

MSM FORESIGHT HUB

BEYOND LEARNING BORDERS.

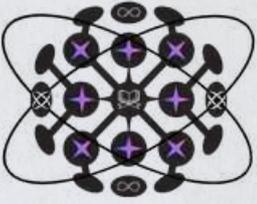
TRAINING CATALOGUE

S1-2026

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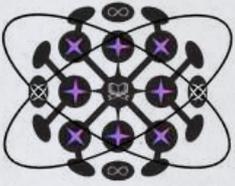


Hi

There

Welcome to the universe of MSM Foresight Hub. We are delighted to accompany you on this transformative learning adventure. Whether you are a professional looking to sharpen your skills or an organization eager to optimize its impact, here you will find concrete tools and cutting-edge expertise to propel your ambitions to new heights. Together, let's build the future of excellence in Africa.





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SOMMAIRE



Our Vision & Commitment

Our working method

Catalog of 10 Individual Modules

- M1 : Fundamentals of Monitoring and Evaluation
- M2 : Project management
- M3 : Quality Management & ISO
- M4 : Risk management & Business continuity
- M5 : Gender & Development - Field Integration
- M6 : ESG & Sustainable Development for SMEs +

Packaged Offers & Preferential Rates

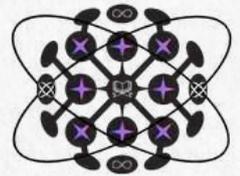
Our Certification: a passport to excellence

Our Value Proposition (Why us?)

Pedagogical Methodology: The Hybrid Model

Conclusion: Taking Action

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ABOUT US

Investing in People to Conquer the Future

The MSM Foresight Hub is the elite training and capacity building unit of MSM Global Investment Advisors (MSM GIA). Our mission is part of a deep and timeless conviction: "There is no wealth but that of man".

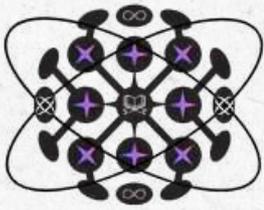
In a rapidly changing world, we believe that to harness the full potential of African human resources, it is no longer enough to adapt to the present; one must be prepared for future themes. MSM Foresight Hub positions itself as a forerunner actor, acting as a learning facilitator to bridge the gap between current potential and requirements for global excellence.

Supported by MSM GIA's expertise in investment and strategy, the Hub offers practical, immersive and certifying training. Our role is to train qualified actors, capable of transforming human resources into real engines of growth. Our programs are designed to be:

- Practices: Oriented towards immediate deliverables.
- Accessible: Available on mobile to break logistical barriers.
- Visionaries: Focused on critical skills (ESG, Quality, Risks, Gender) that will define tomorrow's competitiveness.



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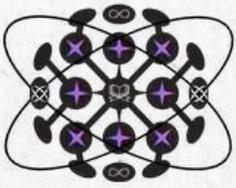
TEAM MESSAGE

Dedicated to the training and capacity building of the MSM Global Investment Advisors group (MSM GIA). The MSM Foresight Hub aims to be a pioneer in online learning in Africa through new and immersive pedagogical approaches. Our trainers are not only theorists; they are certified consultants and professionals in the field who share expertise acquired through contact with market realities.



We use innovative methods and tools that ensure that each learner gains immediately applicable abilities. Our training is entirely oriented towards practice: we are not satisfied with passing on knowledge, we forge skills. At MSM Foresight Hub, our priority is that you leave with concrete solutions for your daily professional challenges.





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how we work

Our approach is based on a hybrid learning ecosystem designed to maximize information retention and immediate application. We deconstruct complex concepts into accessible micro-learning modules, allowing each learner to progress at their own pace while remaining engaged. By combining modern digital media and targeted interactions, we make learning fluid, mobile and perfectly adapted to the schedules of active professionals.

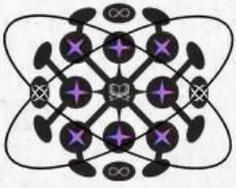


The quality of our teaching is guaranteed by a rigorous selection of our speakers. Our trainers are all practicing experts and certified consultants who intervene daily on strategic consulting missions. This proximity to the market allows us to teach not abstract theories, but proven methodologies that meet international standards of performance and compliance.



