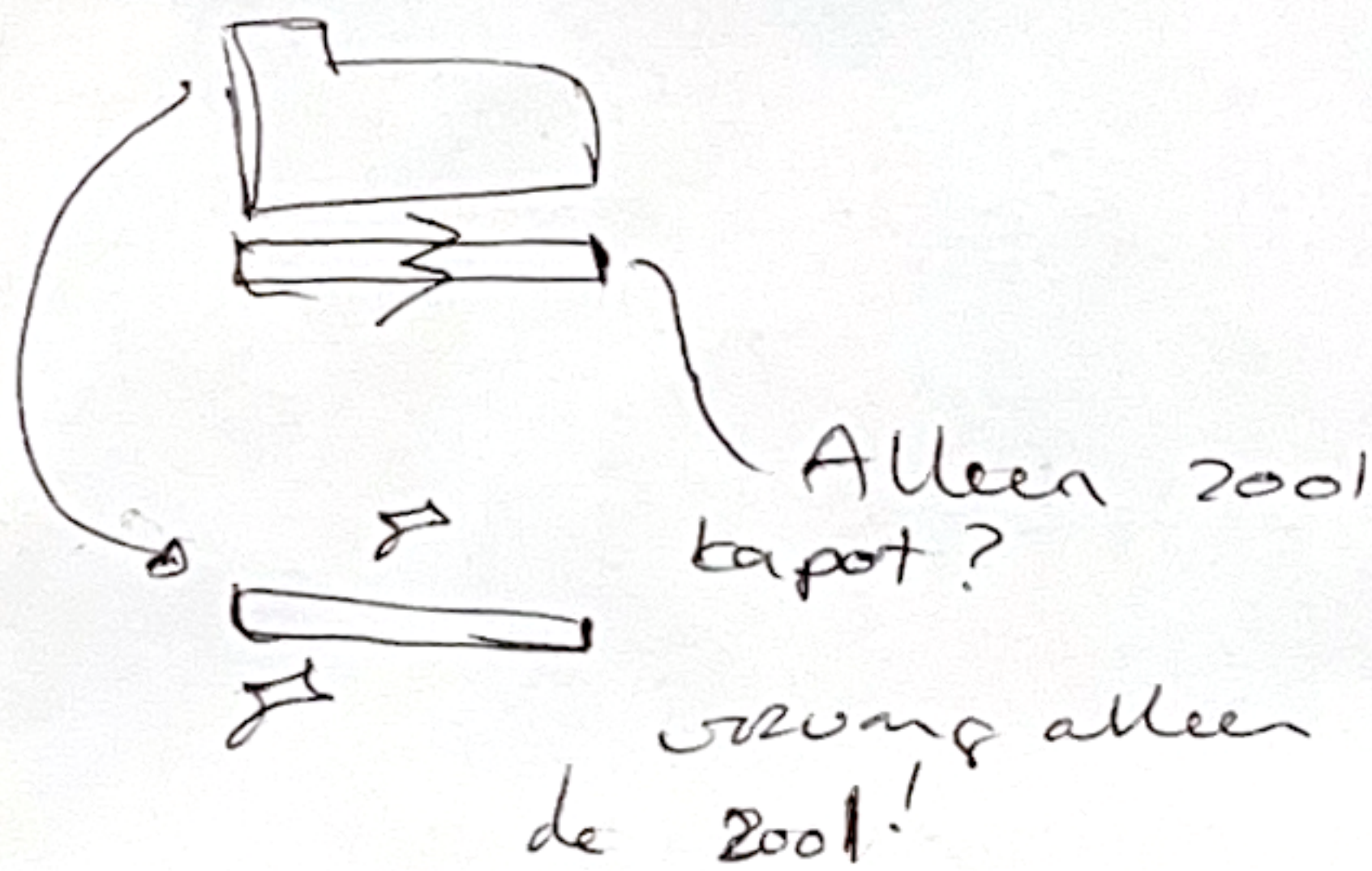


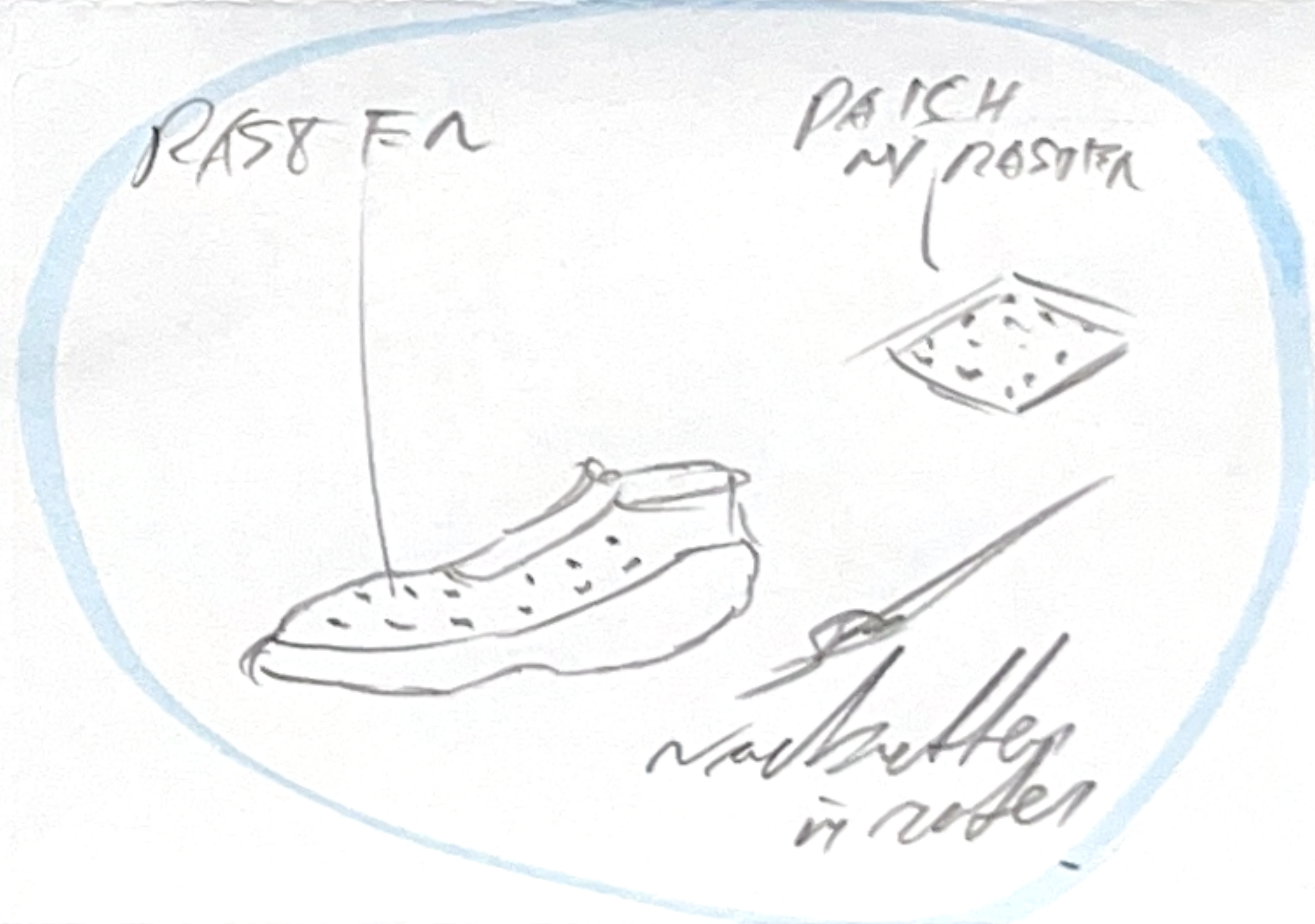
repairability



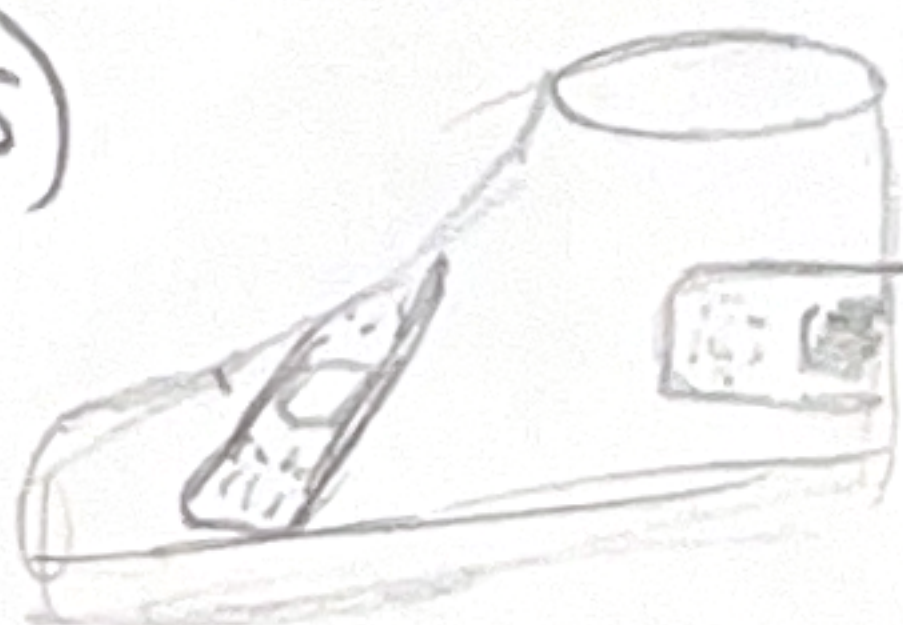
Sok voor schoen.
je kan sok om schoen doen



voor kapotte delen kun je? man



moore schoen patches (plijsters)



meerdere onderdelen kunnen vervangen



1. dmv. een riempje Upgradability and adaptability



← riempje strakker / losser maken om de schoen aan de zijkant beter aan te laten sluiten / losser te maken.



aanpasbare zool / schoen

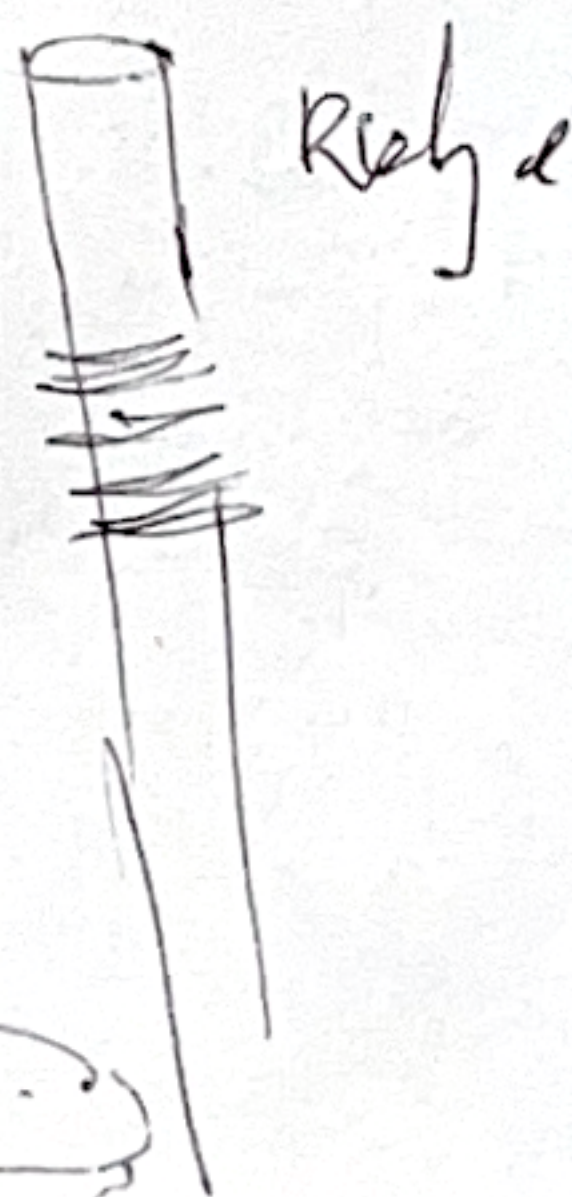
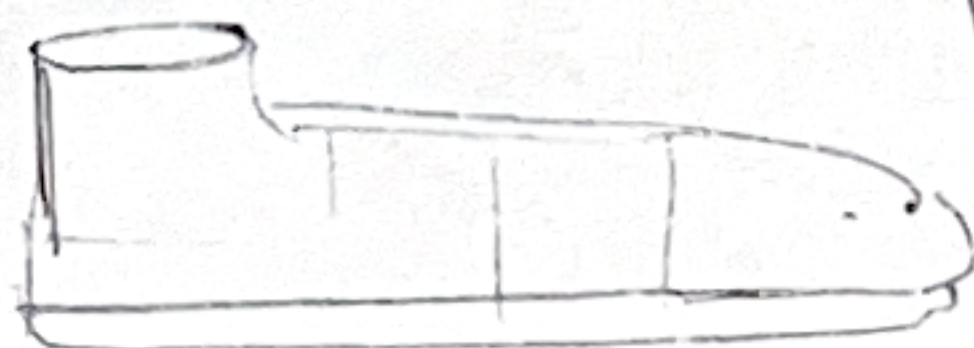
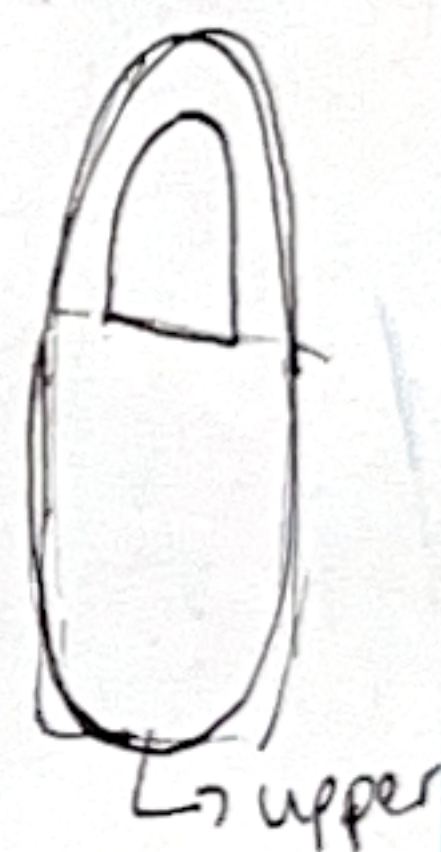
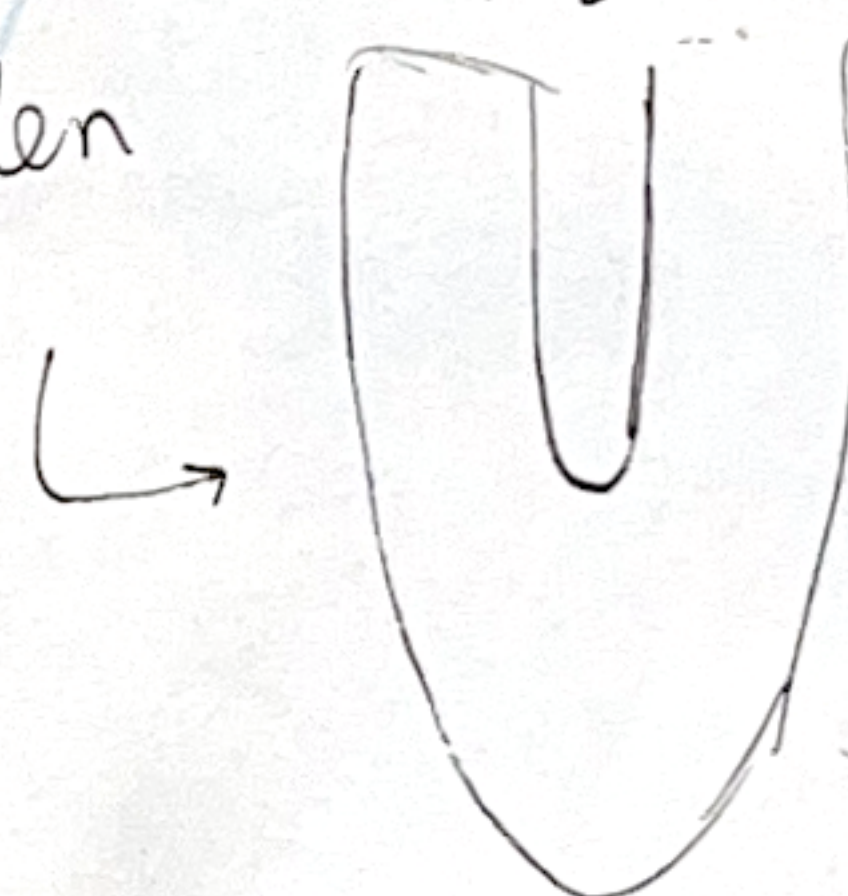
~~Maat~~



transform van schoen naar tas
upcyclen

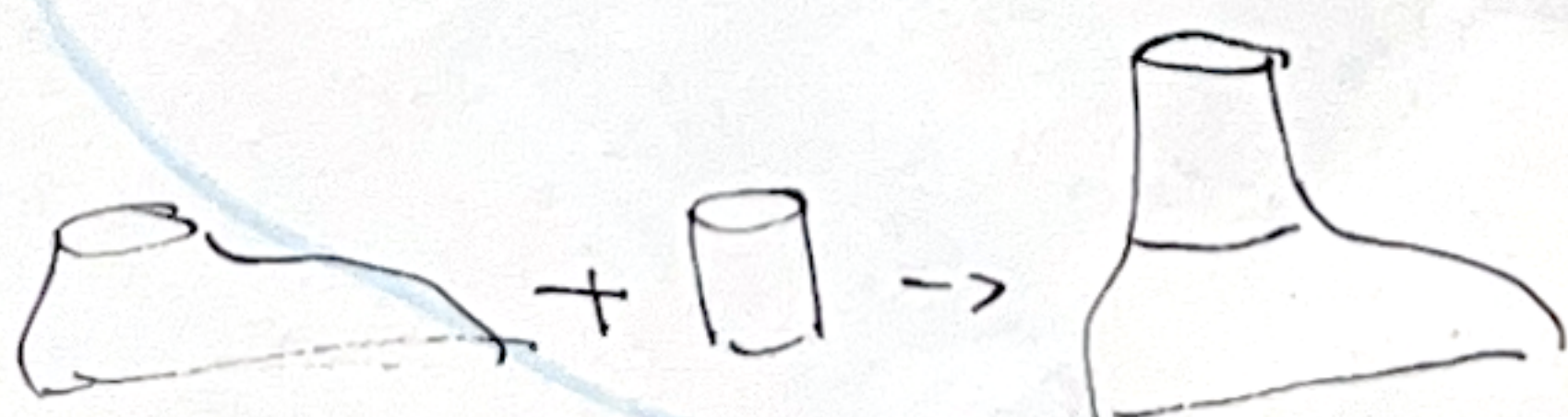
uitslag schoen / UPPER

ext. + veters



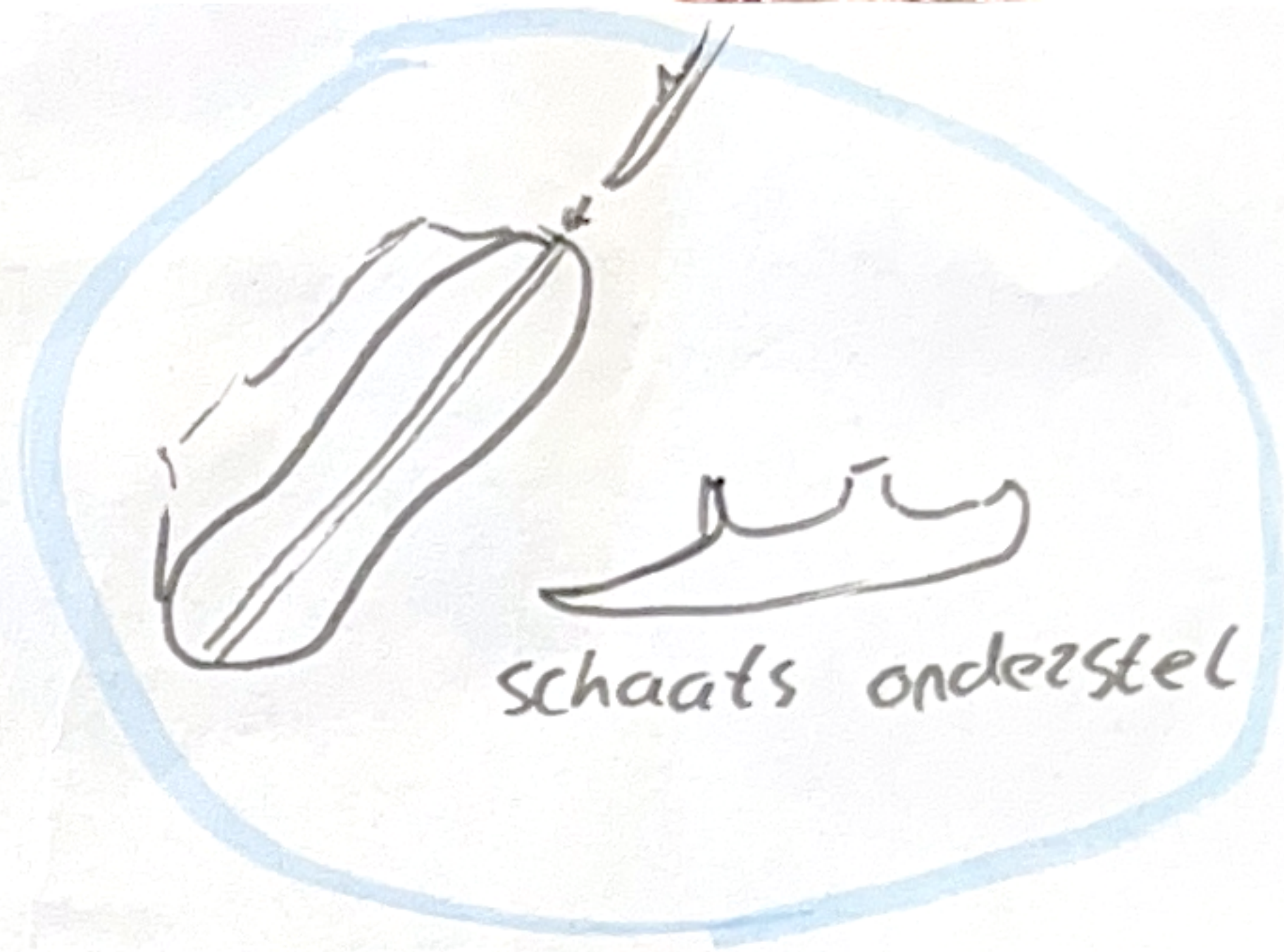
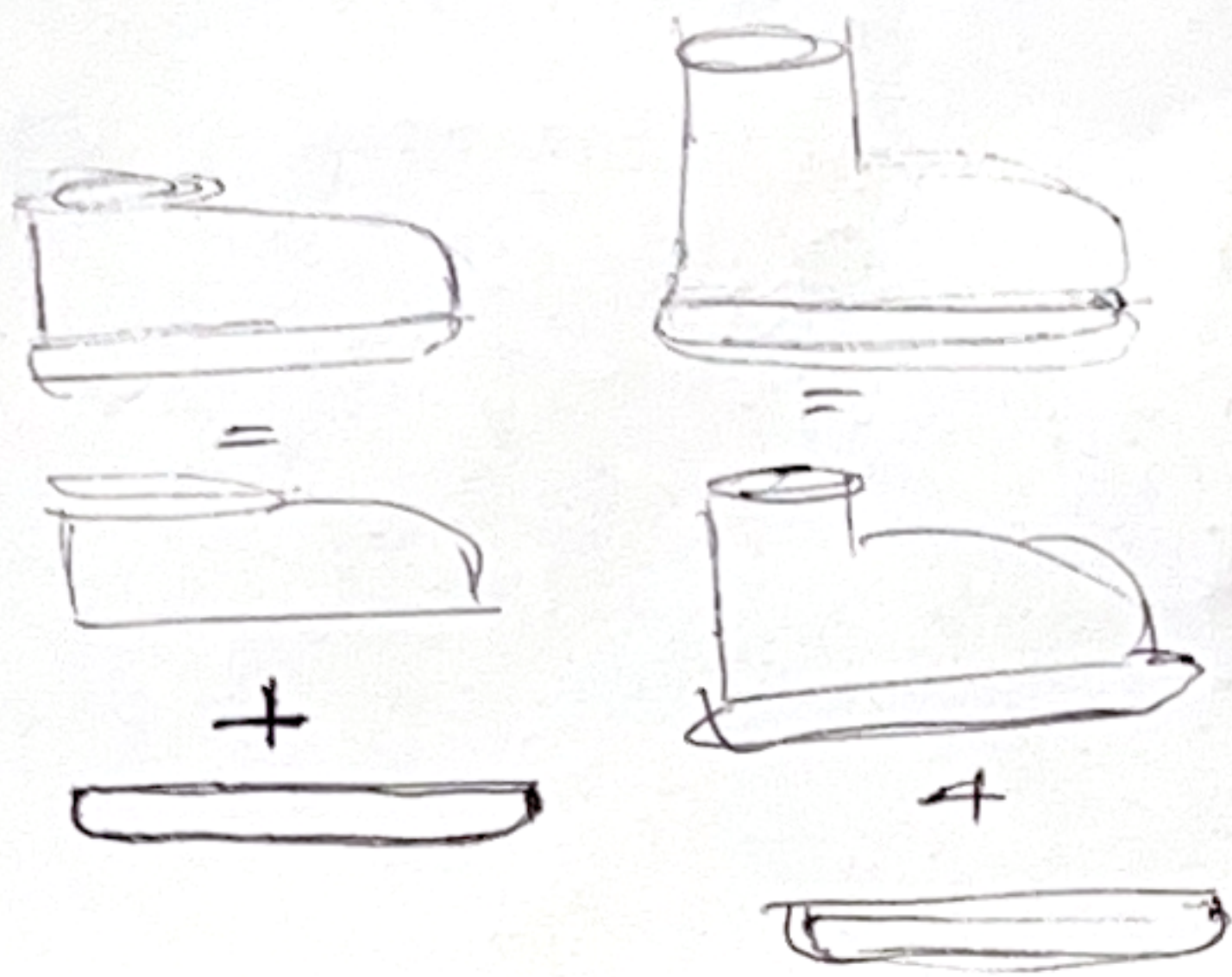
coole gloves

Extra lagen toevoegen (schoen kroger kunnen maken)

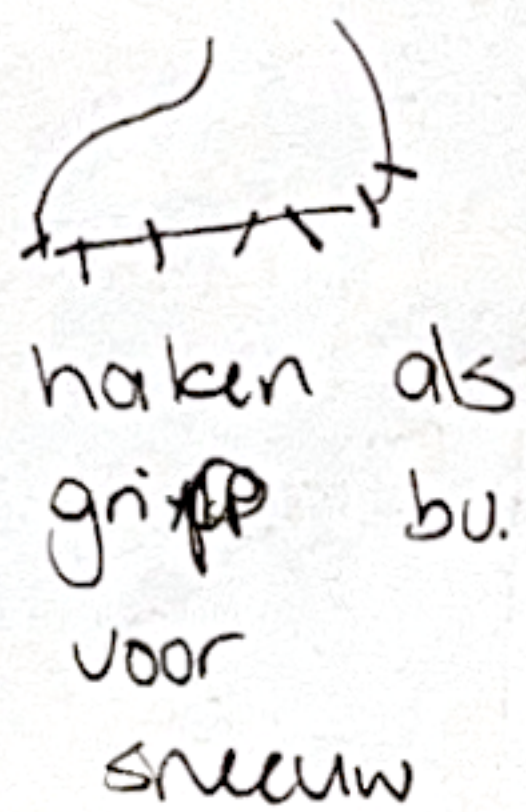


vast met knoopjes.

