



Cockroach Gel Treatment

Cockroach Gel Treatment Pricing Plans

Apartment Type	Standard Gel Plan One-Time Service (1-Month Warranty)	Premium Gel Plan (BASF Seclira) One-Time Service (3-Months Warranty)	Korean Gel Plan (Fujiaka Poseidon) One-Time Service (3-Months Warranty)
1 Room	₹800	₹1,500	₹2,500
1 RK	₹1,000	₹2,000	₹3,000
1 BHK	₹1,200	₹3,200	₹4,200
2 BHK	₹1,400	₹3,500	₹4,500
3 BHK	₹1,600	₹3,800	₹4,800
4 BHK	₹1,800	₹4,100	₹5,100
5 BHK	₹2,000	₹4,400	₹5,400

*** Free Service Voucher INR 250/- + 250/-**

Note: This document only describes the Primum gel product. In case of standard Gel, we will perform the same procedure with standard grade gel.

Treatment Type: Gel Bait Treatment (Non-Spray, Odourless)

Target Pest: German & American Cockroaches

Primary Gel Used: Seclira® Cockroach Gel (Dinotefuran – BASF)

(Other gels such as Advion® may be used only if required as part of professional rotation strategy.)

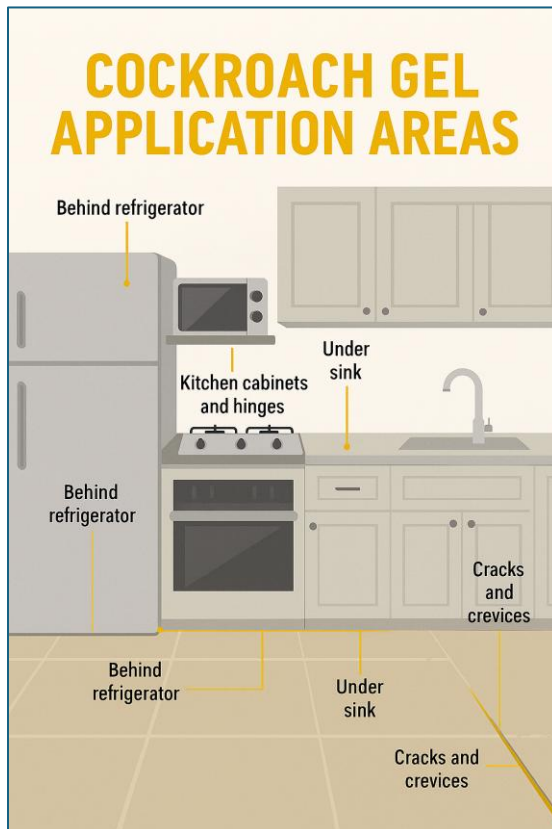
1. Objective

The objective of this treatment is to eliminate cockroach infestation using a professional gel bait method that ensures colony-level control through bait ingestion and secondary transfer effect, without using spray chemicals or strong-odour insecticides.

2. Areas of Application

Gel bait will be strategically applied in cockroach harbourage and movement areas, including:

- Kitchen cabinets and drawer hinges
- Behind refrigerator, microwave, and appliances
- Under sink areas and plumbing joints
- Rear side of gas stove and cooking platform
- Cracks, crevices, and wall junctions
- Bathroom vanity units and drain surroundings



3. Treatment Method

1. Inspect infestation level and cockroach activity paths.
2. No spray or liquid insecticides will be used before or after gel application.
3. Apply gel in pea-sized dots (3–5 mm diameter) at intervals of 20–30 cm.
4. Gel placement will be done only in dry, dark, and undisturbed areas.
5. Cockroaches consume the gel and transfer it to the nest through contact and cannibalism.
6. Treated areas must not be cleaned or disturbed for at least 48 hours.