Finally, practice is the beating heart of our pedagogy. For each module, the learner is led to produce a concrete deliverable related to their real activity or a high-fidelity simulation. We provide tools, templates and live correction sessions that transform the acquisition of knowledge into a real gain in operational capacity. At MSM Foresight Hub, you don't just validate a course, you master a business skill.





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OUR PROJECT



MSM Foresight
Hub

The project that we carry through this catalog is to build a complete path of skills development, articulated around six strategic pillars essential to the success of any modern project. We start with mastering the fundamentals of Monitoring and Evaluation (M&E) and operational Project Management, then secure your structures with Quality Management and Risk Management. Finally, we project your impact towards the standards of tomorrow by integrating Gender & Development issues as well as ESG & Sustainable Development criteria. This suite of modules constitutes a coherent itinerary designed to make you a qualified change agent, ready to take on the complex challenges of development.



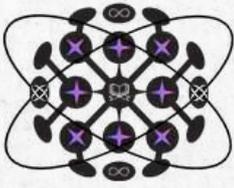


Our training courses

Our programs are structured to meet a diversity of career paths and professional ambitions. They are aimed both at curious minds eager to learn new disciplines and at working professionals wishing to strengthen their skills and update their knowledge. Thanks to rich content and agile pedagogical methods, we allow each profile to find the necessary lever to boost their career in an increasingly demanding environment.

In addition, our courses are an ideal gateway for those considering a professional retraining. By focusing on the themes of the future and the skills most sought after by recruiters and funders, we offer a solid foundation for successful change of course. Whether you are looking to specialize or reinvent your future professional, our training courses provide you with the legitimacy and technical expertise essential for a successful transition.





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MODULE 1

Monitoring and Evaluation (M&E)



Public : Étudiants en fin de cycle (Socio/Éco/Gestion), chargés de projet, dirigeants d'ONG et d'associations, consultants juniors en quête d'outils méthodologiques.

This module is designed to be the universal gateway to impact management.

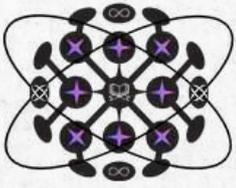
Objectives (additional content depending on the level): Demystify basic M&E concepts, build an operational logical framework, define relevant SMART indicators and design a dynamic monitoring dashboard.

Format (additional content depending on the level): Interactive e-learning (4 video modules) + 1 Live Masterclass & Q&A session (90 min).

Deliverable (additional content depending on the level): Logical Framework & M&E Matrix (1 page) + Dashboard Template on Google Sheets ready to use.

Level: Initiation - Operational - Advanced

Price : 34 900 F - 69 900 F - 119 900 F



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MODULE 2

Project management

Public: Students, entrepreneurs, project leaders, junior project managers and operational managers.

This module transforms an idea into a rigorous action plan, accessible to all those who want to structure their vision.

Objectives (additional content depending on the level): Master the stages of the project cycle, build a professional Gantt schedule, structure a WBS (work breakdown) and learn to identify operational risks before they occur.

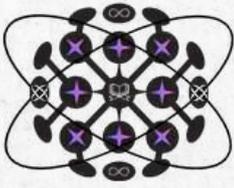
Format (additional content depending on the level): Immersive video micro-courses (5 lessons) + 1 intensive online practical workshop (2h).

Deliverable (additional content depending on the level): Complete project plan (Gantt) + customizable operational risk register.

Level: Initiation - Operational - Advanced

Price : 34 900 F - 74 900 F - 129 900 F





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MODULE 3

Quality Management & ISO

Public: Management students, entrepreneurs wishing to structure their growth, quality managers, managers and leaders of SMEs/NGOs. This module is the key to transform operational disorder into a certifiable machine of excellence.

Objectives (additional content depending on the level): Understand the principles of ISO 9001, learn to map business processes to eliminate inefficiencies, and master techniques for conducting a simulated internal audit.

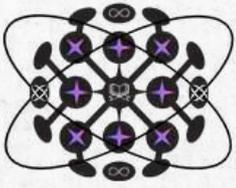


Format (additional content depending on the level): Theoretical and practical e-learning + 1 applied workshop (2.5h) + Live audit simulation.

Deliverable (additional content depending on the level): ISO compliance roadmap (1 page) + Customized internal audit checklist for your structure.

