

# SPONSORSHIP PROPOSAL



SPONSORSHIP & PARTNERSHIP PROPOSAL 2026

# INTRODUCTION

## THE ONE CHAMPIONSHIP



### *The One Championship 2026*

#### **Introduction**

The One Championship is a premier multi-sport tournament that brings together athletes from across Southeast Asia.

It features three flagship events: The One Ultimate Championship, The One Football Championship, and The One Pickleball Championship - celebrating faith, sportsmanship, and cultural connection.

The tournament is hosted on a rotational basis across Southeast Asia, and this year, Vietnam is honored to host it in Ho Chi Minh City for the first time.

More than just a competition, The One Championship is built on character, unity, and excellence - empowering athletes to perform at their best while building meaningful connections and positive community impact across the region.

#### **Objective**

- 1. Sporting Excellence:** Striving together to compete at our highest potential and bring out the best in one another.
- 2. Ministry Advancement:** Spurring regional growth and local ministry expansion through intentional disciple-making.
- 3. Community Spirit:** Fostering deep cross-border bonds that unify sports community across the region.

#### **Target Audience**

- **Participants:** Approximately +400 athletes, coaches, officials, and volunteers from Southeast Asia.
- **Spectators:** Families, local communities, ultimate frisbee, football, and pickleball enthusiasts.
- **Volunteers and Partners:** Participating teams, Organizations, Churches, and Individuals.

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## Event Details (ULTIMATE FRISBEE)

- **Dates:** 5th June to 7th June 2026
- **Venue:** Kofi Kai Field, Ho Chi Minh City

## Event Activities:

- A. Opening Parade of Nations
- B. A half-day friendly tournament and a premier team tournament (group and knockout stages)
- C. Community Impact & Outreach
- D. Cultural exchange programs, worship, equip, and fellowship (Gala Dinner)
- E. Legacy Prize Giving & Testimony

## Sponsorship Benefits Include

*We invite donors and sponsors to partner with us in bringing this vision to reality. Sponsorship benefits include:*

- 1. Brand Visibility & Recognition:** Your brand will receive strong visibility through logo placement on event jerseys, venue banners, official backdrops, and key promotional materials, along with public acknowledgment during event announcements and ceremonies.
- 2. Media & Digital Exposure:** Your company will be featured across our communication channels, including social media campaigns, promotional content, and event highlights, with opportunities for inclusion in livestream broadcasts and post-event media coverage.
- 3. Content & Brand Storytelling:** We will provide opportunities to showcase your brand through dedicated content such as feature posts or company profile videos, helping communicate your story and values to a wider audience.
- 4. On-site Engagement & Activation:** You will have the opportunity to directly engage with participants and spectators through on-site activations, including booths, product displays, and interactive experiences during the event.
- 5. Networking & Regional Reach:** The event brings together athletes, youth leaders, and partners from across Southeast Asia, offering valuable networking opportunities and regional brand exposure.
- 6. Brand Impact & Positioning:** Your brand will be positively associated with youth development, leadership growth, and meaningful community impact through sports.

# SPONSORSHIP & PARTNERSHIP



## SPONSORSHIP PACKAGES

The One Ultimate Championship 2026

<b>BENEFITS</b>	<b>PLATINIUM SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>IN-KIND SPONSOR</b>
<b>Investment</b>	<b>2.000 USD</b>	<b>1.000 USD</b>	<b>350 USD</b>	
<b>Logo Visibility</b>	<b>Premium (all assets)</b>	<b>High visibility</b>	<b>Standard</b>	<b>Based on value</b>
<b>Logo on Official Player Jersey</b>	<b>Platinum position</b>	<b>Gold position</b>	<b>Silver position</b>	<b>Based on value</b>
<b>Media Exposure</b>	<b>All campaigns</b>	<b>Most posts</b>	<b>Selected</b>	<b>Selected</b>
<b>Booth / Activation</b>	<b>Premium</b>	<b>Standard</b>	<b>Optional</b>	<b>Optional</b>
<b>Post-event Sponsor Recognition</b>	✓	✓	✓	✓

*\*We are open to customizing sponsorship packages to align with your brand's marketing and engagement goals.*

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*Image is for illustration purposes only.*

## ***Proposed Sponsorship Packages for Team Event Shirt***

### **1. Platinum Sponsor: 2000 USD | 2.600 SGD | 8.000 MYR | 53.000.000 VND**

- Exclusive branding rights
- Sponsor logo featured at the top tier on the back of the event shirt
- Premium booth space at the event venue (strategic location)
- Prominent logo placement on premium event bunting and marketing materials.

### **2. Gold Sponsor: 1000 USD | 1.300 SGD | 4.000 MYR | 27.000.000 VND**

- Sponsor logo featured at the second tier on the back of the event shirt
- Prominent logo placement on event bunting and marketing materials
- Standard booth space at the event venue

### **3. Silver Sponsor: 350 USD | 455 SGD | 1.400 MYR | 10.000.000 VND**

- Sponsor logo featured at the bottom tier on the back of the event shirt
- Logo placement on event banners
- Shared or smaller booth space (if applicable)

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## **Expected Impact**

- 400+ participants across Southeast Asia, creating a dynamic and engaged event environment.
- Strong brand exposure and audience engagement through on-site interaction and digital platforms.
- Positive contribution to the local community and economy in Ho Chi Minh City.
- Youth development through sports, focusing on leadership, teamwork, and character.
- Regional connection and cultural exchange among participants from diverse backgrounds.
- Lasting impact beyond the event through relationships, values, and continued community influence.
- Spiritual Growth: Reinforce faith-based principles through communal worship and fellowship.

## **Call to Action**

We would love to explore how we can partner with your organization to create both business value and lasting community impact.

We are open to customizing sponsorship packages to align with your brand's goals.

***For inquiries or to confirm your sponsorship, please contact the following committee members.***

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