

# GOALS

## To Conquer Cancer

OFFICIAL PARTNER OF

The Princess Margaret  
Cancer Foundation  UHN

### Sponsorship Package



# GEORGE BROWN

P O L Y T E C H N I C

**OFFICIAL PARTNER OF**

**The Princess Margaret  
Cancer Foundation**  **UHN**

## Who Are We?

### GETSET EVENTS

We are 8 students from the George Brown Polytechnic, Sport and Event Marketing postgraduate program, passionate about academia and cancer research fundraising.

## Who Are You Supporting?

### PRINCESS MARGARET CANCER FOUNDATION

Princess Margaret Cancer Centre has been a world-leading beacon of hope against the encroaching shadow of cancer for more than 70 years.

# The GrandMaster

- **Presenting Sponsor \$2500**

The presenting sponsor will be the featured supporter of our event, receiving the highest level of visibility and recognition.

**Benefits include:**

- **Event name integration: "GetSet to Conquer Cancer presented by [Company Name]."**
- **Premium brand visibility featuring the highest quality branding and logo placement throughout the event.**
- **Social media spotlight featuring pinned post acknowledging the presenting sponsor, along with dedicated recognition throughout the event lead-up.**
- **Verbally acknowledged as the presenting sponsor of GetSet to Conquer Cancer throughout the event.**
- **Prominent website recognition along with all sponsors, featured front and centre.**



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# The Mastermind

- **Event Sponsor \$1500**

The mastermind sponsor will be one of the preeminent supporters of our event, receiving a high level of visibility and recognition.

## Benefits include:

- **Premium brand visibility featuring the highest quality branding and logo placement throughout the event.**
- **Featured social media posts with significant recognition throughout the event lead-up.**
- **Verbally acknowledged as one of the key sponsors of GetSet to Conquer Cancer throughout the event.**
- **Prominent website recognition along with all sponsors, featured front and centre.**



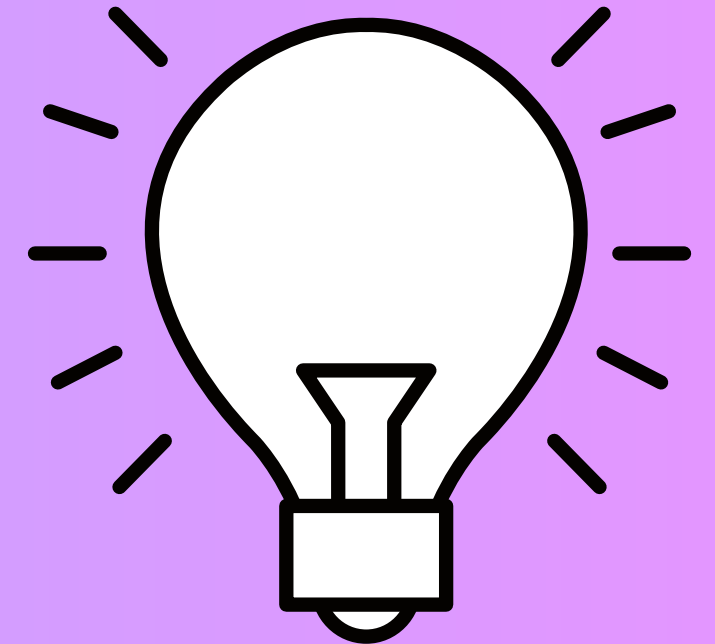
## The Brainiac

- **Trivia Sponsor \$750**

The Brainiac Sponsors receive a strong, event-wide presence and significant recognition in the months leading up to the event.

### Benefits include:

- Brand visibility displayed prominently on signage and event materials.
- Standalone social media post recognizing support and partnership with GetSet to Conquer Cancer.
- Verbally acknowledged at key moments during event programming.
- Website recognition along with all sponsors.



## The Smart Cookie

- **Venue Sponsor \$250**

GetSet to Conquer Cancer's Smart Cookie are recognized as a sponsor of GetSet to Conquer Cancer and receive baseline level benefits.

### Benefits include:

- Logo visibility in designated places during the event.
- Social media recognition in select sponsor thank-you posts.
- Website recognition along with all sponsors.



**Custom packages available upon request. All manner of sponsorship is sought after.**

**For more information, please contact:  
[getset.events26@gmail.com](mailto:getset.events26@gmail.com)**

**Thank you for your consideration.**



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