Level: Initiation - Operational - Advanced

Price : 39 900 F - 79 900 F - 139 900 F



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MODULE 4

Risk management & Business continuity

Public: Students, managers, entrepreneurs, IT departments, operations managers and consultants.

This module teaches the art of anticipating uncertainty to protect the sustainability of any organization.

Objectives (additional content depending on the level): Learn to identify and prioritize risks (strategic, financial, operational), build a robust criticality matrix and develop a Business Continuity Plan (BCP) to remain resilient in the face of crises.

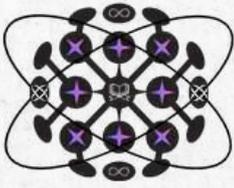
Format (additional content depending on the level): Dynamic e-learning + 1 immersive scenario workshop (2h) based on real crisis management cases.

Deliverable (additional content depending on the level): Professional risk matrix + Continuity Plan framework (1 page) adapted to your context.

Level: Initiation - Operational - Advanced

Price : 34 900 F - 74 900 F - 134 900 F





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MODULE 5

Sustainability & ESG

Audience: Students, visionary entrepreneurs, SME/NGO leaders, CSR managers and consultants.

This module positions sustainability as an essential lever for growth and financing.

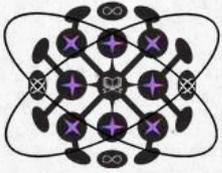
Objectives (additional content depending on the level): Demystify Environmental, Social and Governance (ESG) criteria, learn to identify 5 relevant impact KPIs for your activity and know how to write a sustainable roadmap to attract investors and partners.

Format (additional content depending on the level): Strategic e-learning + 1 interactive co-construction workshop (2h).

Deliverable (additional content depending on the level): Summary ESG roadmap + operational implementation plan for your structure or project.

Level: Initiation - Operational - Advanced

Price : 34 900 - 69 900 - 129 900 FCFA



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MODULE 6 – Genre & Development: Field Integration



Audience: Social science/development students, entrepreneurs, project managers, CSR managers and consultants.

This module makes the gender approach accessible and concrete to make it a lever of impact and performance.

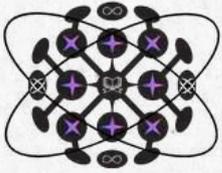
Objectives (additional content depending on the level): Master the concept of gender mainstreaming, learn to diagnose inequalities and specific opportunities on the ground, and draft an operational action plan for more inclusive projects.

Format (additional content depending on the level): Targeted micro-courses + Practical guide for integration + 1 interactive live workshop (1h) to share field experiences.

Deliverable (additional content depending on the level): Gender mainstreaming checklist + Strategic action plan (1 page).

Level: Initiation - Operational - Advanced

Price : 29 900 F - 59 900 F - 109 900 F



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MODULE 7

Economic and Financial Management of the Company: Steering and Performance

Audience: SME/SMI leaders, administrative and financial directors (CFOs), entrepreneurs, accountants and treasury managers, students.

This module allows to decrypt the financial mechanisms to transform accounting into a real strategic decision-making tool and sustainability.

Objectives (additional content depending on level): Master the interpretation of financial statements and cash management, learn to navigate through complex payment instruments (SWIFT, Documentary credit), and deploy budget dashboards to secure financial sustainability.

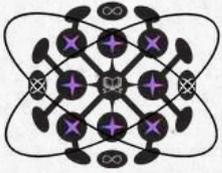
Format (additional content depending on the level): Interactive micro-courses + real case studies on balance sheet analysis + 1 live mentoring session (1h) on the choice of financing methods.

Deliverable (additional content depending on the level): Financial monitoring dashboard model + Profitability analysis grid (1 page).

Level: Initiation - Operational - Advanced

Price : 39 900 F - 84 900 F - 149 900 FCFA





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MODULE 8

Strategic Entrepreneurship: Business Design & Pitch Deck



Public: Entrepreneurs in the launch phase (Seed), scaleups leaders, high-potential project leaders and investment advisors.

This intensive module transforms a validated idea into a bankable investment opportunity, coupling the agility of Lean Startup with the art of persuasive pitch.

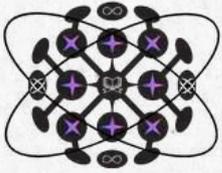
Objectives (additional content depending on the level): Build and test a robust business model via MVP and customer validation, then learn how to write a persuasive Business Plan and structure an impactful Pitch Deck capable of convincing the most demanding investors.

