

10 Sustainable Marketing Practices

Think about the environment when it comes to advertising and marketing.

01.



Consider using recycled materials for printing your advertisements.

02.



Always try to choose an eco-friendly mode of transportation

03.



Create eco-friendly ads with little environmental impact (such as using recycled paper).

04.



Create ads that will last longer than one use or season so that they don't have to be thrown away or destroyed after one use (such as reusable posters)

05.



06. Donate unused materials from previous campaigns or events so that other companies or organisations can reuse them for their promotions (such as donating old posters or flyers)

07.



Support local communities by sourcing materials locally

08.



Choose sustainable suppliers who use eco-friendly practices,

Consider how you can help reduce your clients' carbon footprint through transportation or waste disposal services

09.



10.

Switch to LED lights in your office space

