

CLOUDMART

Start Your Selling Journey with Cloud Mart

Welcome to Cloud Mart! We are excited to partner with you to grow your business online. Our platform is designed to make selling simple, transparent, and profitable.

Here is a clear guide to help you get started.

Your 5-Step Registration Process

Follow these simple steps to become a Cloud Mart seller.

1. **Visit the Seller Portal:** Go to [CLOUDMART | Multi Seller Platform](#) and click on "Start Selling" or "Join as a Seller."
2. **Enter Business Details:** Fill in a business name, mobile number, email, and business type (e.g., Individual, Proprietor, Company). Let us know the product categories you plan to sell.
3. **Upload Documents:** Submit the required documents for verification based on your business type (see list below).
4. **Set Up Payments:** Add your bank account details and upload a cancelled cheque or passbook to ensure you receive your payouts.
5. **Get Verified:** Our team will review your application. Once verified (typically within 24-48 hours), you can start listing your products and selling to customers across the country!

Required Documents for Verification

To ensure a secure platform, we require different documents based on your seller type.

For Individual Sellers

- **PAN Card:** Your personal PAN card.
- **ID Proof:** Aadhaar Card.
- **Bank Details:** A cancelled cheque or bank passbook in your name.

For Proprietorship Firms

- **PAN Card:** The proprietor's PAN card.
- **Business Proof:** Business Address Proof.
- **GSTIN:** GSTIN certificate (if applicable for your category).
- **Bank Details:** Bank details in the name of the proprietor or firm.

For Private Limited / LLP

- **Company PAN:** Your company's PAN card.
- **GST Certificate:** The company's GST registration.
- **Business Proof:** Certificate of Incorporation.
- **Authorization:** Proof of authorized signatory.
- **Bank Details:** A cancelled cheque or bank statement in the company's name.

A Note on GST: GST is optional for sellers in non-taxable categories (like books or certain handmade items). Cloud Mart supports both GST and non-GST sellers based on compliance needs.

Additional Requirements by Product Category

Some categories require specific documentation to ensure product quality and authenticity.

- **Clothing & Fashion:** Product images and a sizing chart or brand label (if available).
- **Beauty & Personal Care:** Product packaging photos and any required licenses (e.g., for cosmetics or herbal items).
- **Electronics & Gadgets:** For items like laptops, desktops, printers, and thermal printers, you may need to provide BIS Certification (if applicable) and warranty/specification sheets.
- **Food & Beverages:** A valid FSSAI License and clear packaging photos showing ingredients and expiry dates.

Seller Toolkit: Basic Requirements

To ensure a smooth experience for you and your customers, please be prepared with the following:

For Listing Products:

- **High-Quality Photos:** 4-5 clear, well-lit photos are mandatory for every product listing.

For Processing Orders:

- **PC & Internet:** A laptop or desktop with a reliable WiFi connection to manage your seller dashboard.
- **Standard Printer:** Required for printing customer invoices.
- **Thermal Printer:** Required for printing shipping labels.
- **Packaging Supplies:** A stock of quality packaging covers, boxes, and tape to ship products securely.

Why Partner with Cloud Mart?

- **Lowest Commissions:** Enjoy industry-leading low commission slabs.

- **Flexible Onboarding:** Get started easily, even without a GSTIN for exempt categories.
- **Full Support:** Access in-house help for branding, product photoshoots, and listing creation.
- **Fast Payments:** A secure and regular 7-day payment cycle.
- **Grow Your Brand:** We provide sample-based quality feedback to help you improve and succeed.

Start selling smarter, faster, and on your terms—only at Cloud Mart.

Questions? We're here to help. Contact our seller support team at info@cloud-mart.com.