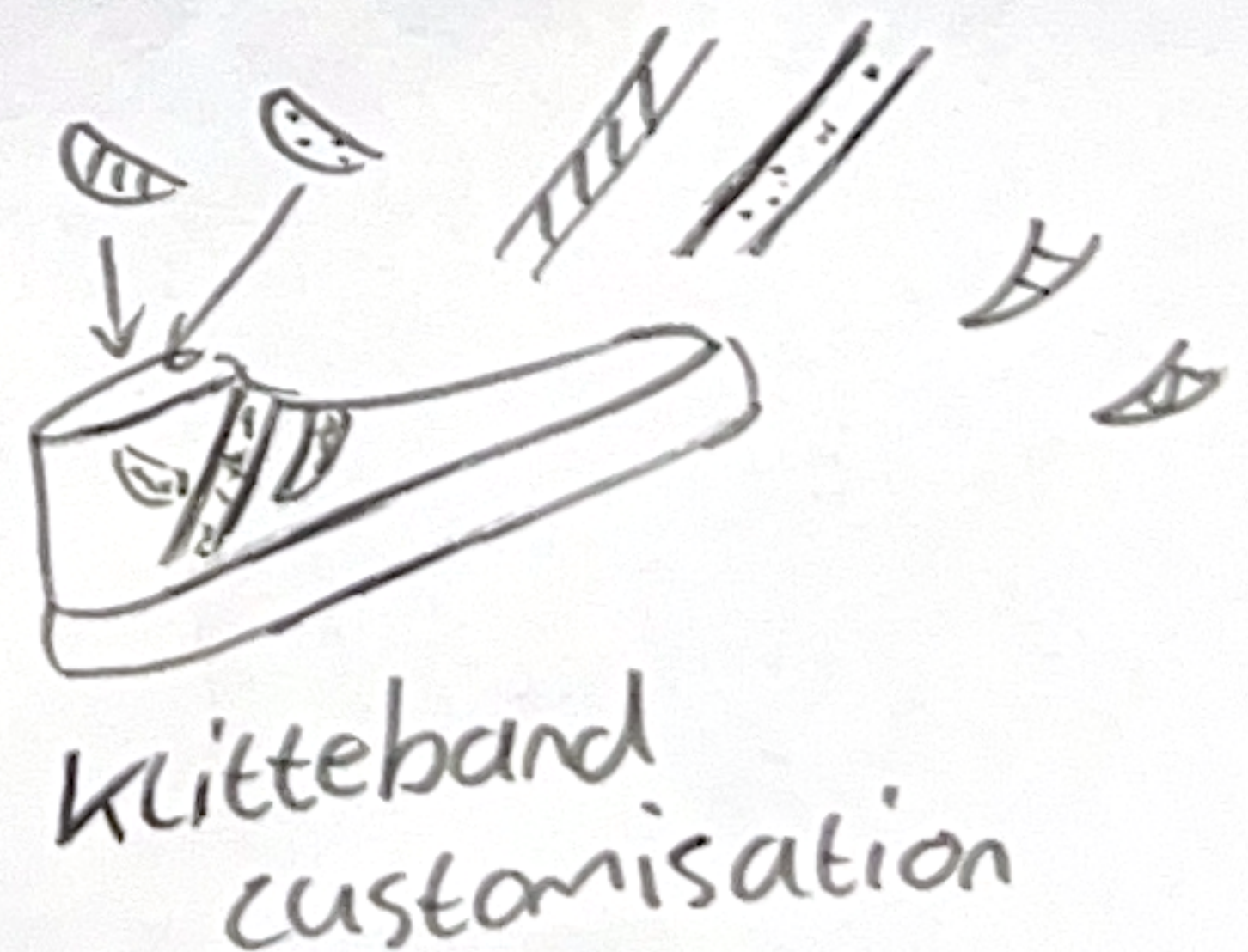
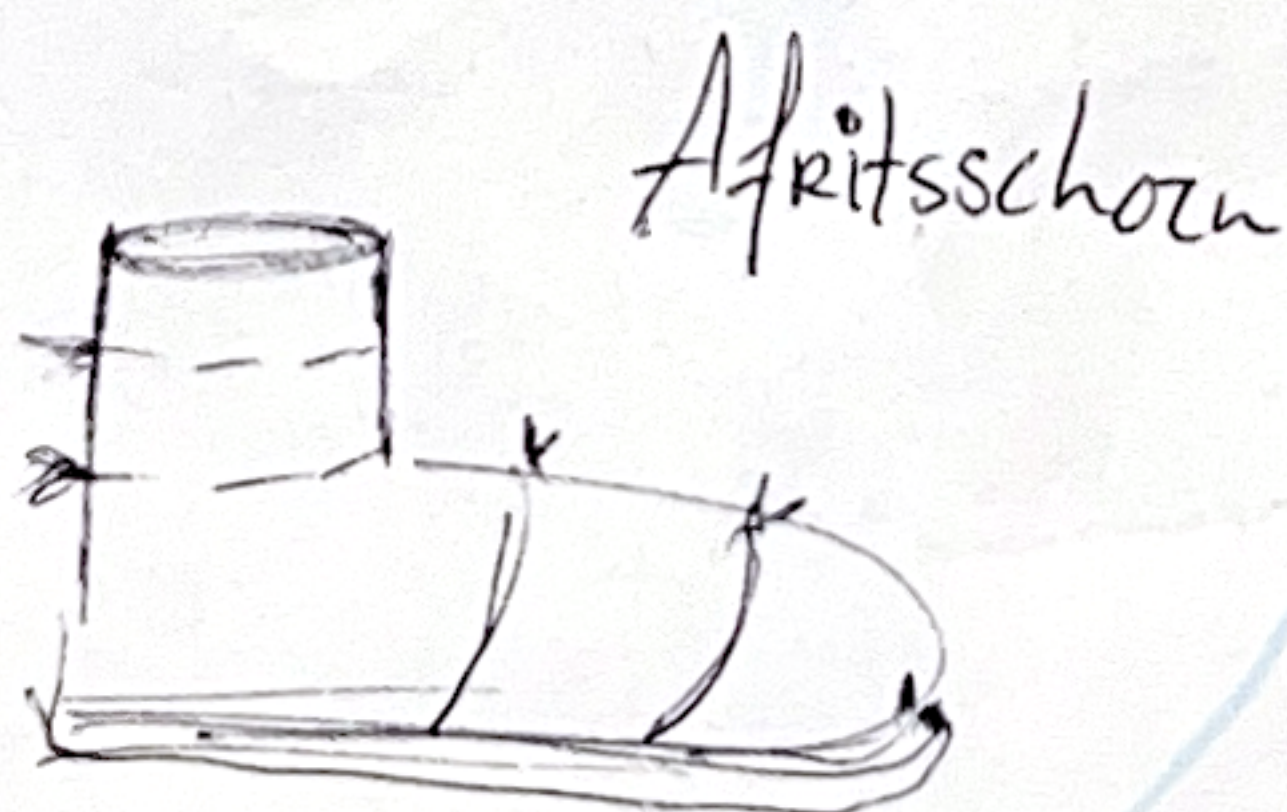
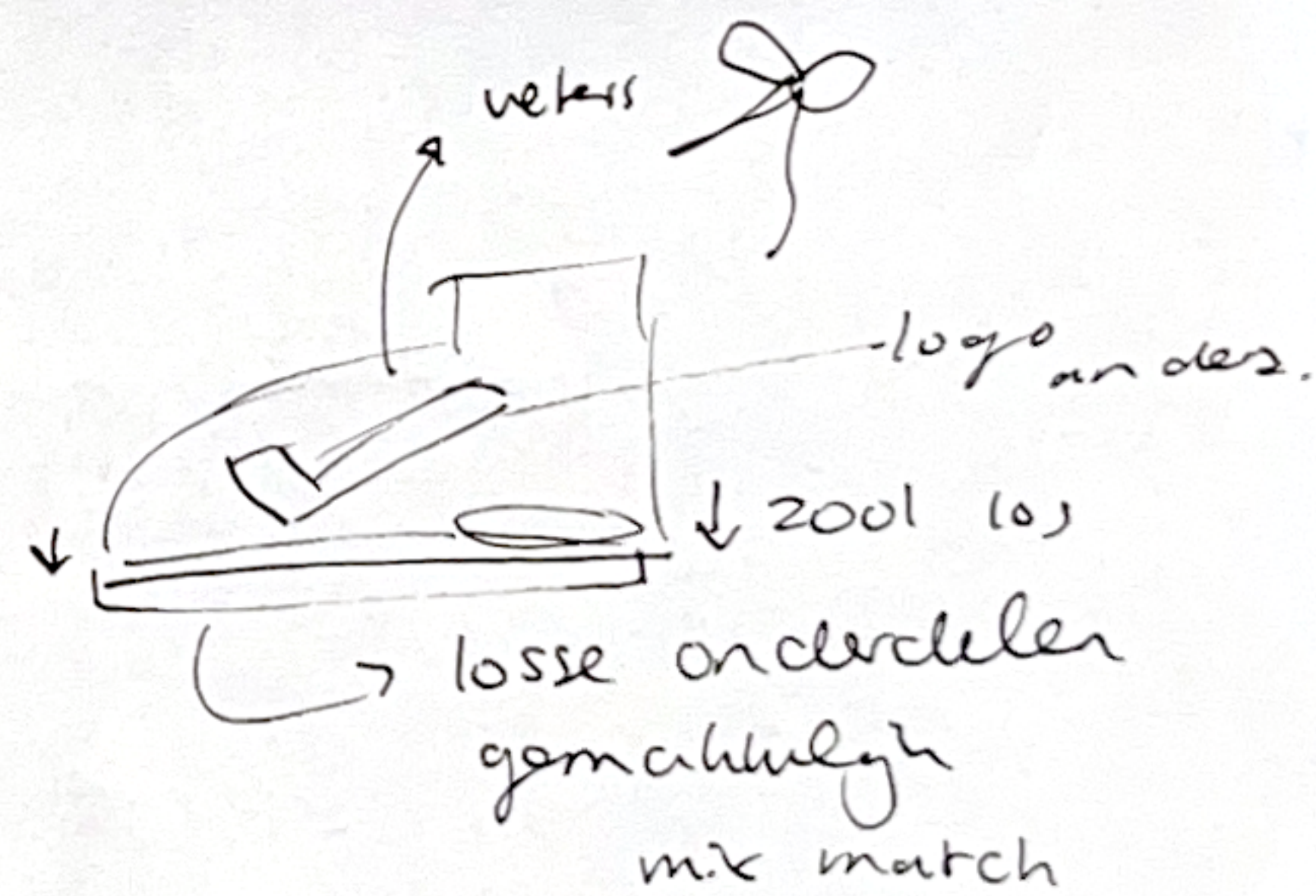
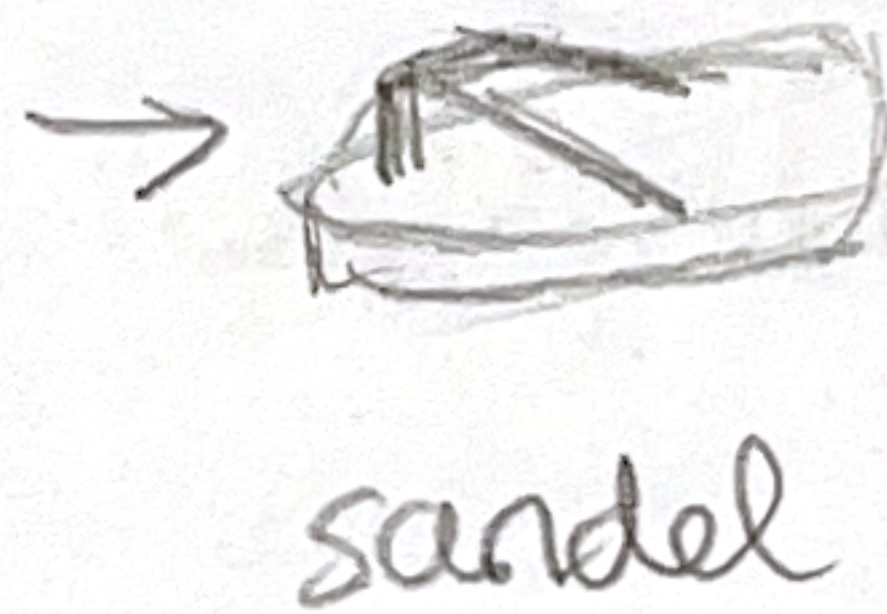
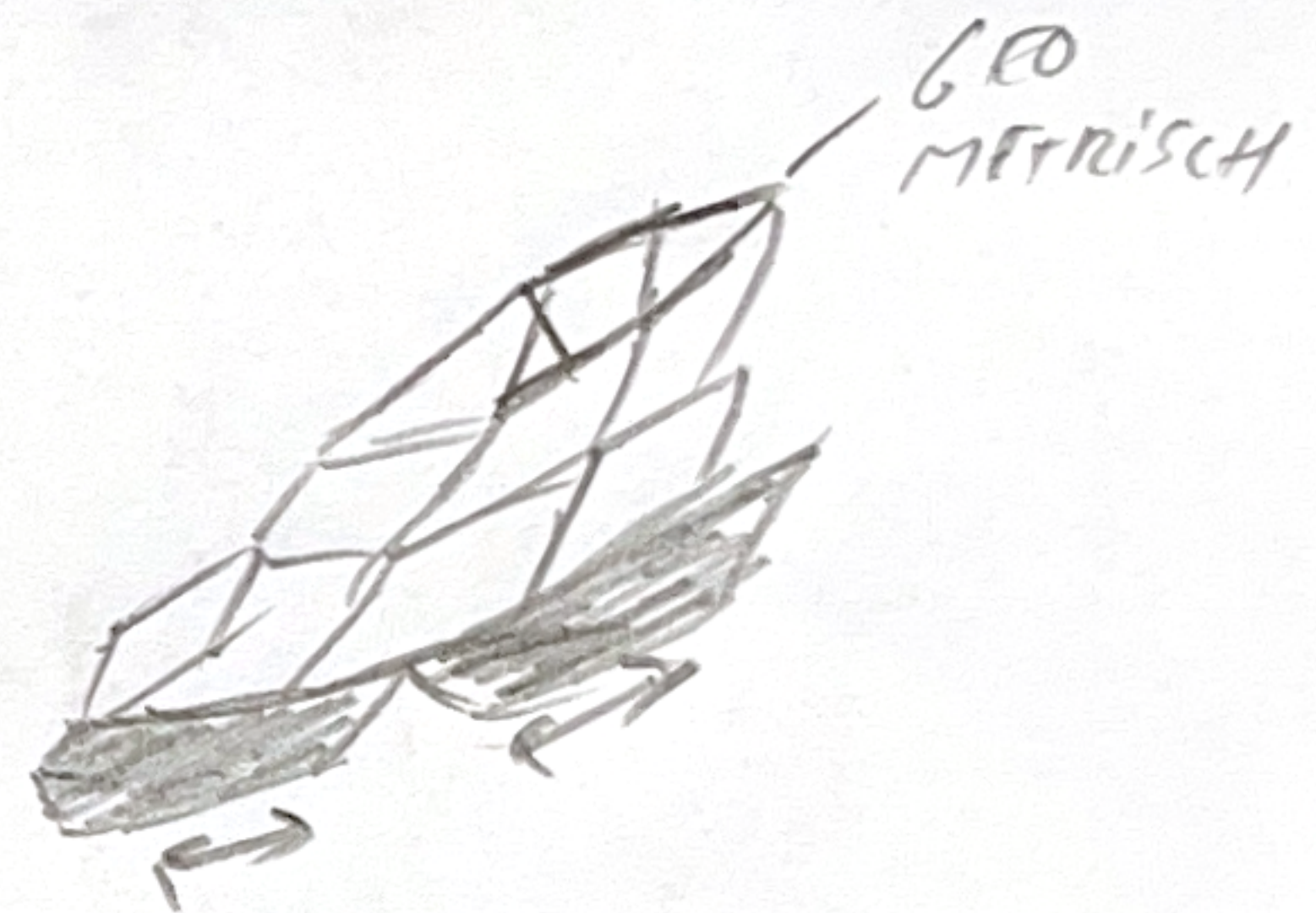




ander onderzetsels erbij



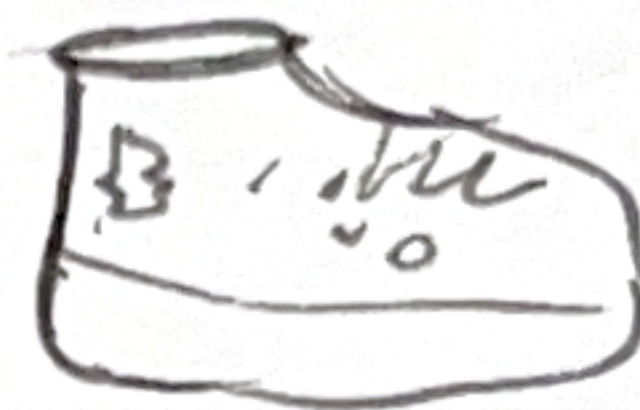
Standardisation & Compatibility



aspecten van
Adidas, Nike, andere
populaire merken
die trouw



Leven schoen die
steeds mooier wordt nu
het ventos gedragen wordt



personalisatie
van het ontwerp

De schoen heeft op de
zool een mooie bood
schap



schoen afdruk
in zand

attachment & trust ♥



Naar voet vormende
gel schoen

voor bestellen

MACUSTOMIZE
YOUR SNEAKER



kleven:

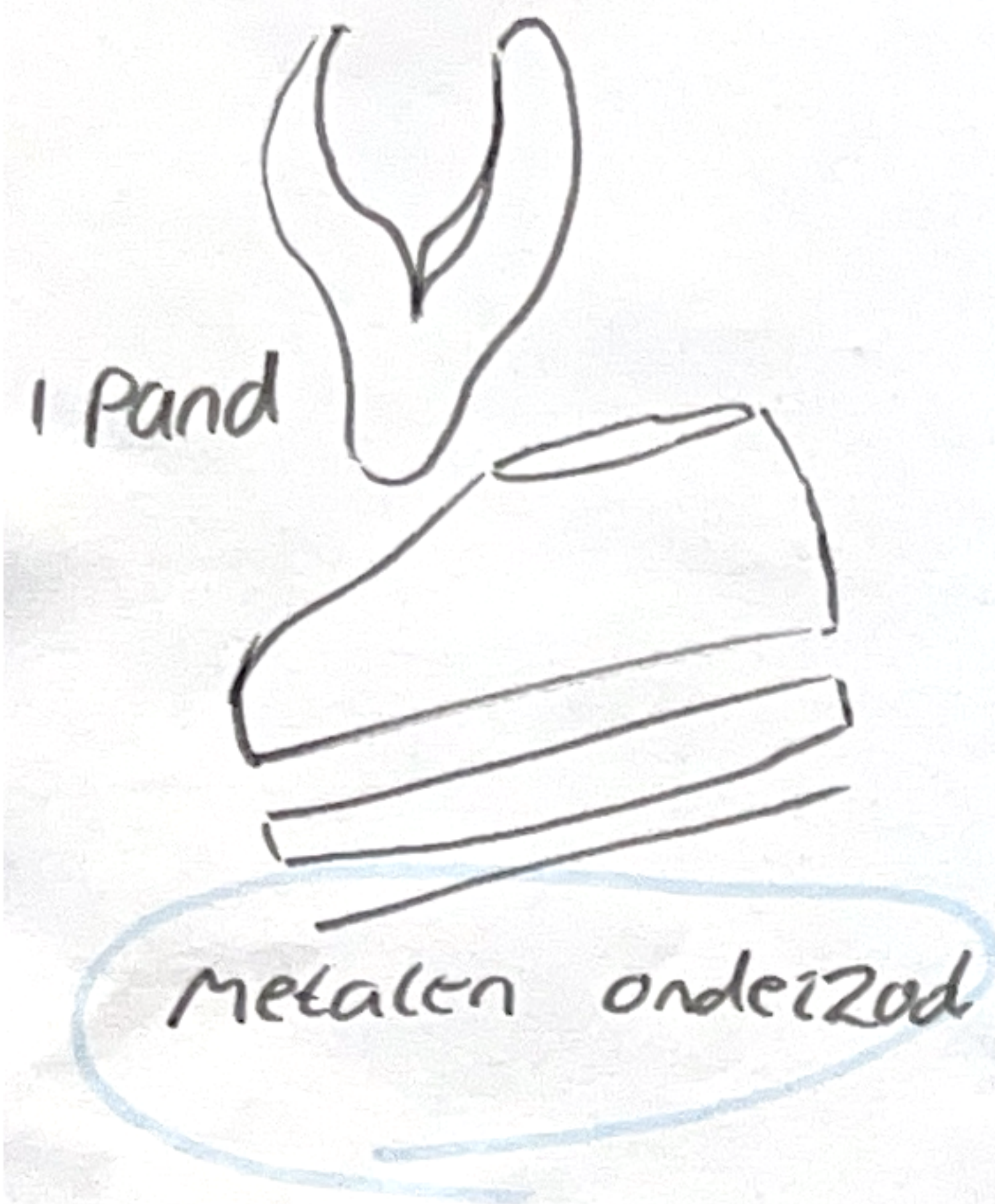
0 --
0 --
0 --

↳ anders

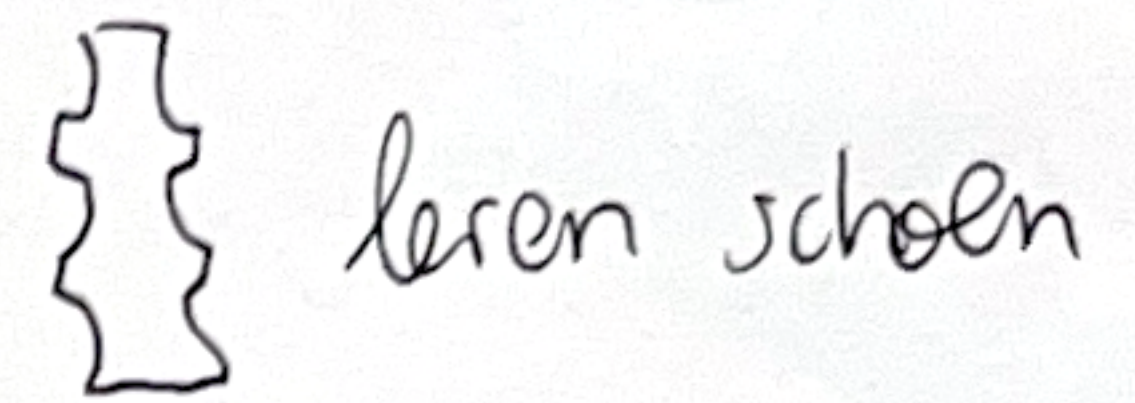
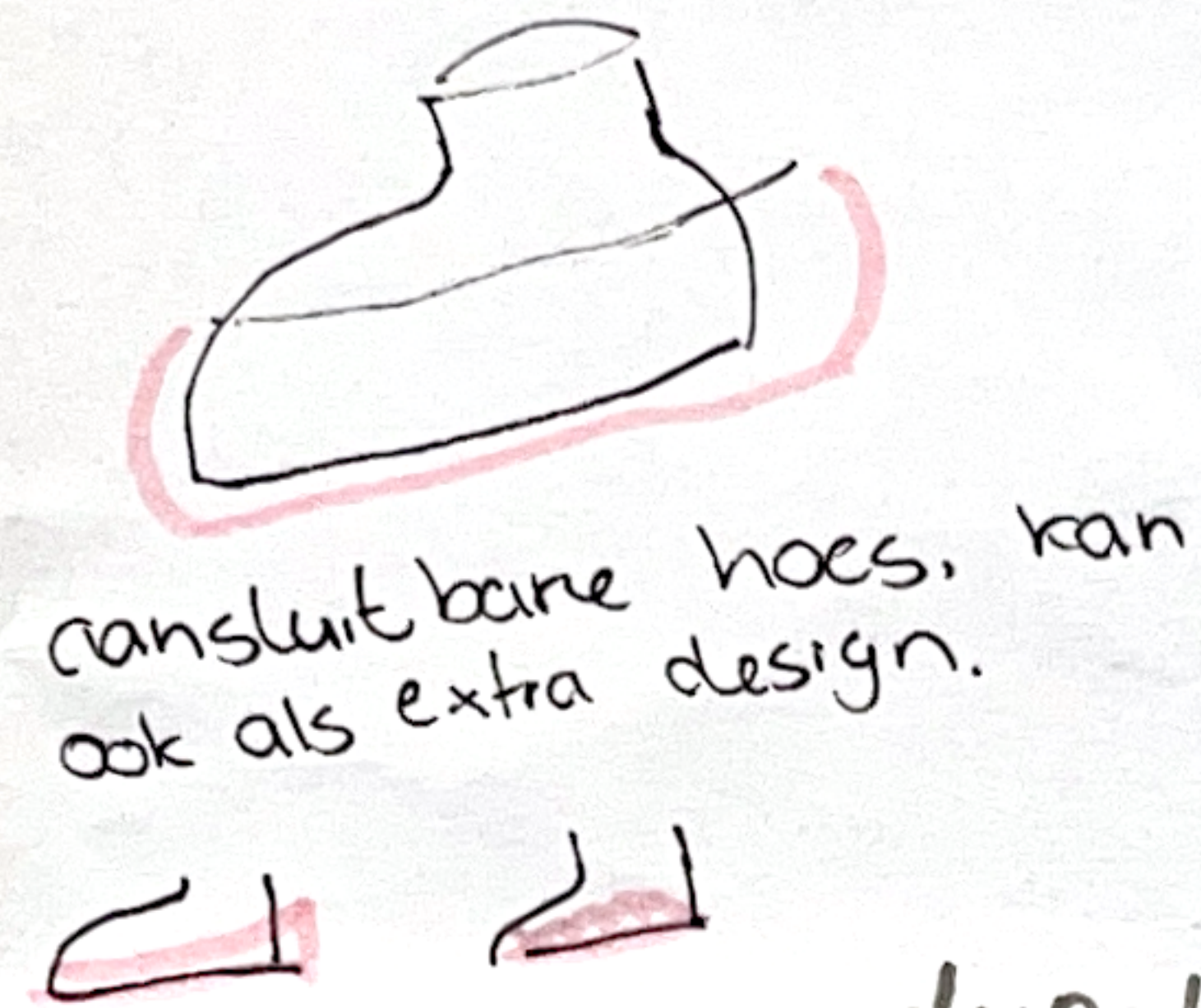
sneaker die
mooier wordt
door slijtage



