

Imagine **WHAT IF** workshop

Learn how strategic questioning can drive breakthrough solutions and create a culture of continuous improvement across your entire organization.



Workshop Overview

WORKSHOP TITLE: Leveraging the “What If” Principle for Innovation and Adaptability.

To foster innovation, continuous improvement, and adaptability within the organization.

Target Audience: Executives, Managers, Team Leads, and Employees

Program Duration: 1 week (8 focused sessions) with a quarterly follow-up sessions

Program Objective

1. Understanding the significance of the “What if” principle in driving innovation.
2. Identify how “What if” questions can lead to continuous improvement and adaptability.
3. Develop skills to formulate and apply “What if” questions in real-world scenarios.
4. Foster a culture of creativity and open-mindedness within teams.

Expected Outcome

- Be skilled in using the framework questions strategically.
- Understand how to foster a culture of creativity and open-mindedness.
- Be able to apply these principles to anticipate and respond effectively to changes in the business landscape.