

CINEMATIC IMPACT



Your Vision Meets Cinematic Storytelling

"A director doesn't do every job on set. They just lead with a vision. Great leaders do the same."



"Tal connected the dots in a way that resonated with every level of our team."

Russell Bell, Vice President of Atlas Lens Co.



"Tal helped bring over 100 academic leaders into alignment."

Christopher Oberg, Executive Vice President WASCUC

Remove barriers to expression, so you can **spark action** and **unify your audience**.

Securing capital



Brand with your vision



Establish leadership



Leverage customer success

Deliver a consistent message



Recruit mission driven talent



Lead creative collaborations



Unify clients and workers with vision

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Vision Director

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Movies captivate, immerse, and leave a lasting impression. In a world of fleeting attention and endless content, cinematic stories still have the power to make people stop, watch, and feel. **This same impact isn't limited to the big screen**—it can transform the way you communicate. Whether it's a brand message, a presentation, or a written piece, **your story should engage, inspire, and resonate, just like a great film**. You have the power to shape perception, evoke emotion, and pull your audience into your story.



Workshops

Custom-built workshops for individuals and teams. Master the power of cinematic storytelling and apply it across every layer of your organization.



Consultation

A deep dive into your storytelling strengths and gaps. A tailor-made program designed to amplify impact, and empower creative leadership.



Directing

A customized engagement built around your creative goals, and guided by a **vision liaison** who helps translate your ideas across mediums.