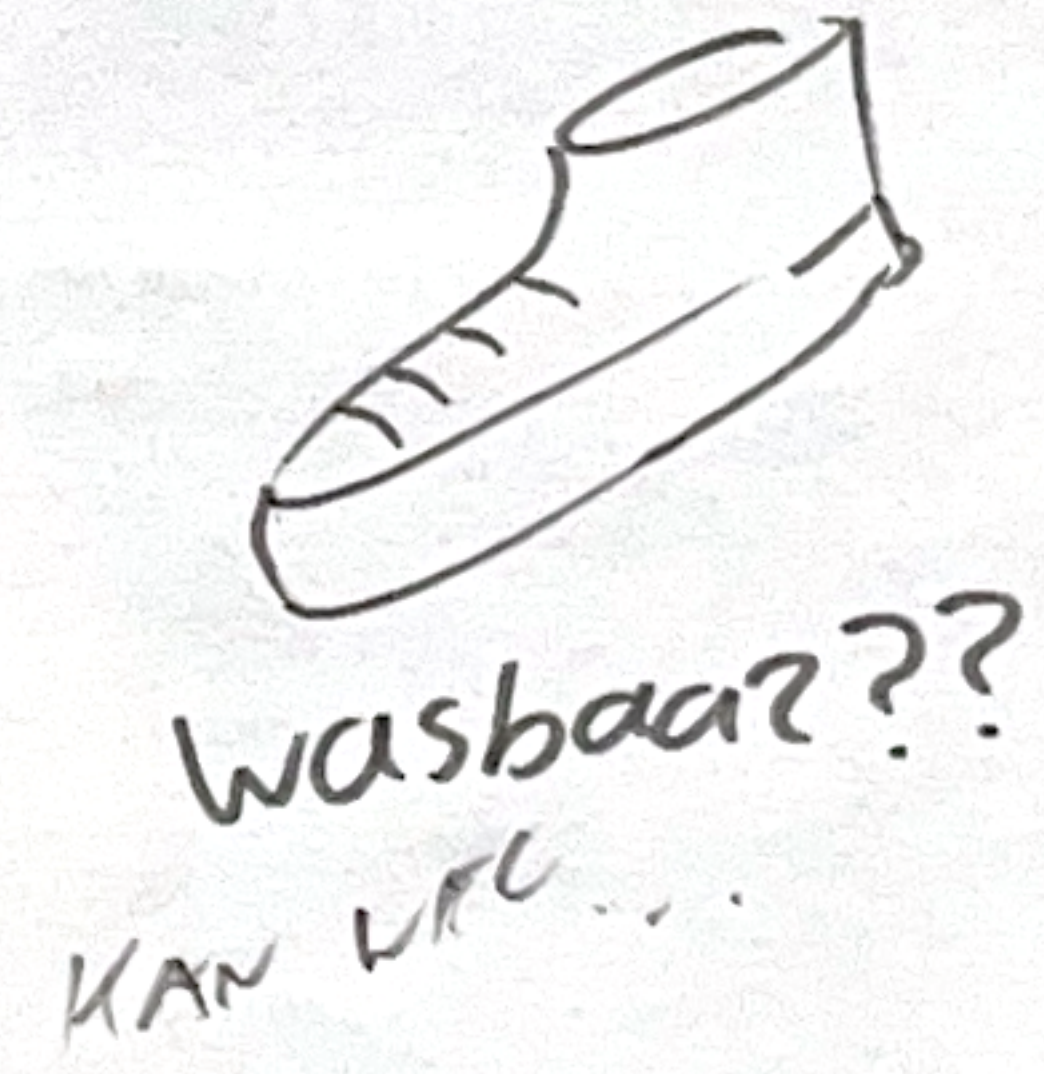
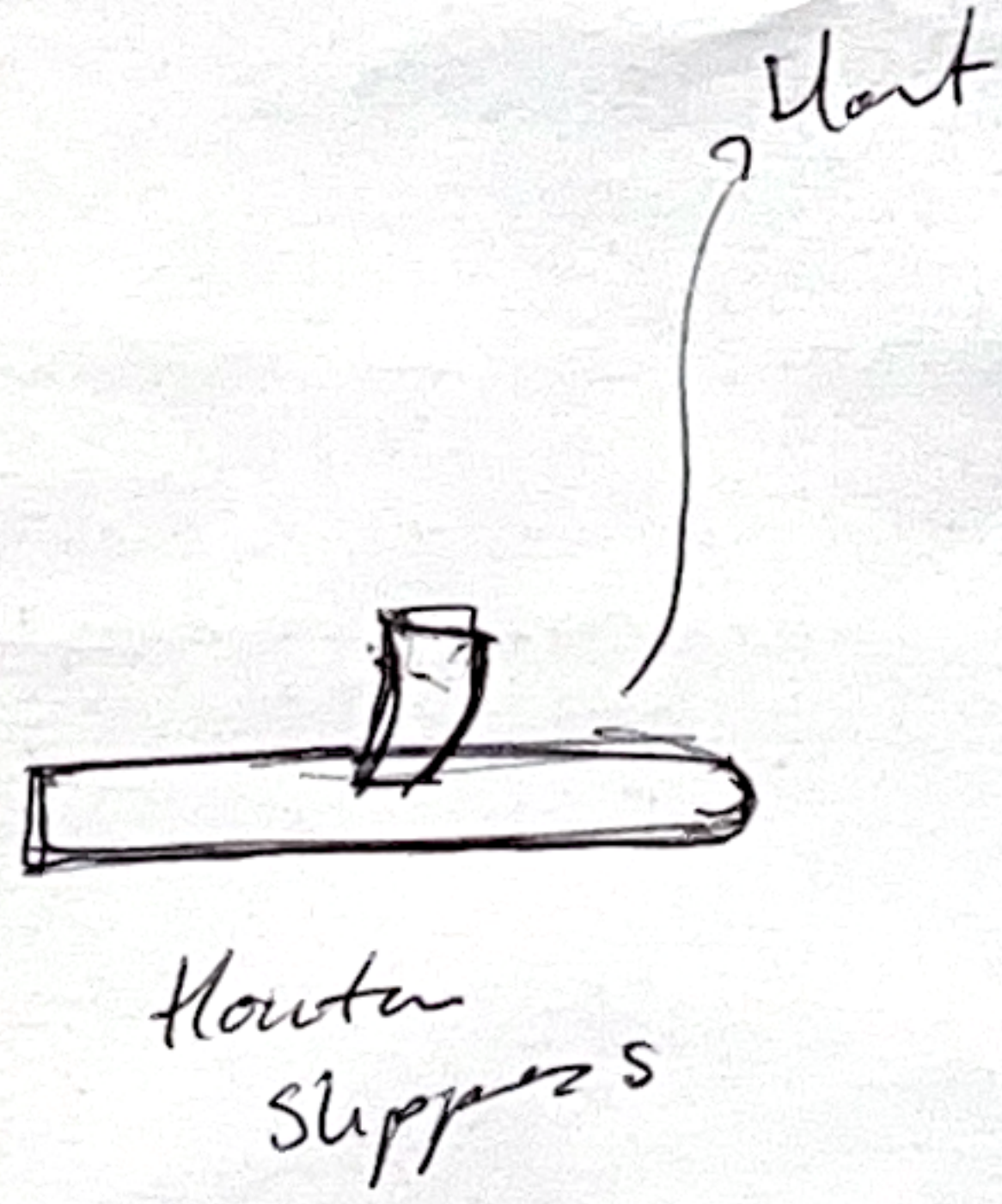
MAC
PERFECT FIT



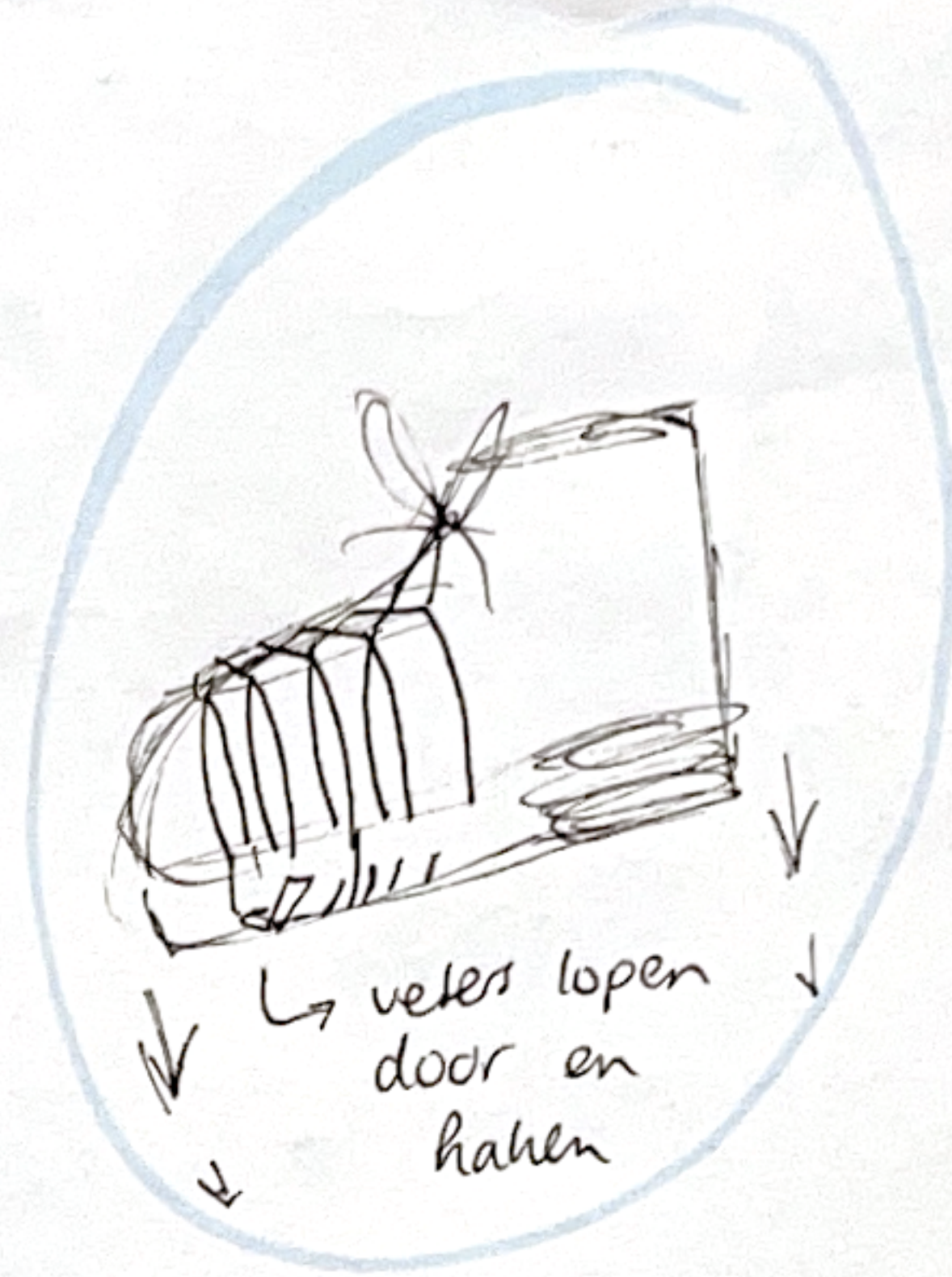
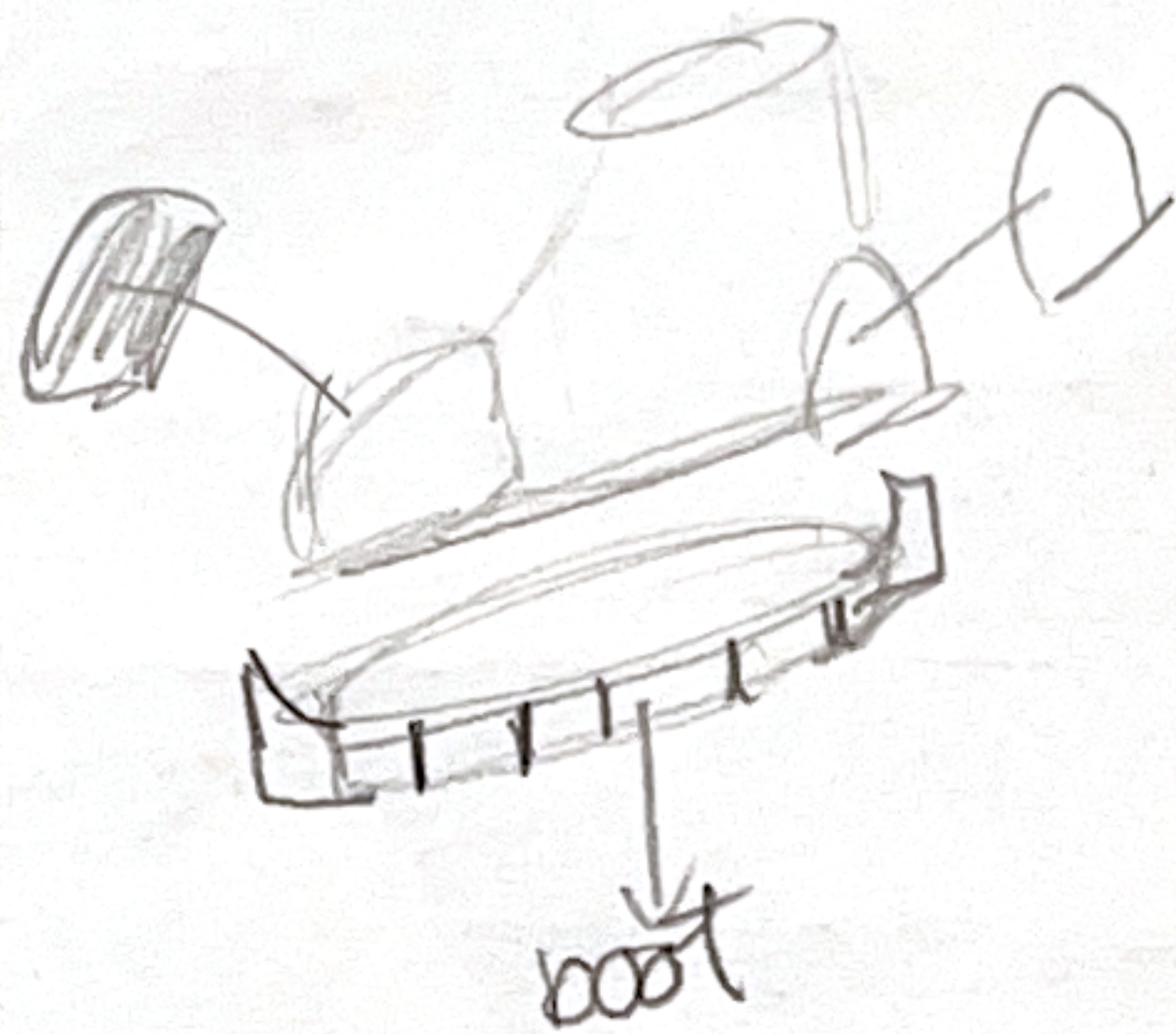
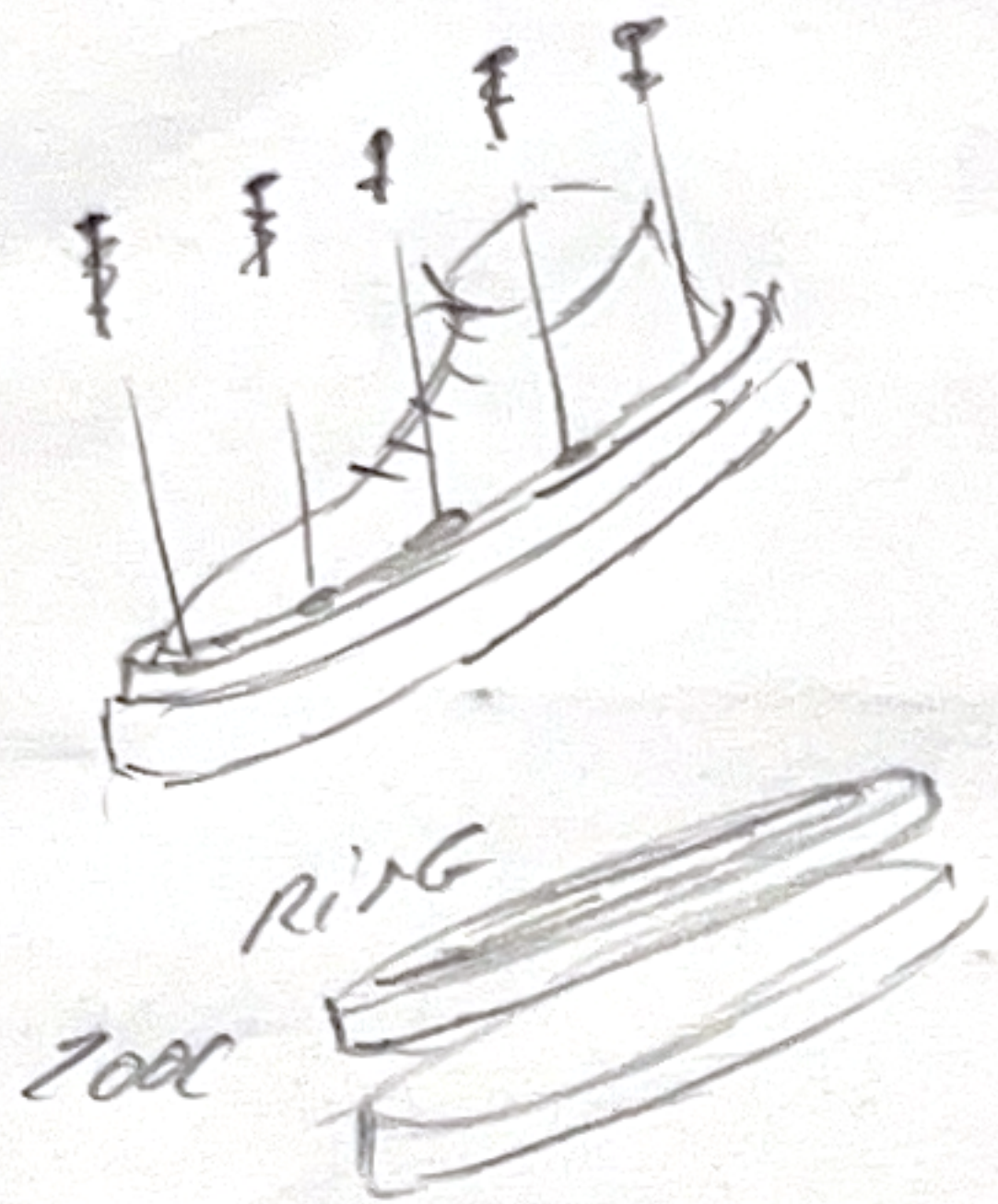
Extra voes voor
de schoen.



durability



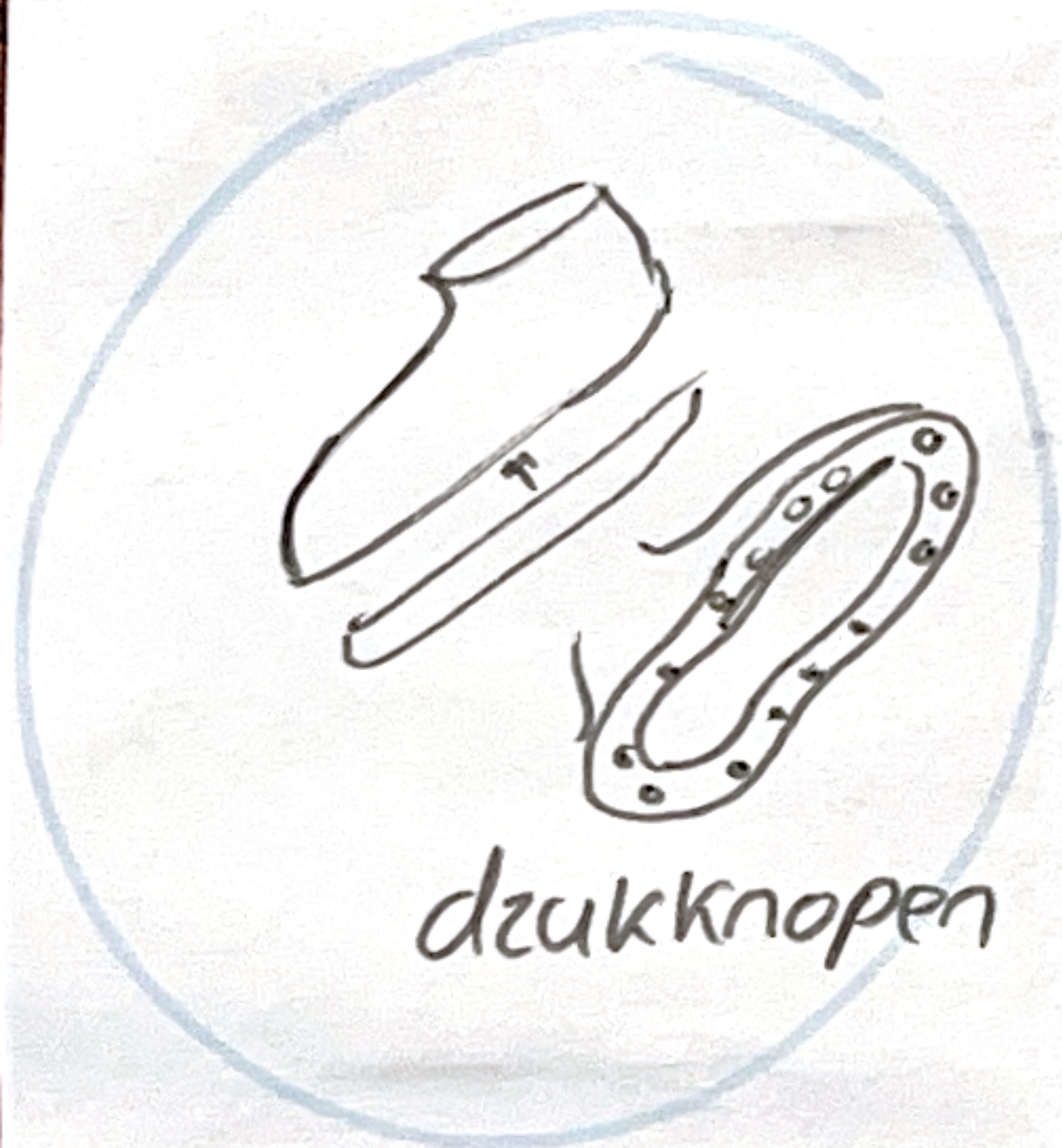
De schoen ~~is~~ heeft een extra laag
als bovenste laag
kapot komt nieuwe
laag
(ook wel eens bij
vonden speelgoed).



