

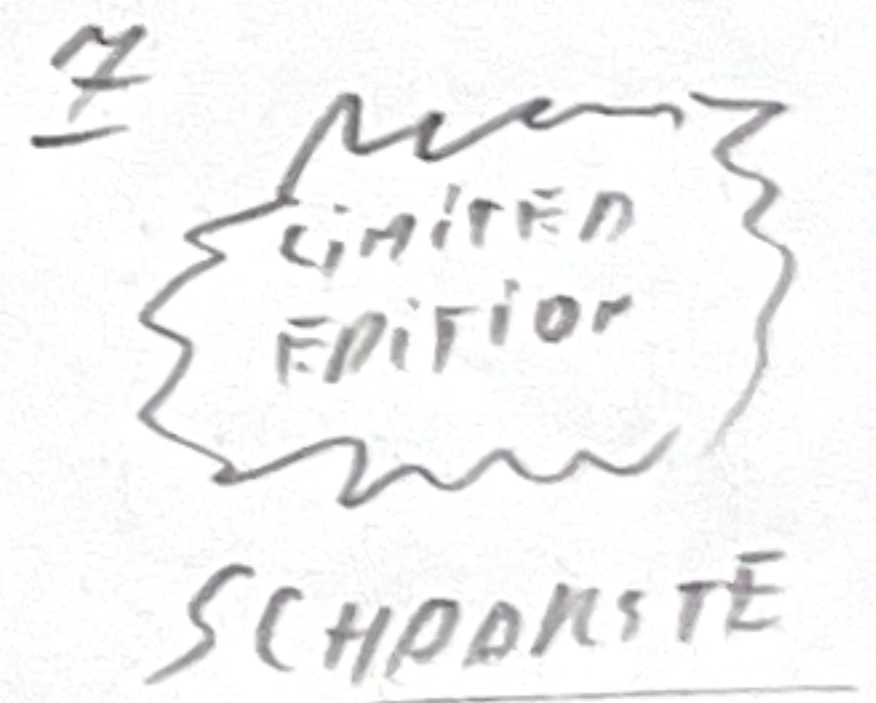
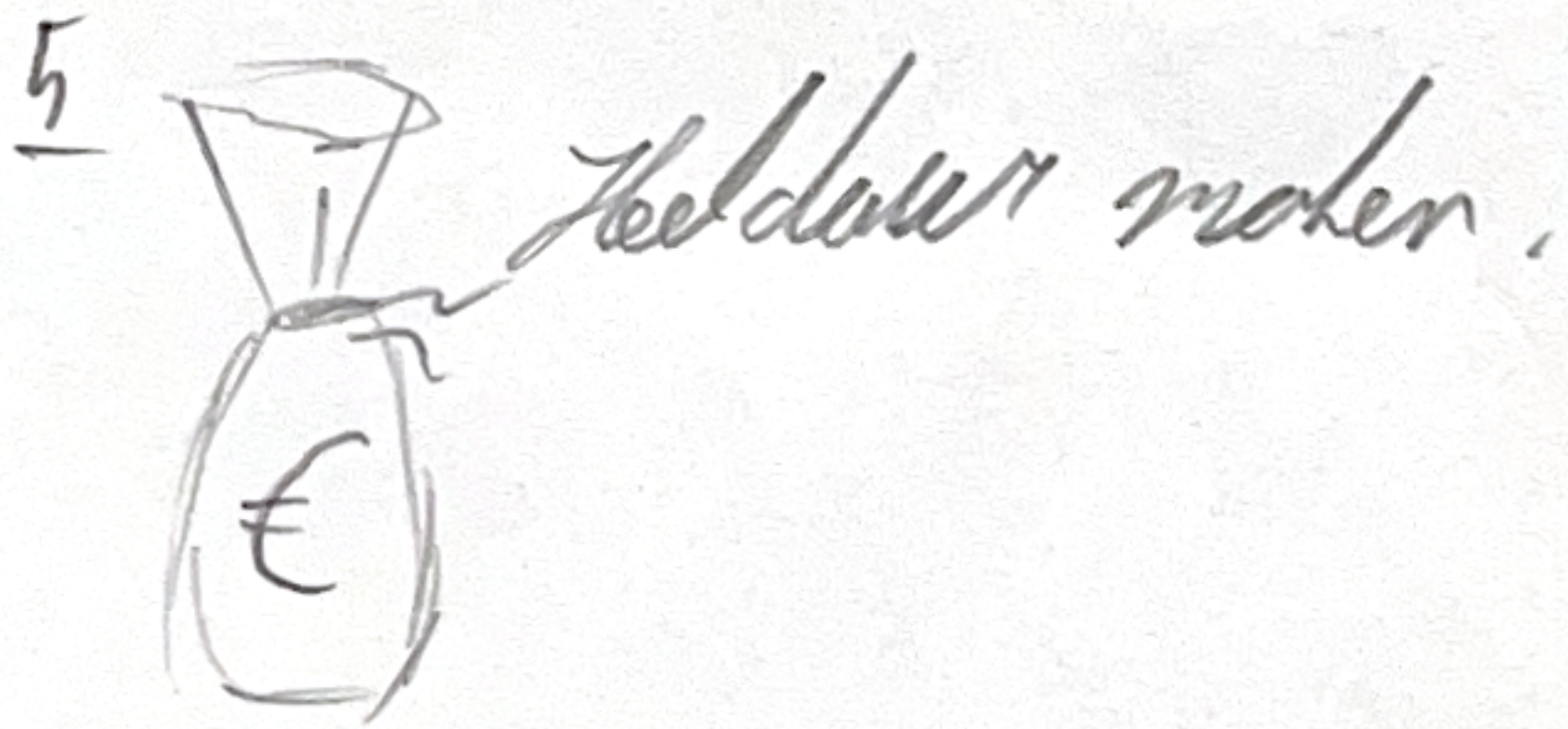
hoe kun je de gebruiker aanzetten tot reparatie?

1. als ze ergens aan gehecht zijn → Personalisatie.

2. als het makkelijk is → goede uitleg erbij (ent filmpjes/tutorials)
→ korte tutorial als je de ^{product} schoen koopt (QR code)

3. Als er een beloning aanzit (het ontwerp wordt mooier/cooler / persoonlijker)
↳ als je deelt met merkwat je dat hebt gedaan krijg je wat...

4. Door een kit die automatisch bij het product zit en waar je extra voor betaald. (als je hem niet gebruikt is het zonde van je geld) (korting/goodie)



8. Het heel schoenenwiel/fan met anderen. (normalisatie)

9. gratis tools/behoeftigheden leveren

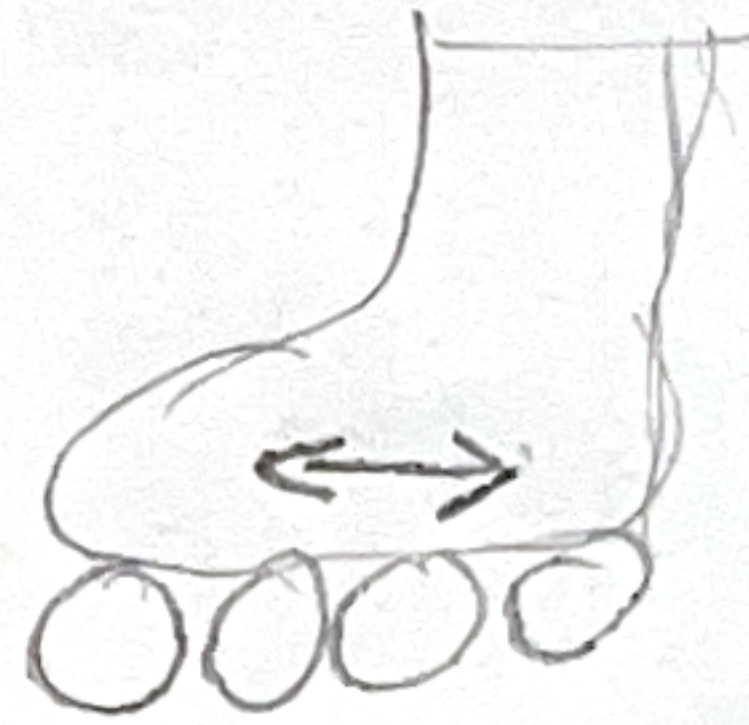
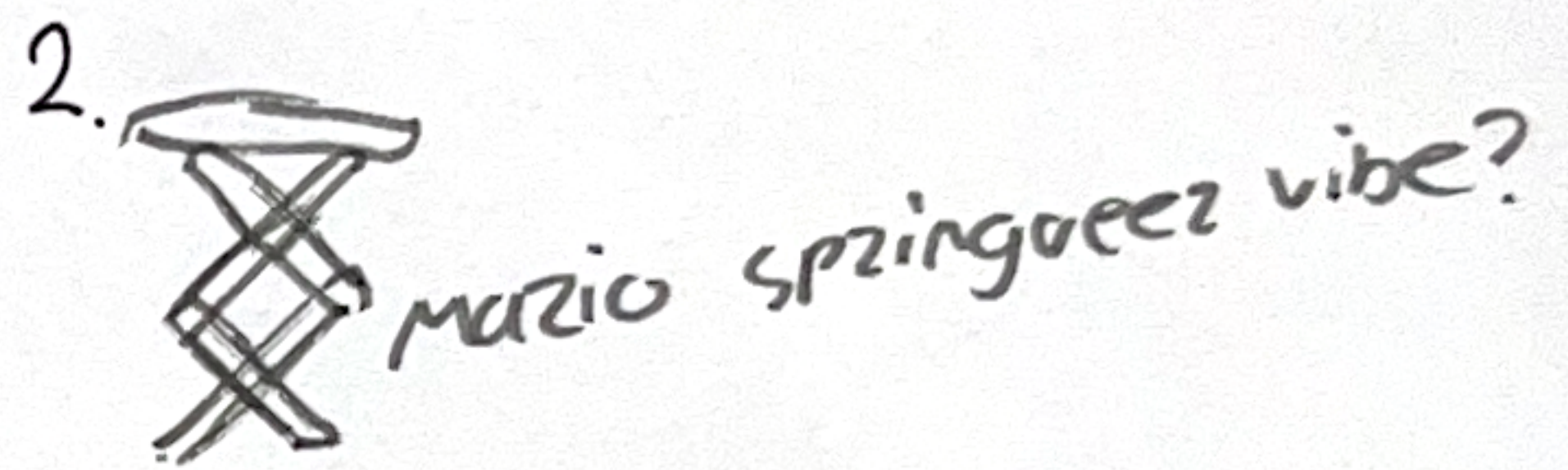
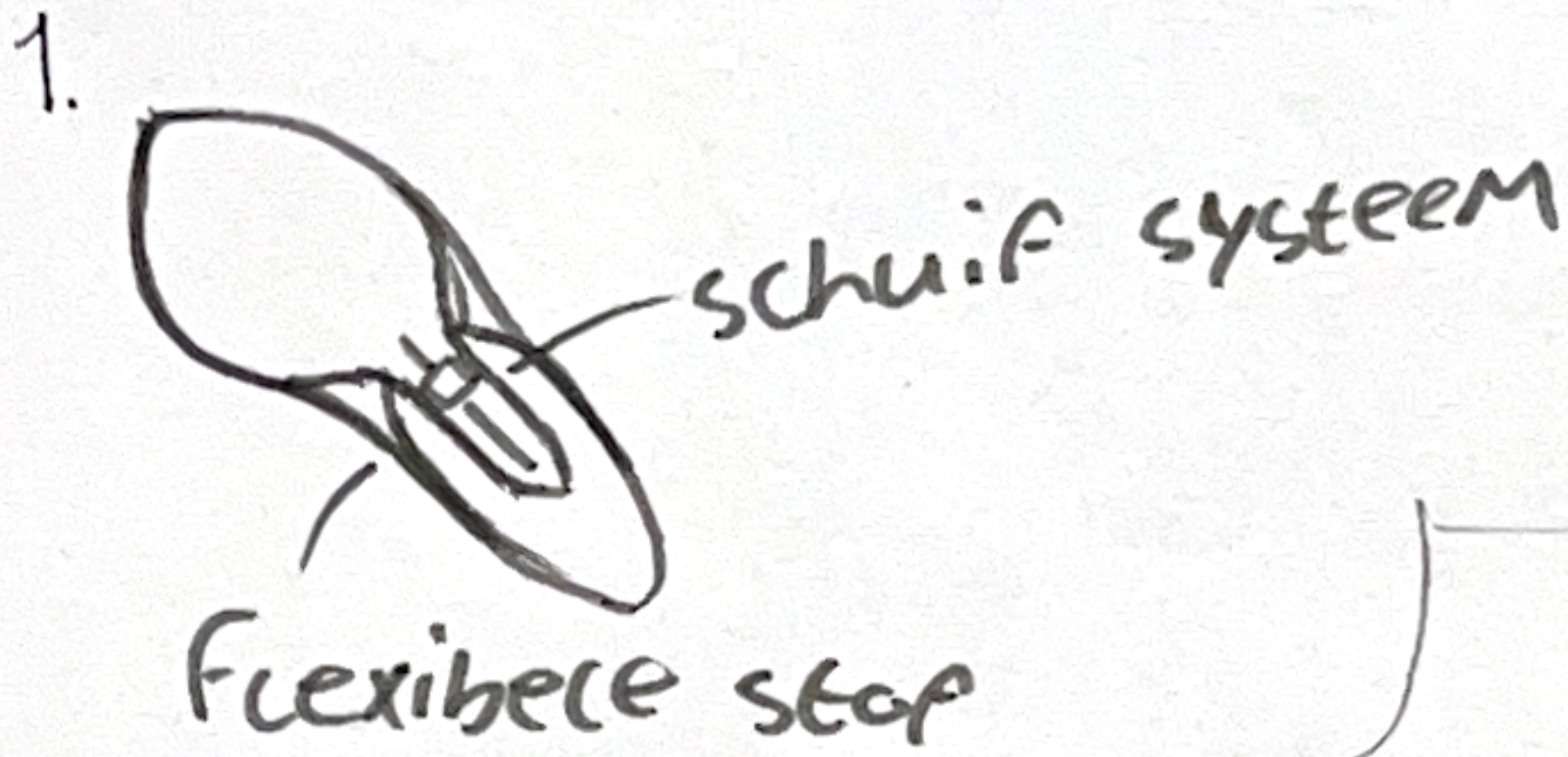
10. ~~Interne motivatie~~ intrinsieke?

11. Makkelijk mogelijk maken voor de gebruiker.

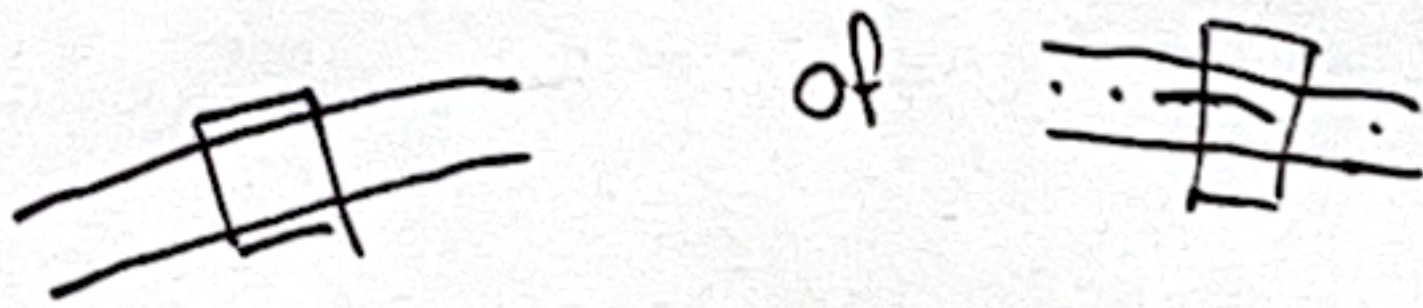
12. taboe creëren

13. schoenen registratie/limiet

Hoe kun je iets verstelbaar maken?



