



Brightworth Exam Prep

PRECISION · CONFIDENCE · RESULTS

OFFICIAL STUDENT BROCHURE · 2025–2026

Your score. *Elevated.* Guaranteed.

Expert 1-on-1 and group tutoring for the world's most important English-language and graduate admissions exams.

Trusted by 2,5K+ students across 12+ countries — and backed by our full satisfaction promise.

98%

Satisfaction

2,500+

Students

10+

Years Exp.

12+

Countries



Our Quality Guarantee: If you complete your study plan and do not achieve a meaningful score improvement, we will provide additional coaching sessions at no charge — no questions asked.

"Most exam prep courses sell you content. We sell you outcomes. There is a profound difference — and our students feel it the moment they walk into the exam room."

— BRIGHTWORTH FOUNDING PHILOSOPHY

Brightworth Exam Prep was founded on a single, non-negotiable belief: every serious student deserves a preparation experience that is rigorous, honest, and genuinely personalised. Not a pre-recorded video library. Not a chatbot. Not a generic study guide. A real expert, working directly with you, week after week, until you reach your target.

Over more than a decade, we have guided 2,5K+ students from 12+ countries through some of the world's most competitive exams. Our tutors are not generalists — each holds deep specialist knowledge of the specific exam they teach, its scoring rubric, its current format, and the precise techniques that separate an average score from an exceptional one.

We have also spent a decade watching what *doesn't* work. We have seen students waste months on self-study plans that drift, pay for companies that assign a different tutor every session, and study genuinely hard — yet still fall short on exam day, not because they lacked ability, but because they lacked direction. **That is the problem Brightworth was built to solve.**



Precision Over Volume

We identify the 20% of skills that produce 80% of your score gain and focus relentlessly there.



Honest Partnership

We tell you the truth about your current level, your realistic target, and what it will take.



Evidence-Based Method

Every session is grounded in what research — and a decade of real results — shows actually works.



Global, Personal

We serve students from Tokyo to São Paulo. The delivery is online; the quality of attention is the same.

98%

Satisfaction rate

4.9★

Average rating

40+

5-star reviews

24hr

Response guarantee

7 exams. *One expert team.*

Every exam we offer is taught by a specialist who lives and breathes that specific test — not a generalist who covers everything and masters nothing.

IELTS

INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM

Academic and General Training tracks. All four skills — Listening, Reading, Writing, and Speaking — with particular depth in Writing Task 2 and Speaking Band descriptors.

University Entry Skilled Migration Professional Reg.

TOEFL iBT

TEST OF ENGLISH AS A FOREIGN LANGUAGE

All four sections with emphasis on integrated writing, speaking tasks, and the specific ETS scoring criteria most self-study students never fully understand.

US / Canadian Universities Graduate Admissions

GMAT Focus

GRADUATE MANAGEMENT ADMISSION TEST

The new Focus Edition format. Specialist coaching for Quantitative Reasoning, Verbal Reasoning, and Data Insights. We have helped students recover from multiple prior attempts.

MBA Programmes Business Schools

GRE General

GRADUATE RECORD EXAMINATION

Verbal Reasoning, Quantitative Reasoning, and Analytical Writing. We build vocabulary systematically and drill the quant concepts that appear most frequently.

Graduate School PhD Programmes Fellowships

LSAT

LAW SCHOOL ADMISSION TEST

Logical Reasoning, Analytical Reasoning, and Reading Comprehension. Specialists in the LSAC scoring method.

Law School

Digital SAT

SCHOLASTIC ASSESSMENT TEST

The adaptive digital format covering Reading & Writing and Math, with attention to the College Board's adaptive scoring algorithm.

US University Entry

TOEIC

TEST OF ENGLISH FOR INTERNATIONAL COMM.

Listening & Reading plus Speaking & Writing. A popular benchmark for corporate and professional environments.

Corporate Professional

A proven process, *built around you.*

Every Brightworth student follows a structured five-stage journey — from your very first conversation to exam-day readiness. Nothing is left to chance.

1

Free Discovery Call

A 20-minute no-obligation call to understand your exam, deadline, current level, and target. We will tell you honestly if we think another route suits you better.

2

Diagnostic Assessment

Before teaching begins, you complete a structured diagnostic. We analyse responses to identify not just what you got wrong, but *why* — and what that reveals about your preparation gaps.

- Full mock or diagnostic test under timed conditions
- Skill-by-skill breakdown across all exam sections
- Score gap analysis: current vs target

3

Personalised Study Plan

A detailed week-by-week plan built around your exam date — telling you exactly what to practise, in what order, for how long, and why. It is a living document, adjusted continuously as you progress.

- Week-by-week schedule with daily time allocation
- Prioritised skill ladder from weakest to strongest

4

Coached Sessions + Group Strategy Calls

Live 1-on-1 sessions with a clear focus, ending with assigned practice. Group calls add peer discussion, shared tactics, and accountability.

- Live video sessions — fully interactive, never pre-recorded
- Targeted feedback on written and spoken work within 24 hours
- Monthly group calls for strategy, motivation, and Q&A

5

Exam-Week Readiness

The week before your exam is dedicated to confidence and execution. Final mock, timing drills, personalised checklist, and a one-to-one debrief so you enter the exam room calm and fully prepared.

- Timed full mock under authentic conditions
- Personalised exam-day checklist and strategy notes

The 1-on-1 + Group Model: Why it works

Research shows the combination of direct expert instruction and peer accountability produces faster, more durable learning than either alone. Your 1-on-1 sessions build technical skill. Group calls build the mental game. Together, they prepare you for the pressure of the real exam.