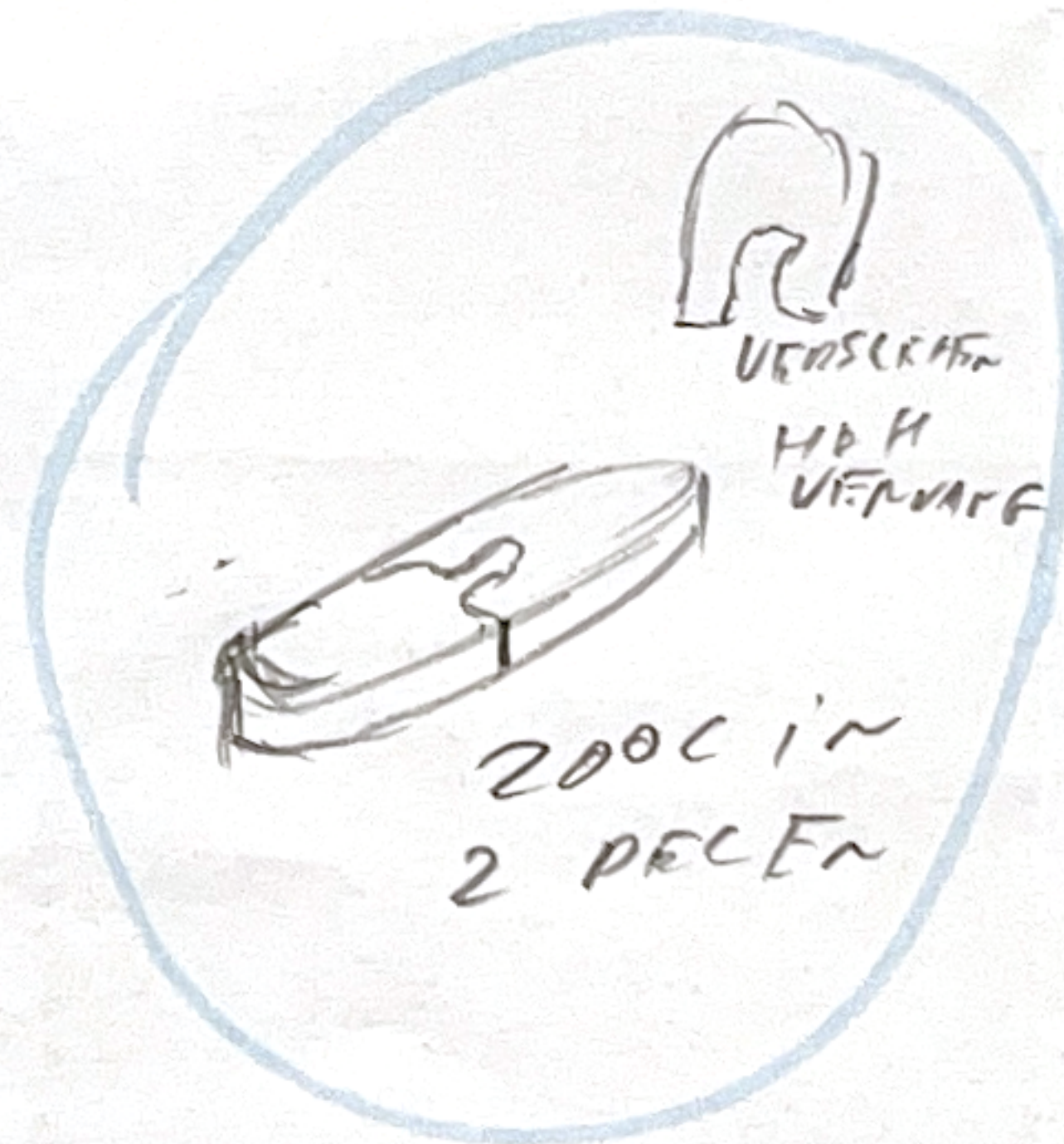
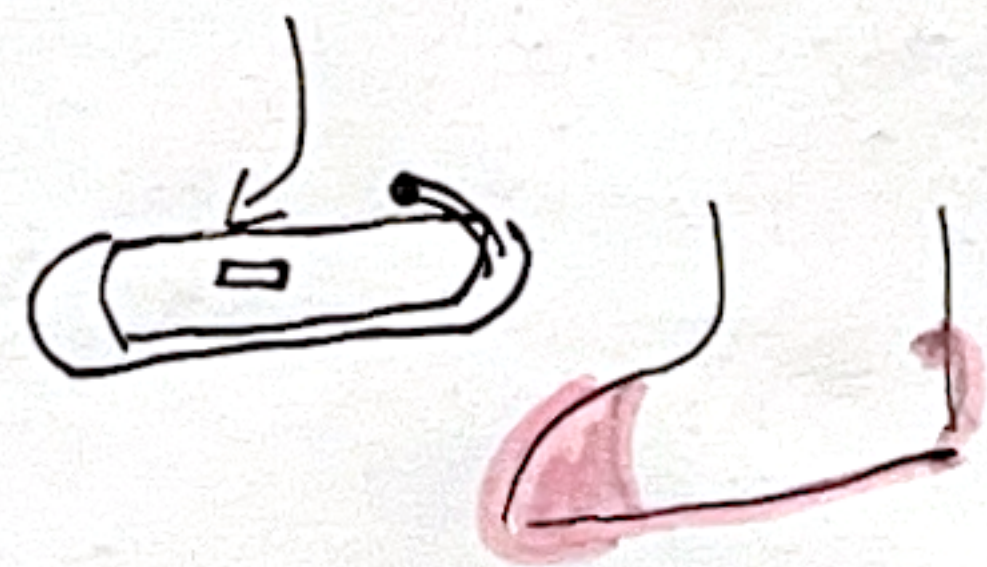
colt...



DISSASSEMBLY / REASSEMBLY



de ^{zool} schoen klinkt aan
de onderkant en zit
met extra knoop vast



zool vouwt
eromheen

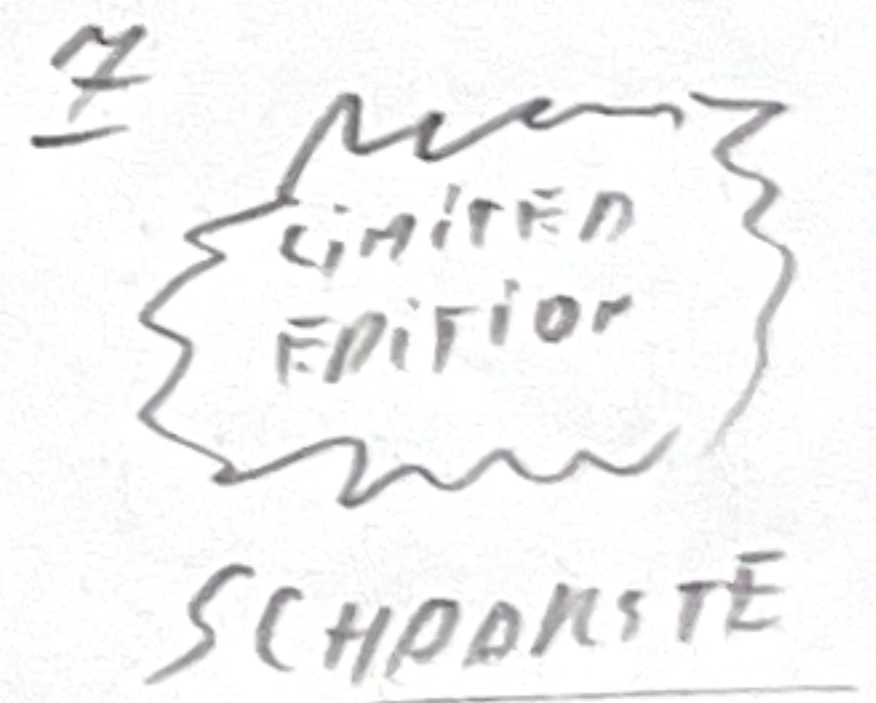
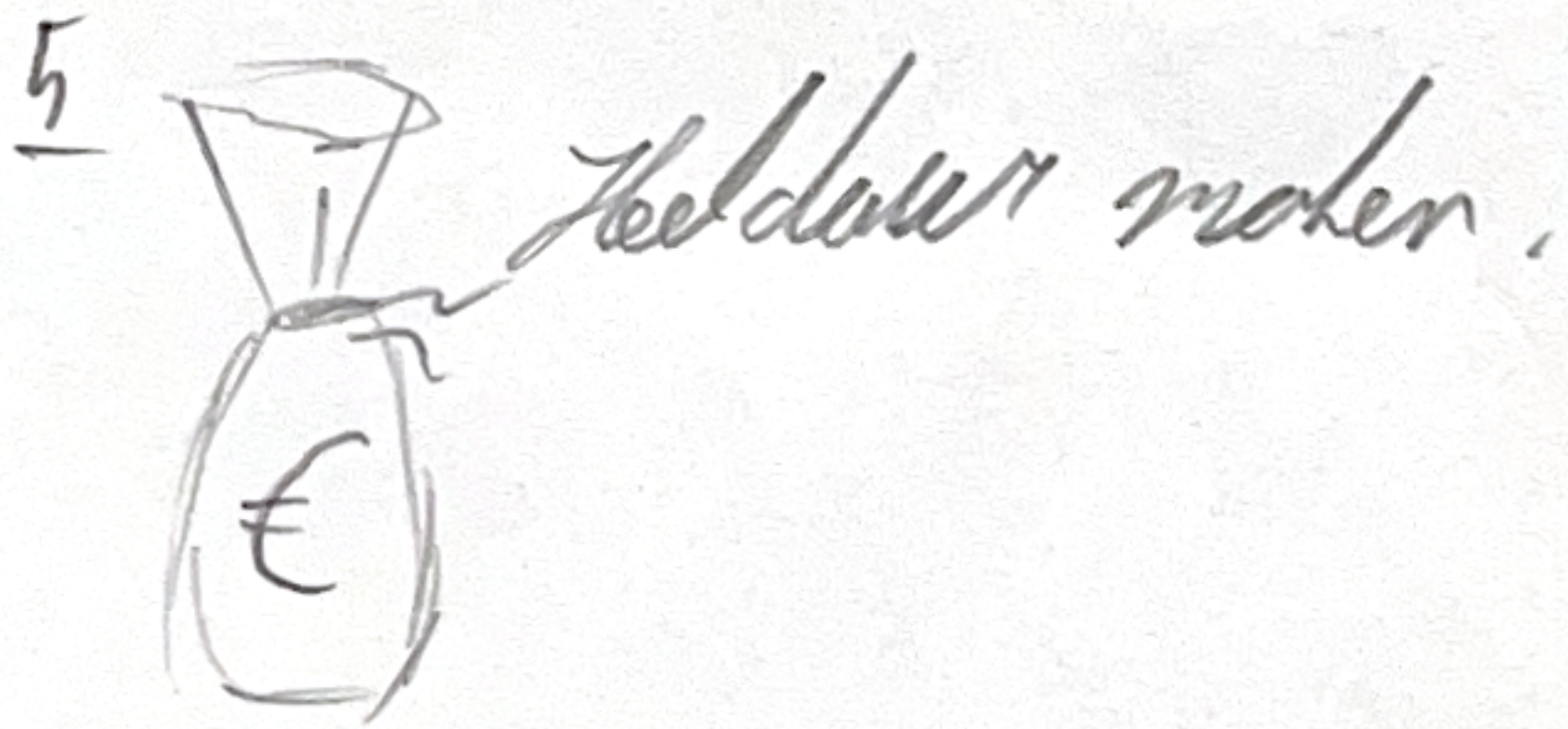
hoe kun je de gebruiker aanzetten tot reparatie?

1. als ze ergens aan gehecht zijn → Personalisatie.

2. als het makkelijk is → goede uitleg erbij (ent filmpjes/tutorials)
→ korte tutorial als je de ^{product} schoen koopt (QR code)

3. Als er een beloning aanzit (het ontwerp wordt mooier/cooler / persoonlijker)
↳ als je deelt met merkwat je dat hebt gedaan krijg je wat...

4. Door een kit die automatisch bij het product zit en waar je extra voor betaald. (als je hem niet gebruikt is het zonde van je geld) (korting/goodie)



8. Het heel schoenenwiel/fan met anderen. (normalisatie)

9. gratis tools/behoeftigheden leveren

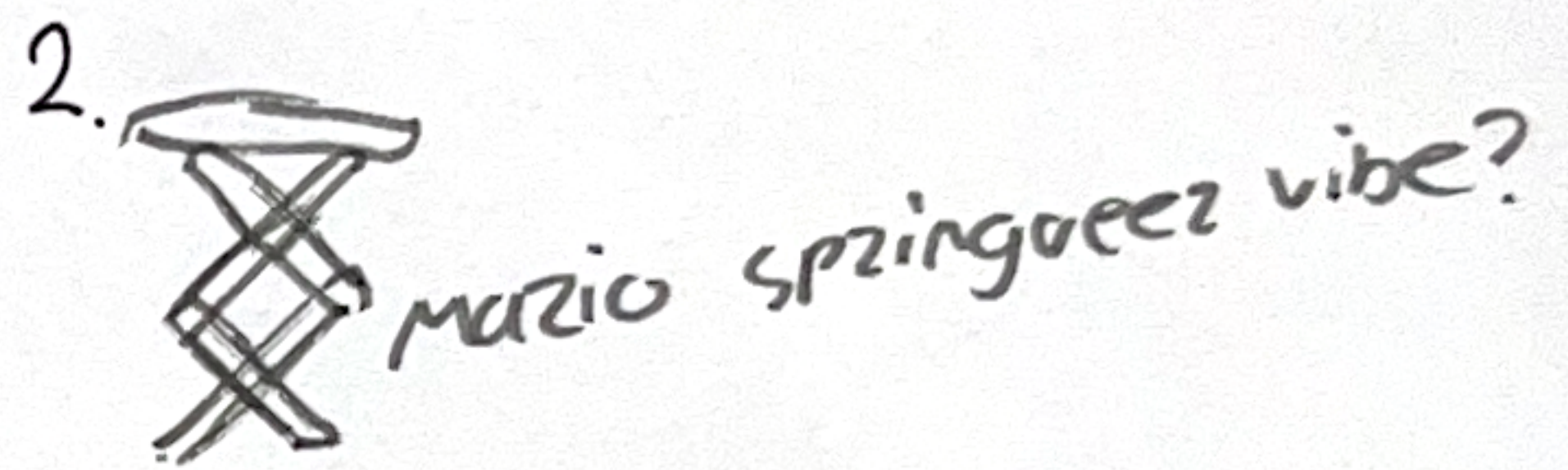
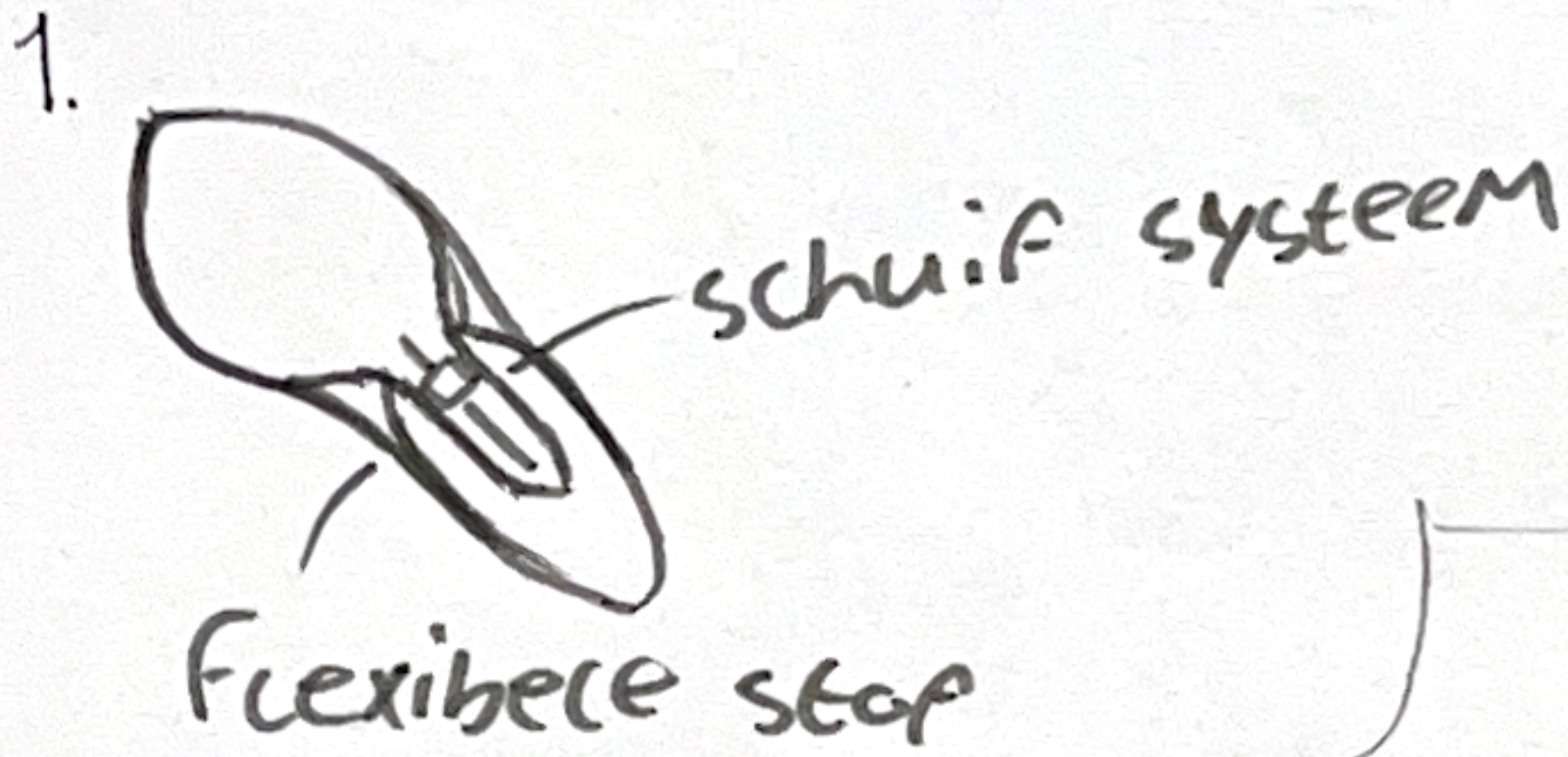
10. ~~Interne motivatie~~ Intrinsieke?

11. Makkelijk mogelijk maken voor de gebruiker.

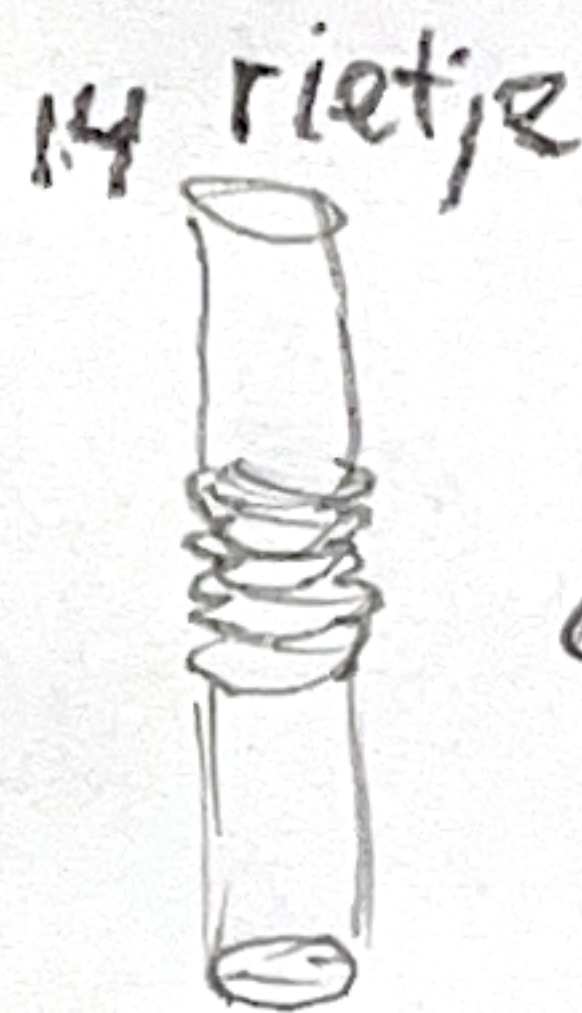
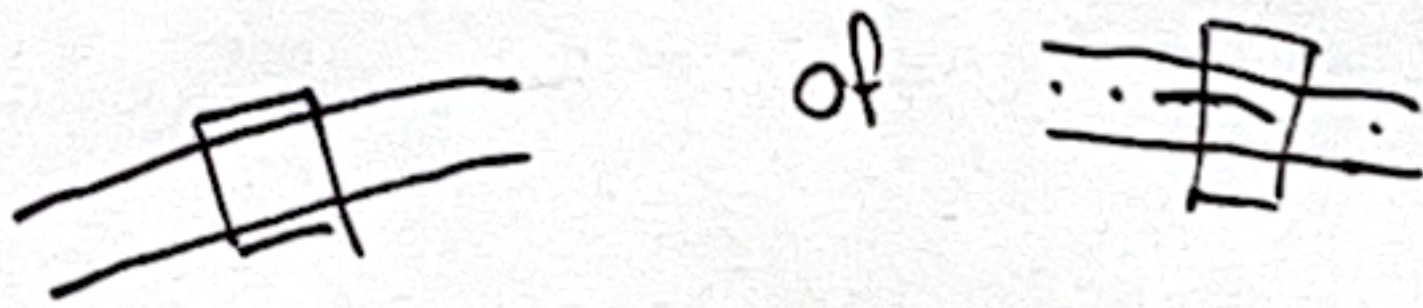
12. taboe creëren

13. Schoenen registratie/limiet

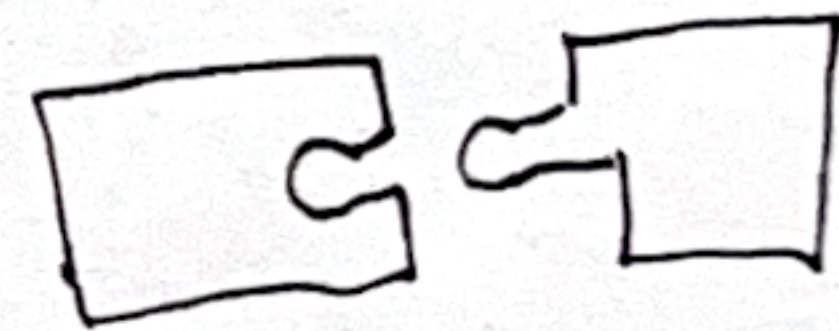
Hoe kun je iets verstelbaar maken?