3. met riemen



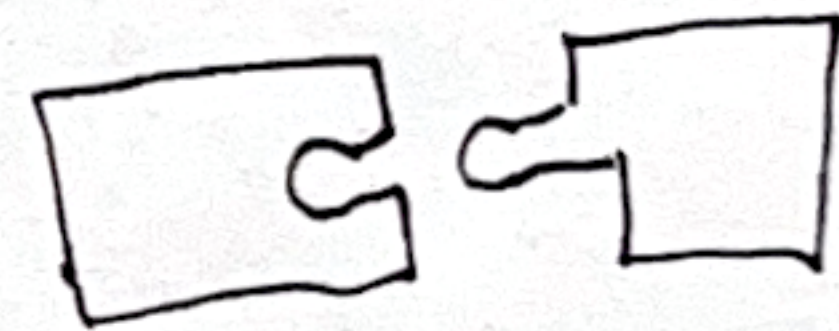
of



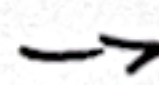
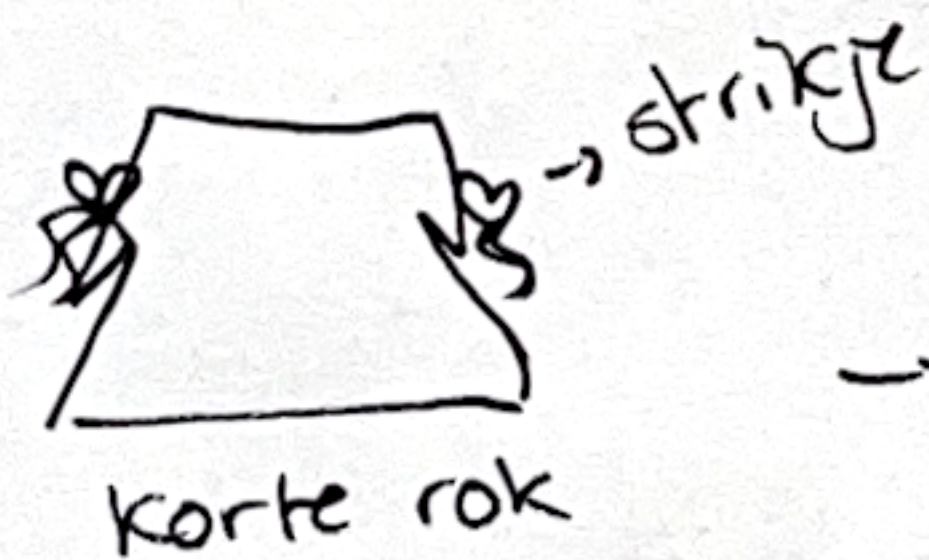
14 rietje



4. met extra onderdelen / puzzelstukjes.



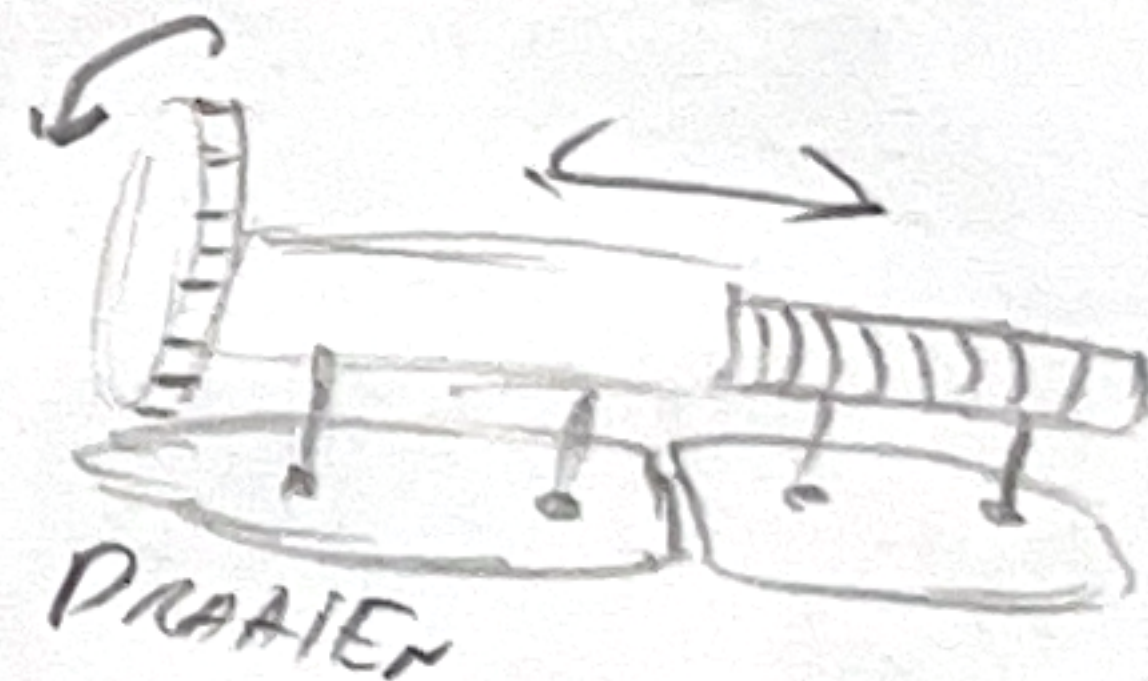
5. met draad



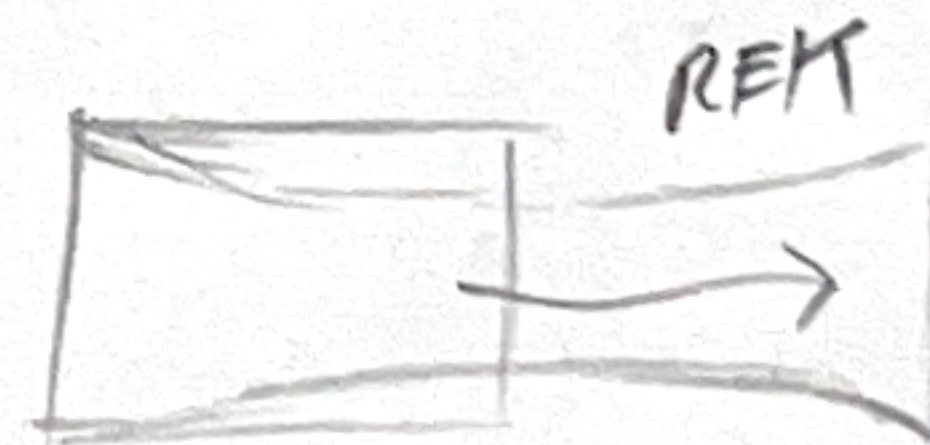
naar
lange rok



6



7



8



9. telescoop uitschuifbaar

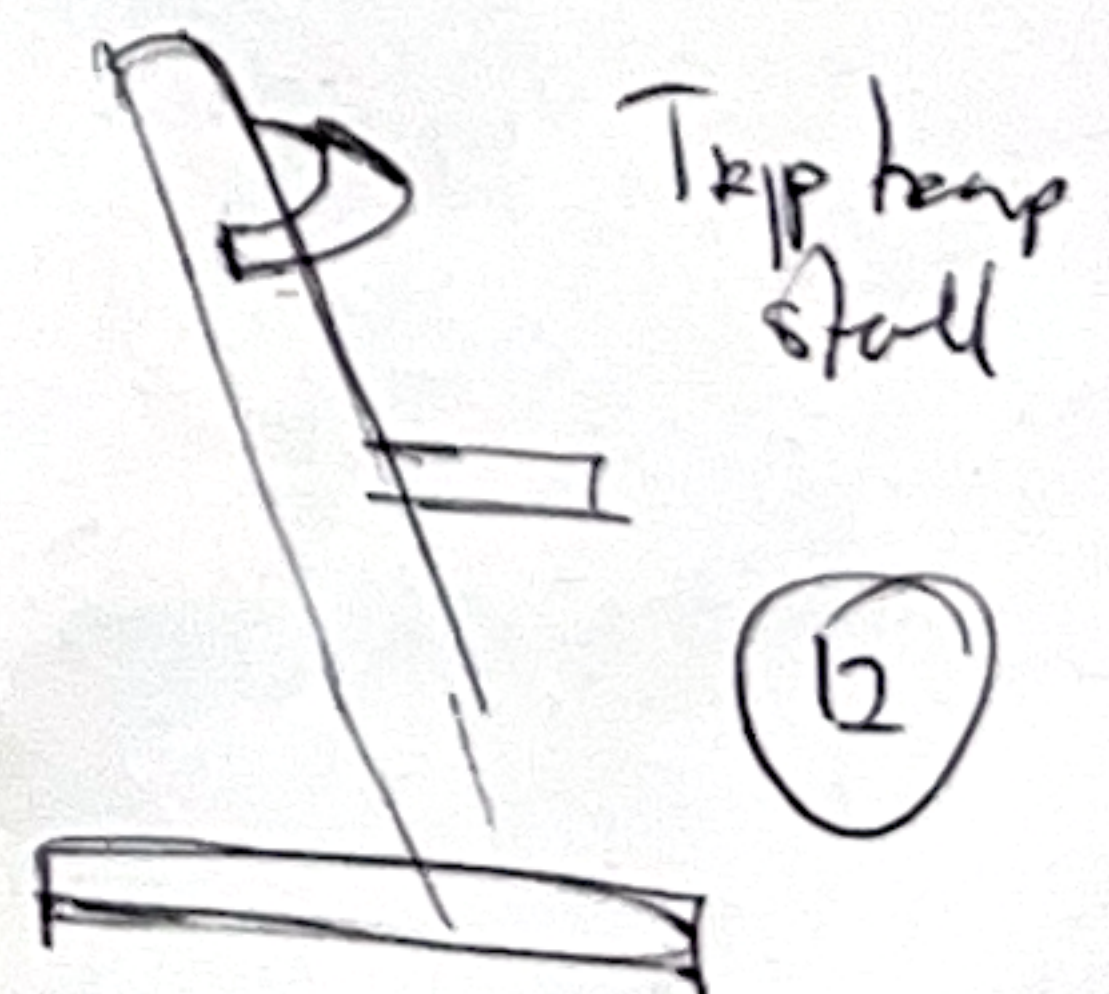
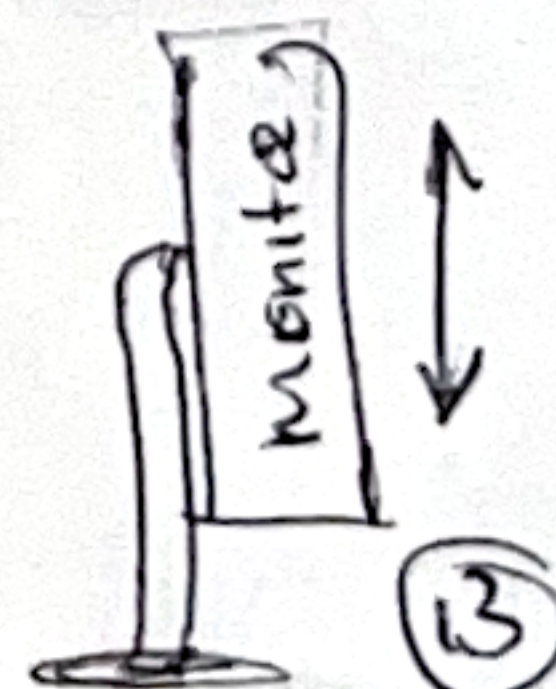
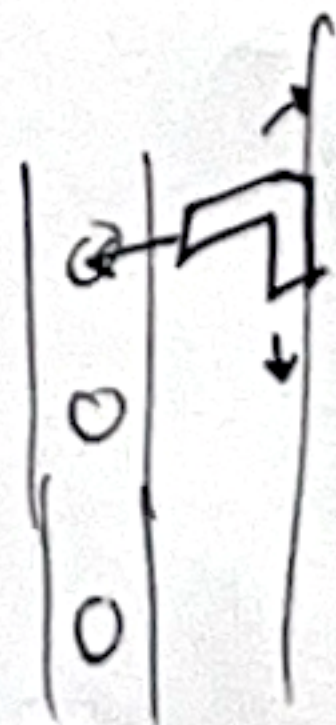


10.

