

Drishti Saparia

Human Experience / UX Designer (drishtisaparia.com)

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Munich, Germany : Location

German : Nationality

Architect turned UX designer driven by empathy and human understanding. I believe meaningful design happens when we genuinely listen to people and design with them, not for them. In a technology-driven world, I'm passionate about keeping human experiences at the heart of everything I create.

Projects & Experiences

UX Design Projects

Experience Design Institute (Apr 2025 - Aug 2025)

- Course Project – Munich Tourism Website Redesign: Researched usability issues and redesigned with personas and journey maps to deliver a more intuitive, accessible digital experience.
- Capstone Project – Student Housing App (Munich): Empowering students to find verified, affordable housing in Munich through a unified housing mobile app – slashing search time by over 60% and eliminating scams

Workplace Researcher - Designer

Lech Büroplanung GmbH (June 2020 - Jan 2025)

- Directed user research for 15+ workplace projects through 50+ interviews and behavioral studies, synthesizing insights into strategic design frameworks.
- Facilitated 30+ co-creation workshops with cross-functional teams (design, HR, leadership) to translate research into measurable solutions that improved collaboration and well-being by 25%.
- Developed concepts and implemented design systems across 10+ projects, improving space utilization by 35-40% and employee engagement by 20-30%.
- Led client relationships as primary point of contact for 3+ projects, aligning cross-functional teams to deliver projects on schedule with 95%+ client satisfaction.

Project Bites

- KUKA (*Workplace Transformation*): Led research-driven workplace transformation with zoning and desk-sharing strategies, increasing space efficiency by 40%.
- Desay SV (*Workplace Strategy*): Translated user insights and spatial analysis to develop flexible, ergonomic workplace strategies and layouts that enhanced focus, well-being, and overall employee experience.
- Wanzl (*Workplace Innovation*): Designed innovative and modern industrial workspace that enhanced functionality, collaboration, and employee experience.

Workplace Research Intern

workingwell GmbH (Oct 2019 - Feb 2020)

- Actively supported to user-centered research studies to support workplace transformation and improve spatial and digital experiences.
- Developed spatial layouts, furniture lists, and concept proposals tailored to user needs.
- Supported visual concept creation (mood boards, branding systems), ensuring design alignment with employee experience.

Workplace Design & Product Marketing - Student Job

Steelcase AG (Aug 2017 - Apr 2019)

- Supported market and user research initiatives to identify evolving workplace trends and test product usability.
- Synthesized findings into personas and UX strategies supporting product adoption and feature design.
- Collaborated with cross-functional teams and stakeholders to deliver actionable recommendations, product integration, and clear visual assets.



Education

Certified User Experience Designer

Experience Design Institute, Berlin

Apr 2025 - Aug 2025

Master in Design Management

Macromedia University of Applied Sciences, Munich

Mar 2017 - Nov 2018

Bachelor of Architecture

Mumbai University, Mumbai

July 2010 - Mar 2015

Skills

Design Methods

- + Design Thinking
- + Survey Research
- + User / Stakeholder Interviews
- + Workshop Design and Facilitation
- + User Personas
- + Journey Mapping
- + Information Architecture (IA)
- + Concept Development
- + AI - Assisted Design (Chatgpt, Claude)

Design Tools

- + Figma
- + Miro/ Conceptboard/ FigJam,
- + Adobe Photoshop, InDesign, Illustrator,
- + Microsoft Office, Google Workspace

Languages

- + English - Mother Tongue
- + German - Fluent
- + Hindi, Gujarati, Marathi - Mother Tongue