



# AGRI INNOVA - 2023

## NATIONAL AGRI INNOVATION AND STARTUP CONCLAVE 2023

10<sup>th</sup> August 2023

### Venue

### THE INDIAN AGRICULTURE COLLEGE

(Affiliated to Tamil Nadu Agricultural University, Coimbatore)  
Near Kanyakumari, Radhapuram, Tirunelveli District, Tamil Nadu, India.

### JOY UNIVERSITY

Raja Nagar, Vadakangulam, Near Kanyakumari, Tirunelveli District, Tamil Nadu, India.

### Organized By



PROSPER FOUNDATION  
Theni, Tamil Nadu.



The Indian Agriculture College  
(Affiliated to TNAU, Coimbatore)  
Radhapuram, Tirunelveli Dt., Tamil Nadu

SCAN  
QR FOR  
REGISTRATION



### In Coordination with



RESEARCH EXTENSION CENTRE  
(CSRTI, Mysore), Central Silk Board,  
Ministry of Textiles, Govt. of India  
Samayanallur, Madurai, Tamil Nadu.



Joy University  
Raja Nagar Alanganeri, Near Kanyakumari,  
Vaddakkankulam, Tamil Nadu



METVSO Research Foundation  
Madurai



EDII - Periyakulam Horti  
Business Incubation Forum,  
HC & RI, TNAU, Periyakulam,  
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EDII - Killikulam Agri Business  
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Thoothukudi Dt., Tamil Nadu.



AGRI AMIGOS PVT LTD  
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AC&ABC Training Centre  
VAPS NODAL TRAINING INSTITUTE  
Madurai, Tamil Nadu.

### PROSPER FOUNDATION

Registration No: R/TN/4/105/2021  
No.262/Q, Subban Street, Sriram Theatre area ,  
Theni - 625 531 Tamil Nadu , India.

### THE INDIAN AGRICULTURE COLLEGE

(Affiliated to Tamil Nadu Agricultural University, Coimbatore)  
Near Kanyakumari, Radhapuram,  
Tirunelveli District - 629191 Tamil Nadu, India.

# AGRI INNOVA 2023

## National Agri Innovation and Startup Conclave 2023

### Introduction

India is a global agricultural powerhouse. Particularly agricultural research and education system in India is one of the largest national networks of agricultural education system in the world. The Indian agriculture has undergone transformation from traditional cultivation methods to hi-tech agriculture requiring manpower equipped with latest knowledge and technologies for continued growth and sustainability. In modern life to attain sustainability, community of farmers and researchers are using various emerging technologies such as IoT in Farm Management, IoT in Sericulture, Drone Usage in Agriculture, Problematic Soil Management and Green Energy Technology in their agricultural fields. State and central governments are encouraging rural youth by development of their skills relevant to generation of innovative ideas for making more entrepreneurship in agricultural field.

Innovation is inevitable in global market. Start-ups play a key role in promoting innovation in a society. In this connection, AGRI INNOVA 2023 is initiated for getting more innovative ideas from stakeholders of agricultural community. The prime objectives of National Agri Innovation and Startup Conclave 2023 is to bring together all stakeholders including farmers, industrialists, research scholars, business incubators and farmer producer organizations' on a single platform to present and share their innovative ideas, conceptual models and success stories of Agri Start-Ups.

AGRI INNOVA 2023 - National Agri Innovation and Startup Conclave 2023 is to offer a unique opportunity for all the stakeholders of agricultural community to enrich their knowledge.

## AGRI INNOVA 2023

### National Agri Innovation and Startup Conclave 2023

#### Patron

**Dr. S. A. Joy Raja**

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Radhapuram, Tamil Nadu &  
The Chancellor, Joy University  
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Former Director, ICAR- Indian Institute of Pulses Research, Kanpur,  
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Department & Head, Entomology,

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Manager, Union Bank of India, Regional Office, Trichy, TN

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### Dr. V. Janahiraman

Founder & CEO, Nature Nest Bio Solutions, Madurai Dt., TN

### Dr. Rajesh Ramasamy

Founder, Village Social Welfare Trust, Krishnagiri Dt., TN

### Dr. Rajesh Nallaiah

Director & CEO, RNR Agri Developers, Madurai, TN

Managing Trustee, Yeran Foundation, Madurai, TN

### Mr. R. Isaac

Assistant Manager - Sales & Marketing,

Premier Irrigation Adritec Pvt. Ltd, Coimbatore, TN

## TIAC & Joy University Conclave Work Committee

### Prof. Dr. M. L. Jones

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Joy University, Vadakkangulam, TN

### Dr. M. Syamala

Vice Principal & Associate Professor (Plant Pathology),

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### Dr. R. Muthuvijayaragavan

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### Dr. Geethu, M.

