

i2e Business Policy

1. Introduction

Welcome to i2e! We are dedicated to helping businesses and startups grow through personalized and curated marketing strategies. Our services include social media management, photoshoots, and technical work designed to increase sales through tailored approaches. This policy outlines our commitments, client expectations, and the terms of our services.

2. Our Commitment

At i2e, we are committed to:

- Quality Service: Delivering high-quality, professional services tailored to meet the unique needs of each client.
- Integrity and Transparency: Conducting our business with the highest level of integrity and maintaining transparency in all our interactions.
- Customer Satisfaction: Ensuring our clients are satisfied with our services and providing continuous support and communication throughout the engagement.
- Innovation: Utilizing the latest trends and technologies in marketing to provide cutting-edge solutions.

3. Client Expectations

We expect our clients to:

- Provide Accurate Information: Supply us with accurate and up-to-date information needed to execute our services effectively.
- Timely Communication: Respond to our communications in a timely manner to ensure the smooth progress of projects.
- Respectful Interaction: Engage with our team members respectfully and professionally.

4. Services

i2e offers the following services:

- Social Media Management: Creating and managing social media content to increase engagement and brand visibility.
- Photoshoots: Conducting professional photoshoots to capture high-quality images for marketing purposes.
- Technical Work: Providing technical solutions to enhance online presence and sales, including website optimization and digital marketing strategies.

5. Payment and Fees

- Pricing: Our services are offered at competitive prices, detailed in our service agreements.
- Payment Terms: Payments are to be made as per the terms outlined in the service agreement. Delays in payment may result in service interruptions.
- Refunds: Refunds are subject to the terms specified in our service agreement. Typically, refunds will only be issued for services not rendered.

6. Confidentiality

We respect the confidentiality of our clients' information and are committed to protecting any proprietary or sensitive information shared with us. We will not disclose any client information without explicit consent unless required by law.

7. Intellectual Property

All materials, content, and strategies developed by i2e remain the intellectual property of i2e unless otherwise agreed upon in writing. Clients are granted a limited, non-exclusive license to use the materials for their intended purpose.

8. Termination of Services

Either party may terminate the service agreement by providing written notice. In the event of termination, clients are responsible for payment of all services rendered up to the date of termination.

9. Dispute Resolution

In the event of a dispute, both parties agree to attempt to resolve the issue through good faith negotiations. If the dispute cannot be resolved amicably, it will be referred to mediation or arbitration as per the terms outlined in the service agreement.

10. Contact Information

For any inquiries or issues regarding our services or this policy, please contact us at:

Email: hello@ideatoexecution.in

Phone: +91- 9153328809

Address: XCEED Incubator, XLRI Delhi, Haryana- 124103

11. Policy Updates

i2e reserves the right to update this policy as necessary. Clients will be notified of any significant changes.