

	1: Male 1s	2: Mobile	3: Search	4: Content	5: User	6: Device	7: State	8: Monet	9: Create	10: Overlay	11: File Out	12: Hold On	13: Refill	14: Include	15: Open/P	16: Re-New	17: Go On	18: Expand	19: Jump
Recorded on screen	71%	68%	72%	67%	68%	67%	68%	62%	66%	65%	65%	71%	54%	78%	55%	72%	67%	80%	

Concept	Score
1. 100%	
2. 95%	
3. 95%	
4. 95%	
5. 90%	
6. 80%	
7. 75%	
8. 95%	
9. 90%	
10. 90%	
11. 90%	
12. 95%	
13. 90%	
14. 85%	
15. 100%	
16. 95%	
17. 90%	
18. 90%	
19. 95%	
20. 100%	

