



KIM JAE SARMIENTO

SR. MOTION DESIGNER

PROFILE

Highly experienced in creating dynamic animations, video content, and branded visuals across various digital platforms. Proficient in Adobe After Effects, Premiere Pro, and Photoshop. Adept at leading a dedicated team for international clients, managing project pipelines, and ensuring high quality output.

CONTACT



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SKILLS

PROFFESIONAL

- AI VISION SPECIALIST
- AFTER EFFECTS
- PREMIERE PRO
- PHOTOSHOP
- ILLUSTRATOR
- LEADERSHIP
- FILM & ANIMATION

EDUCATION

AB MULTIMEDIA ARTS

ASIA PACIFIC COLLEGE

Film & Animation

2012-2016

WORK EXPERIENCE

SR. MOTION DESIGNER | 2021-2026

GOBO CREATIVES

- Creating & delivering motion graphics for known brands/accounts with a variety of products such as cosmetics, food, and other retail products for use in commercials, in-store displays and social media ads.
- Working along with art directors and creative directors to - produce assets; select the audio, animation and visuals based on the storyboard; and meet clients' timelines and expectations.
- Staying up to date on the latest motion graphic tools and techniques and shared those with the team which they eventually applied to lessen editing time and increase productivity.

MOTION GRAPHICS | 2018-2021

AARKI/RZR

- Handle multiple accounts across Europe and Asia. Create possible strategies that will ensure the success rate of the ads made for various kind of apps.
- Produced engaging and unique creatives/ads across mobile platforms to deliver content straight to its target audience with efficiency and quality.

GRAPHIC DESIGNER | 2017-2017

DDC LAND, INC.

- Make marketing advertisement enticing for clients using social media contents and design printed materials like brochures and billboards.

INTERN | 2014-2016

BLISS MARKET LABORATORY

- Provide assistance to different artists during their art exhibits.
- Organize and collaborate with the team for upcoming events and shoots (music videos and short films).