Illustration: Gel bait applied in small pea-sized dots in cockroach movement areas

4. Dosage Guidelines

- **Light infestation:** 10–15 gel placements per kitchen
- **Moderate infestation:** 20–25 gel placements per kitchen
- **Heavy infestation:** 30+ gel placements per kitchen

5. Expected Results

- Temporary increase in cockroach activity within 24–48 hours (normal post-bait behaviour)
- Noticeable reduction in cockroaches within 3–5 days
- Colony collapse typically within 7–14 days

- Residual control may last 60–90 days, depending on infestation level and sanitation

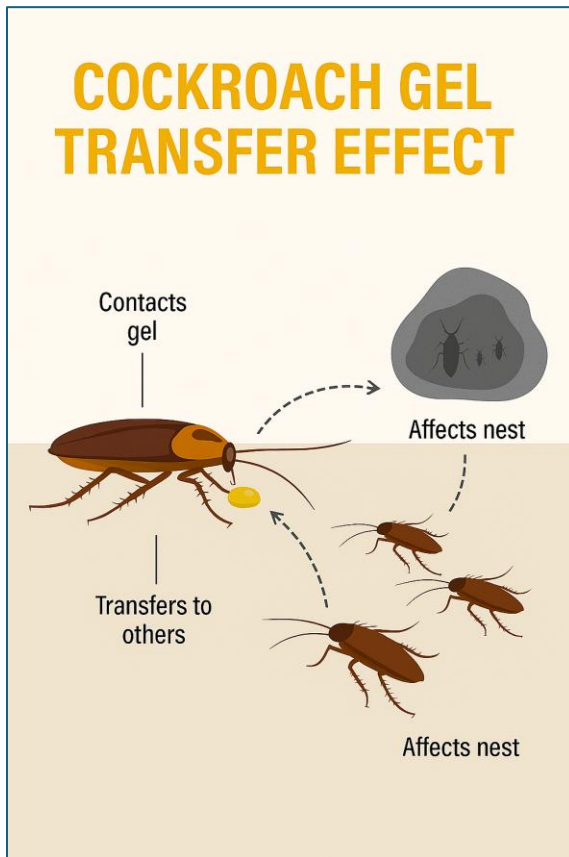


Illustration showing secondary transfer effect of cockroach gel leading to nest-level control

6. Safety & Precautions

- Gel will be placed in locations away from children and pets
- Gel will not be applied on food preparation surfaces or utensils
- Hands should be washed after treatment
- No ventilation or evacuation required (odourless, non-spray treatment)

7. About Seclira® Cockroach Gel (Product Information)

What is Seclira® (Dinotefuran)?

- Brand: BASF – Professional Pest Control Division
- Active Ingredient: Dinotefuran (Neonicotinoid – Group 4A)

- Form Used in This Treatment: Seclira® Gel (cockroach bait)
- Other BASF Form: Seclira® WSG (spray – *not used in this gel treatment*)

Seclira® Gel is specifically designed for German and American cockroaches, including bait-averse and insecticide-resistant strains.

Effectiveness of Seclira®

Effectiveness Rating: High

Why professionals prefer Seclira®:

- **Ultra-fast action** – significantly faster than fipronil or indoxacarb
- **Non-repellent** – cockroaches do not detect or avoid the bait
- **Strong transfer effect** – cockroaches spread the active ingredient within the nest
- **Highly effective on resistant populations**

Other Premium Gel Available:

Product	Best Use
Seclira® (Dinotefuran)	Heavy & resistant infestations
Advion® (Indoxacarb)	Long-term colony control
Maxforce® Forte (Fipronil)	Routine professional use

Dinotefuran-based gels are documented to eliminate 50% of cockroaches within 3–4 hours, compared to 12–18 hours for many conventional gel formulations.

Important Limitations

While highly effective, Seclira® has the following considerations:

1. Shorter bait life than some gels
→ Requires correct placement and monitoring in heavy infestations
2. Not ideal as a standalone solution for very light infestations
→ Best suited where active cockroach movement is present

3. Premium professional product
→ Higher cost due to advanced formulation and import

When Seclira® is the Best Choice

Seclira® is recommended when:

- German (small) cockroaches are observed
- Previous gel treatments have failed
- Infestation is heavy, recurring, or migrating from neighboring units
- Premises include restaurants, hotels, society kitchens, offices, or rental flats

Professional Treatment Strategy

For long-term control and resistance prevention, professional pest controllers may follow a

Rotation strategy:

1. **Seclira® (Dinotefuran)** → rapid knockdown
2. **Advion® (Indoxacarb)** → long-term colony suppression
3. **IGR (e.g., hydroprene)** → for chronic infestations

This approach prevents bait resistance and ensures sustainable control.