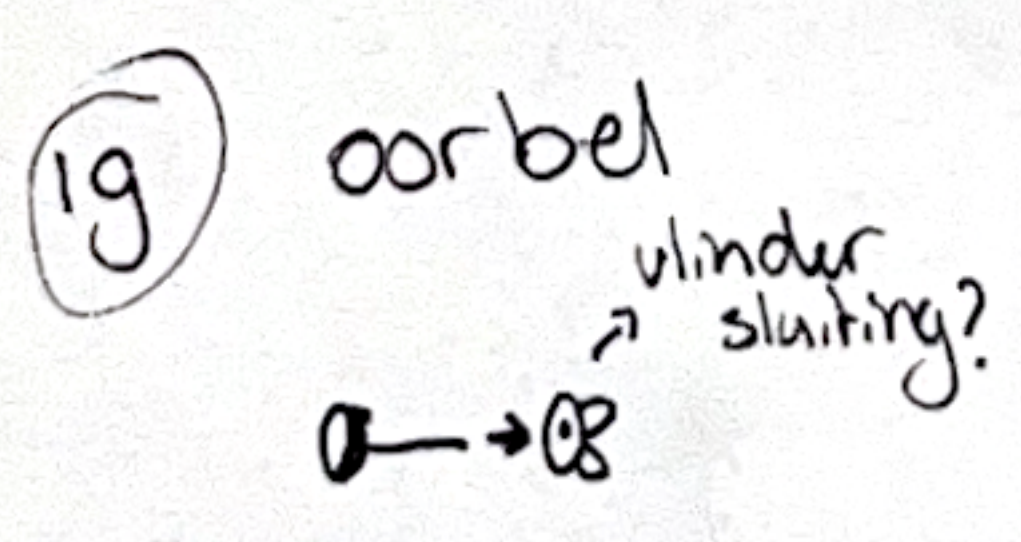
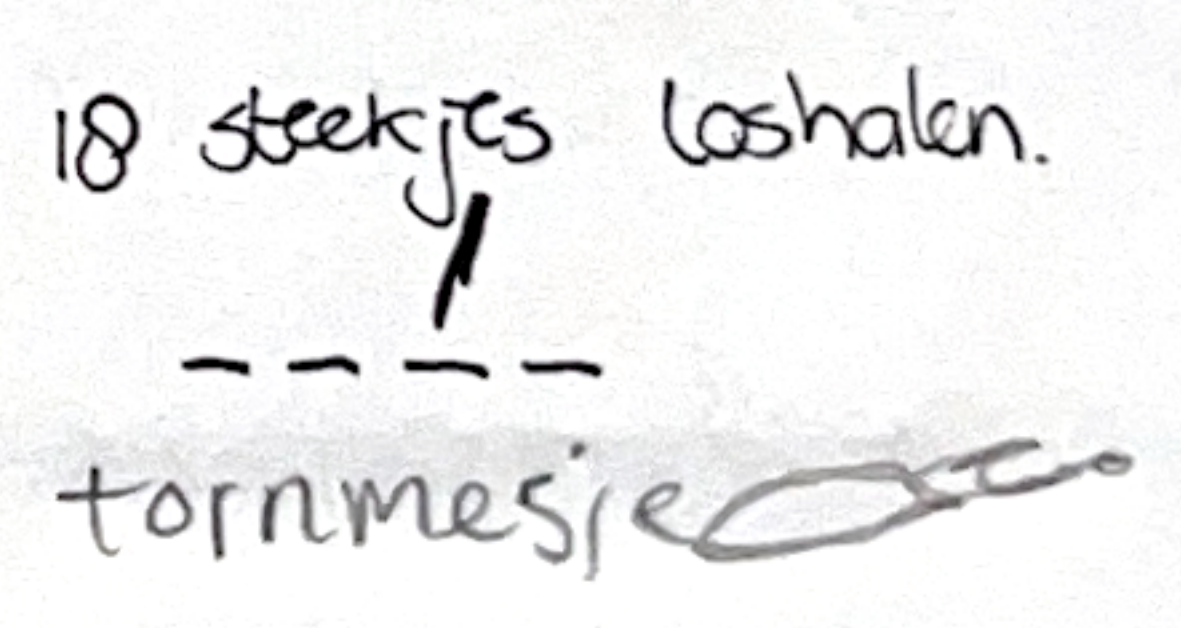
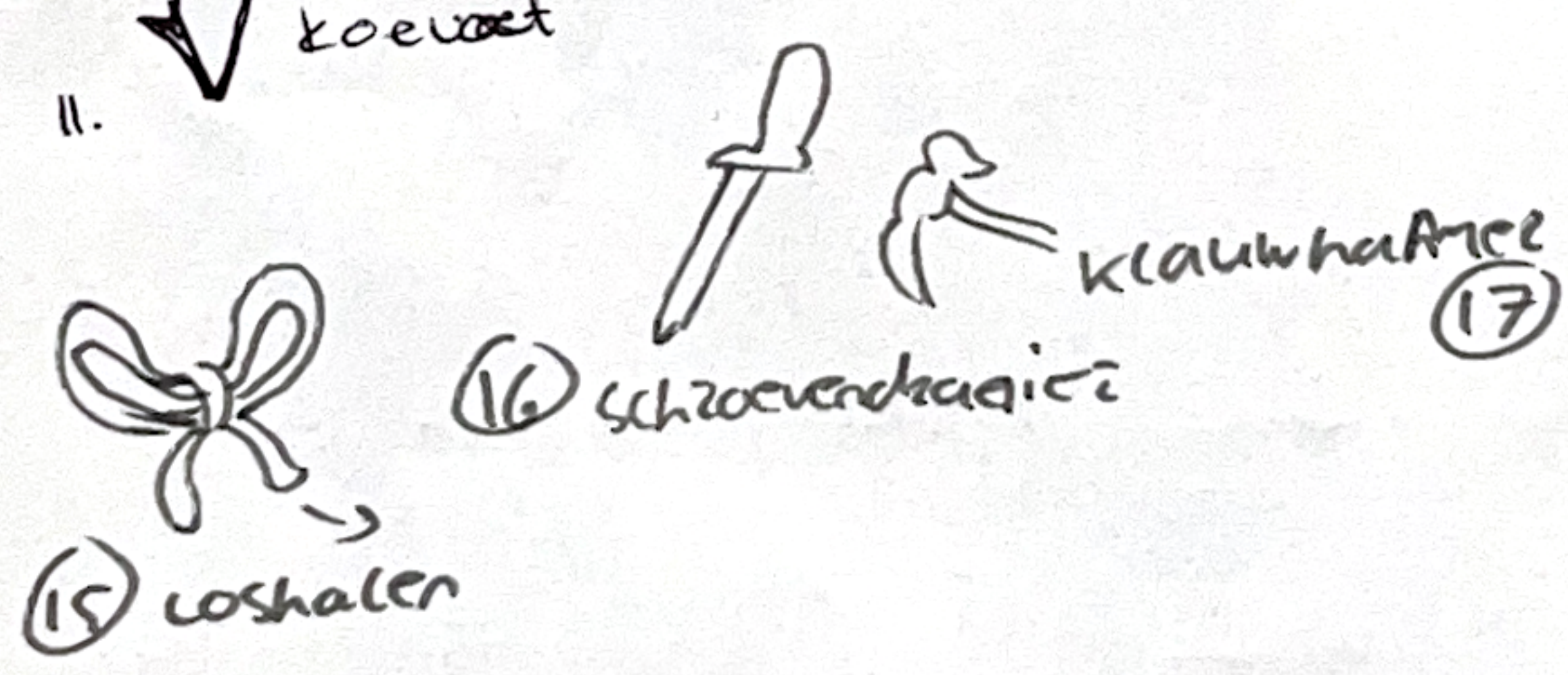
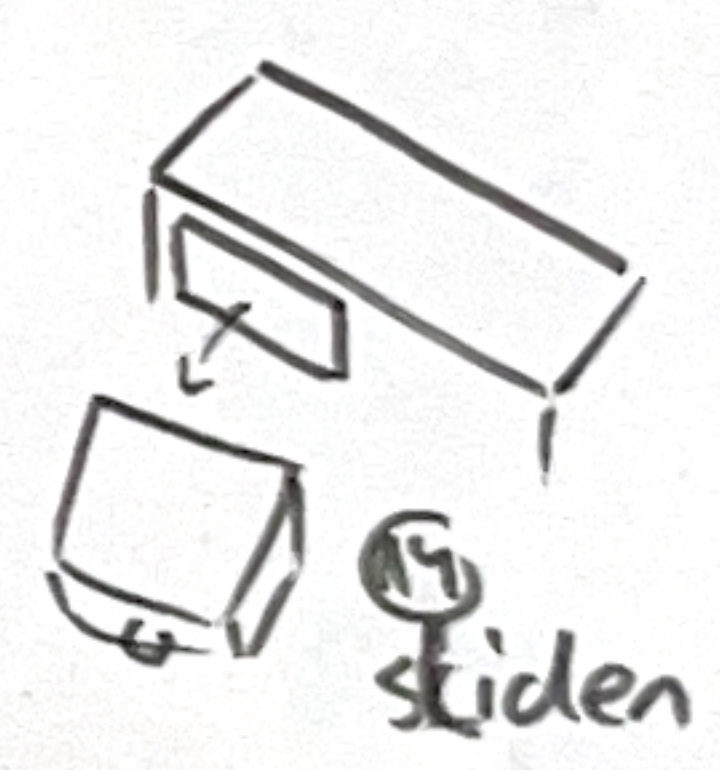
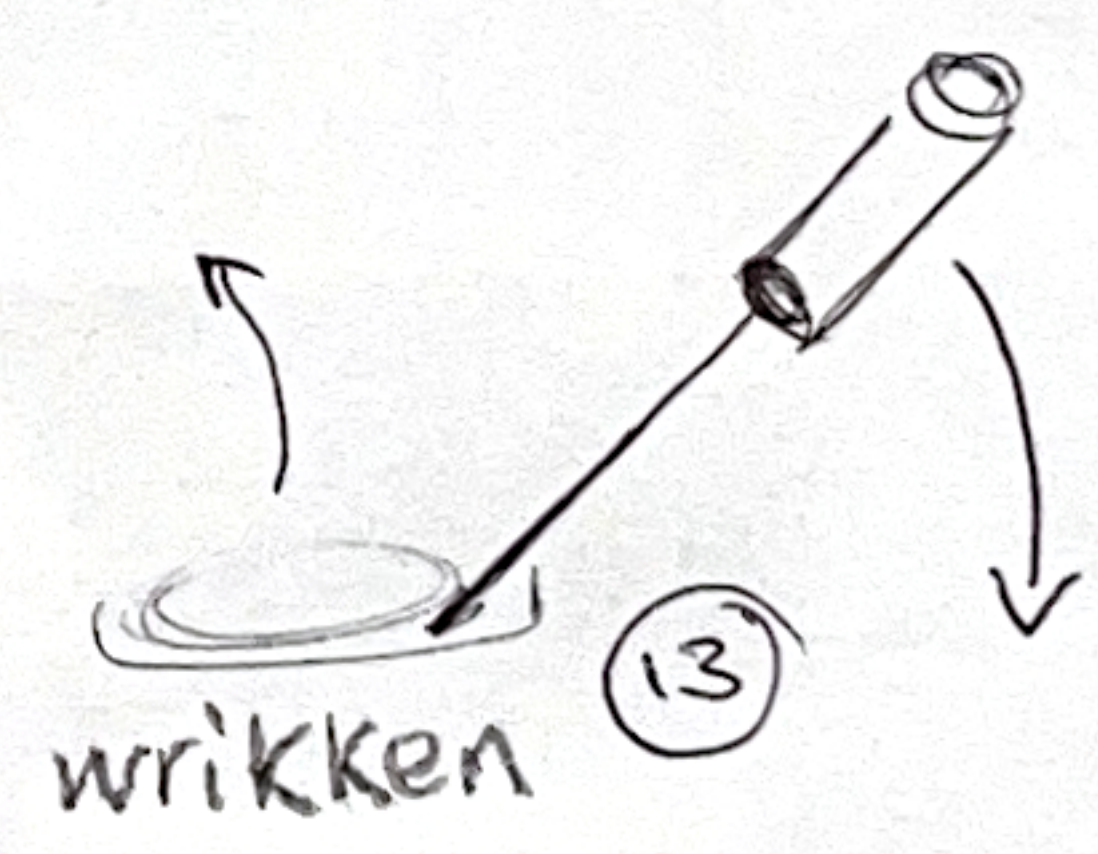
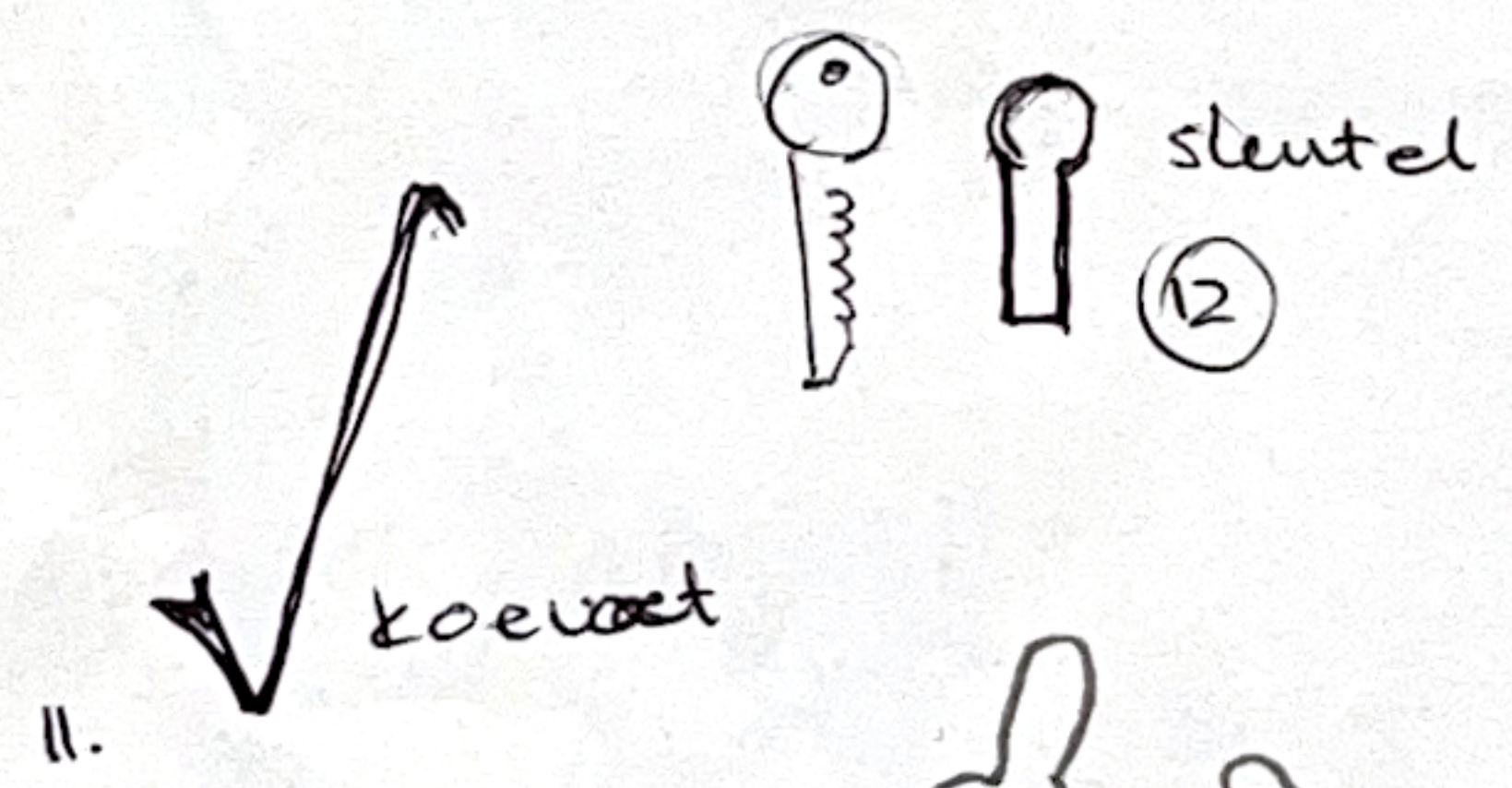
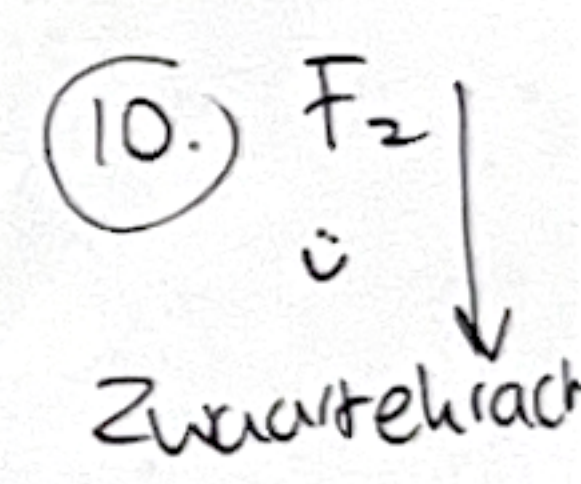
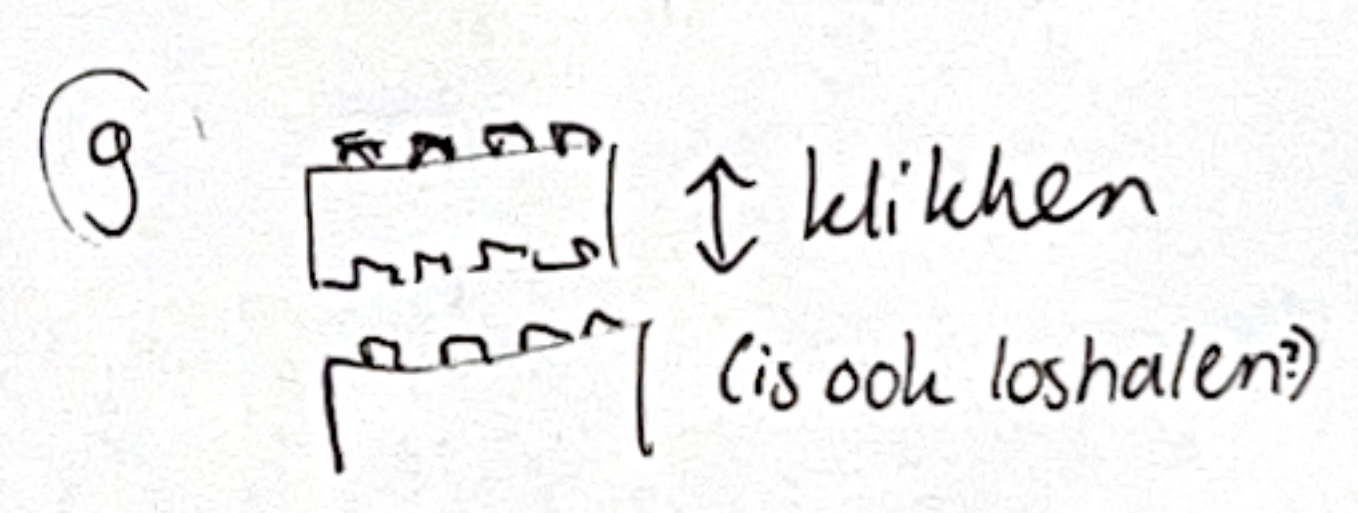