Assistant Professor (Horticulture),

Joy University, Vadakkangulam, TN

## Themes

IoT in Farm Management	Biotechnology
IoT in Sericulture	Agri Value Chain Management
Precision Farming	Drone Usage in Agriculture
Hitech Horticulture	Robotics in Agriculture
Indoor Vertical Farming	Livestock Farming Technology
(Hydroponics/ Aeroponics)	Green Energy Technology
Micro Irrigation Techniques	Silk Textile Technology
Problematic Soil Management	Agri Tourism
Post Harvest Technology	Startup Ecosystem
Millets Value Addition	Rural Development through Entrepreneurship
Food Technology	

## AGRI INNOVA 2023 NATIONAL AGRI INNOVATION AND STARTUP CONCLAVE 2023 REGISTRATION FEES

Categories	Agri and Startup Conclave 10.08.2023
UG &PG Students	Rs. 1000
Ph.D Scholars /JRF/ SRF/ Project Fellow/Young Professionals/RA/ TA/ PDF	Rs. 1500
Startup Founders / Innovators	Rs. 1500
Agri Industry Delegates	Rs. 3000

**Language of Programme: Conclave – English Only**

**LAST DATE OF REGISTRATION - 15/07/2023**

## Conclave Registration Fees – Payment remittance Account Details

Account Name	AGRI INNOVA
Account Number	1193135000013530
Bank	Karur Vysya Bank
Branch	THENI
IFSC Code	KVBL0001193
MICR CODE	925053002

### AGRI INNOVA 2023 - National Agri Innovation and Startup Conclave 2023

#### Registration Fees Covers:

- E-Publication of abstract in AGRI INNOVA 2023 - National Agri Innovation and Startup Conclave 2023 Souvenir
- Conclave welcome kit and Coupons for Lunch and sessional tea of 10.08.2023
- AGRI INNOVA 2023 - National Agri Innovation and Startup Conclave 2023 Participation Certificate

#### Note:

- National Agri Innovation and Startup Conclave 2023 Registration Fees is Non-Refundable / Non-Transferable.
- National Agri Innovation and Startup Conclave 2023 Registration Fees does not include accommodation charges.
- National Agri Innovation and Startup Conclave 2023 Registration Fees will be paid by Net Banking / Online Banking / Banking app.

#### Call for abstracts

- AGRI INNOVA 2023 - National Agri Innovation and Startup Conclave 2023 Registration is mandatory for publication of abstract in E-Souvenir.
- Abstract Submission: Abstracts not exceeding 300 words on any of the aforesaid themes
- The official language of the AGRI INNOVA 2023 National Agri Innovation and Startup Conclave 2023 will be English Only.
- National Agri Innovation and Startup Conclave 2023 have oral and poster presentations.
- The authors shall send abstracts by email to [nationalagrimonclave2023@gmail.com](mailto:nationalagrimonclave2023@gmail.com)
- mentioning details of the title of themes, self email ID, contact number, full postal address and key words of the abstract.
- Last date of abstract submission is 16th July, 2023.
- Intimation of acceptance of abstract submission will be confirmed by mail.
- Abstract submission strictly is advised to submit new, original and free from plagiarised content, double space, Arial narrow font, 12 in size on any theme of AGRI INNOVA 2023 National Agri Innovation and Startup Conclave 2023
- AGRI INNOVA 2023 AGRI INNOVA 2023 National Agri Innovation and Startup Conclave 2023 reserve the rights to delegate mode of presentation as either Oral presentation / Poster presentation depending on the number of abstracts received and merit of the abstracts based on originality / novelty of work on the themes of conclave.
- Not more than two themes presentation from each participant will be entertained.

#### Oral Presentation

- Oral presenters must prepare the presentation based on the template provided by the committee. It is available in the website or on request can be received through mail. The speakers of contributory papers will be given 8 minutes including discussion.

#### Poster Presentation

- Poster Presentation allotted participants are requested to prepare their posters that should not exceed the dimension 100 cm x 75 cm (length x width) and furnished with the title, Authors' Name, Affiliation, Introduction, Methodology, Results & Discussion and Conclusion and Acknowledgement. Clear pictures, diagrams, graphs and short tables are highly encouraged to be used in poster presentation.

#### Awards for Oral and Poster Presentation

- Best Oral and Poster Presentation will be evaluated for awards in each thematic area. Certificate and Memento will be issued for Best Oral and Poster Presentation.

**National Agri Innovation and Startup Conclave 2023**  
**Registration form**

Sl	Particulars	Details of Information
1	Full Name (in CAPITAL Letters)	
2	Date of Birth	
3	Designation	
4	Working Organization	
5	Address for Communication	
6	Title of Paper Presentation	
7	Mode of Presentation	Oral/Poster
8	Email ID	
9	Contact Numbers	
10	Details of Registration Fee Payment (Online / UPI Payment)	Bank Account Details: UPI Payment Details: Date of Payment:

Signature

**Important Dates**

**AGRI INNONA 2023**

**National Agri Innovation and Startup Conclave 2023**

**Last Date of Registration & Abstract Submission**

**15.07.2023**

**For further communications and support, please contact to**  
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