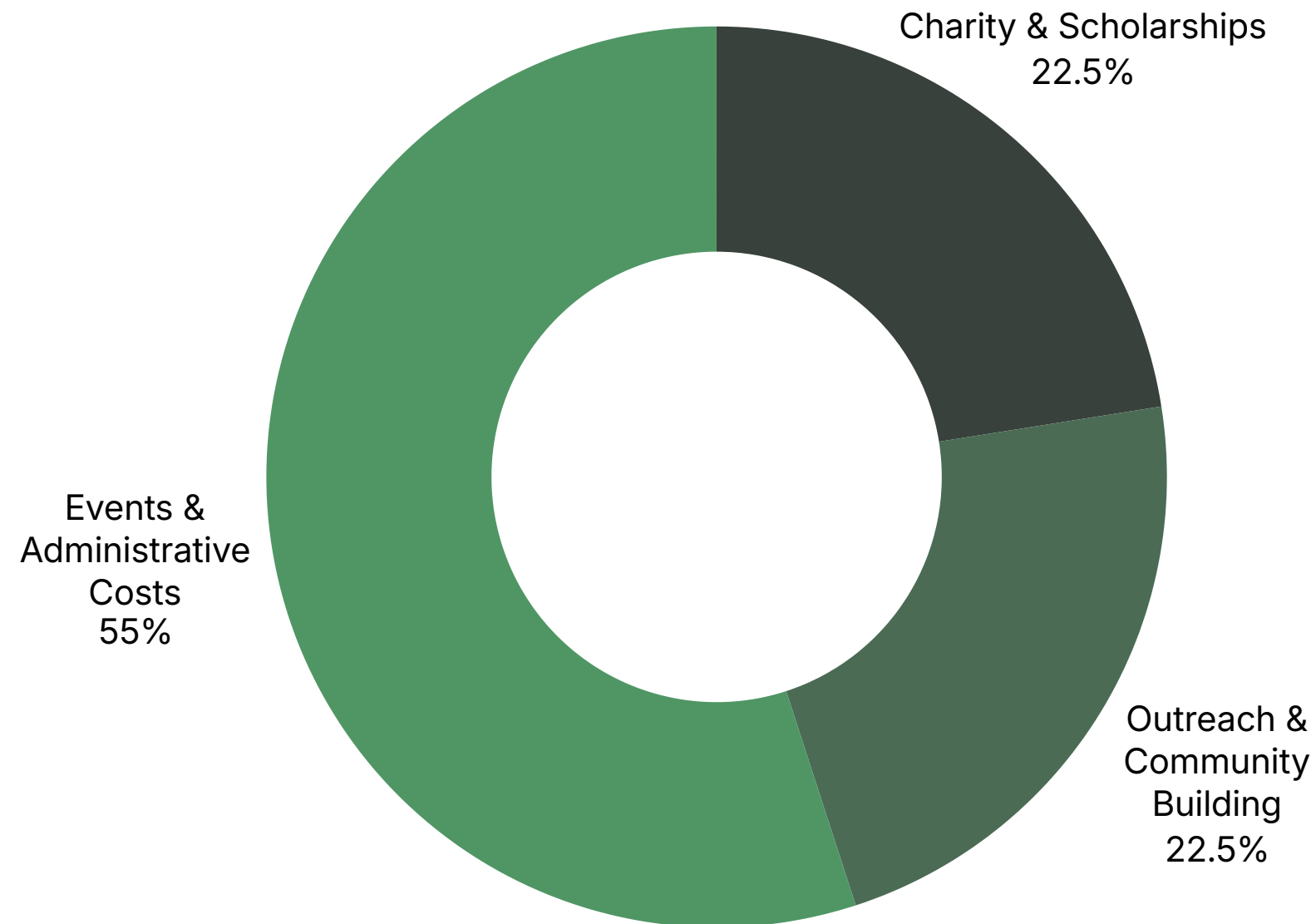
Conduct 7+ events in Luxembourg & Bulgaria. Build young-adult communities in Luxembourg & Bulgaria. Lead 3 Bulgarian charity campaigns.

Secure operational funding. Establish strategic corporate & NGO partnerships.

CHAPTER 03 · TRANSPARENCY

Everything is *Tracked* and *Reported*

2026 Budget Allocation



Events & Administrative Costs*

Organising physical and digital events, payment to team members for services rendered, such as organising events, performing research, drafting EU projects.

Charity & Scholarships

Participating and organising European charity campaigns, giving scholarships for outstanding talent in need of support.

Outreach & Community Building

Social media campaigns, SEO, audience growth costs, maintenance of website, and others.

*Average cost for physical event: €1000 Luxembourg / €500 Bulgaria

Join the Initiative

Help us empower the next generation of divergent thinkers.

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