

# Drishti Saparia

User Researcher / Experience Designer (drishtisaparia.com)

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Munich, Germany : Location  
German : Nationality

Architect turned UX designer driven by empathy and human understanding. I believe meaningful design happens when we genuinely listen to people and design with them, not for them. In a technology-driven world, I'm passionate about keeping human experiences at the heart of everything I create.

## Projects & Experiences

### UX Design Projects

Experience Design Institute (Apr 2025 - Aug 2025)

- Designed a student housing app concept based on user interviews, personas, journey mapping, wireframes, and interactive prototypes.
- Created user flows, wireframes, UI concepts, and design documentation to support clear design decisions and stakeholder alignment.
- Applied UX principles, IA, and early design system thinking across projects.

### Workplace Researcher & Experience Designer

Lech Büroplanung GmbH (June 2020 - Jan 2025)

- Led research-driven design projects, conducting 30+ interviews, surveys, and behavioral studies to identify user needs and experience gaps.
- Translated insights into personas, journey maps, concept storyboards, and visual narratives for strategic presentations.
- Analyzed market trends, user behavior, and environmental factors to shape future-oriented experience concepts.
- Collaborated closely with design, engineering, HR, and leadership teams, aligning usability, feasibility, and business goals.
- Applied iterative design thinking to refine concepts, layouts, and solutions through structured decision-making.

#### Project Bites

- KUKA (Workplace Transformation): Led research-driven zoning and desk-sharing strategy; improved space efficiency by 40% while ensuring user needs for focus, collaboration, and mobility were met.
- Desay SV (Workplace Strategy): Translated user insights and spatial analysis to develop flexible, ergonomic workplace strategies and layouts that enhanced focus, well-being, and overall employee experience.
- Wanzl (Workplace Innovation): Designed innovative and modern industrial workspace that enhanced functionality, collaboration, and employee experience.

### Workplace Research Intern

workingwell GmbH (Oct 2019 - Feb 2020)

- Supported user-centered research to improve spatial employee experiences.
- Assisted in concept development, moodboards, layouts, and early design ideas.
- Created documentation translating research insights into actionable design considerations.
- Contributed to visual storytelling (mood boards, experience concepts, brand alignment) to support design decisions.

### Workplace Design & Product Marketing - Student Job

Steelcase AG (Aug 2017 - Apr 2019)

- Conducted market and user research to identify behavioral trends influencing product and experience design.
- Translated insights into use cases, UX strategies, and concept directions.
- Created visual storytelling assets and presentations for internal and customer-facing communication.
- Collaborated with design, product, and marketing teams to test usability and communicate user value.



## Education

### Certified User Experience Designer

Experience Design Institute, Berlin

Apr 2025 - Aug 2025

### Master in Design Management

Macromedia University of Applied Sciences, Munich

Mar 2017 - Nov 2018

### Bachelor of Architecture

Mumbai University, Mumbai

July 2010 - Mar 2015

## Skills

### Design Methods

- + Design Thinking
- + Survey Research
- + User / Stakeholder Interviews
- + Workshop Design and Facilitation
- + User Personas
- + Journey Mapping
- + Information Architecture (IA)
- + Concept Development
- + AI - Assisted Design (Chatgpt, Claude, Napkin, Perplexity, Copilot)

### Design Tools

- + Figma
- + Miro/ Conceptboard/ FigJam,
- + Adobe Photoshop, InDesign, Illustrator, + Microsoft Office, Google Workspace

### Languages

- + English - Native
- + German - Fluent
- + Hindi, Gujarati, Marathi - Native