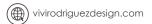
vivianaandrearg@gmail.com

DESIGNER





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EDUCATION

M.A. Production Design

Savannah College of art and design SCAD Savannah, GA. EE.UU

Industrial designer

National University of Colombia Bogotá, Colombia

SKILLS

Set design
Set decoration
Script Analysis
Concept development
Drafting
Rendering

Digital Model Making Sketching

SOFTWARE

Sketchup Photoshop Layout Indesign Rhinoceros Krita

Lumion After Effects

V-ray Premiere

AutoCAD Microsoft Office

Illustrator

LANGUAGES

Native Spanish English / B2 French / B2

PUBLICATIONS

Article publication "Sources of Inspiration to Build Compelling Images" on Bou Studio's Blog, 2022 Click here to read

COURSES

Academic exchange in design. University of Strasbourg, France.

Introduction to Graphic Design - National University of Colombia.

PROJECTS

The Drowsy Chaperone

Rol: Set Designer Year: 2025 Format: Musical Theater Production: SCAD Production

Rol: Set Dresser Year: 2024 Format: Short Film

Production: Student film - SCAD

Mariposas de la eternidad

Rol: Set Dresser Year: 2025 Format: Short Film

Production: Student film - SCAD

Cristina

Rol: Art director Year: 2024 Format: Short Film Production: Bou Studio

WORK EXPERIENCE

Everyone Wants to Be Mia

Bou Studio

Art director

March 2022 - August 2024

Directed photo and video shoots for social media campaigns, creating visual content for over 30 brands. Collaborated on strategic planning to ensure consistency between brand messaging and visual identity.

Some brands:

Colombia

@chhova_ | @divaco_ | @anandasaccesories | @ligatenisbogota | @promar.col | @nereabypromar | @bobandsueburger | @babyroomco | @drfranciscovela_plastica | @diana.coachingdeimagen | @vitalmentefit

Freelance - Art director

Art direction for photography and videos for social media content. Brands:

Experience photography: Hotel Panorama by DOT Boutique - Salento, Quindío, Food photography:
@la_camara_de_los_sabores

Product photography:

Limonato

Freelance - Designer

2019 - 2021

Graphic design of digital products for different brands, like: Vivanti Arquitectura, Doña Botero, La Bella Toscana, PedMarket and personal brands.

October - December 2021

Designed dancing water shows for BamZero Experience, including storytelling, carols, music, and customized show elements for different audiences. The project received national news coverage on Colombian channels Caracol and RCN.

month - 2019

Supported the graphic design of advertising materials for commercial stands at Interexpo, including final artwork adjustments and layout design.

International film festival for human rights

1 week - 2019

Volunteer on the logistics production team.