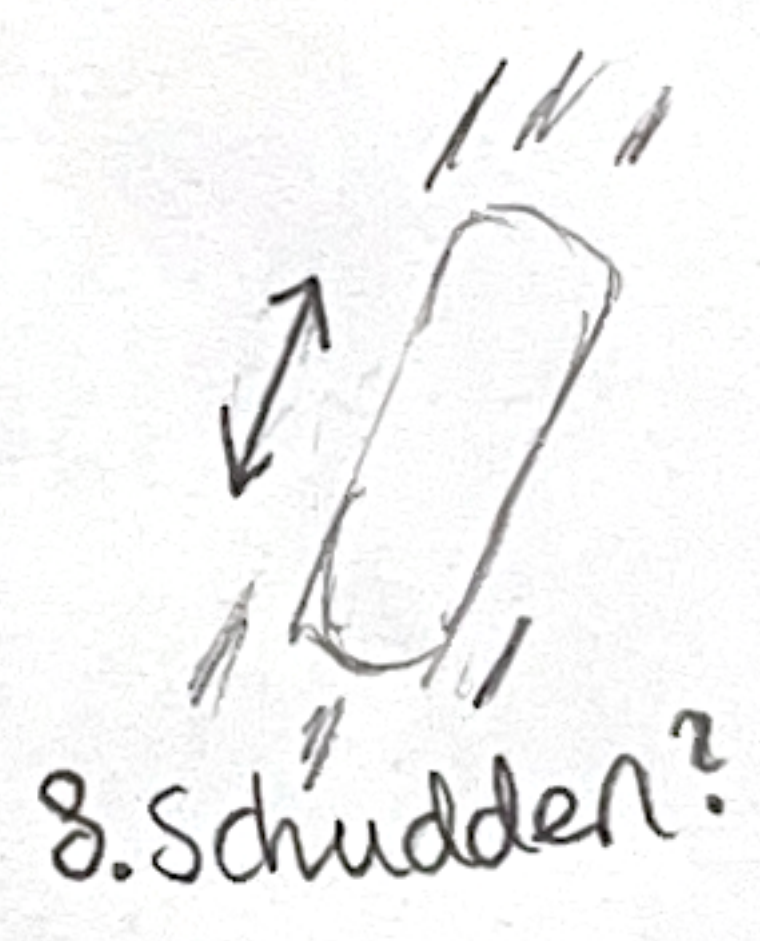
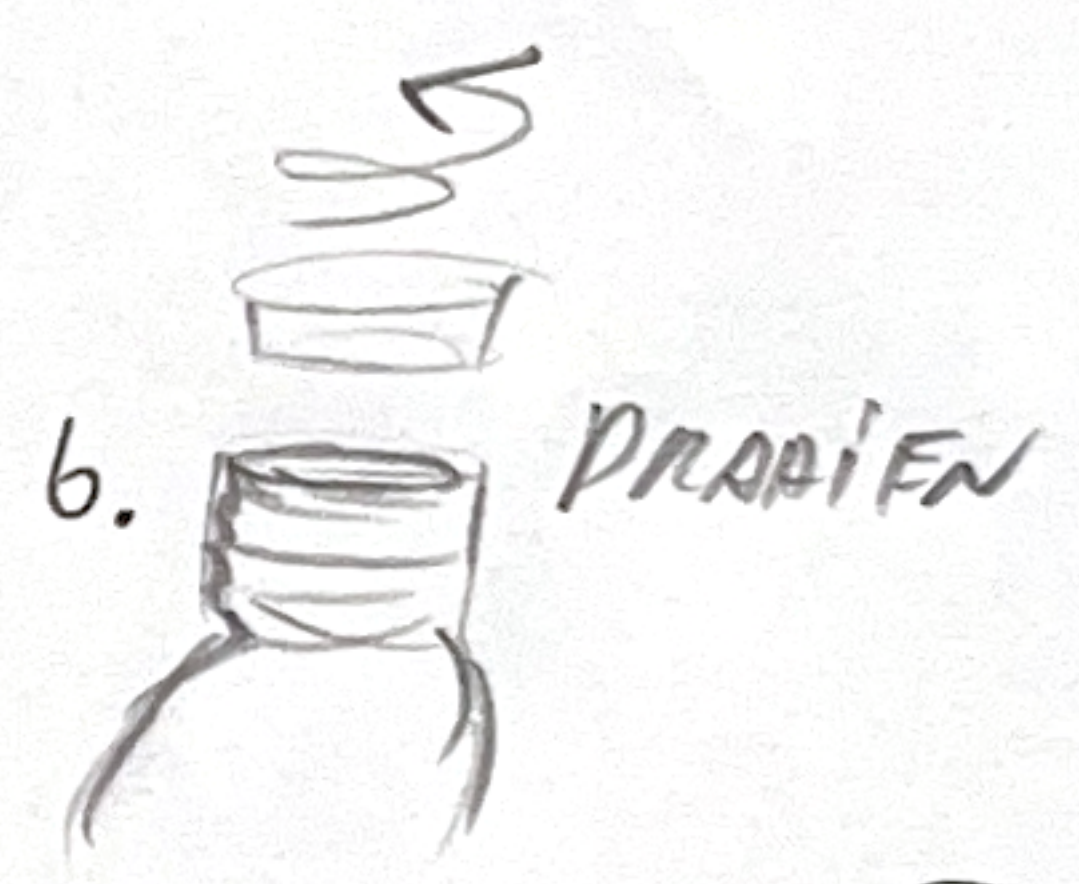
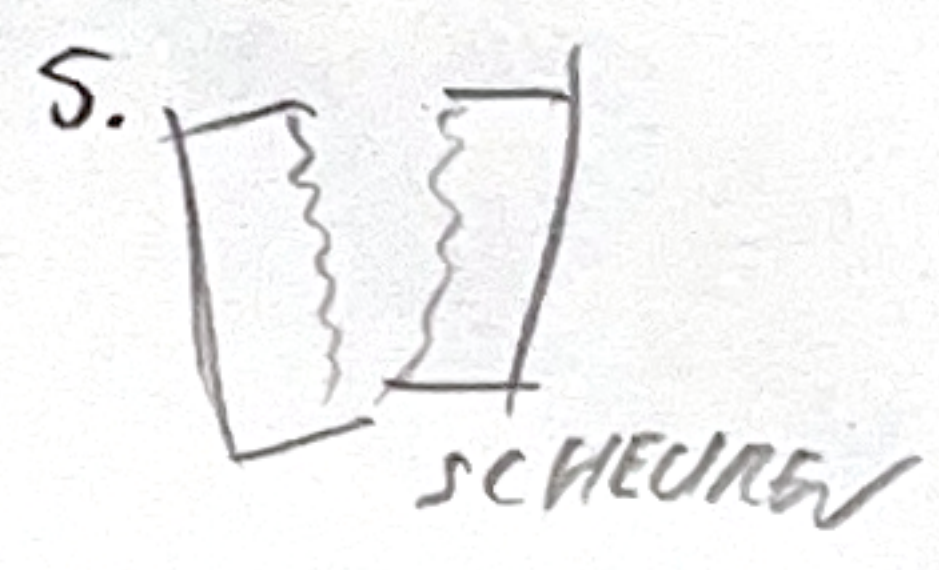
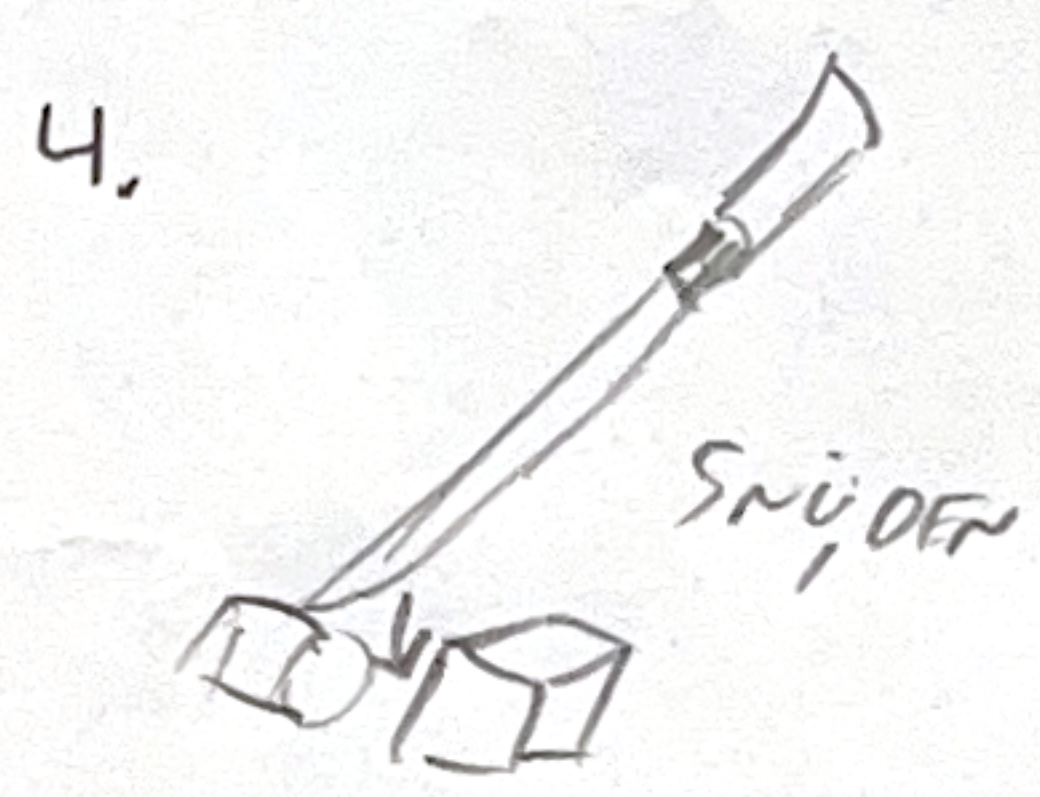
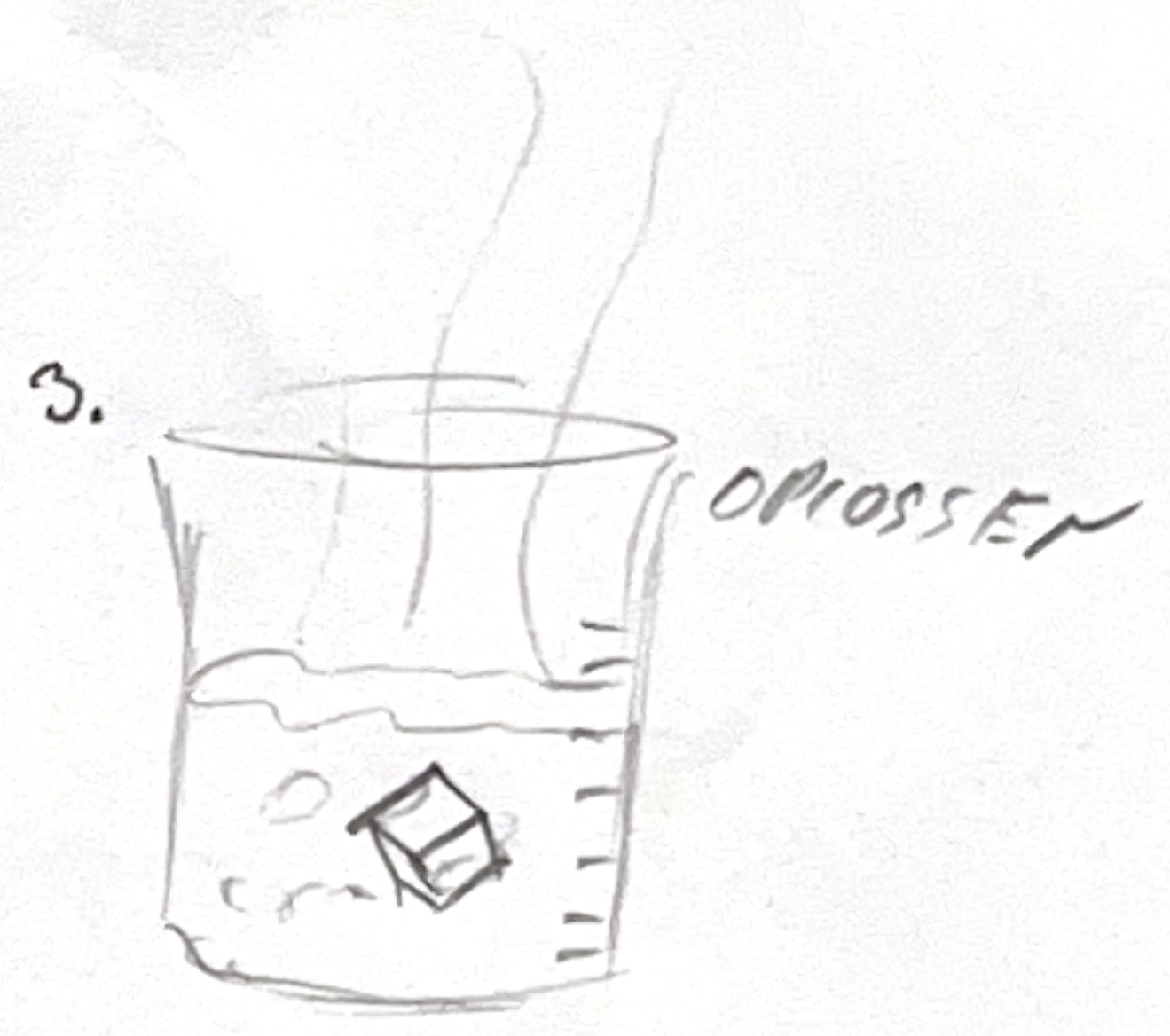
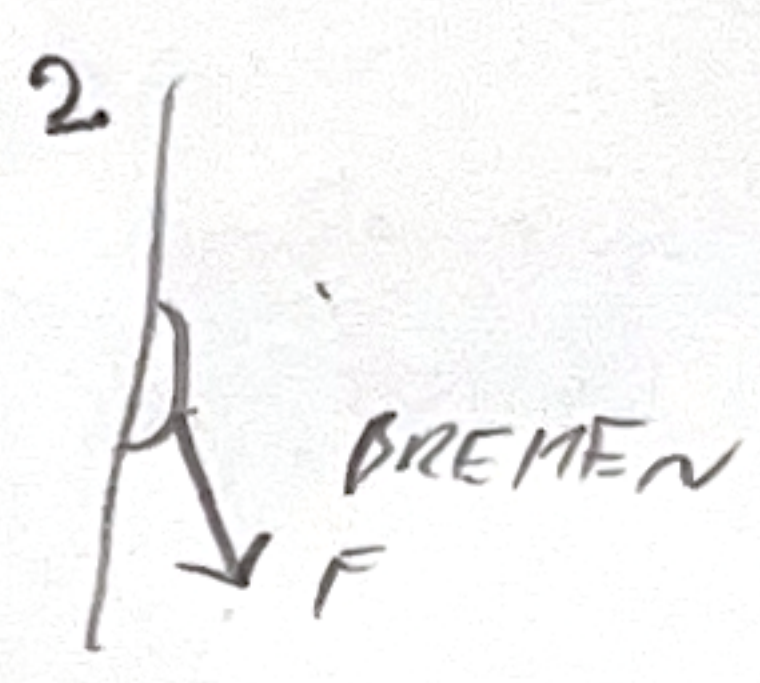
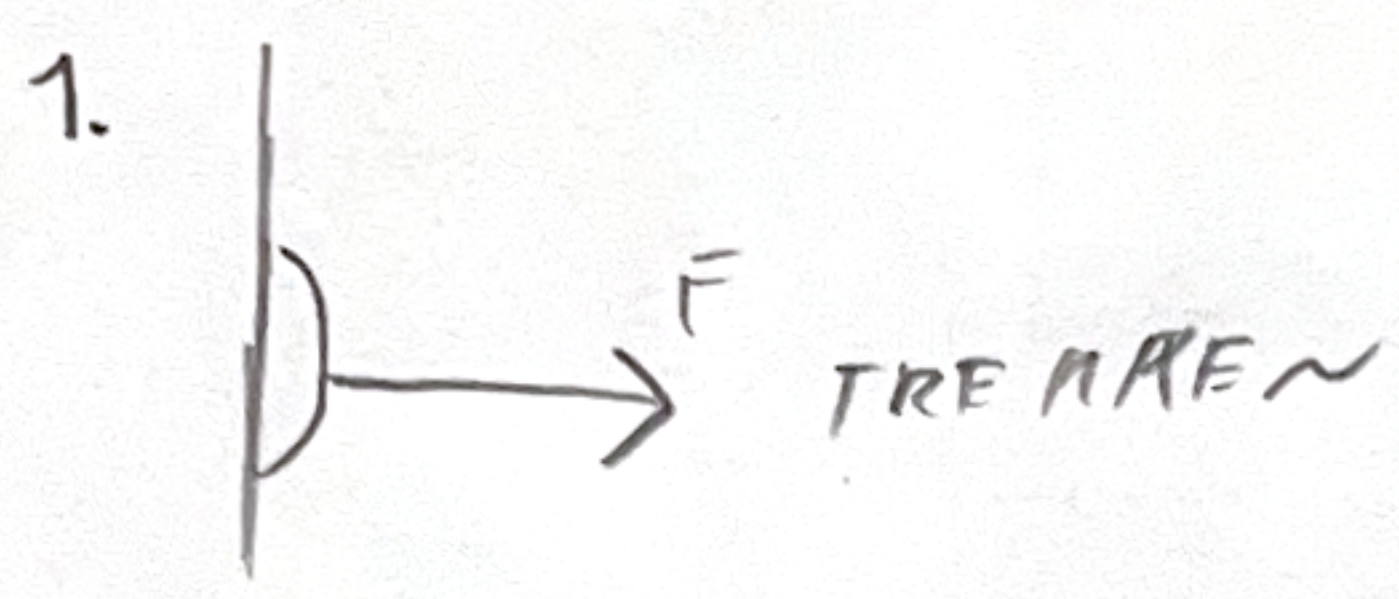


