

Mini Kannan

Al Product Manager | Driving Impact Across Global Markets

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Summary

Product Leader 14+ years building Al-enabled, data-driven and enterprise-scale products across sustainability, fintech, and digital platforms. I specialize in simplifying complex systems, driving adoption at scale, and delivering measurable business impact across global markets. Former UX leader with strong systems thinking and cross-functional execution skills.

Selected Achievements:

- *Scaled Sus-Intel adoption by 318% YoY, onboarding 184 \rightarrow 900+ corporates across APAC.
- •Delivered Workspace's first generative-Al pilot, tested by 500+ wealth advisors & PMs.
- •Contributed to LSEG's £2.2M / 3-year Bursa Malaysia partnership, incl. £700K ARR, through delivery of Scope 3 & Supplier modules.
- •Drove 3× growth in Climate MAP usage within its launch quarter.
- •Digitised DBS's enterprise credit process for 1,000+ RMs & Credit Officers, reducing manual entry and approval delays.
- •Authored LSEG's Scope 3 methodology and ESG anomaly detection research, influencing product and client strategy.

PROFESSIONAL EXPERIENCE

London Stock Exchange Group | Singapore
Product Manager | Product Owner | Workspace Al
Sep 2025 - Present

(Aug 2021- Present 4.5 yrs)

Delivered workspace first **AI agent in partnership with Microsoft** to deliver secure, compliant financial summaries from natural-language queries - piloting with **500 portfolio managers and wealth advisors.**

- **Shipped** NL2Wealth, LSEG's first natural-language experience, simplifying discovery of financial insights through conversational queries.
- Co-developed an AI agent with Microsoft to generate secure, compliant financial summaries aligned with PII and entitlement rules.
- Defined product vision, success metrics, evaluation loop, and delivery milestones for the pilot.
- Improved model reliability by partnering with Engineering + Data Science to refine prompts and structured output patterns.
- Accelerated cross-squad alignment, managing dependencies and readiness for pilot launch.
- Owned PRDs, backlog, and sprint execution, improving cadence and visibility across teams.

Product Manager | <u>Sustainability Intelligence</u> **Jan 2023-Sep 2025** | 2 yrs 9 mos

Powered the evolution of Sus-Intel (LSEG's off-the-shelf climate-reporting platform for stock exchanges) behind LSEG's £2.2M <u>Bursa Malaysia partnership</u>, while scaling platform adoption 318% YoY (184 \rightarrow 900+ corporates).

- Delivered core Scope 3, Supplier Management and Data Sharing modules that contributed to LSEG's £2.2M multi-year agreement with Bursa Malaysia, including £700K ARR.
- **Led** end-to-end client delivery as sole liaison with Bursa Malaysia shaping requirements, SOWs, workflow design, and product rollout.
- Launched streamlined onboarding and compliance workflows that accelerated user activation across 900+ corporates.
- Built LSEG's in-house Scope 3 methodology with climate researchers, and authored internal guidance used across product, engineering, and client teams.
- Drove GTM across Southeast Asia by partnering with Sales to demo the platform, run client workshops, and unlock regional adoption opportunities.

Core Strengths

Product Leadership

- Product Strategy & Roadmaps
- OKRs & North Star Metrics
- Stakeholder Influence
- Cross Squad Alignment
- Lauch >M Readiness

AI & Data

- Gen Al Experience Design
- Intent mapping & Evaluation
- Scenario Modelling
- Data Driven Modelling
- API Architecture

Domain Expertise

- Climate (Scope 1/2/3)
- Supplier Management

User Experience & Systems Thinking

- Information Architecture
- Complex workflow design
- User research and Prototyping

Tools:

- Asana, Jira
- Confluence
- Figma/Figjam

EDUCATION

MASTER IN DESIGN (M.Des)

Animation Film Design

National Institute of Design, Ahmedabad

BACHELOR OF SCIENCE (B.sc)

Visual Communication

University Of Madras

Senior UX Designer | LSEG Labs Innovation Aug 2021-Oct 2024 | 3 yrs 3 mos

Pioneered the UX foundation for LSEG's Sustainability Intelligence platform and improved discoverability across Workspace's sustainability experiences, delivering system-level upgrades used by thousands of global users.

- Led multiple UX projects across Workspace, including the <u>Climate Map</u>, Sustainability Home page, and <u>Sustainability Intelligence</u>; co-authored a white paper on <u>Anomaly detection in ESG data</u>.
- Drove research, prototyping, and design reviews to validate concepts, ensure consistency, and drive adoption of the Sustainability Homepage boosting engagement by 53% (572 → 874) and growing unique users postrevamp.
- Authored LSEG's ESG Anomaly Detection white paper and supported climate-data research used across product, sales, and client teams.
- Mentored junior designers to deliver high-quality, user-centered outcomes in a fast-evolving product environment.

DBS | Singapore Senior UX Designer | Singapore March 2018-July 2021 | 3 yrs 5 mos

Digitised DBS's paper-heavy credit origination process for 1,000+ Relationship Managers and Credit Risk Officers, reducing manual data entry and approval delays across markets. Aligned multiple legacy systems under a unified sustainable digital architecture

- •Designed the end-to-end E-Memo workflow, transforming a multi-level, paperbased lending process into a streamlined, compliant digital experience.
- •Improved turnaround time for large corporate credit requests by simplifying approvals, increasing accuracy, and consolidating fragmented legacy workflows.
- **•Led** cross-team discovery workshops and user testing across RM, CRM, and Credit Ops to define MVP, prioritise requirements, and align the product to real operational needs

Autodesk | Singapore UX/UI Designer | Singapore April 2016- March 2018 | 2 Years

- •Enhanced key user journeys in <u>AutoCAD Mobile</u>, improving feature discoverability and modernising the app's overall experience.
- •Redesigned pricing, onboarding, and core interaction flows to increase clarity, reduce friction, and boost user engagement across mobile platforms.
- •Modernised AutoCAD Mobile's interface by updating visual systems and aligning cross-platform design patterns used globally.

Earlier Experience (India) (2009-2016)

- Start up experience- Senior UI Artist, Kiwi Games | Art Director, Learning Yogi
- Big Corporates Graphic Design, Tata Elxsi | Graphic Design, Walt Disney
- Delivered digital experiences across gaming, edtech, and animation, building strong foundations in visual systems, rapid iteration, and cross-functional collaboration.
- **Led** creative design for interactive products and story-driven experiences across mobile, web, and broadcast ecosystems.
- **Strengthened** multi-disciplinary design skills that now shape your product thinking, storytelling, and user-centric decision-making.

OTHER

Certifications:

- CSPO-Scrum Alliance (2024)
- CFA Certificate in ESG Investing (2023)
- IDEO U- Designing Strategy (2022)
- IDEO-Leading complex projects (2022)

Community & Leadership:

Led various Design thinking workshops:

- LSEG UK (Early Careers- graduate Program
- Sales enablement -LSEG
- NID India
- NTU- Singapore
- Speaker, Product Design Sessions, in Singapore on "Problem Solving"

References

- Joe Whyte Innovation Product Lead | LSEG
- Regan Tuck Director of Engineering | LSEG
- Daniel Lewington Director of Innovation | LSEG