Format (additional content depending on the level): 2-day immersive workshops + field validation sprints + 1 "White Jury" session with pitch scoring and structured feedback delivered by real investors.

Deliverable (additional content depending on the level): Market-validated canvas + Professional "Investor-Ready" pitch deck + 30-day strategic test plan.

Level: Initiation - Intermediate - Advanced

Price : 39 900 - 89 900 - 189 900 FCFA



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MODULE 9

Design of Climate Resilient Projects: Adaptation & Sustainability



Public: Project managers, engineers, environmental consultants, NGO leaders and executives of agricultural or urban technical services.

This specialized module provides development actors with the necessary tools to anticipate climate shocks and ensure the sustainability of investments in the face of environmental risks.

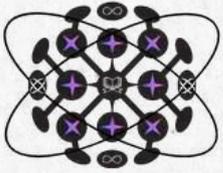
Objectives (additional content depending on the level): Learn to integrate climate risks from the design phase, assess the specific vulnerability of a territory or sector, and define concrete adaptation measures to strengthen the resilience of infrastructure and activities.

Format (additional content depending on the level): 2-day intensive technical workshops + Local climate data analysis + 1 Project review session with an expert.

Deliverable (additional content depending on the level): Check list audit climat + clause d'adaptation spécifique à intégrer dans le dossier projet.

Level: Initiation - Intermediate - Advanced

Price : 39 900 - 84 900 - 149 900 FCFA



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MODULE 10 – Results-Based Management (RBM) & Strategic Reporting



Audience: Programme managers, project leaders, monitoring and evaluation officers and executives from NGOs or international institutions.

This module transforms field data into powerful impact stories, ensuring transparent and persuasive communication with financial partners.

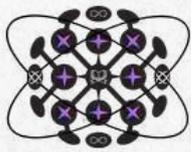
Objectives (additional content depending on the level): Learn to structure a performance reporting in accordance with international standards, master the art of storytelling (institutional) and know how to adapt its narrative to the specific requirements of different donors to secure trust and future funding.

Format (additional content depending on the level): 2-day immersive workshops combining methodological contributions and practical writing sessions supported by professional templates.

Deliverable (additional content depending on the level): Comprehensive performance report model (Narrative & Financial) aligned with the standards of major international donors.

Level: Initiation - Intermediate - Advanced

Price : 39 900 - 94 900 - 169 900 FCFA



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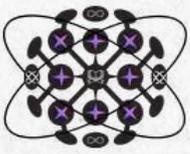
TARIFS DES FORMATIONS COMPLÈTE



The complete training courses are designed as real skill-building paths, allowing a logical progression from initiation to advanced mastery. Each level reinforces the previous one in order to build a coherent expertise, directly applicable on the ground. By choosing a complete training, you develop a global and structured vision, essential for managing complex projects and organizations, while benefiting from a 10% reduction in the accumulation of levels, thus optimizing your training investment.

Formation	Initiation	operational	advanced	Accumulation (3 levels)	Complete training (-10%)
project management	34 900	69 900	119 900	224 700	202 230
monitoring and evaluation	34 900	74 900	129 900	239 700	215 730
ISO 9001 & Quality Management	39 900	79 900	139 900	259 700	233 730
Risk Management & Continuity (BCP)	34 900	74 900	134 900	244 700	220 230
Economic and Financial Management of the Company	39 900	84 900	149 900	274 700	247 230
Sustainability & ESG	34 900	69 900	129 900	234 700	211 230
Design of Climate Resilient Projects: Adaptation & Resilience	39 900	84 900	149 900	274 700	247 230
Gender & Inclusion (Mainstreaming)	29 900	59 900	109 900	199 700	179 730
Strategic Entrepreneurship: Business Design & Pitch	39 900	89 900	159 900	289 700	260 730
Results-Based Management (RBM) & Strategic Management	39 900	94 900	169 900	304 700	274 230





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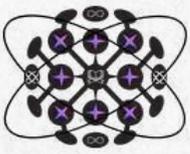
PACKAGED OFFERS & PRICES: Accelerate your Transformation