11. Haken

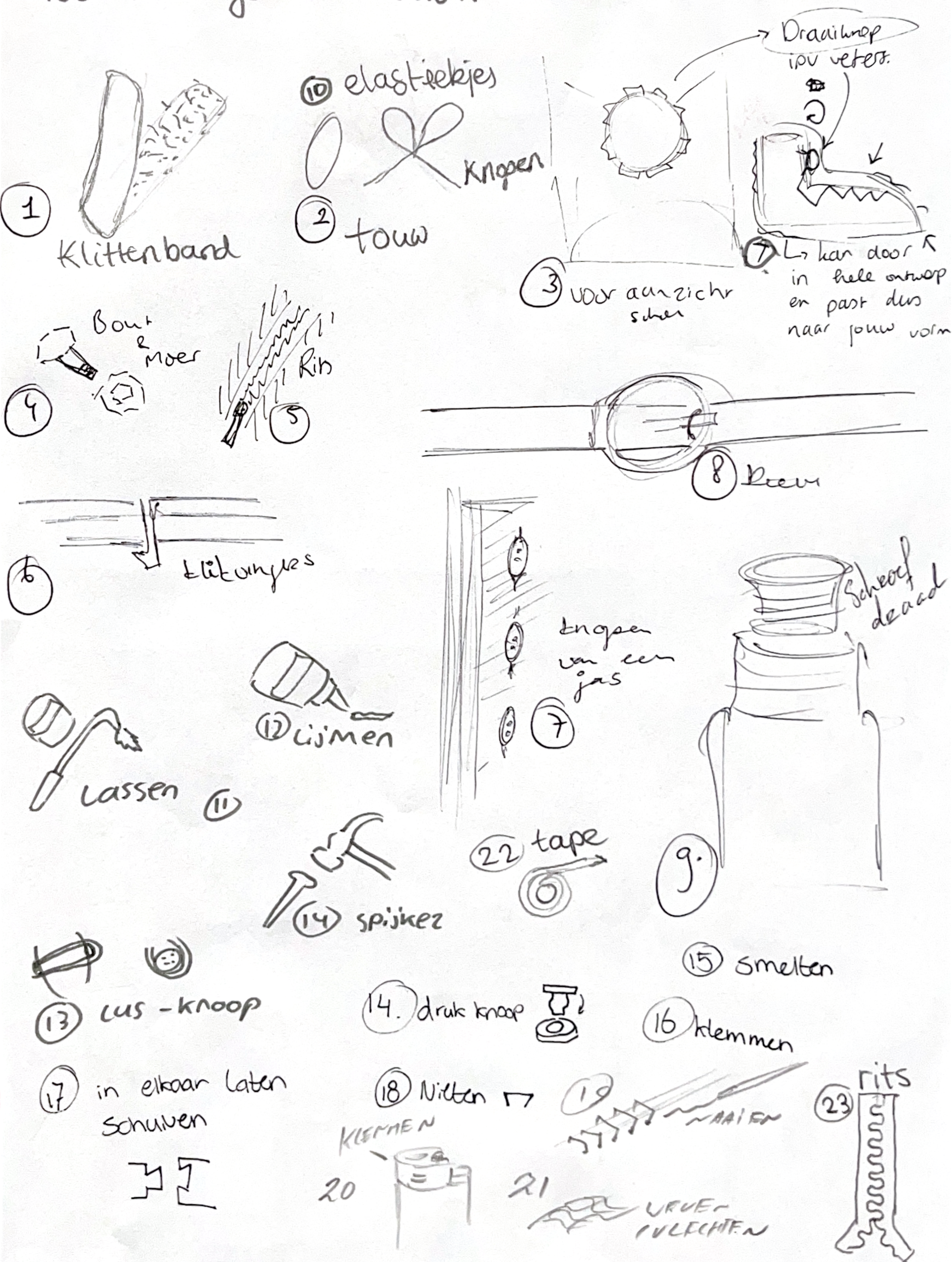
↓
in gyms
machines



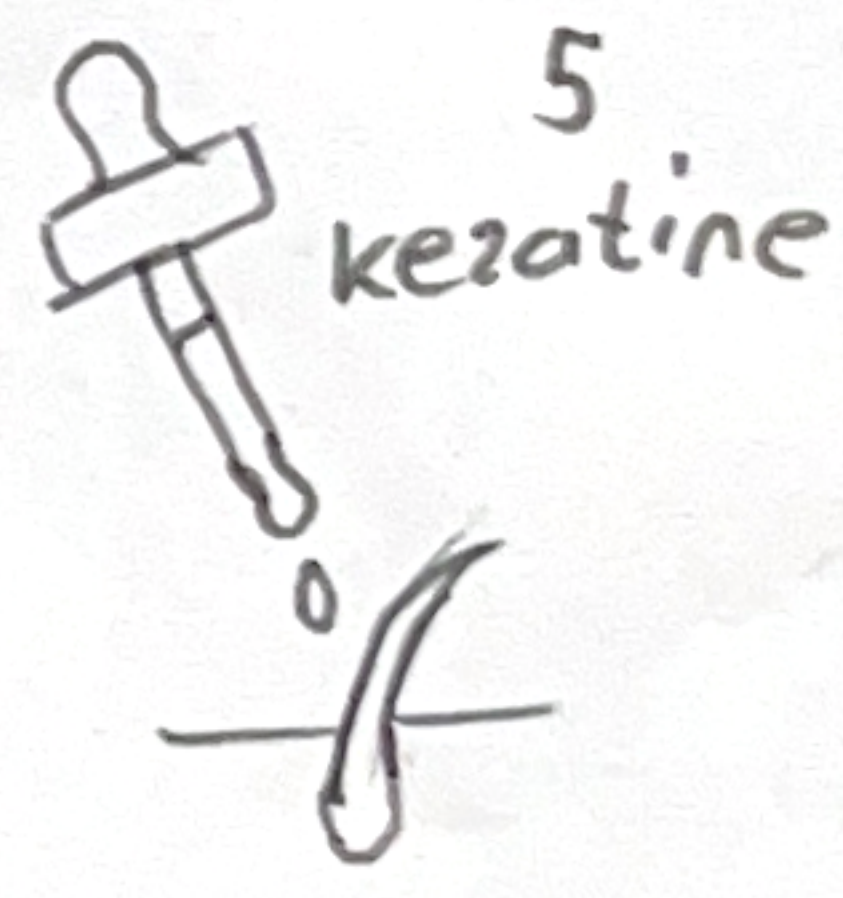
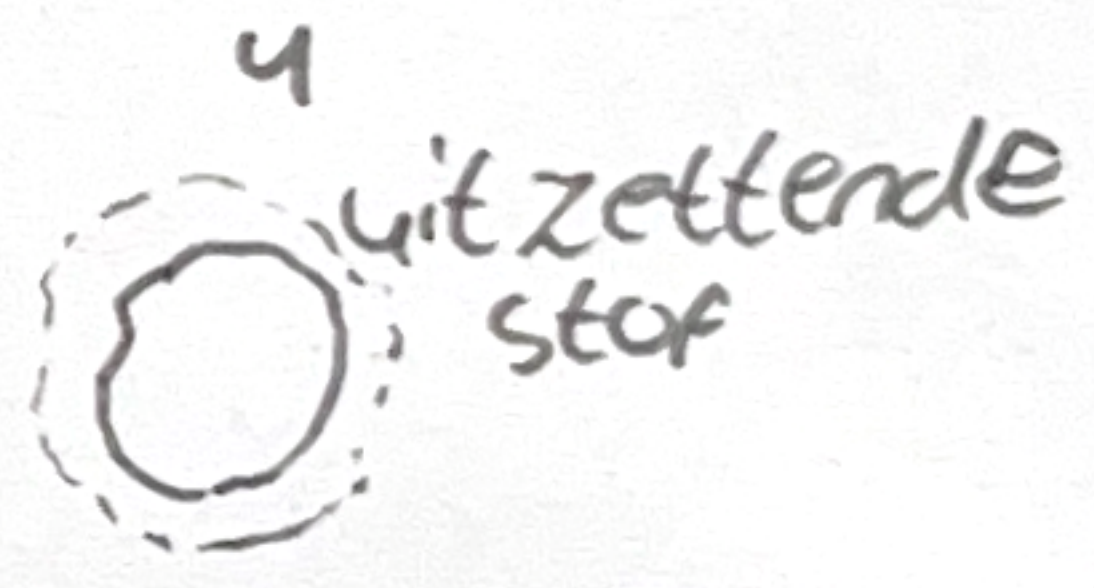
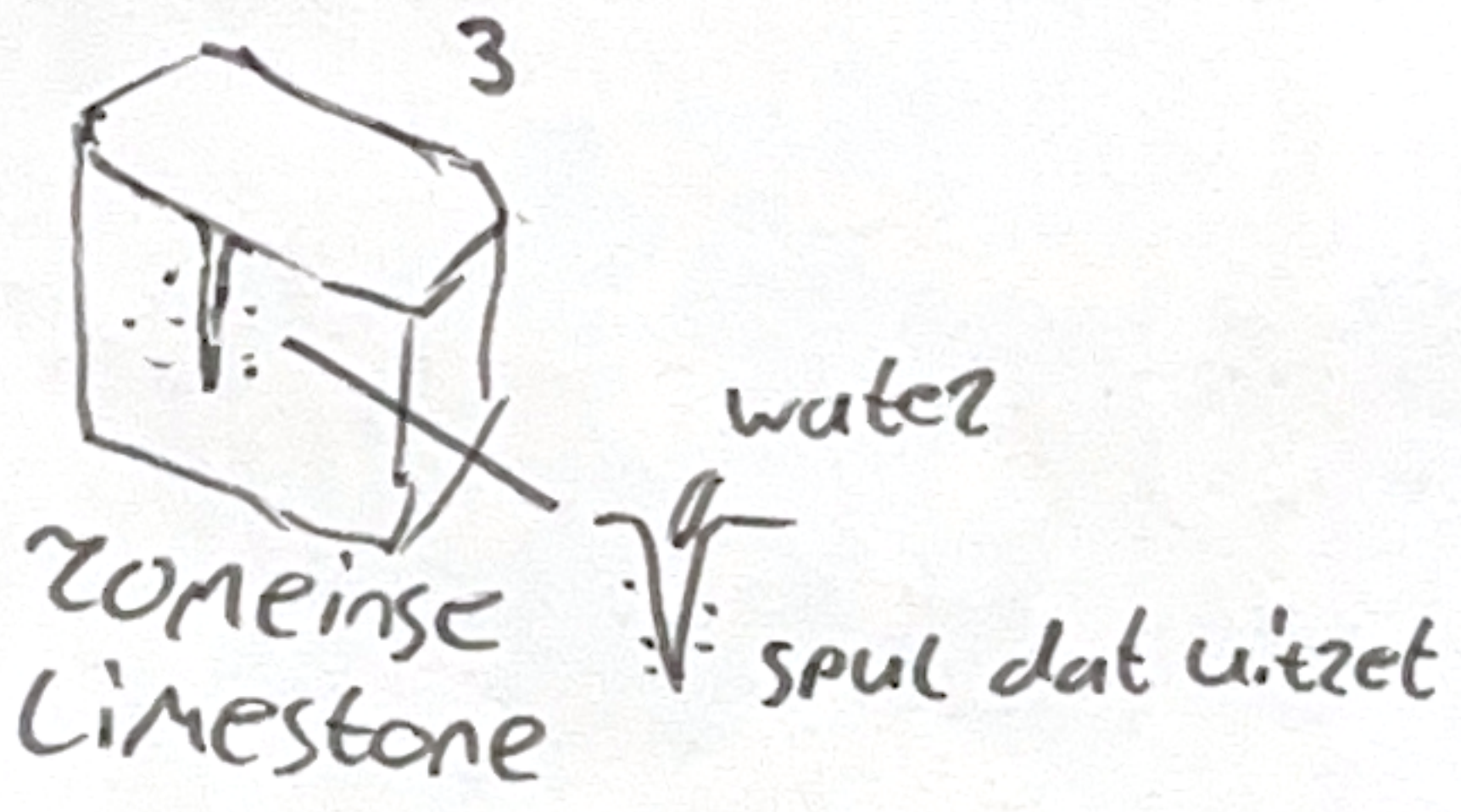
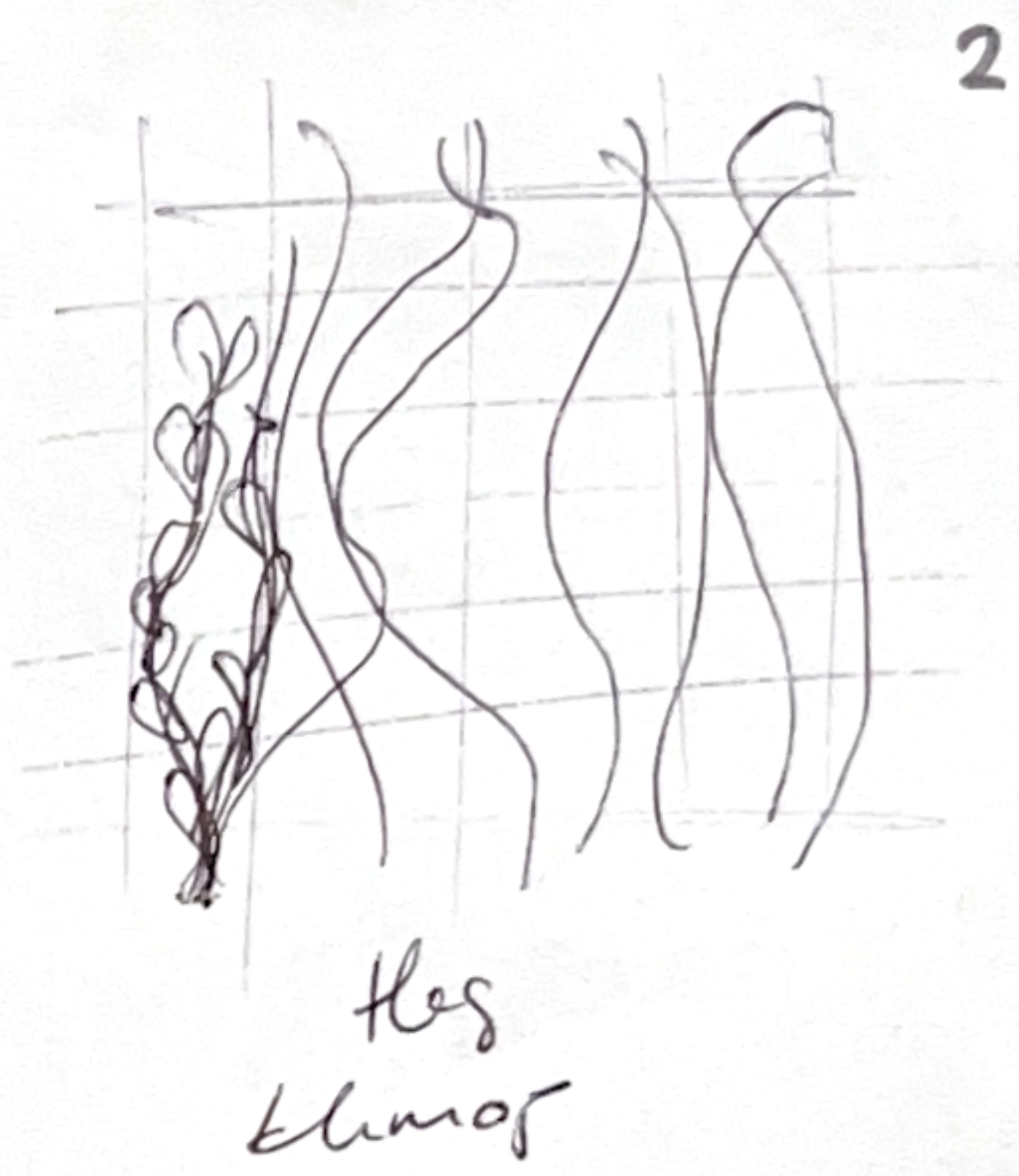
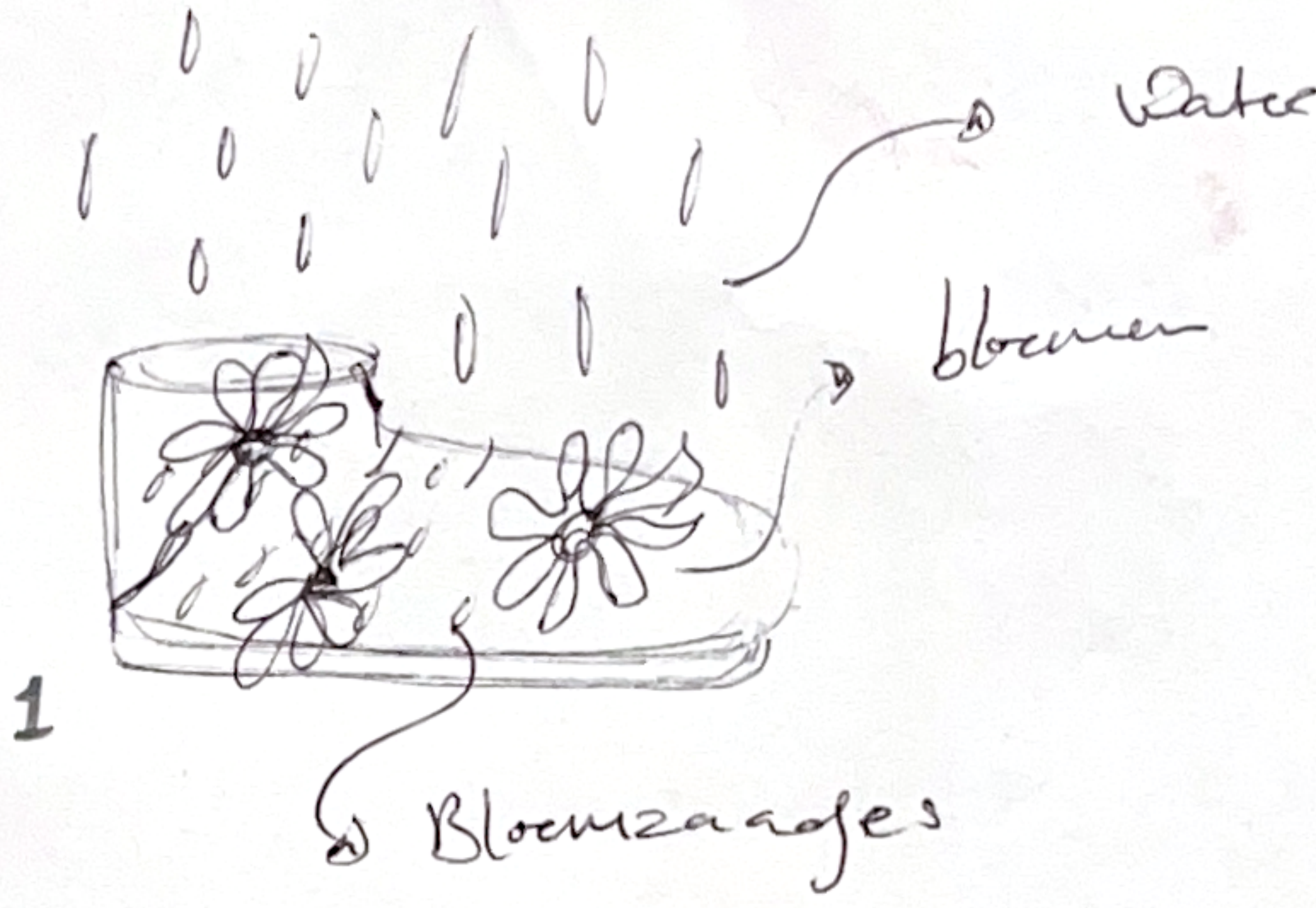
Hoe kun je iets losmaken?



Hoe kun je iets vastmaken?



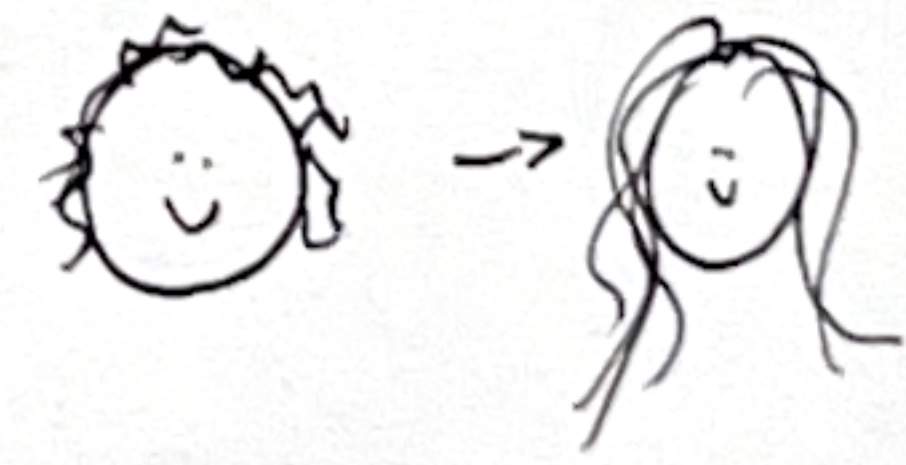
Hoe kun je iets terug laten groeien?



