

Leading with a Growth Mindset

Transform your leadership through the power of “What if?” to drive innovation, collaboration, and organizational success.



Core Message

The difference between leaders who innovate and those who stagnate isn't talent or resources - it's mindset. Shift from asking "What's wrong?" to "What if?" to unlock your organization's hidden innovation potential.

The Challenge

Companies spend millions annually on innovation consultants, yet 70% of breakthrough ideas come from employees who were never asked.

What You'll Discover

- **Hidden Innovation Goldmine:** Your next breakthrough already exists - learn to uncover it
- **Ownership Mentality:** Transform employees into intrapreneurs who think like owners
- **Failure Advantage:** Turn setbacks into strategic assets and advantages
- **Safety Factor:** Why psychological safety predicts innovation

Interactive Experiences

- **Venture Capitalist Game:** Guess which business ideas succeeded or failed
- **Live "What If" Brainstorming:** Game-changing questions for your industry
- **Ownership Exercise:** Interactive activity that changes how you see your role
- **Unexpected Conversations:** Discover breakthroughs waiting in conversations you haven't had

Practical Takeaways

- **W.H.A.T.I.F. Framework:** Six-step approach for turning curiosity into results
- **Personal Action Plan:** Specific steps for this week, month, and quarter
- **Innovation Confidence:** Mindset and tools to ask the question that changes everything
- **New Problem-Solving Lens:** View problems as systems to redesign, not just symptoms to treat

The Experience Promise

A story-driven journey through real entrepreneurial successes and failures with interactive moments that make you an active participant in your transformation. You'll laugh, be inspired, and leave with practical tools to become your organization's change agent.

The Ultimate Question: What if the breakthrough your organization needs is waiting in a question you haven't asked yet?