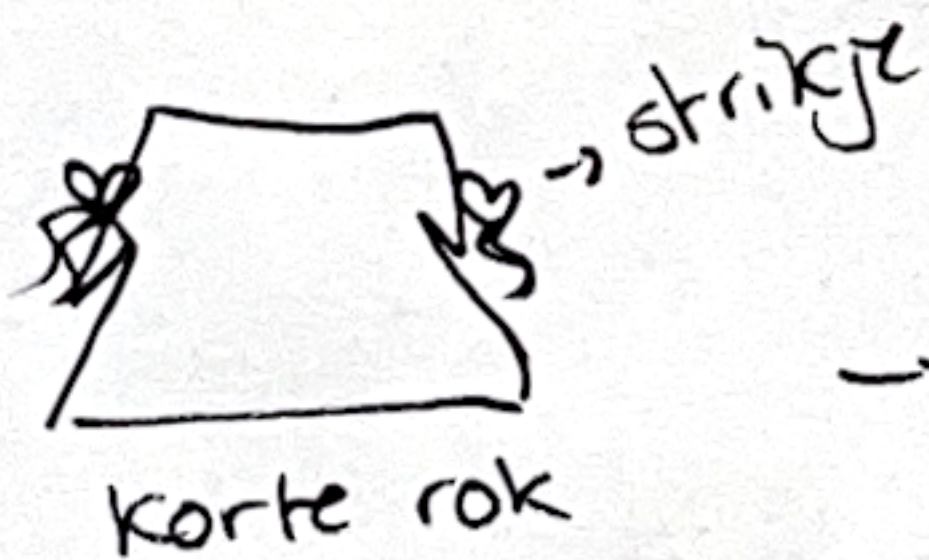
3. met riemen



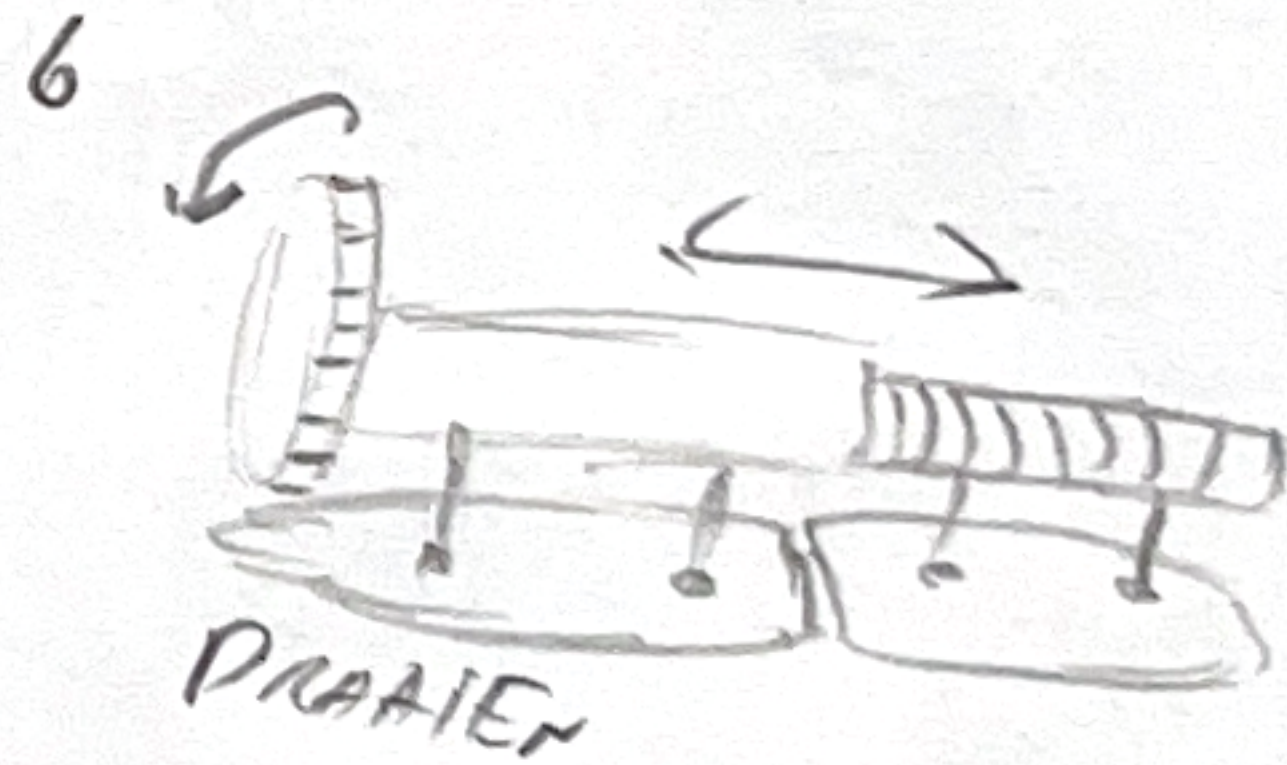
4. met extra onderdelen / puzzelstukjes.



5. met draad



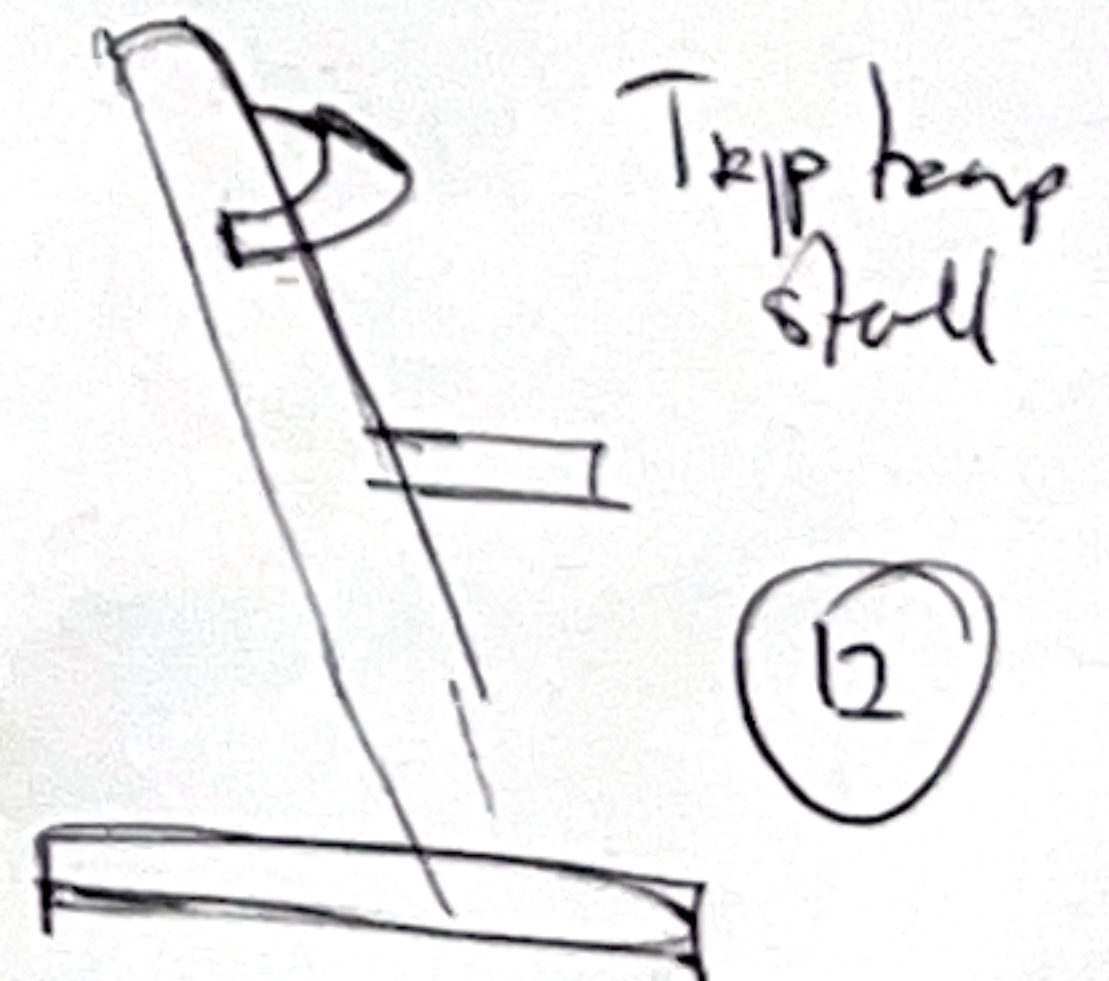
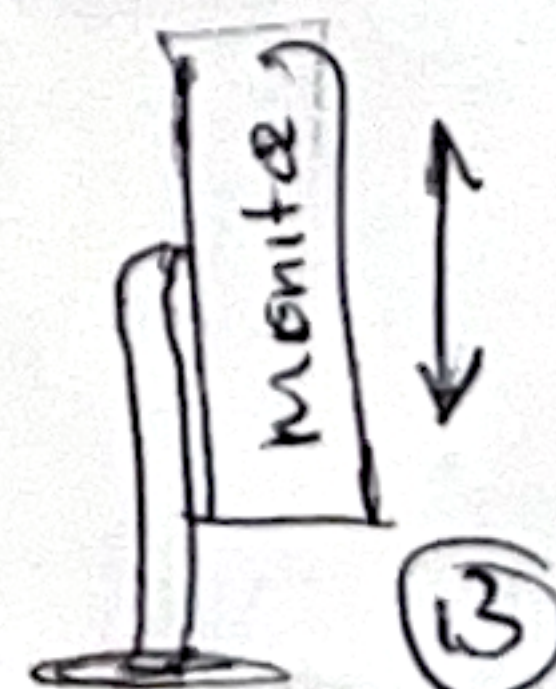
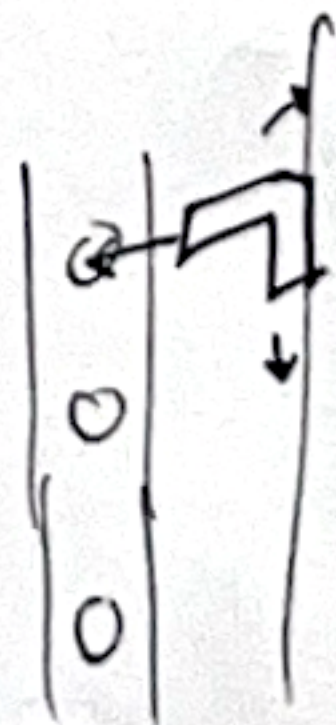
naar
lange rok