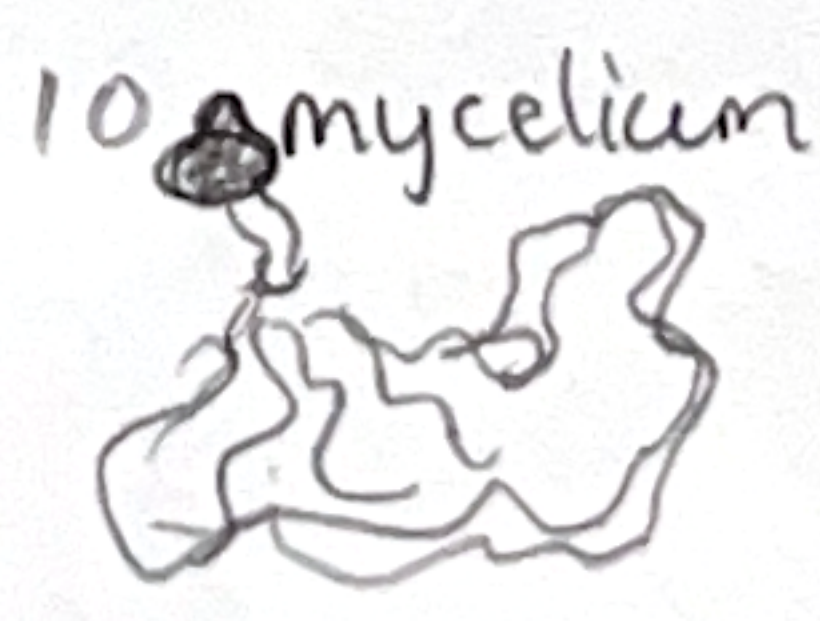
6. planten / groente tuin



7. haar +
haarolie /
oefeningen?
(ook voor wimpers)



8. Haartrans-
plantatie?



Hoe kun je iets repareren?

1. Lijmen

2. plakken 

3. plüster 

4. behandelen met wax 

5. Schroeven 

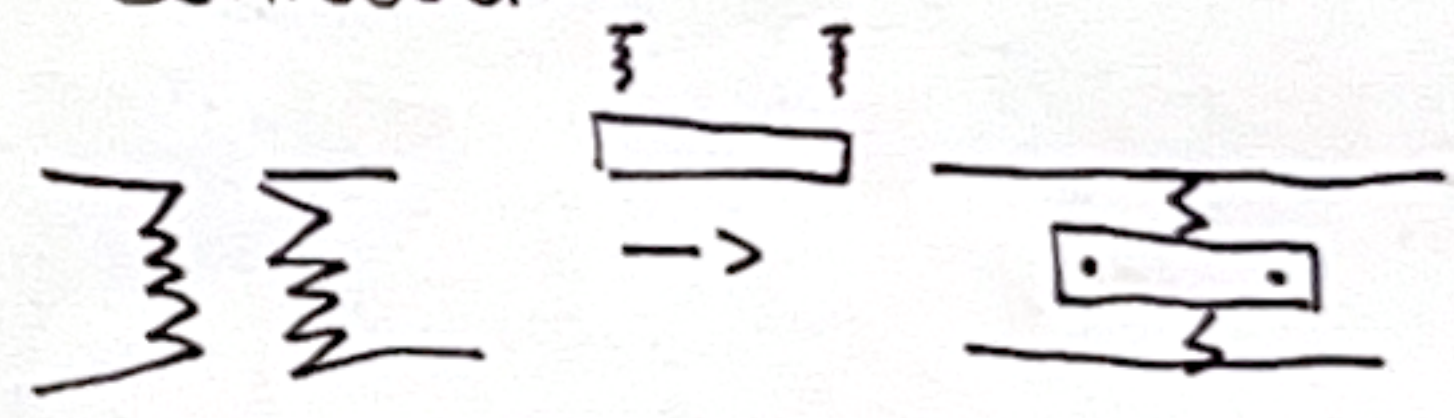
9.  HANDLEIDING VOLGEN

11.   VERVANGEN

 verzorgen (17)

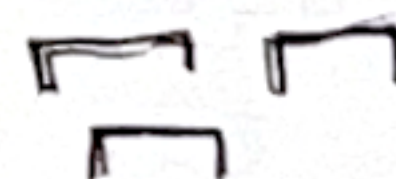
~~6.6~~ 6. stof aan elkaar & naaien.