We don't just promise results. *We stand behind them.*

Quality assurance is not a marketing phrase at Brightworth — it is a contractual commitment. From your first session to exam day, we hold ourselves to standards most tutoring services won't even discuss.



The Brightworth Score Improvement Guarantee

If you complete your full personalised study plan — attending all scheduled sessions and completing assigned practice — and do not achieve a measurable improvement on your exam, we will provide additional coaching sessions free of charge until you do. Your investment is protected.



Same Tutor, Every Session

You will never be passed between tutors. From enrolment to exam day, you work with the same expert who knows your progress, weaknesses, learning style, and goals.



Written Feedback Within 24 Hours

Every piece of written or spoken work you submit receives detailed, actionable feedback within 24 hours, complete with a score estimate and specific improvement steps.



Monthly Progress Reports

A written progress report every month: score trajectory, skills mastered, current weak points, and your tutor's readiness assessment. You will never wonder whether you are on track.



Adaptive Planning

If your exam date changes or new weaknesses emerge, we adapt your study plan immediately. You are never locked into a rigid programme that no longer serves you.



No hidden fees. What we quote is what you pay. No add-on packages, no compulsory materials.



24-hour response. All enquiries and submitted work receive a reply within one business day — always.



No fixed contracts. Continue because you see value — not because you are contractually obliged.



Specialist tutors only. Every tutor is a dedicated specialist for their exam, not a generalist.



Honest score projections. We tell you what is realistically achievable — not what you want to hear.



Materials included. All practice materials, study plans, and feedback documents included in your programme.

Rated 4.9 out of 5 by 2,500+ students

Real accounts from real students — honest stories of people who came to us with challenges and left with confidence.



I had taken the IELTS twice and was stuck at Band 6.5. I needed 7.0 for my visa. Within six weeks of working with Brightworth, I hit 7.5. The writing coaching was transformative — I finally understood what the examiner was actually looking for.

Band 6.5 → **Band 7.5**

— **Amara K.**

IELTS Academic · Visa Application · Nigeria



I failed the GMAT twice before finding Brightworth. Their diagnostic found my Quant score was dragged down by just two concept areas. We fixed those. On my third attempt I scored 645 and was admitted to my target MBA programme.

GMAT 560 → **GMAT 645**

— **Rodrigo M.**

GMAT Focus Edition · MBA Admission · Brazil



Brightworth gave me a Speaking framework I could use under pressure and drilled it until it was automatic. I went from 20 to 26 in Speaking alone, which pushed my total past the threshold I needed for my PhD programme.

Speaking: 20 → **Speaking: 26**

— **Yuki T.**

TOEFL iBT · PhD Application · Japan



I was terrified of Logic Games. My tutor broke every game type down with such clarity they became the section I looked forward to. I scored in the 85th percentile and have now started at law school.

Diagnostic: 148 → **Exam: 162**

— **Priya S.**

LSAT · Law School Admission · UK

Student Satisfaction Breakdown



Why self-study alone *rarely delivers the score you need.*

We respect every student's autonomy. Self-study can work. But in over a decade of coaching, we have seen the same five patterns derail independent preparation — and they are almost entirely avoidable with the right support.

THE FIVE PATTERNS THAT KILL SELF-STUDY RESULTS



Studying the wrong things

Without a diagnostic, most students practise what they find interesting — not what their specific gaps require.



No accountability structure

Self-imposed deadlines collapse under competing priorities. Without a weekly commitment to another person, study plans drift by weeks or months.



Misreading your own errors

When you mark your own work, you correct the surface answer but rarely diagnose the underlying conceptual error. That error silently reappears on exam day.



Plateauing with no way forward

Most self-study students improve quickly then plateau. Without expert analysis of why, they keep doing the same things and expecting different outcomes.



Exam-day anxiety from under-preparation

Knowing the material and performing under exam conditions are different skills. Without timed mocks and debriefs, students enter underprepared for the pressure.



The Brightworth Difference in One Sentence

We don't just teach the exam — we teach *you*: we understand how you learn, where you lose marks, what pressure does to your performance, and precisely what needs to change between now and exam day. That is a fundamentally different service to any course, app, or study guide — and it is why our results speak for themselves.

Your target score *is closer than you think.*

Begin with a free 20-minute discovery call. No obligation, no hard sell. Just an honest conversation about your exam, your timeline, and exactly what it will take to get you there.

1-on-1 Expert Tutoring

Sessions tailored entirely to your exam, your gaps, and your schedule. Same tutor from start to finish. This is the core of everything we do.

Group Strategy Calls

Monthly calls with driven students. Peer accountability, shared exam strategies, and expert Q&A. Included with all programmes.

Diagnostic + Study Plan

A structured diagnostic followed by a week-by-week personalised study plan. Available standalone or as the first stage of a full programme.

Written Feedback Service

Submit essays, tasks, or recordings and receive detailed scored feedback with specific improvement steps within 24 hours.

100%

Online delivery — worldwide

24hr

Guaranteed response time

0

Lock-in contracts

Reach Us Directly



PRIMARY EMAIL

contact@brightworthexamprep.com



SECONDARY EMAIL

brightworthexamprep@gmail.com



WEBSITE

brightworthexamprep.com



RESPONSE COMMITMENT

All enquiries answered within 24 hours — always.