Summary:

Seclira® (Dinotefuran) is one of the strongest cockroach control actives available globally. Its fast action, strong transfer effect, and effectiveness against resistant populations make it ideal for tough and recurring infestations when applied professionally.

Seclira Product Old Packing Details:

Note: This document is provided for customer reference only. We procure fresh stock with recent manufacturing dates and strictly use products that are within their valid expiry period. All products used for treatment have a minimum remaining shelf life of 6 months or more.

READ SAFETY DIRECTIONS BEFORE OPENING OR USING

D-BASF
We create chemistry

Seclira®
Dinotefuran 0.5% RB
Gel Cockroach Bait

GROUP 4A INSECTICIDE

A crevice, crack or spot treatment for the control of cockroaches as per the Directions for Use. Dispensers must not be sold separately, DO NOT destroy box while product still remains.

For Industrial Use only
Not to be sold in retail

केवल औद्योगिक प्रयोगों के लिए
गुबरा बिक्री में नहीं बिकना चाहिए



4067623399 IN A 2028-05-04-0665

Website: <https://crop-protection.basf.in/en>

EPR. Regn. No. B0-24-000-05-AAACB4599E-22

Regn. No. नो. सा. से: CIR-2362/2021(0-Dinotefuran (RB)-04

Mfg Quantity / अनुम माता: 4x30g=120g

Lot No.: फ़ूडा: 2528DSL1IP

Expiry Date / विषाता देति: 07-10-2025

Maximum Retail Price: ₹ 390.00 per single syringe)

(Inclusive of all taxes)

रतरी सुख्या वेवी तैव्से)

Unit Sale Price: ₹ - फसेसी पत्र 5gr

™ = Trademark of BASF® Group Company

® = Registered Trademark of BASF® Group Company

® = Registered Trademark कुसीस एव प्रसव



Read Label before use

Seclira®

Fonimport only

Dinctefuran 0.5% RB. Household insecticide

Purpose: For House Hold Uss. It highly effective: send the modern technology for cockroach coirim. Cl. Chemeal composition. Inontent. (w/w). Dinetefura all : 0.5%, Glycerin 10%, (l/r) Brewer's yeasi 29.43 % . (d:s. to 100% w/w) Re-entry. As a this application **Pest and Disease Groups:** Dincteturan 0.5% 1B tor cuittrols, cockroaches, perticularly arding to contiol cockroaches (Blatella germanica) **Safety, Precauens Symptoms of Poisoning, Pinsi Aid. Sallery Precation, Sumpuloms of Poisoning, Anditode, Treat according Cautionary Statement: Cautionary Statement:** 1 The product is toxic to lish and Honey bees..z. Not to be use on croos other dnmentioned on this label/leatie!.

ताडमाप आपीमा
वेडिस्सा (1.5% RB

आमाका के तिप
वेस प्रुपमो के सि. छेनिवाप

विन वावमासेदि। निन्पाठ 14% % एपोम पाकिन मोन कु उन ते

घासचार्ड बाप 29.43 % प्रणी एपणि तात (रत वाVI 100 % W/W) न 14.43% नोगनाचरमान 9. : 0.5%/W. आस्रेचरेया स.।. : 0.5%. गिामेमेग 10 % . पंगाछोन 10 % (निवापाने पन वतडेट ताफर 1.4%.. पोत्तानं 10%,) वाटोठ. चाम्पेला तेशन 29.43 % (मे.न. दे वोपक विठगा प्र.व. 2., 100 % W/W) वन डमनीन वासपापुपनका विषाता अपोवाउति ओप के ढिा वोपका

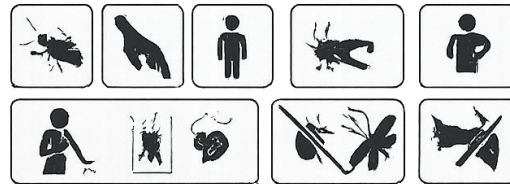
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वापुसध से

सोतवसा
वाआपके



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