7. Extra Lajje ertussen
Schroeven

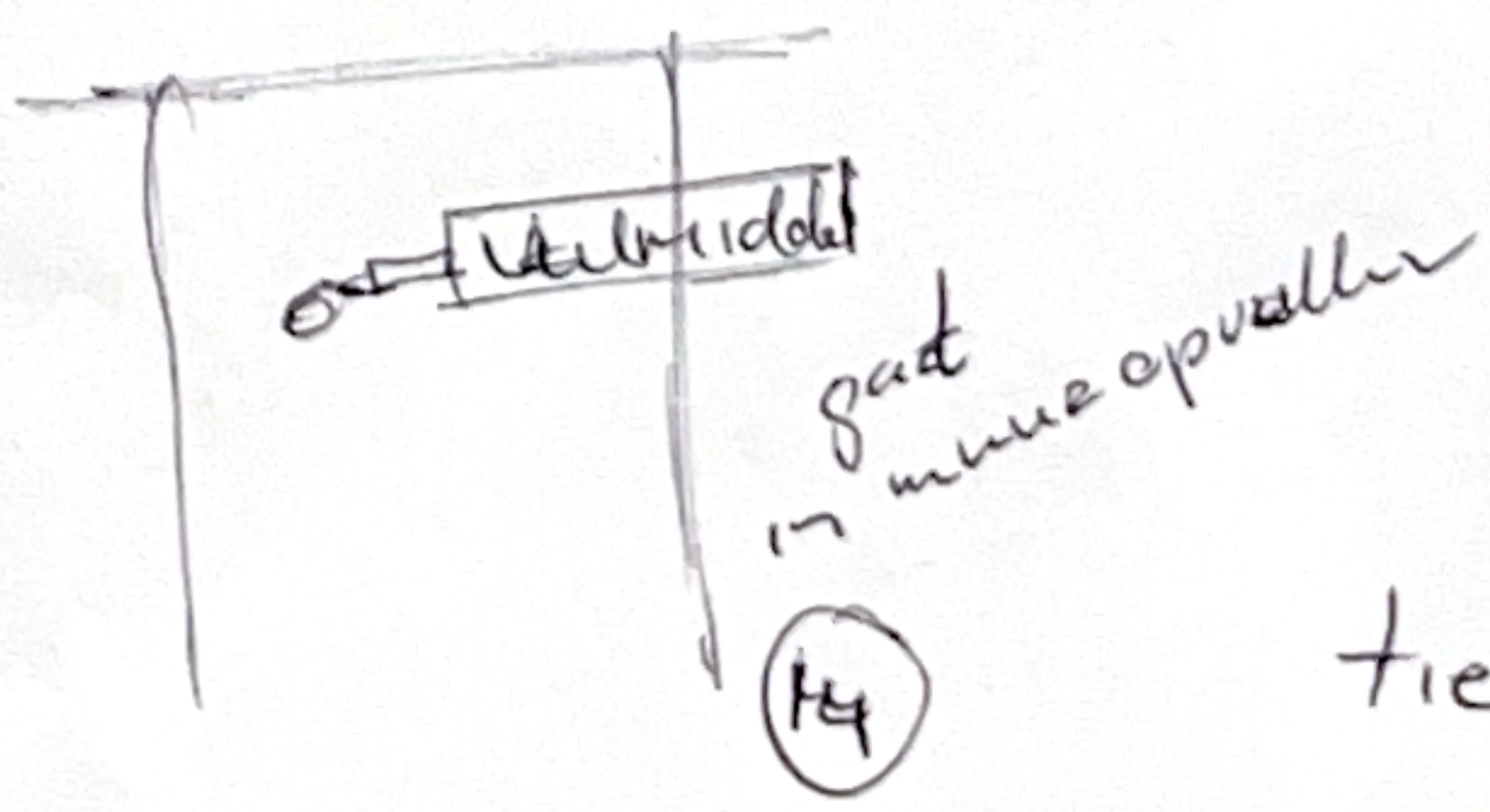


8. (opnieuw) aan elkaar smelten



(12) Nieten 

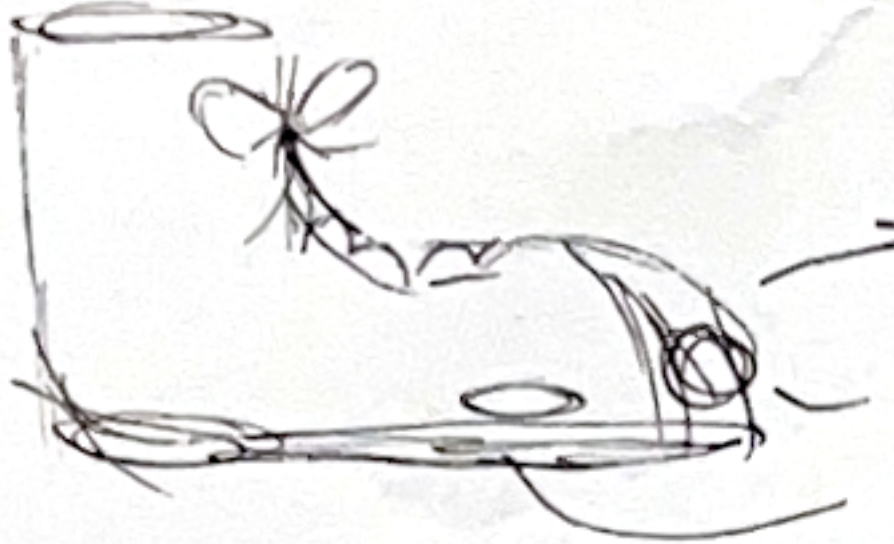
(13) Drukken /
Druk gebruiken (hydraulisch)



tie wraps (15)
Ductape (16)

Hoe kun je slijtage meenemen in het ontwerp?

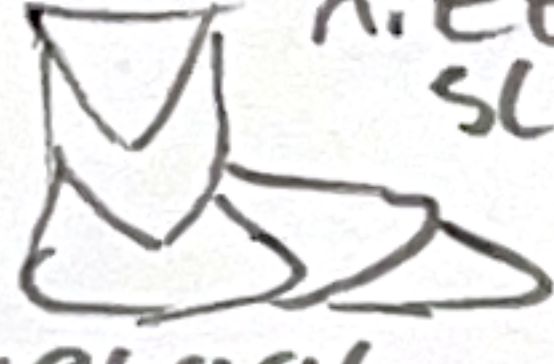
1



Schoenen slijten op "typische" plekken

hier extra versterking / materiaal & op andere plekken minder.

3



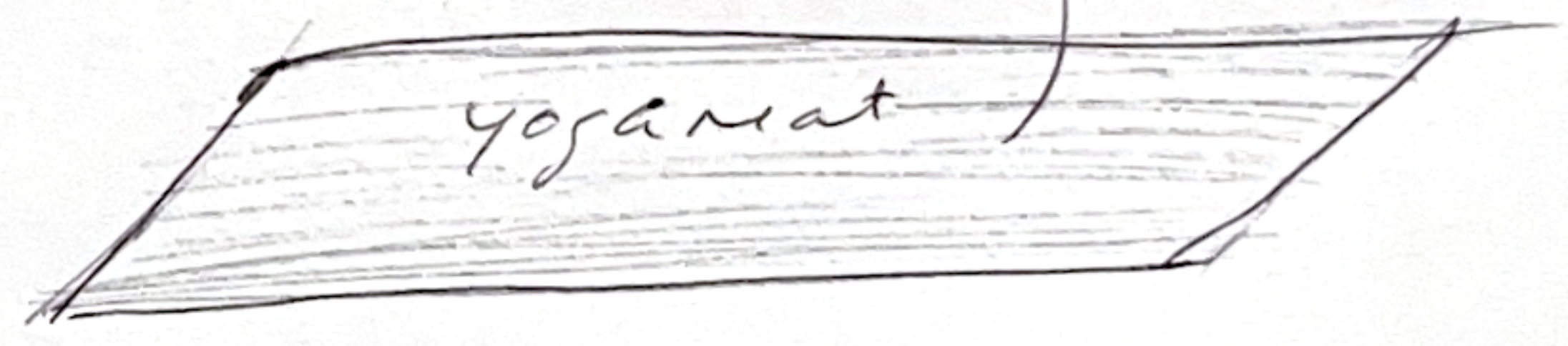
Metaal

niet laten slijten

2



laagje die pas weg gaat als je de mat veel gebruikt.



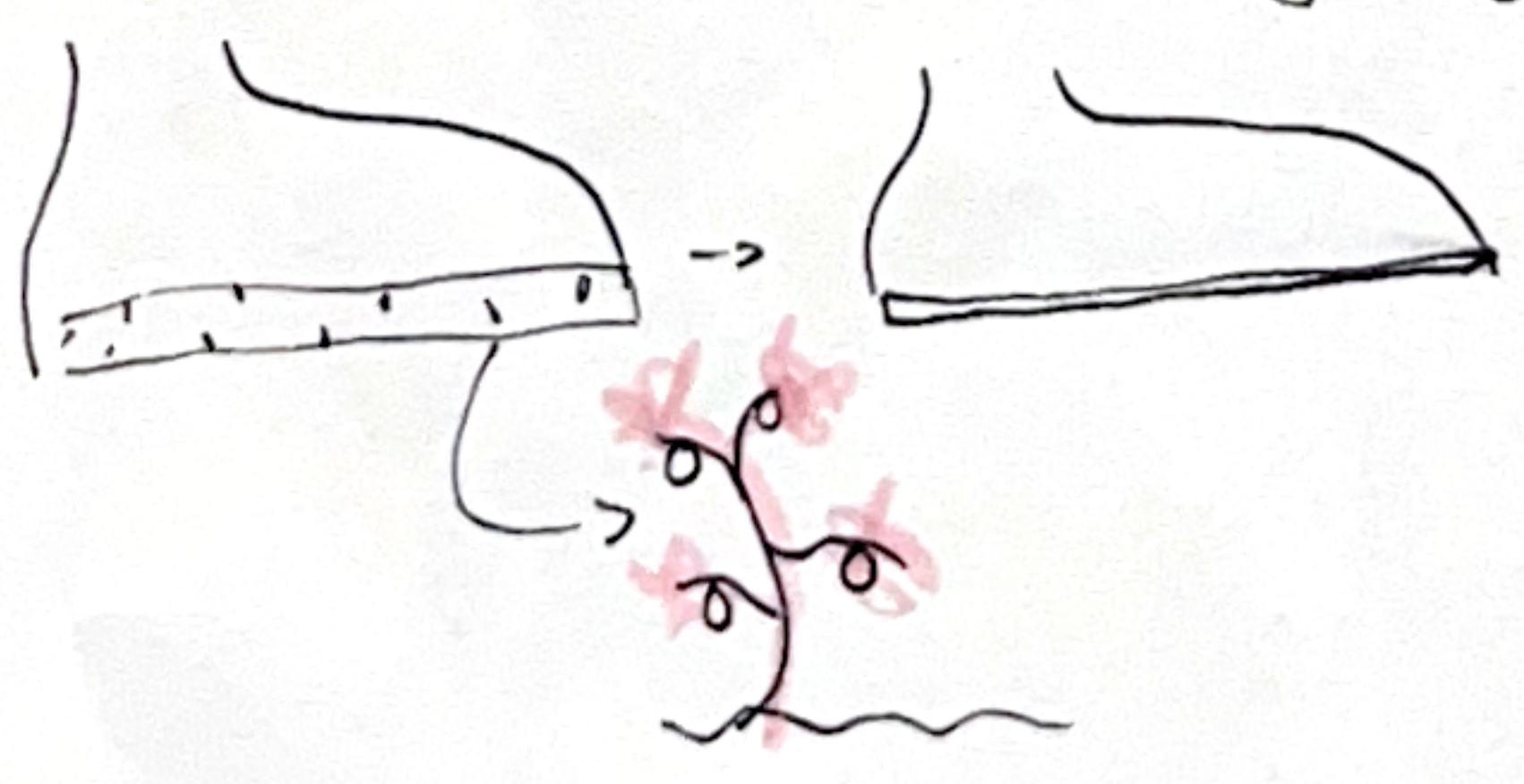
4



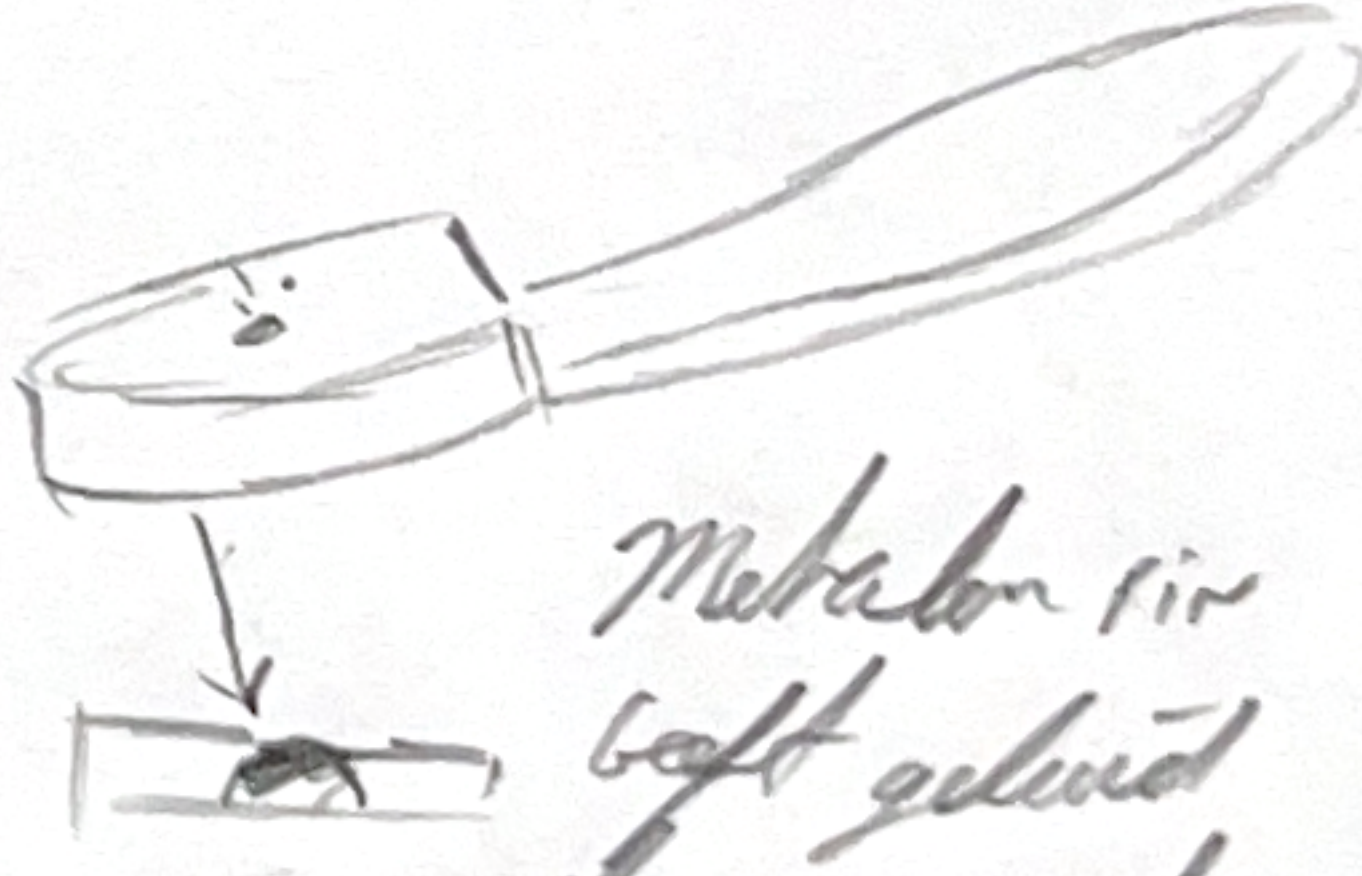
perfect equal / zelfde kleur slijtage valt niet op

5. Als product slijt komt nieuwe (extra) laag tevoorschijn

6. Product slijt zaadjes van planken (tomaten zaadjes komen in natuur -> tomatenplantjes groeien)



7



Metalen rim
geeft geluid
als reparatie
nodig is

9. Kant Bericht tevoorschijn na slijtage

Vervang mij!

8.