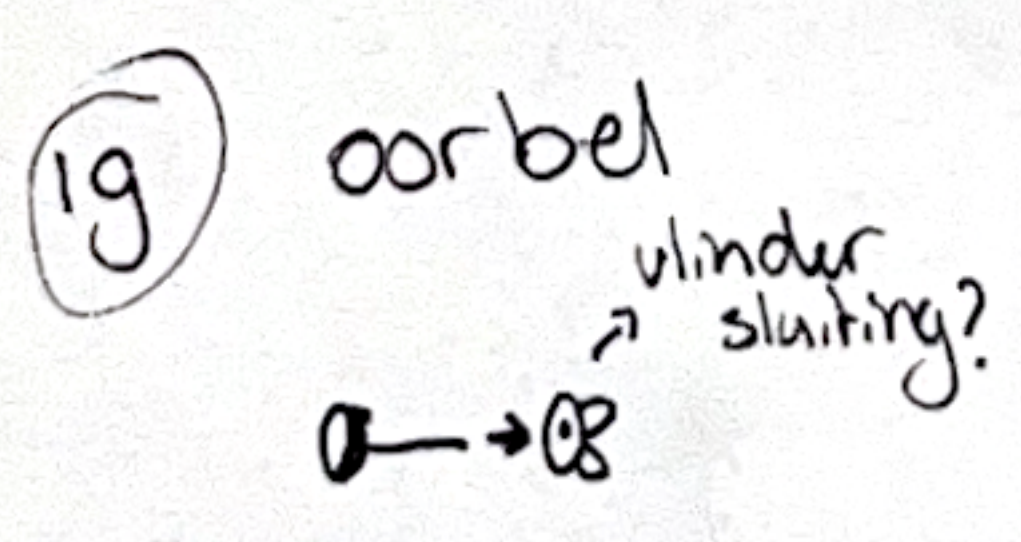
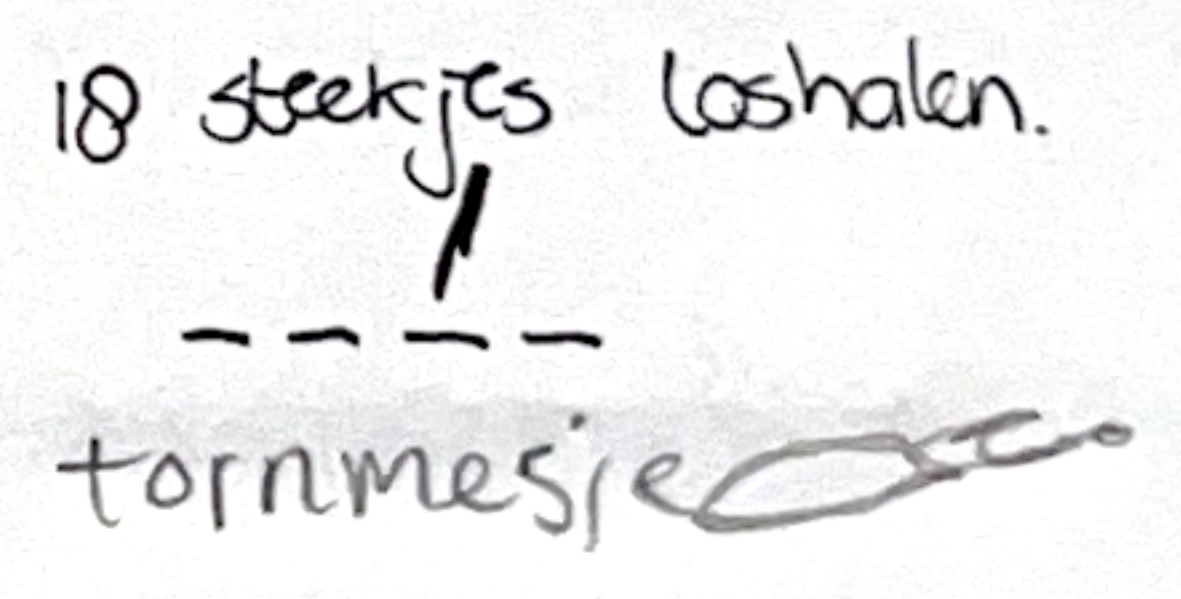
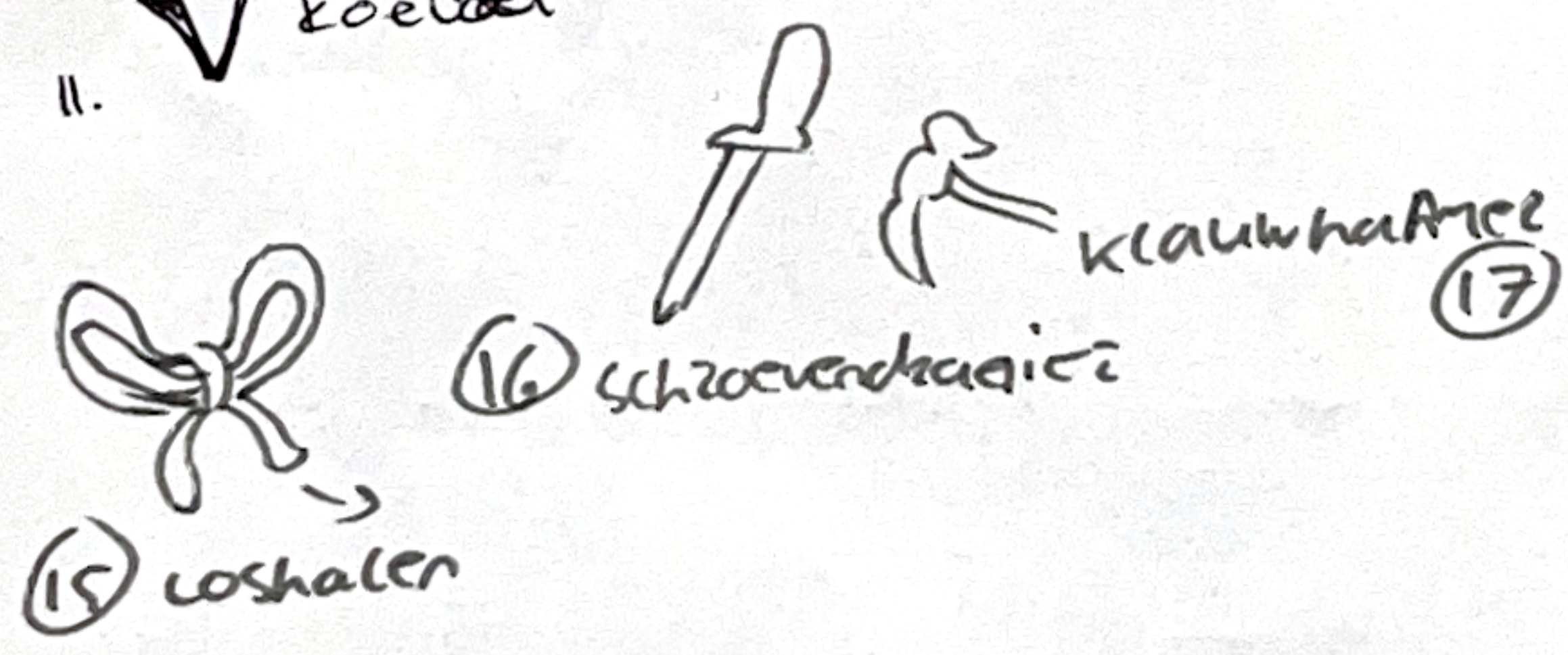
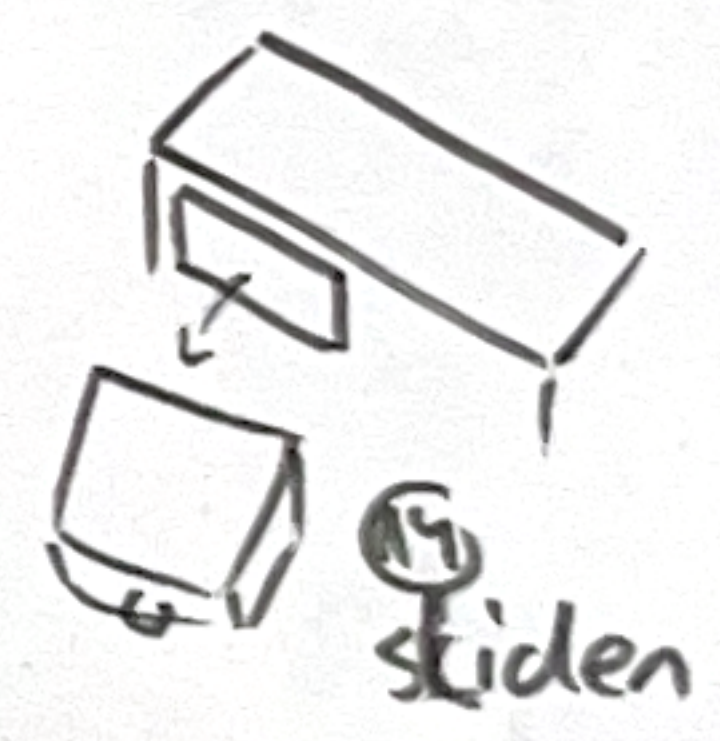
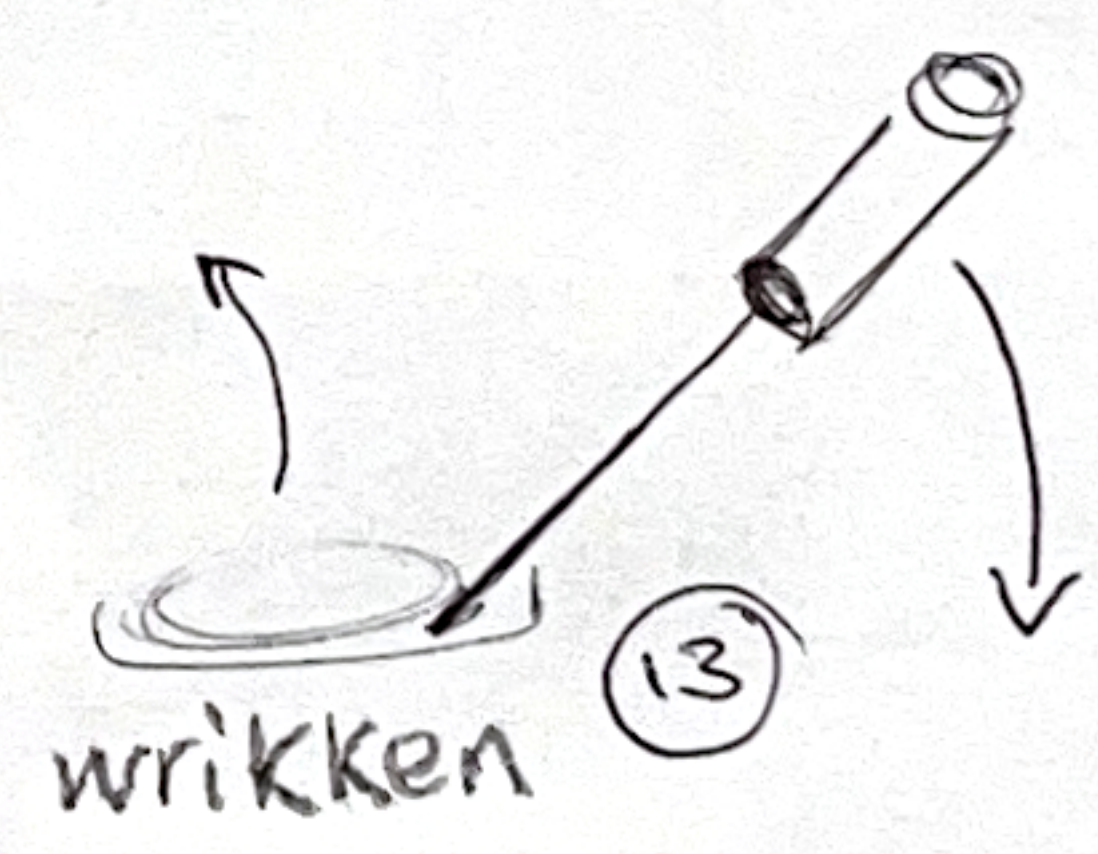
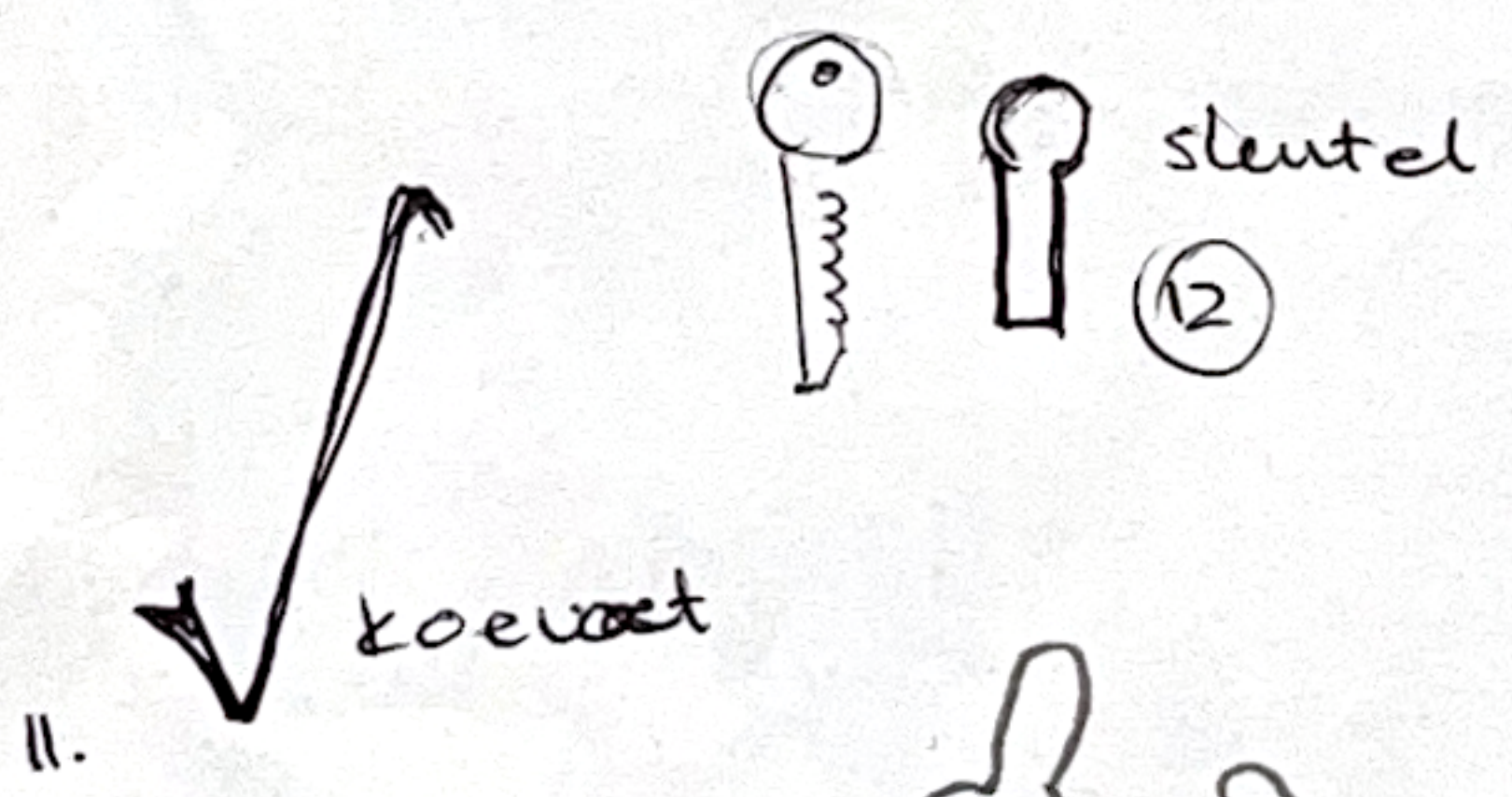
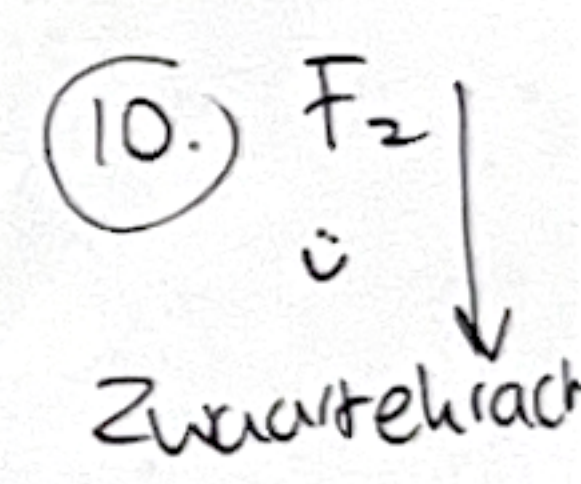
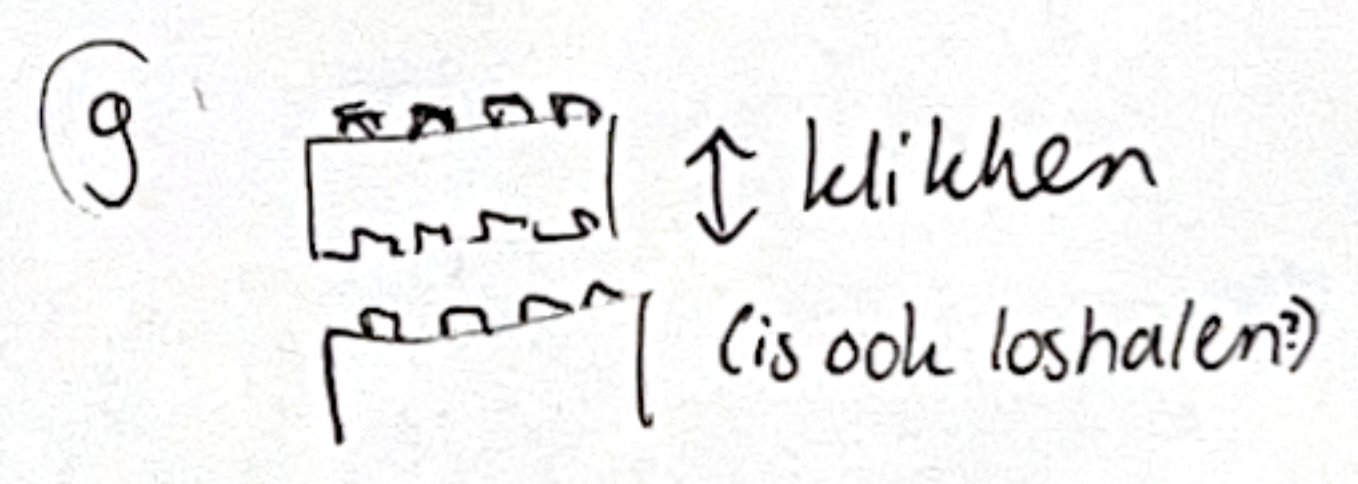
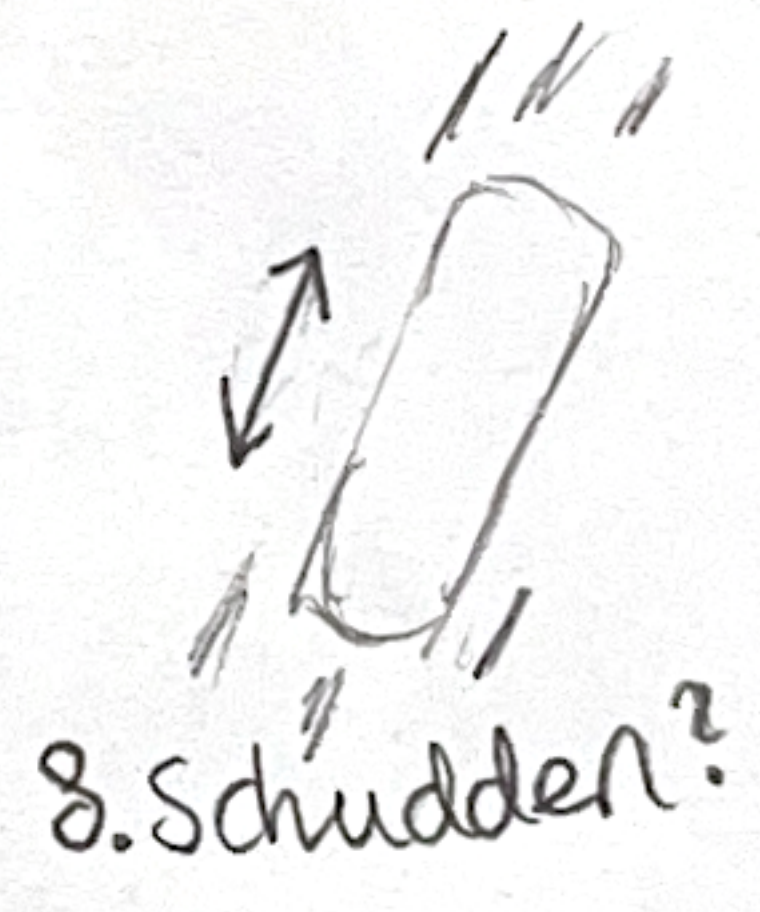
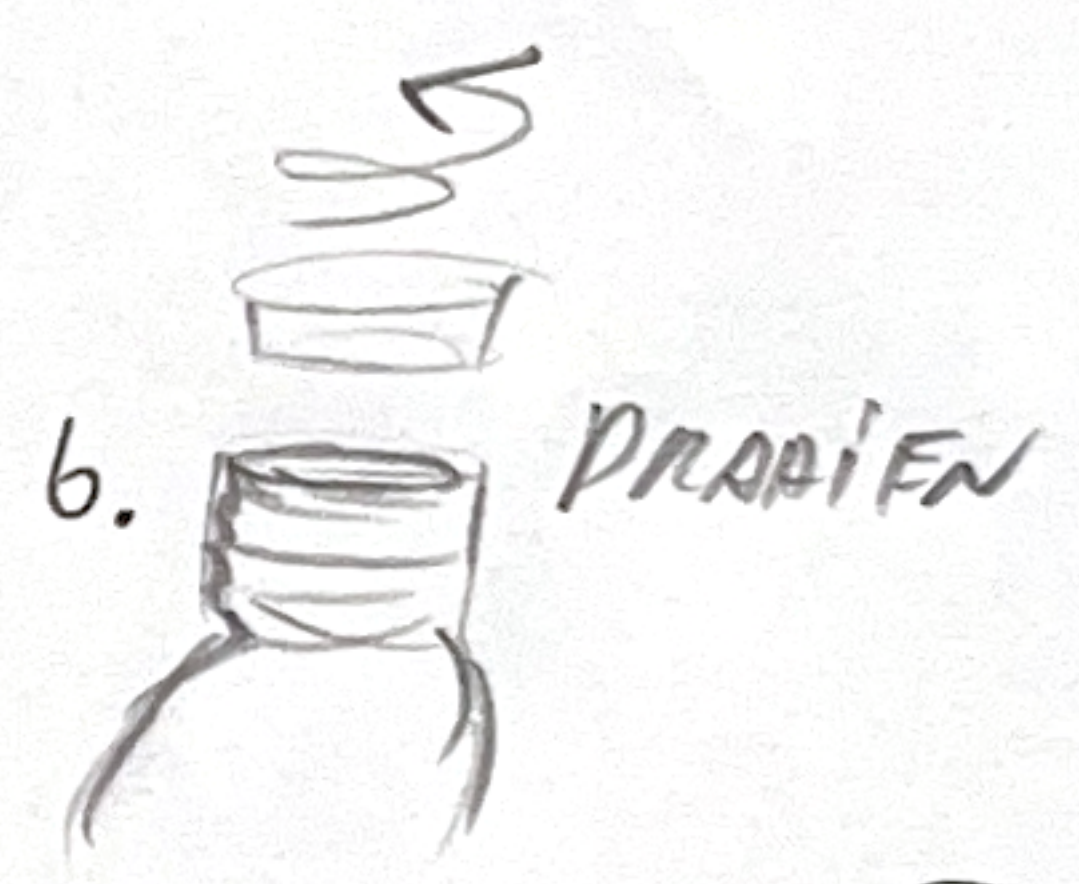
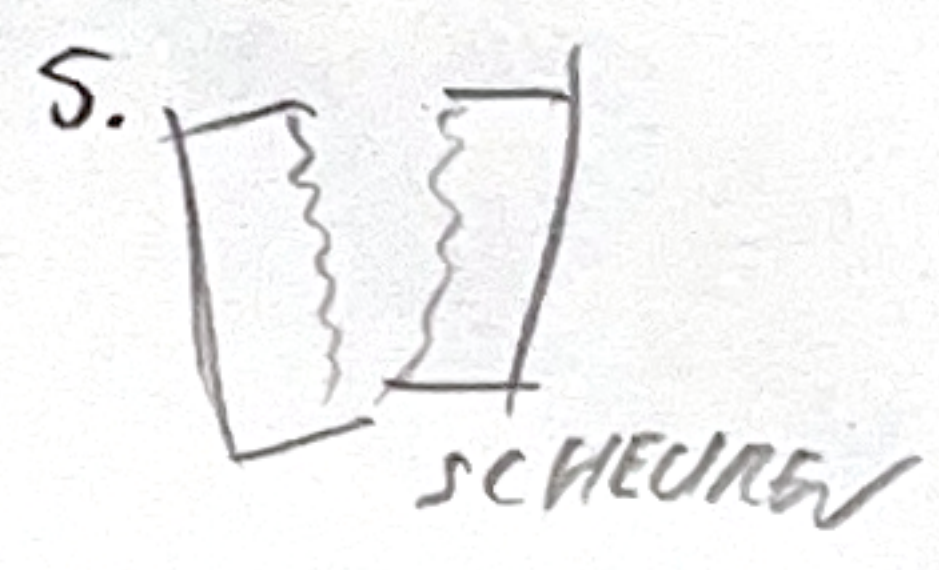
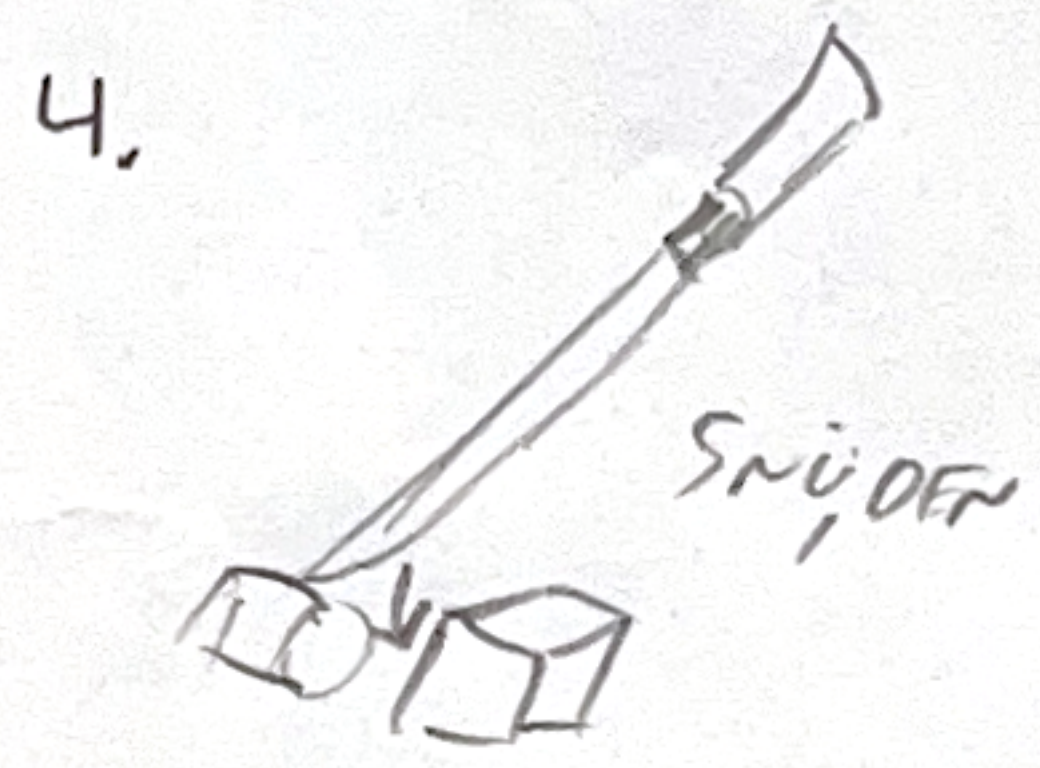
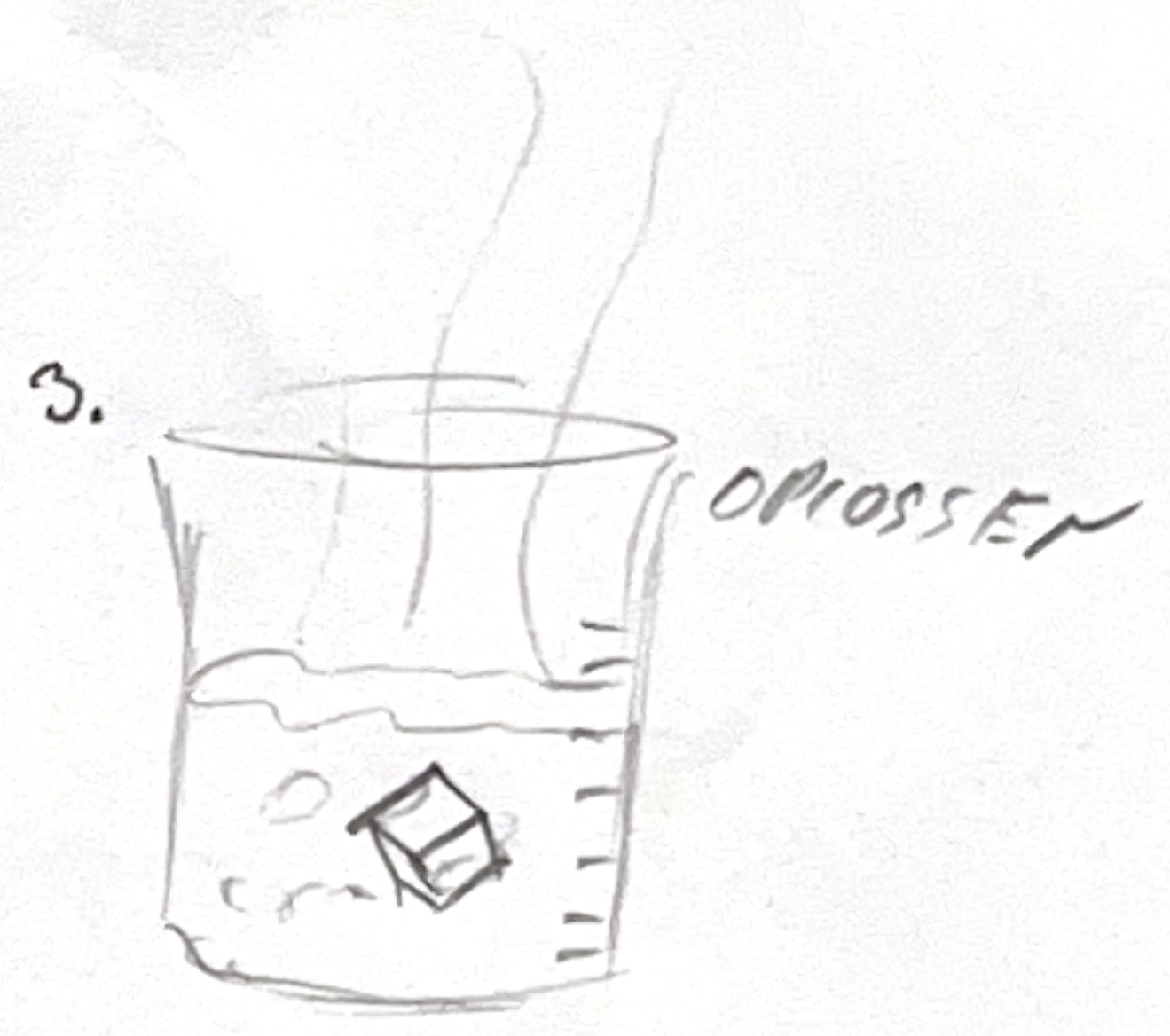
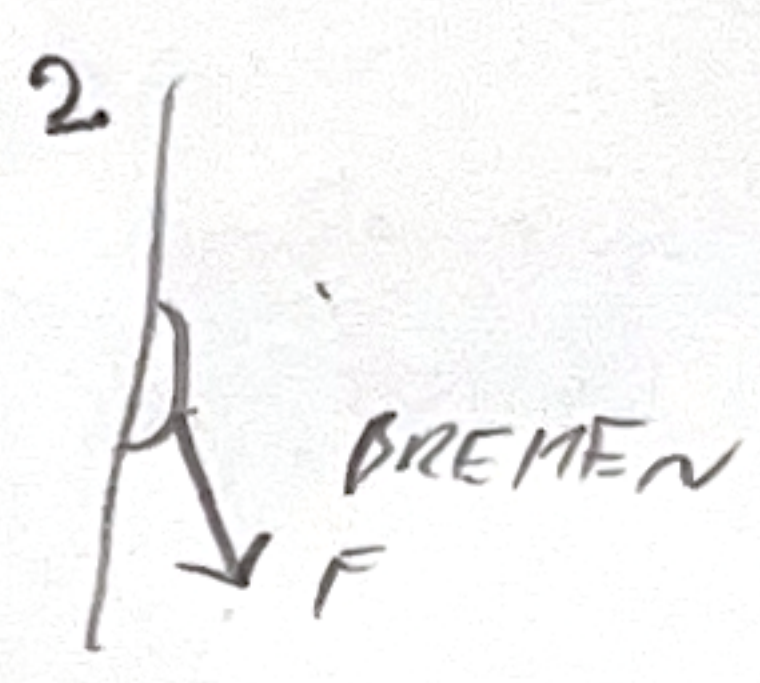
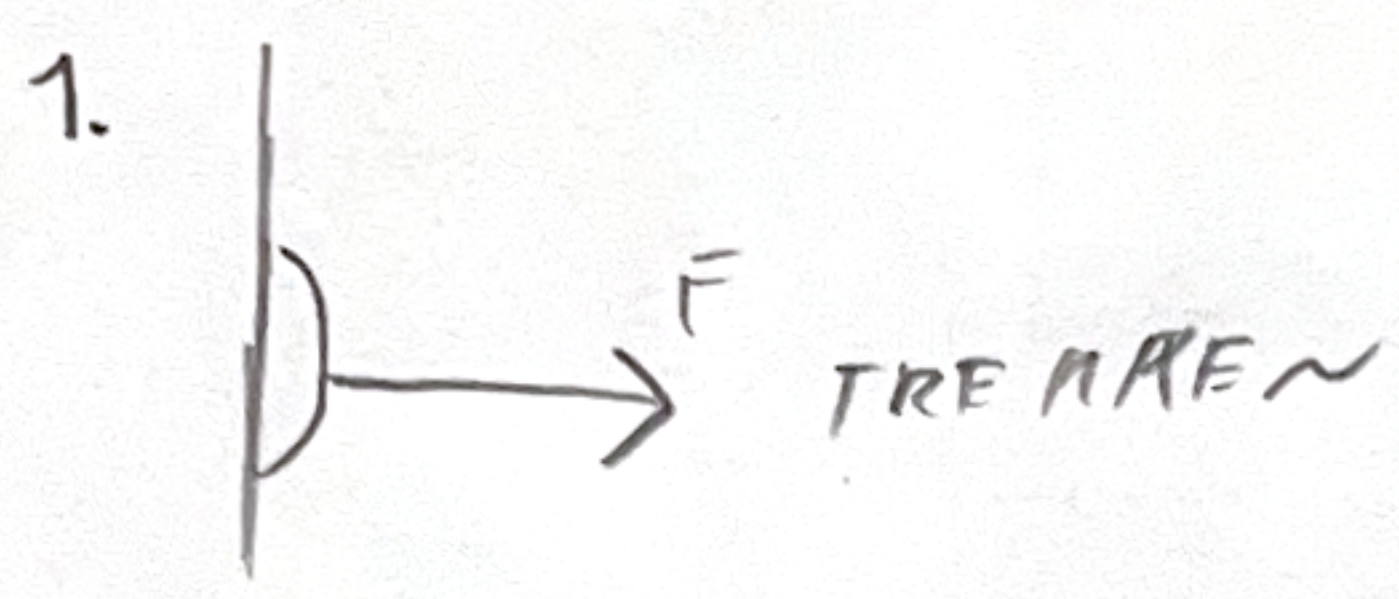
9. telescoop uitschuifbaar



