SOLUTION BRIEF
Early-stage cloud strategy

**CLOUD OPTIMIZATION FOR
ORGANIZATIONS MOVING INTO THE CLOUD**

Moving to the cloud can save you money or cost you money.

As you begin migrating to the cloud, it's either going to reduce what you spend on IT or it's going to cost you more. The difference? Optimizing your use of the cloud right from the start.

We can help you begin your cloud engagement with the optimizations and policy-driven automation that could help you achieve the savings your business is looking for. And you don't have to disrupt your operations to do it. The flexible cloud optimization we offer can deliver results while adapting your unique business strategy and goals.

As an Intel partner, we offer a range of tools to help you evaluate, benchmark, and tune cloud implementations. We'll work with you to help improve scaling, increase security and resiliency, identify hidden risks, amplify application performance, and improve cost management.

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Why does the cloud seem more expensive?

- Developers overprovisioning
- Poor cloud density
- Paying for hardware with features that have not been turned on, optimized, or tuned
- Purchasing more cores than you need
- Workloads might be on older hardware than you realize
- Not utilizing all the compute that you're paying for
- Deploying apps into the cloud without knowing what resources to assign to those applications

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Enter the cloud with confidence

Get a smarter start with our help

As you begin the run-up to cloud migration, we can help you find the best cloud services and instances for your workloads. Most leading cloud service providers (CSPs) offer plenty of choices and instance options—some of which can seem almost identical on the surface. CSPs also change these offerings regularly, making it hard to keep up and find an optimal path.

By partnering with us as you begin your cloud journey, you can establish transparency and governance around your workload placement. Once you do, you can employ automation and data-driven processes to manage data and cloud provisioning decisions.

In your on-premises data center, operating at 10 to 40 percent CPU utilization might be needed to accommodate peak traffic. But in the cloud—where you can scale as needed—it can reduce your profits.

Intel® Migration Advisor by CloudGenera

Choosing the right cloud instances for your initial workload placements can be critical to maximizing your value from the cloud. Intel Migration Advisor by CloudGenera is an automated tool that provides analytics that point you to the best suppliers, service configurations, and hardware configurations for the cloud instances that fit your workload's specific needs.

How can Intel Migration Advisor by CloudGenera help you get the right start in the cloud?

- Select the right resources with detailed reporting on performance, service level, security, and pricing of thousands of cloud instances at major CSPs.
- Get clarity and transparency from a platform-agnostic tool that guides you to the best price per performance.
- Augment or complement optimization and analytics tools offered by major CSPs.
- Optimize your cloud architecture and spending to help ensure that you're getting the best possible placement for your service level, security, technology, and budget needs.

Contact us to optimize your cloud— and save your wallet

About [partner company name]

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