



## DESIGNER



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## EDUCATION

### M.A. Production Design

Savannah College of art and design  
SCAD  
Savannah, GA. EE.UU

### Industrial designer

National University of Colombia  
Bogotá, Colombia

## SKILLS

Set design  
Set decoration  
Script Analysis  
Concept development  
Drafting  
Rendering  
Digital Model Making  
Sketching

## SOFTWARE

Sketchup	Photoshop
Layout	Indesign
Rhinoceros	Krita
Lumion	After Effects
V-ray	Premiere
AutoCAD	Microsoft Office
Illustrator	

## LANGUAGES

Native Spanish  
English / B2  
French / B2

## PUBLICATIONS

Article publication "Sources of Inspiration to Build Compelling Images" on Bou Studio's Blog, 2022  
[Click here to read](#)

## COURSES

Academic exchange in design.  
University of Strasbourg, France.

Introduction to Graphic Design -  
National University of Colombia.

## PROJECTS

### The Drowsy Chaperone

**Rol: Set Designer**  
Year: 2025  
Format: Musical Theater  
Production: SCAD Production

### Mariposas de la eternidad

**Rol: Set Dresser**  
Year: 2025  
Format: Short Film  
Production: Student film - SCAD

### Everyone Wants to Be Mia

**Rol: Set Dresser**  
Year: 2024  
Format: Short Film  
Production: Student film - SCAD

### Cristina

**Rol: Art director**  
Year: 2024  
Format: Short Film  
Production: Bou Studio

## WORK EXPERIENCE

### Bou Studio

Art director

March 2022 - August 2024

Directed photo and video shoots for social media campaigns, creating visual content for over 30 brands. Collaborated on strategic planning to ensure consistency between brand messaging and visual identity.

Some brands:

@chhova\_ | @divaco\_ | @anandasaccessories | @ligatenisbogota | @promar.col |  
@nereabypromar | @bobandsueburger | @babyroomco | @drfranciscovela\_plastica |  
@diana.coachingdeimagen | @vitalmentefit

### Freelance - Art director

Art direction for photography and videos for social media content. Brands:

Experience photography: Hotel Panorama by DOT Boutique - Salento, Quindío, Colombia	Food photography: @la_camara_de_los_sabores	Product photography: Limonato
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### Freelance - Designer

2019 - 2021

Graphic design of digital products for different brands, like: Vivanti Arquitectura, Doña Botero, La Bella Toscana, PedMarket and personal brands.

October - December 2021

Designed dancing water shows for BamZero Experience, including storytelling, carols, music, and customized show elements for different audiences. The project received national news coverage on Colombian channels Caracol and RCN.

1 month - 2019

Supported the graphic design of advertising materials for commercial stands at Interexpo, including final artwork adjustments and layout design.

### International film festival for human rights

1 week - 2019

Volunteer on the logistics production team.