Material kleeft

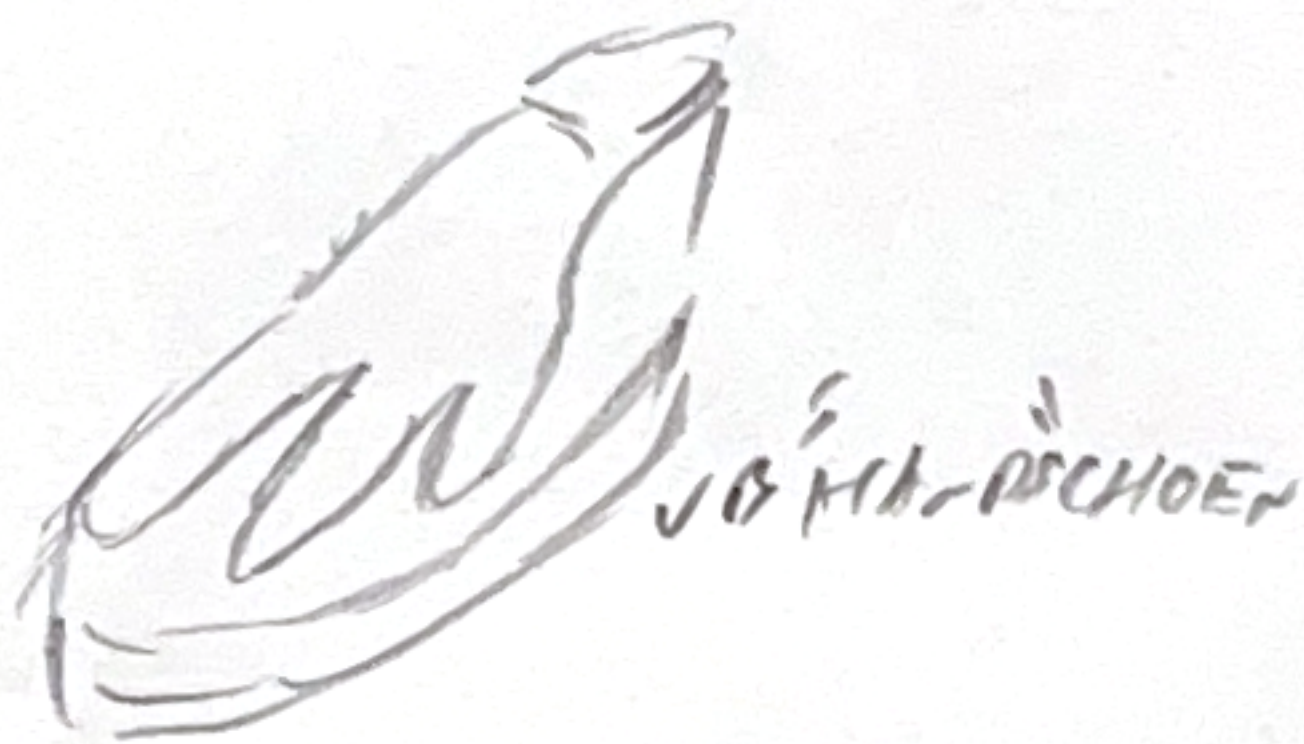
10. vervangbare onderdelen voor kwetsbare punten



Hoe kun je iets een andere functie / leven geven?

DE VORM AANNEMEN IN HET ONTWERP

①

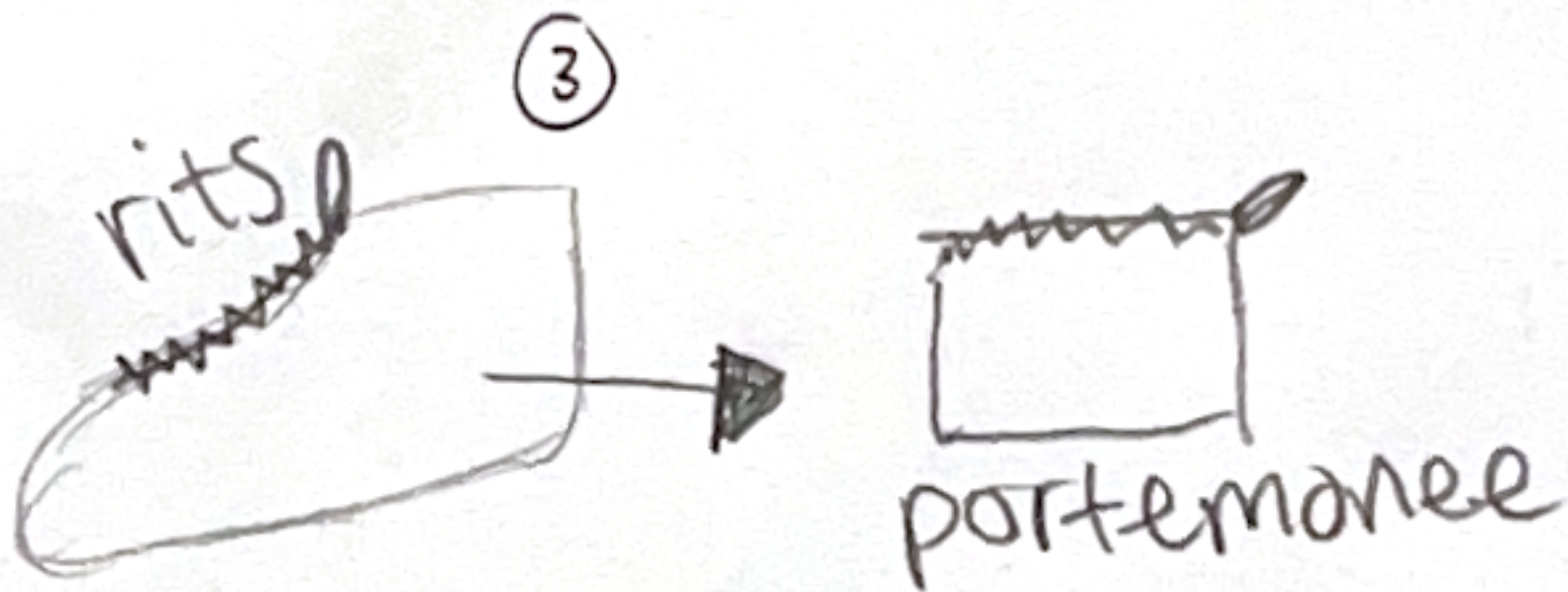


②

LIERGEBOUW 1 of 1



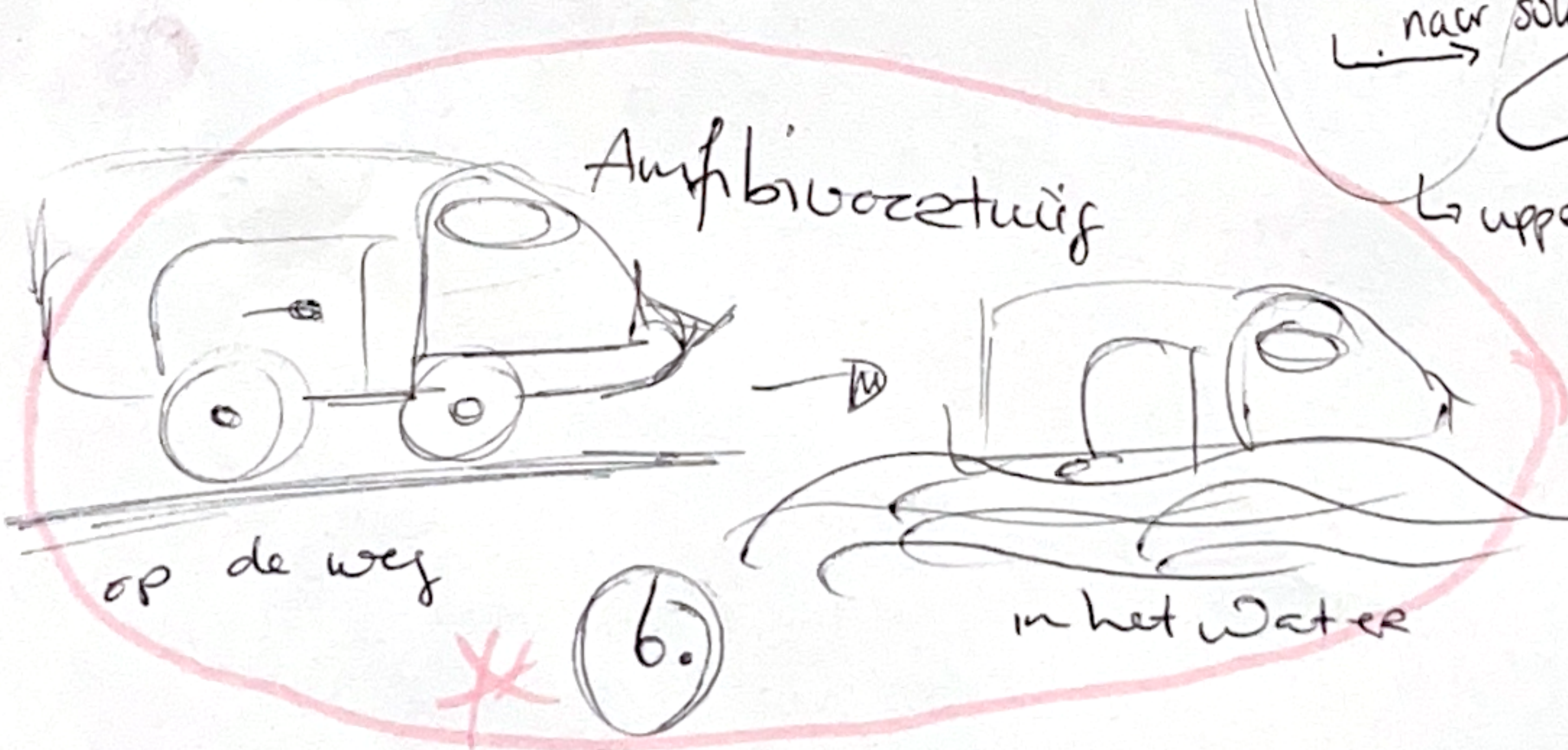
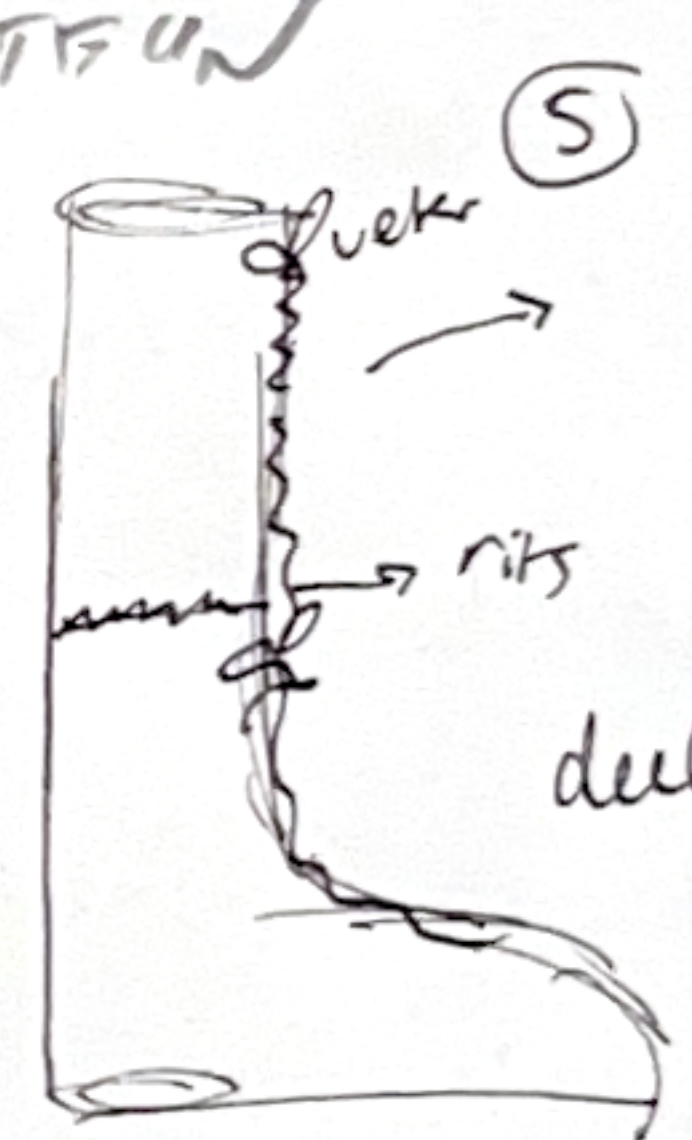
③



④



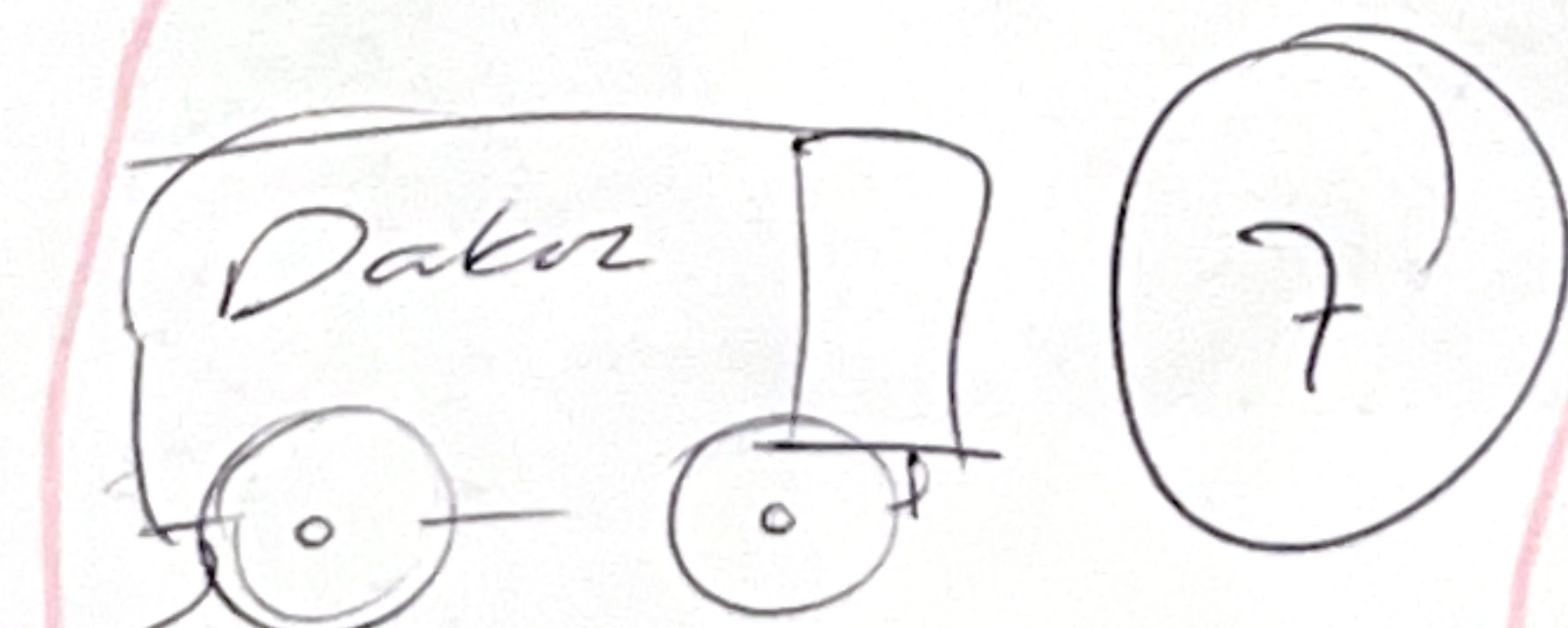
⑤



⑥



Zool past zich aan aan omstandigheden



Banden lucht uit laten lopen of hazde op pompen



⑩ dieren huisje