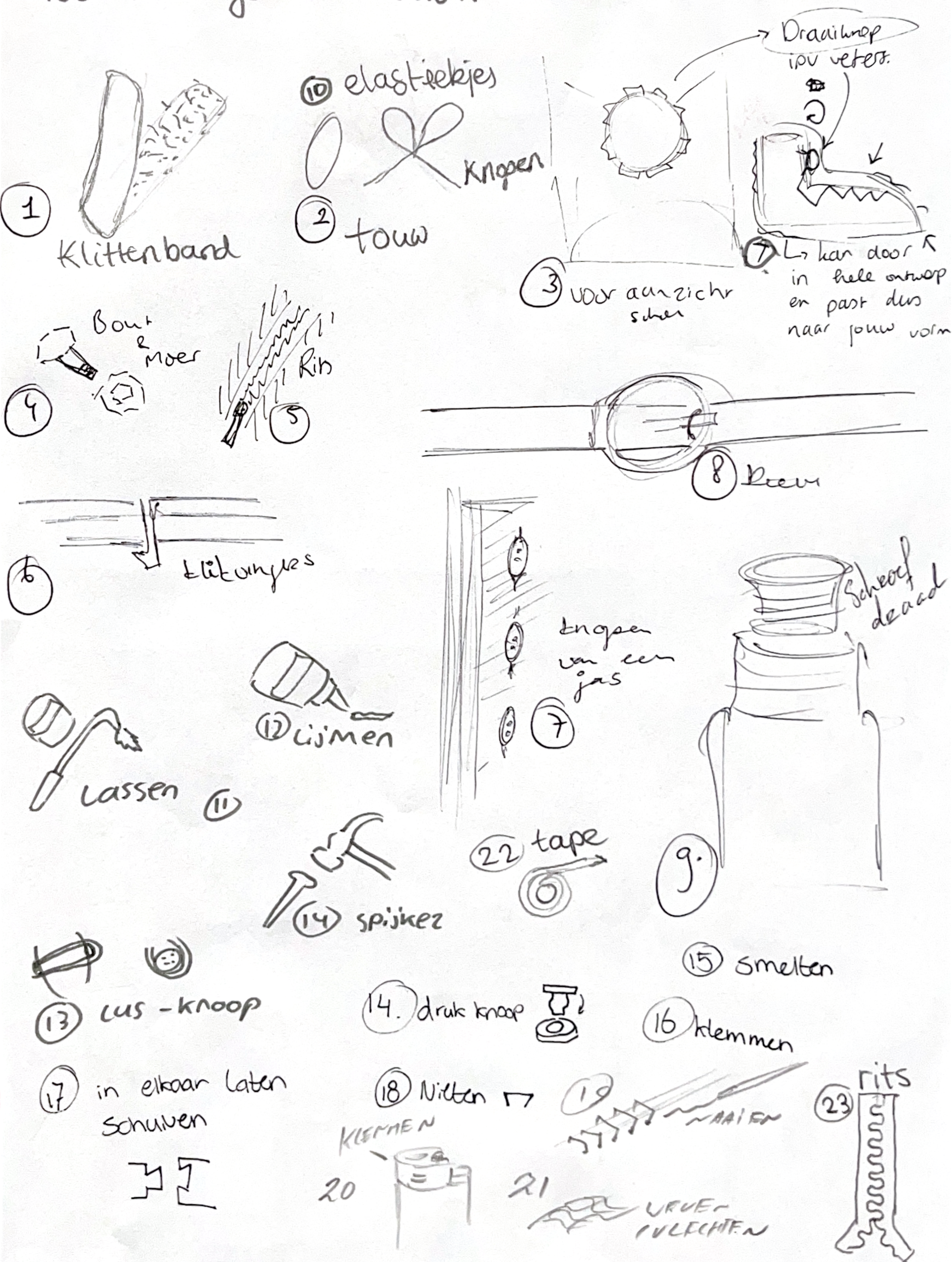
11. Haken
↓
in gym
machines



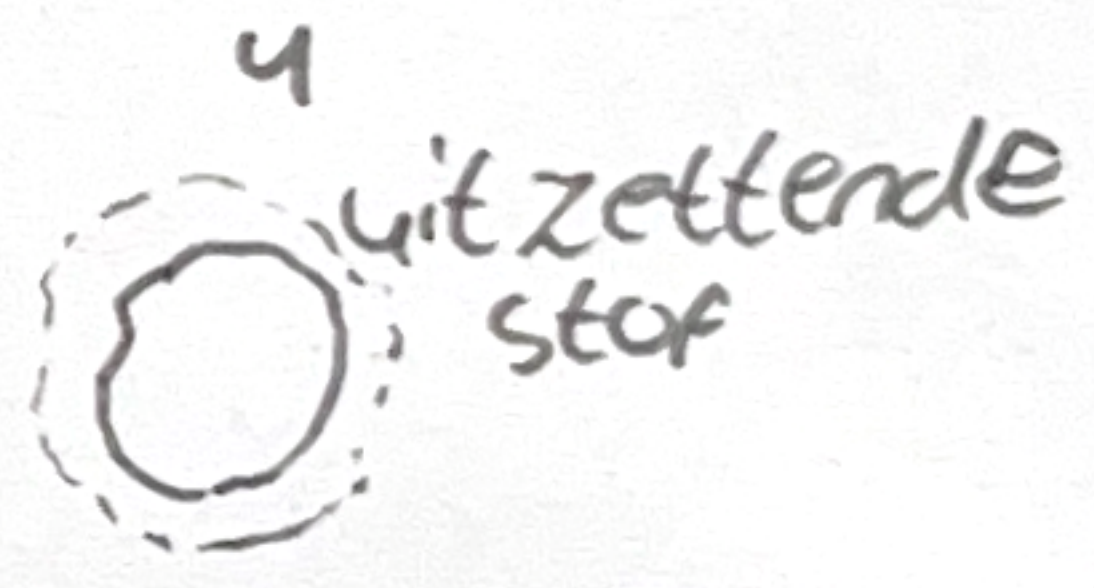
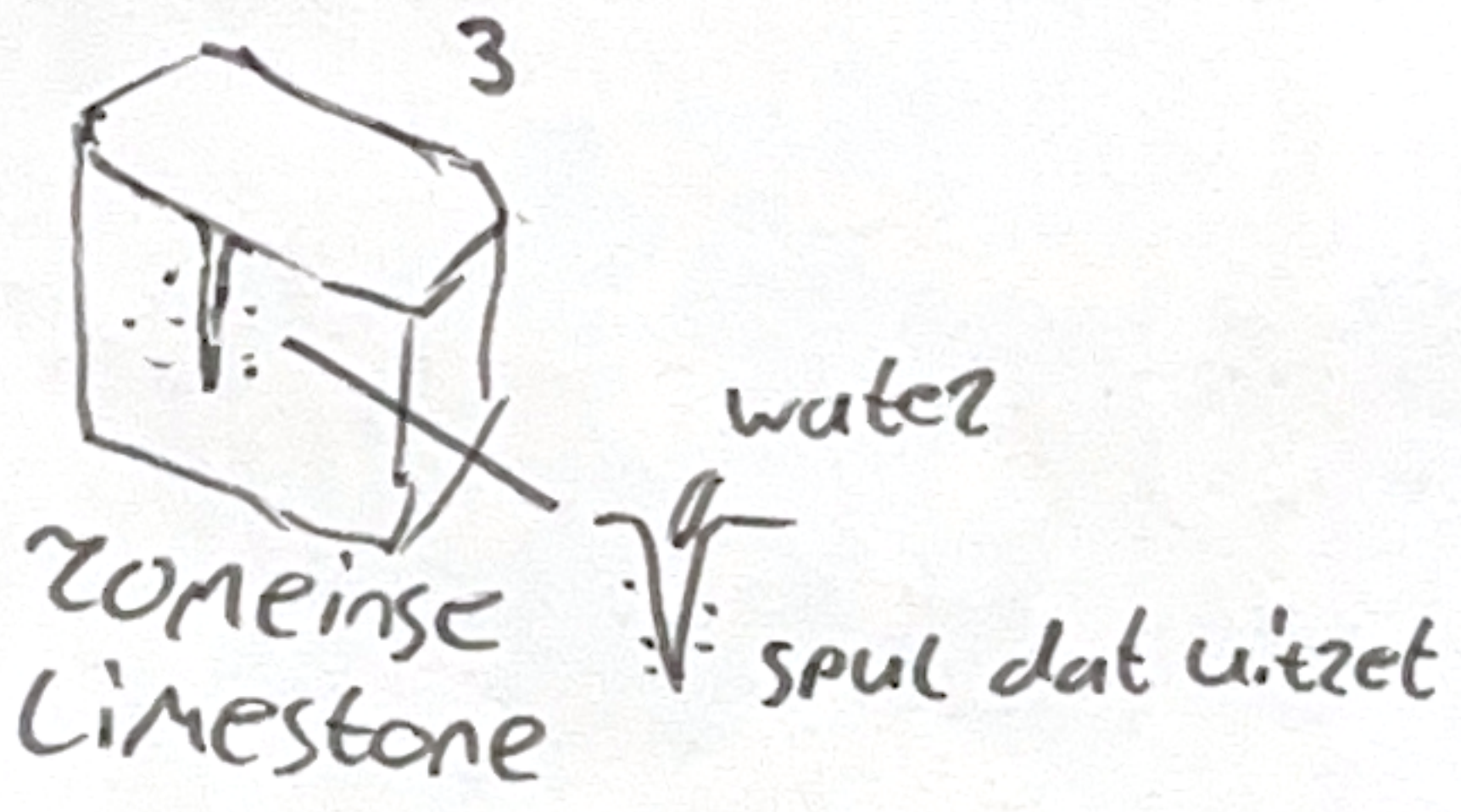
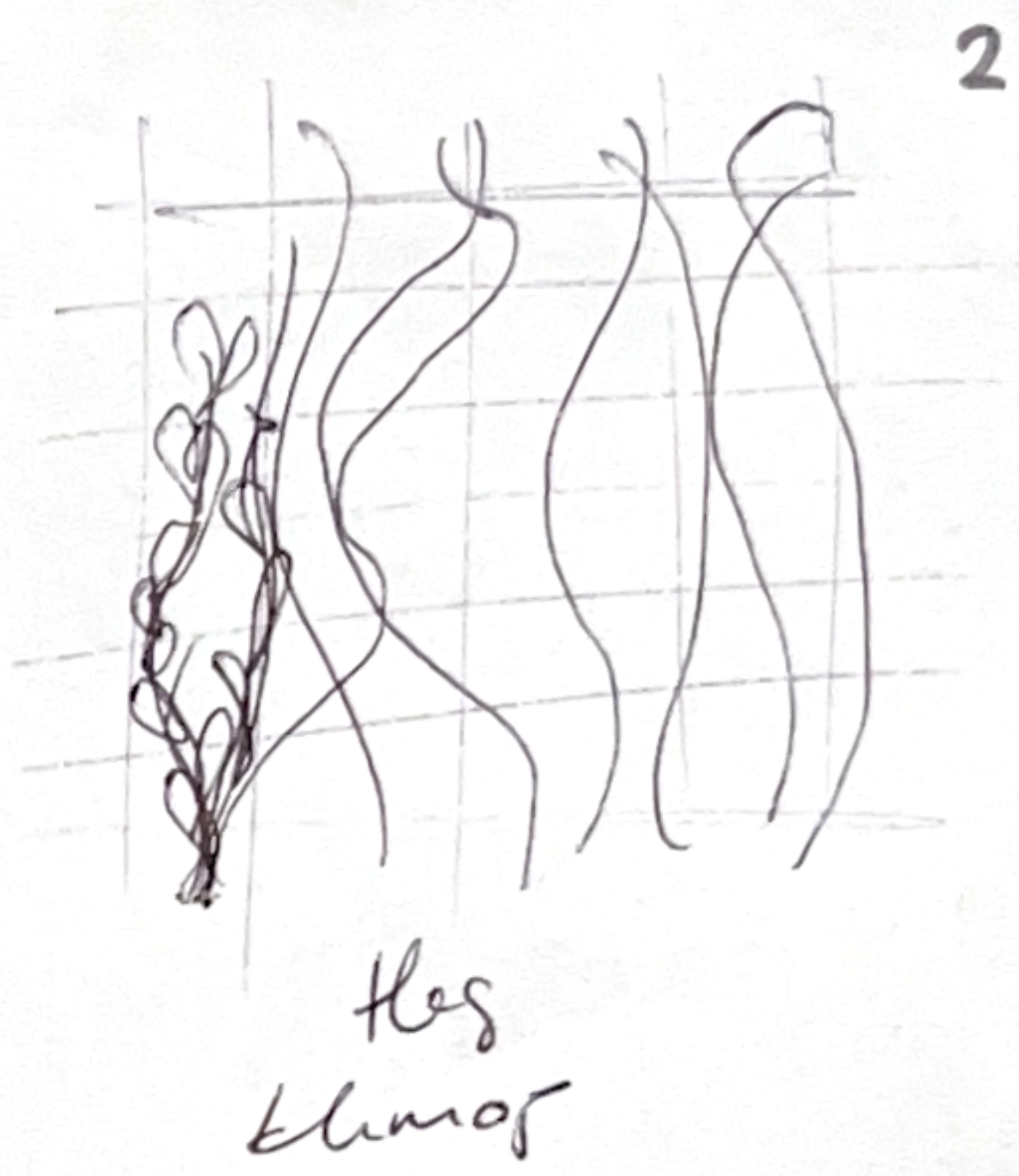
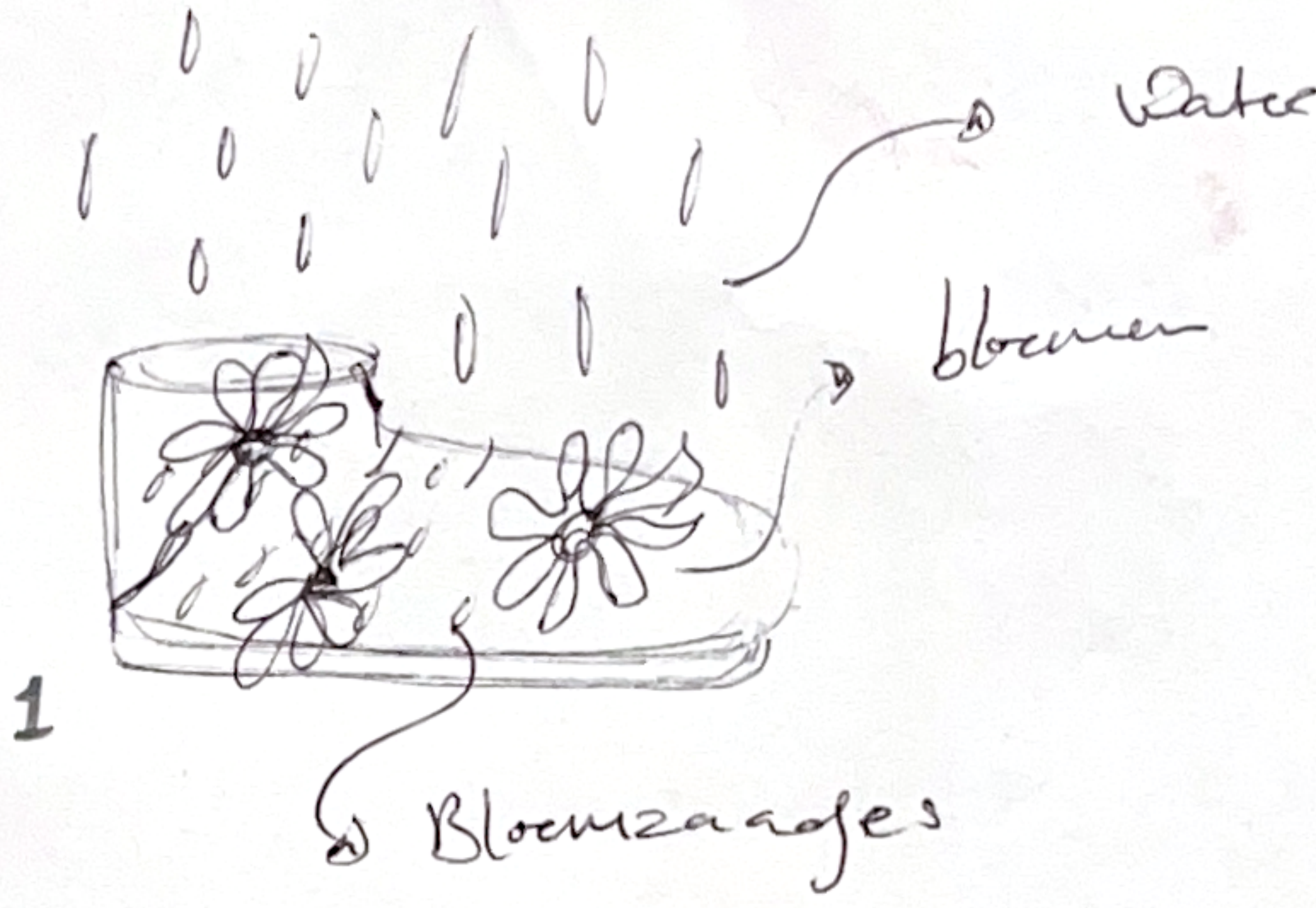
Hoe kun je iets losmaken?



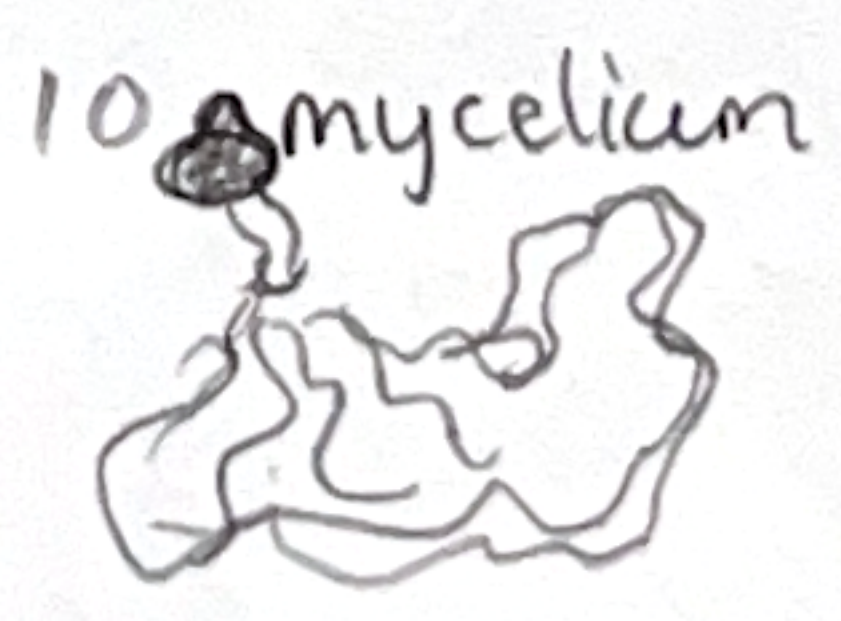
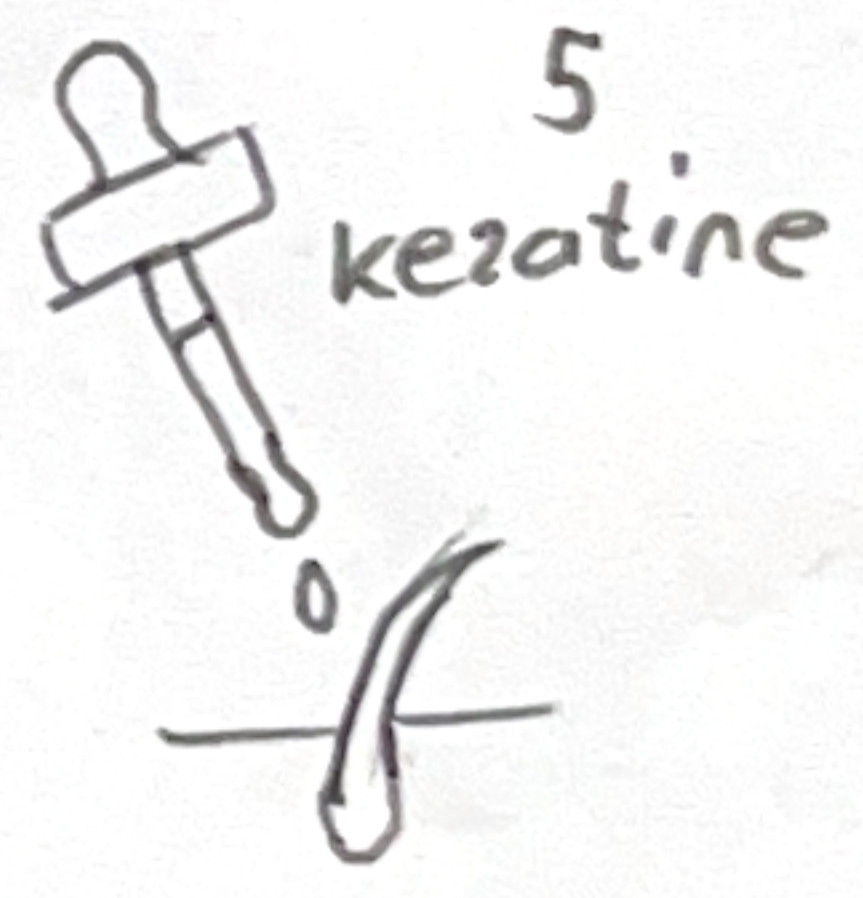
Hoe kun je iets vastmaken?



Hoe kun je iets terug laten groeien?



6. planten / groente tuin



Hoe kun je iets repareren?

1. Lijmen

2. plakken 

3. plüster 

4. behandelen met wax 

5. Schroeven 

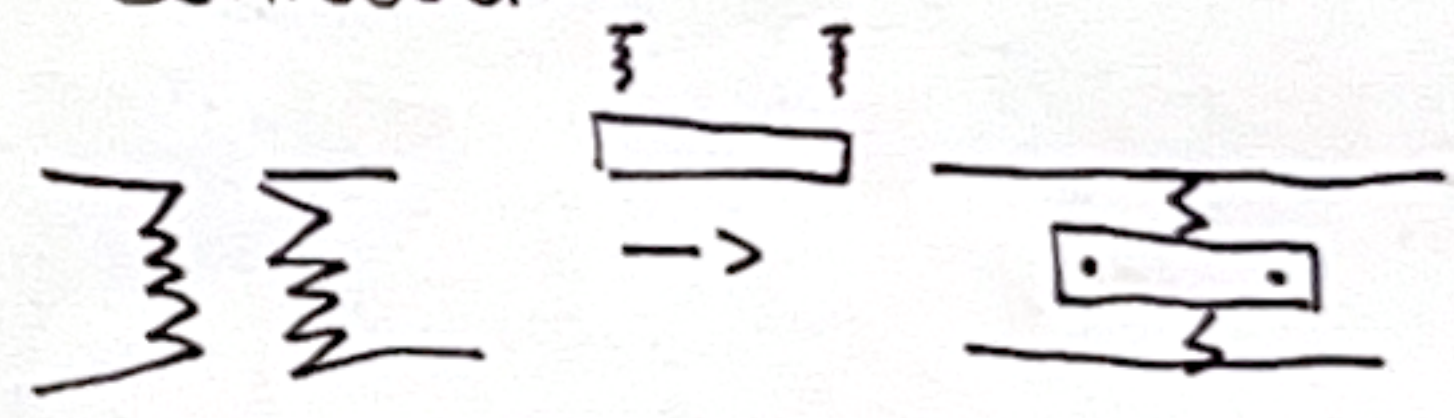
9.  HANDLEIDING VOLGEN

11.   VERVANGEN

 verzorgen (17)

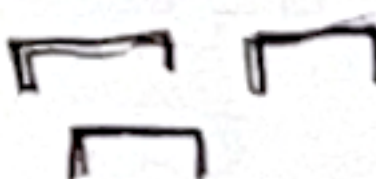
~~6.6~~ 6. stof aan elkaar & naaien.

7. Extra Lage ertussen Schroeven

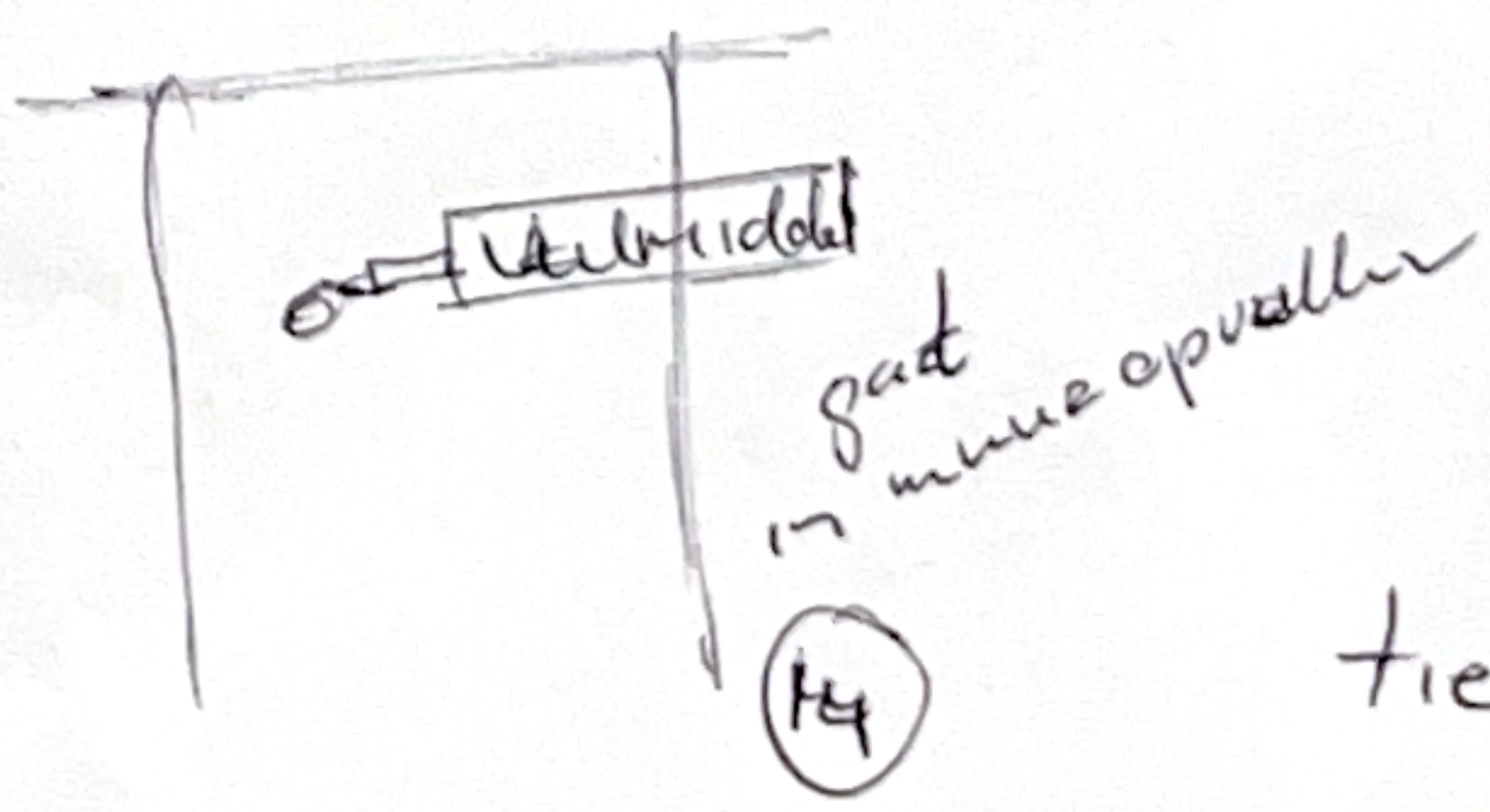


8. (opnieuw) aan elkaar smelten



12. Nieten 

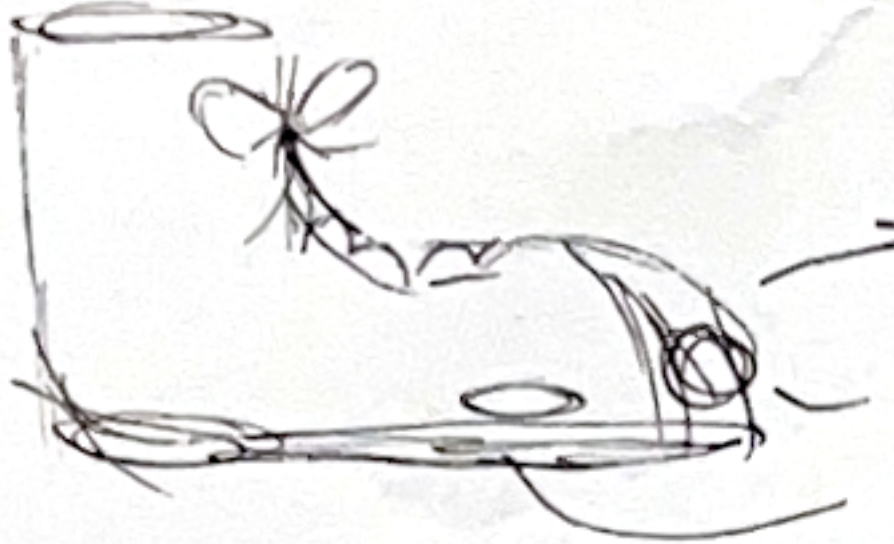
13. Drukken / Druk gebruiken (hydraulisch)



14. tie wraps
15. Ductape

Hoe kun je slijtage meenemen in het ontwerp?

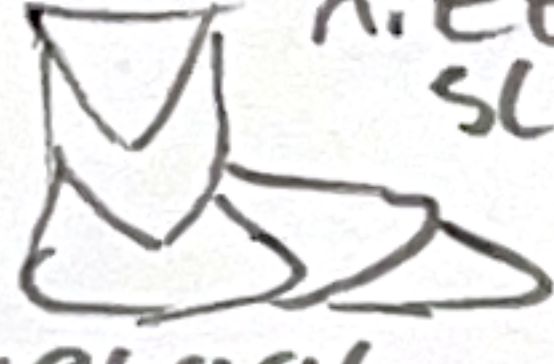
1



Schoenen slijten op "typische" plekken

hier extra versterking / materiaal & op andere plekken minder.

3



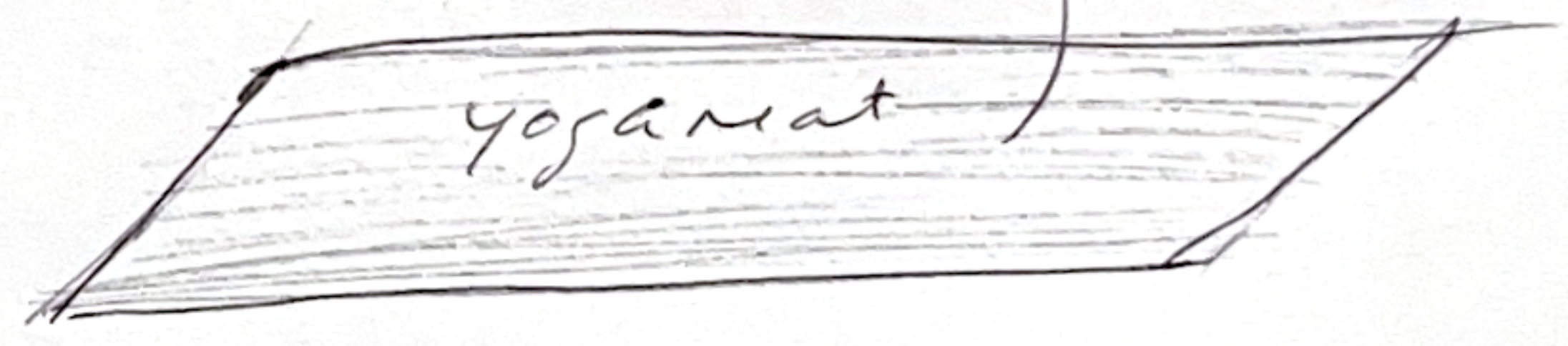
metaal

niet laten slijten

2



laagje die pas weg gaat als je de mat veel gebruikt.



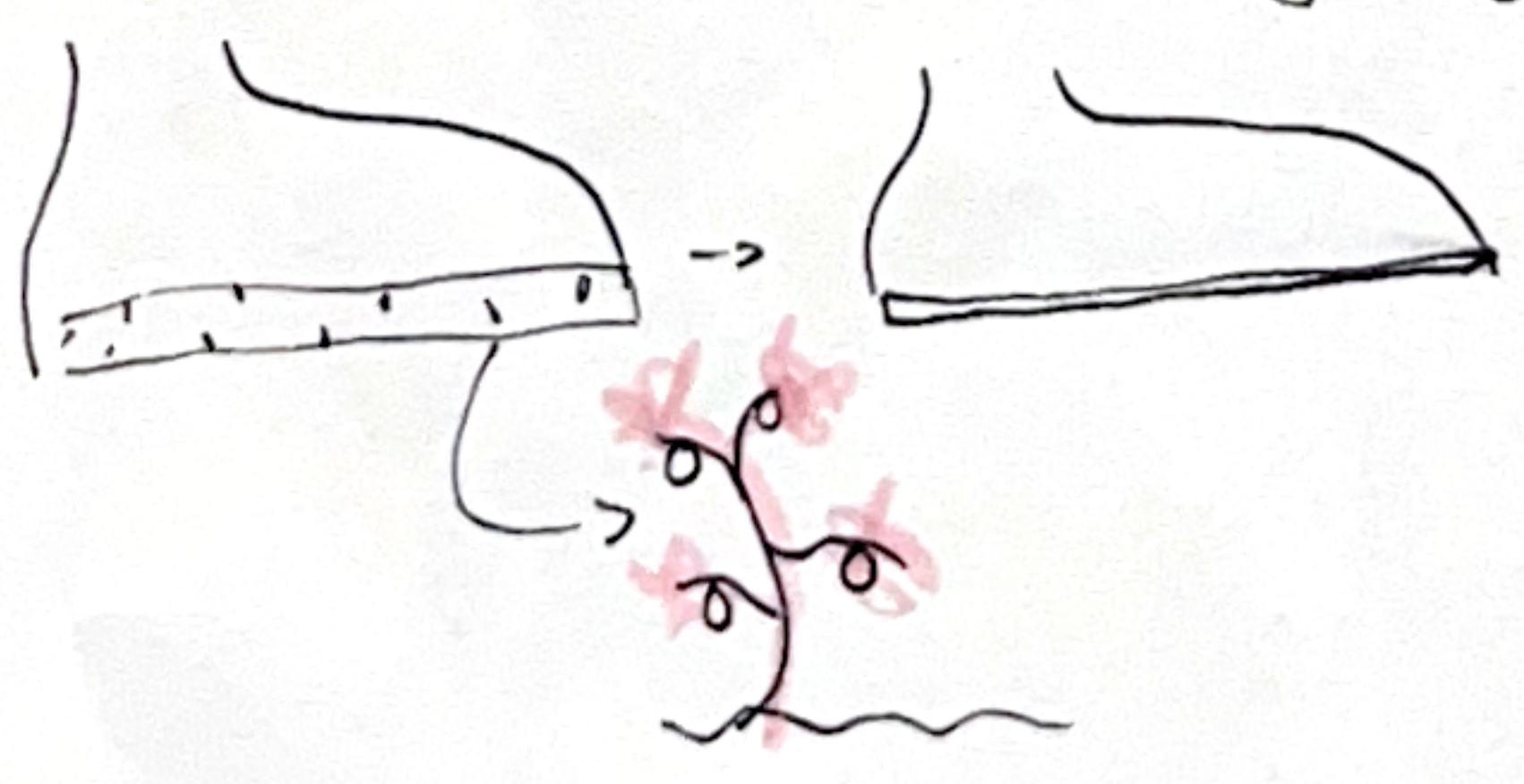
4



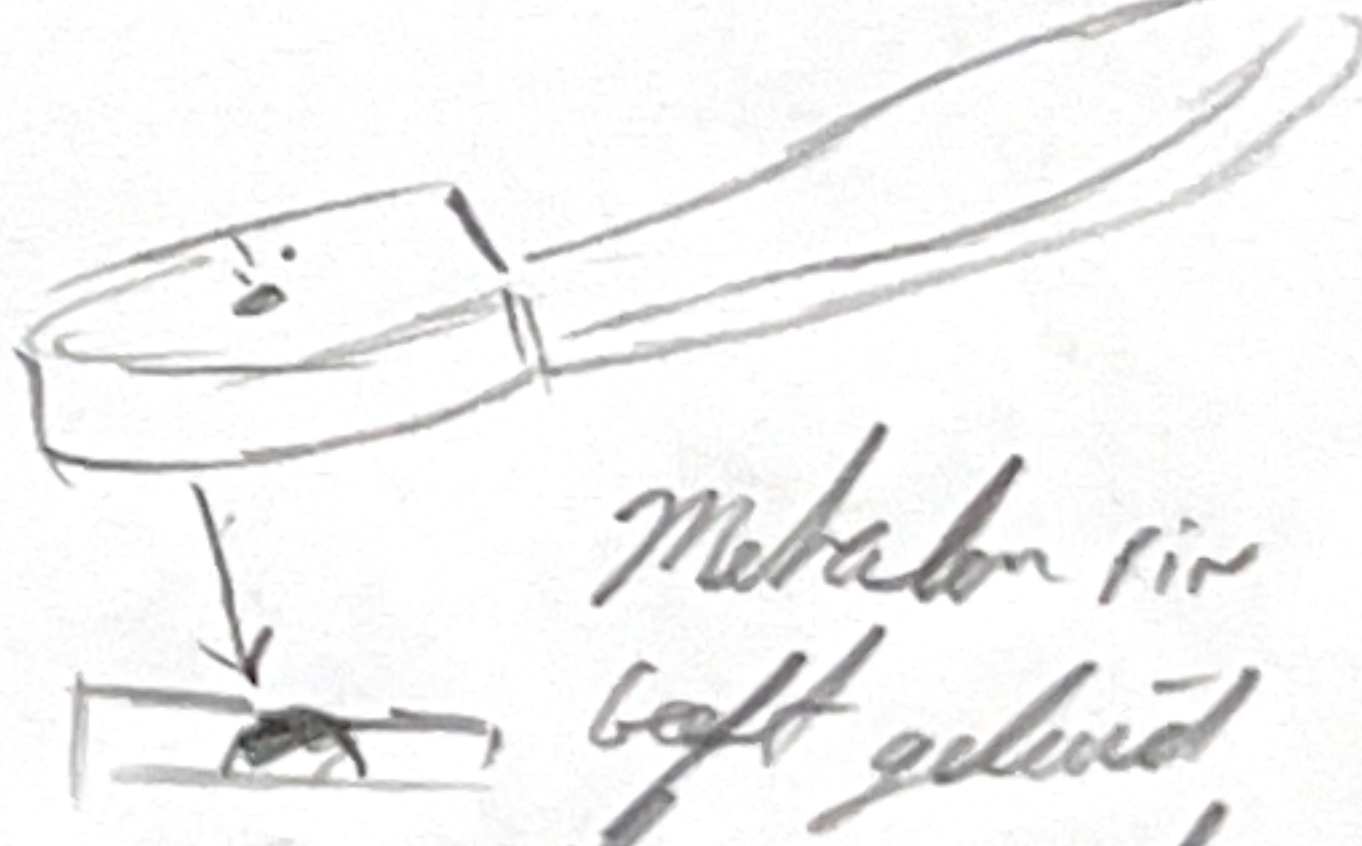
perfect equal / zelfde kleur slijtage valt niet op

5. Als product slijt komt nieuwe (extra) laag tevoorschijn

6. Product slijt zaadjes van planken (tomaten zaadjes komen in natuur -> tomatenplantjes groeien)



7



Metalen rim
geeft geluid
als reparatie
nodig is

9. Kant Bericht tevoorschijn na slijtage

Vervang mij!

8.



Material kleeft

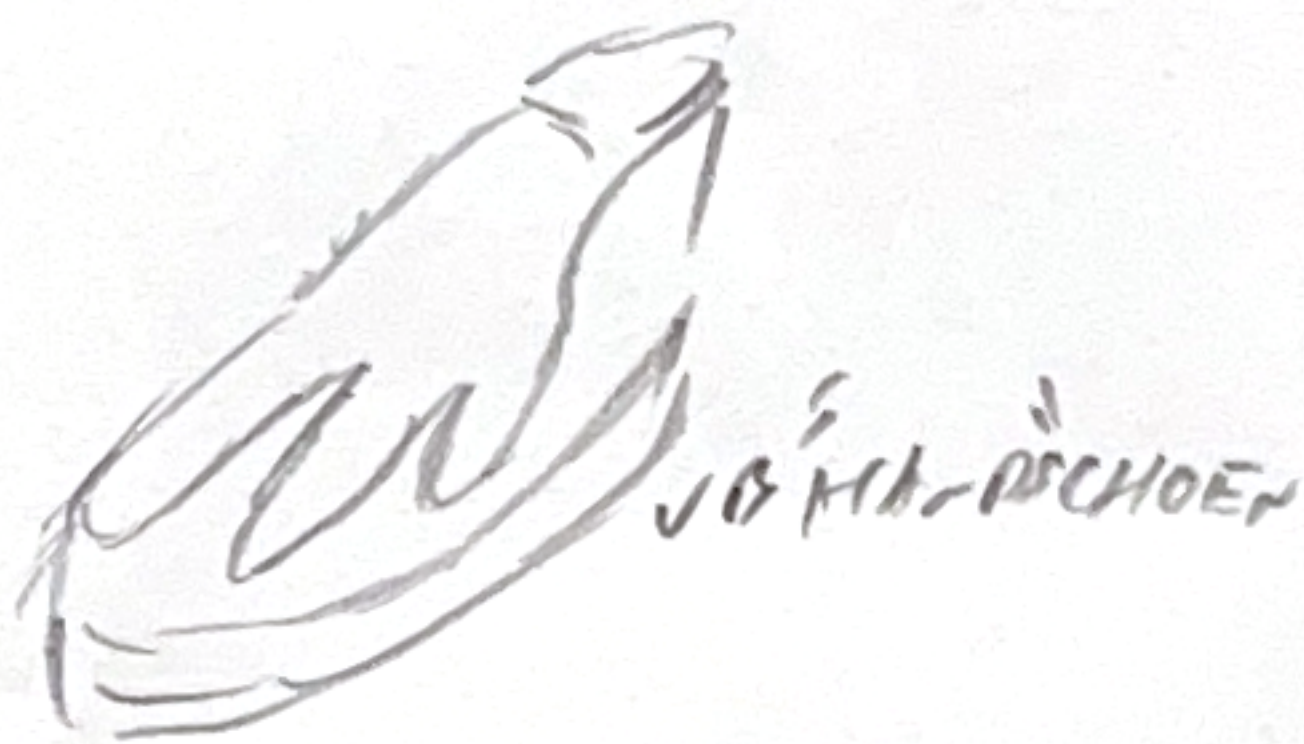
10. vervangbare onderdelen voor kwetsbare punten



Hoe kun je iets een andere functie / leven geven?

DE VORM AANNEMEN IN HET ONTWERP

①

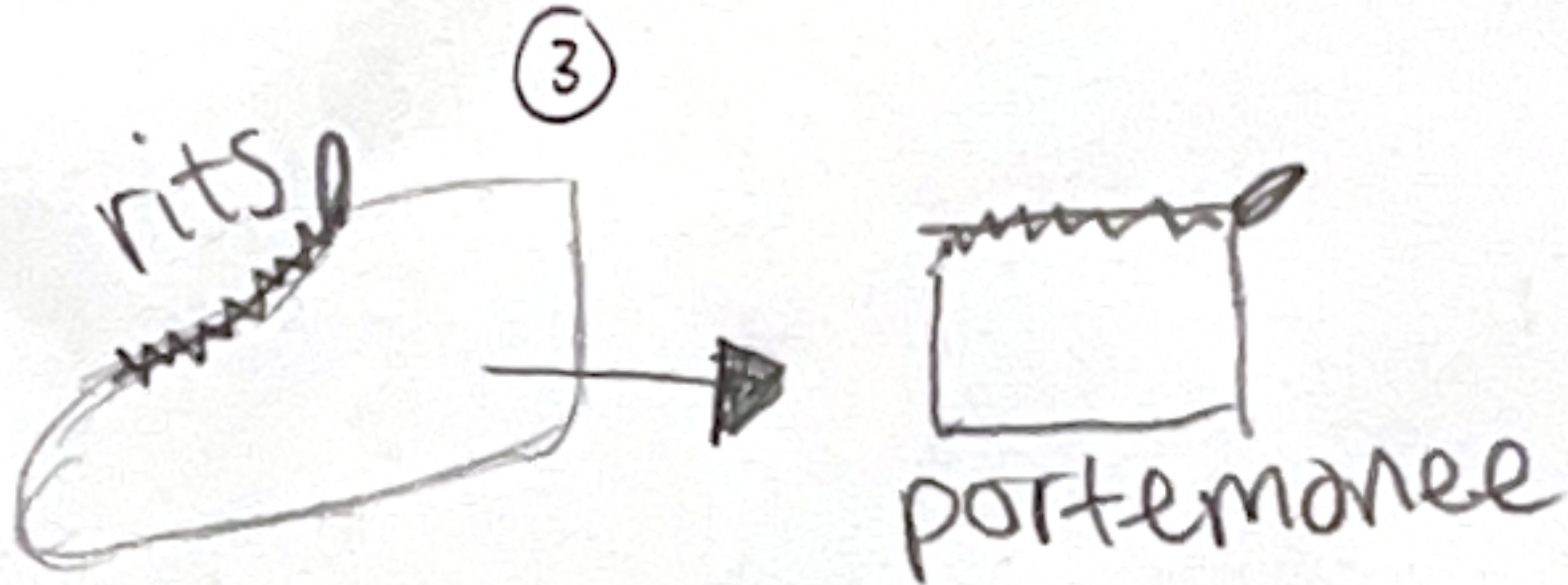


②

LIERGEBOUW 1 of 1



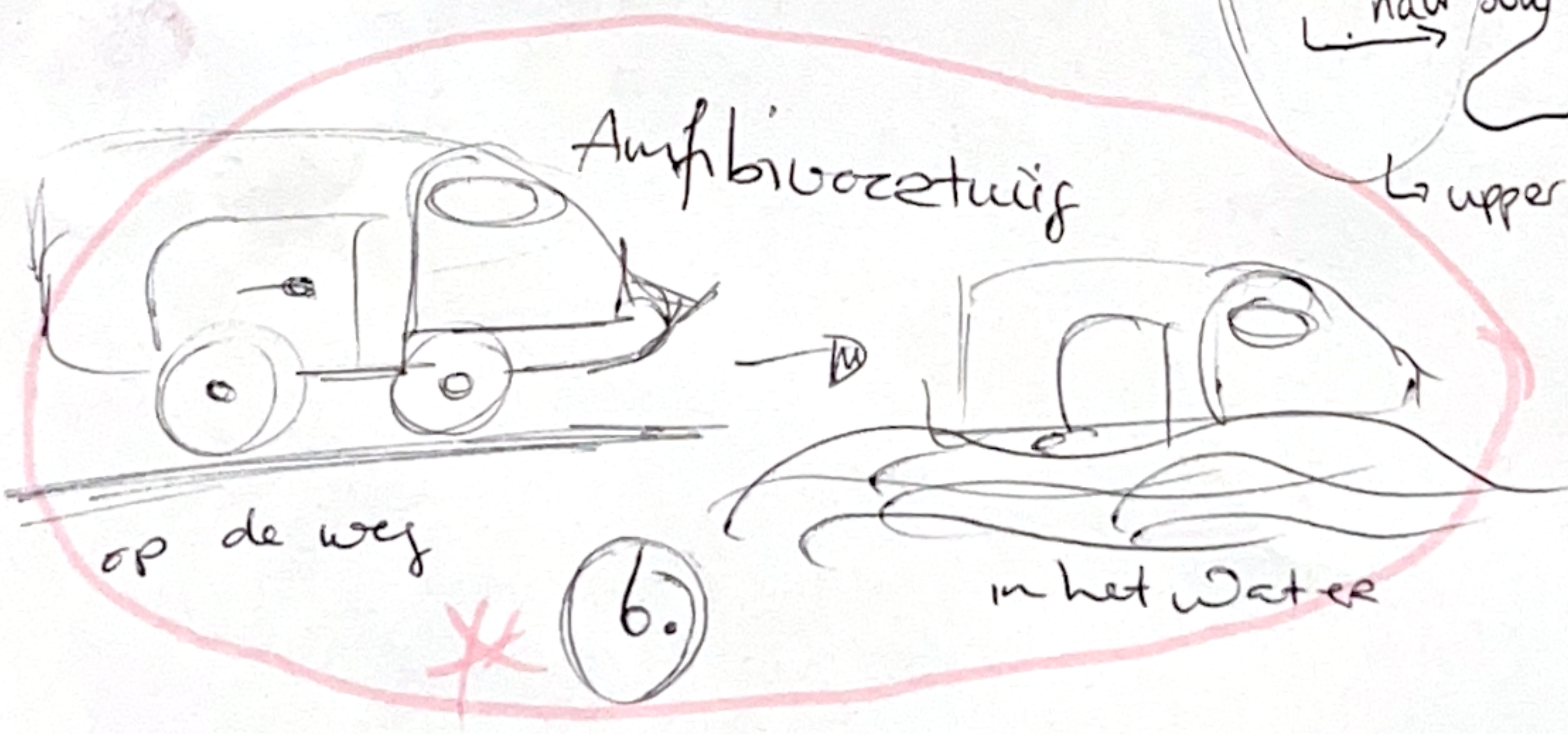
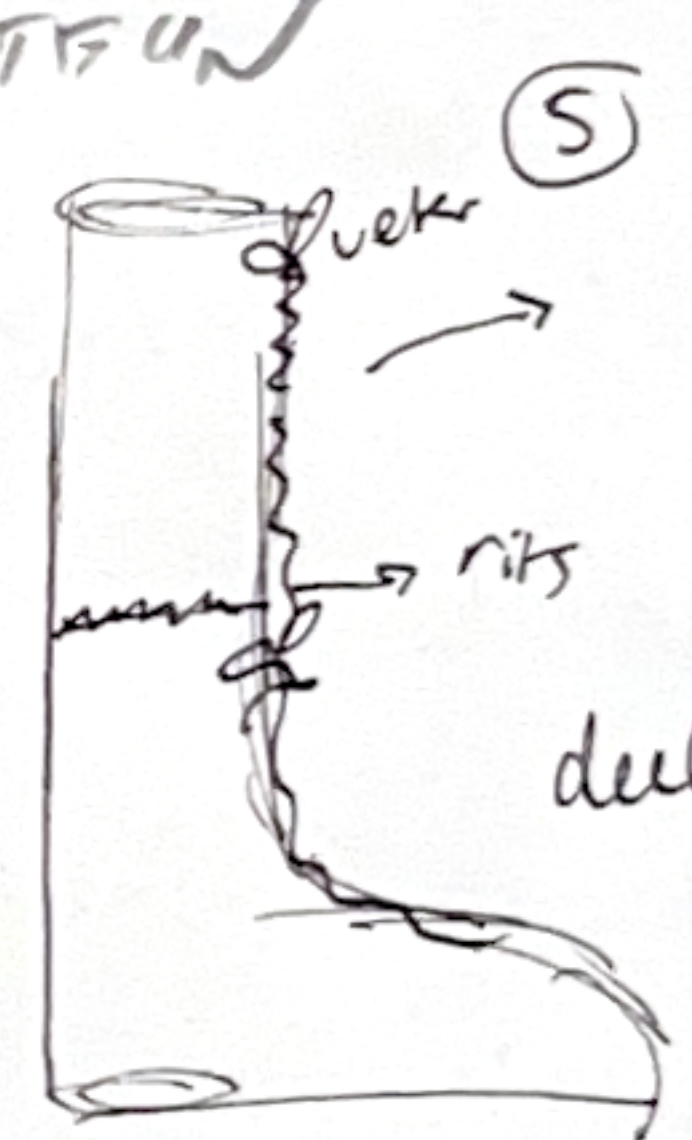
③



④



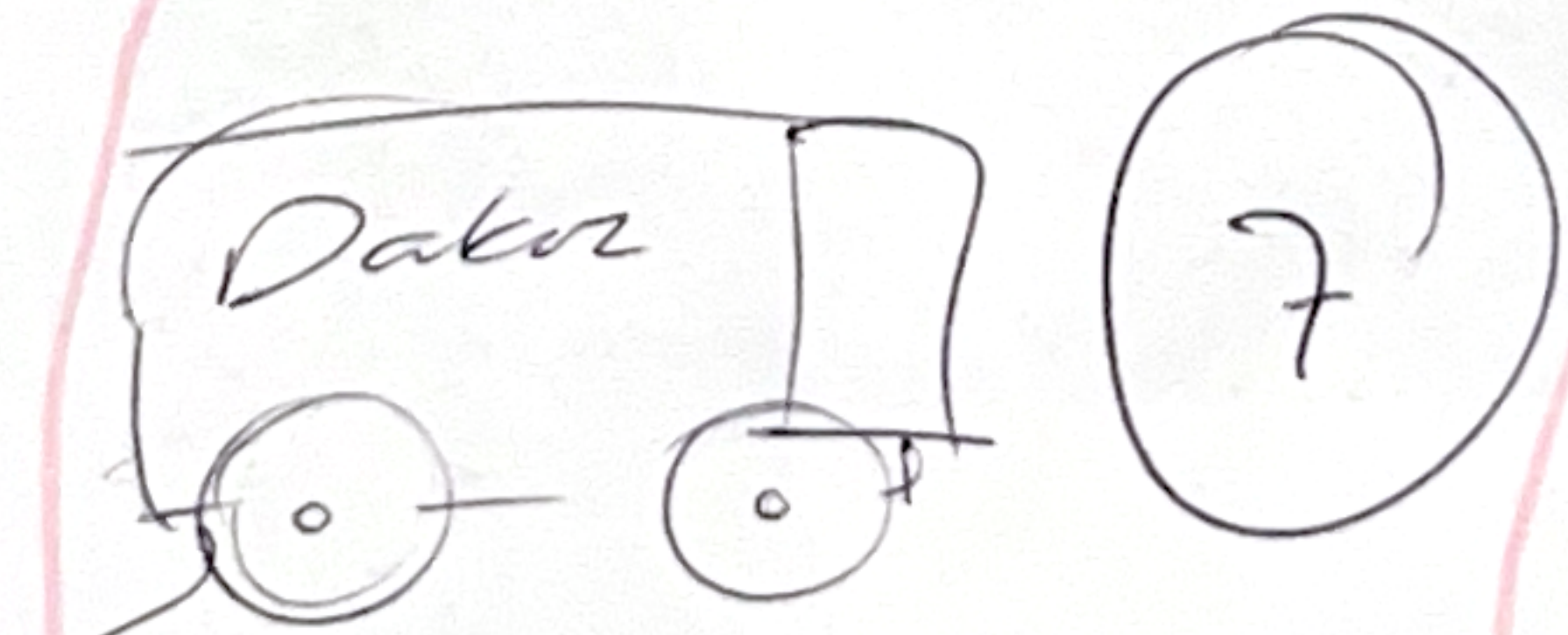
⑤



⑥



Zool past zich aan aan omstandigheden



Banden lucht uit laten lopen of hazde op pompen

⑧



⑩ dieren huisje