We have designed optimized courses for those who wish a coherent and structured skills development, while benefiting from preferential rates. Choosing a pack is engaging in a fluid educational itinerary where each module reinforces the previous one. Rather than acquiring isolated knowledge, you build an integrated system of skills, essential for managing complex projects with a 360° vision. This group approach allows you not only to master the best practices of the market more quickly, but also to optimize your training investment thanks to significant discounts up to 10%.



package name	training included	plan level	key content	Package price	customer benefit
Project Management Fundamentals Pack	Project Management Monitoring-Evaluation (M&E)	Initiation	Methodological bases + essential planning and monitoring tools	99 000 FCFA	-10% vs separate purchase
Management & Operational Performance Pack	Project Management Monitoring-Evaluation (M&E) Financial	operational	Field implementation + dashboards and professional deliverables	159 000 FCFA	Immediately applicable powers
Pack Leadership & Transformation	Monitoring-Evaluation (M&E) Risk Management Quality Management	Complete Training (Initiation + Operational + Advanced)	Comprehensive certifying course + structured support	329 000 FCFA	-10% on the total + expert positioning



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OUR CERTIFICATION: A PASSPORT TO EXCELLENCE

Obtaining a certification from the MSM Foresight Hub is not only receiving an end of course document: it is holding formal proof that attests to the skills actually learned and mastered. In an increasingly demanding labor market, we have chosen not to certify a simple presence, but a real operational capacity.



A Double and Rigorous Validation

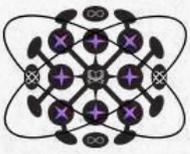
Your success is crowned by a double strategic signature: that of MSM Global Investment Advisors (MSM GIA), ensuring compliance with international standards, and that of the MSM Foresight Hub, attesting to your technical mastery in the field. This title is obtained after a strict validation process including the complete follow-up of the modules (online or locally), the successful completion of a theoretical skills test and the validation of a real project (deliverable business) by our expert consultants. This requirement guarantees the higher value of your certificate with your partners.



Your Digitized Expertise

Once these steps are completed, you receive your official certificate accompanied by a tamper-proof Open Badge (Digital Badge). This modern visibility tool allows you to integrate your success in one click on your LinkedIn profile, visually proving to your network that you now master the tools of operational excellence.





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OUR TRAINERS: FIELD EXCELLENCE AT THE SERVICE OF YOUR LEARNING

An Expertise Based on Real Practice

The strength of the MSM Foresight Hub is based on an unchanging principle: we only teach what we practice daily. To ensure a learning experience that meets the challenges of the market, we have assembled an elite group of practitioners whose expertise constitutes our greatest value offering. Our trainers are not only theorists; they are above all senior consultants and certified experts in their respective fields of intervention (PMP, MQ, ESG, Risk Management, etc.) who intervene daily on strategic advisory missions for the firm MSM Global Investment Advisors (MSM GIA).



A Transfer of Authentic Know-How

Choosing our courses means accessing authentic and up-to-date know-how through a pedagogy based on feedback. Our speakers transmit practical know-how and proven methodologies during real missions in Africa internationally, based on concrete case studies. This approach allows to decipher the challenges of the field well beyond academic textbooks, offering learners a 360° vision perfectly aligned with the economic, financial and social realities of our region.



A Mentorship to Propel your Career

We are thus committed to delivering the highest learning experience in the market by combining strict academic rigor and a resolutely results-oriented approach. With this true professional mentorship, you gain the tools to become a key player and influential decision-maker in your organization. With the MSM Foresight Hub, you don't just validate a module, you benefit from an elite transfer of expertise that sustainably propels your career to new heights.





Value proposition



FIELD EXPERTISE & PRESTIGE (LEGACY MSM GIA)

Our training is directly derived from the experience of MSM Global Investment Advisors. You benefit from knowledge based on concrete transactions and international standards. By validating our courses, you obtain MSM digital badges, a prestigious proof of competence that strengthens your authority with your partners and employers.



OPERATIONAL EFFICIENCY & RESULTS (100% ACTIONABLE)

We prioritize 'doing' over 'knowing'. Each module is designed so that you leave with a tangible deliverable (Dashboard, Gantt Plan, Risk Register) immediately usable in your professional environment. Our pedagogy through production guarantees an immediate return on investment for you and your organization.

ACCESSIBILITY & COMMUNITY (LOCAL PAYMENT & NETWORKING)

We remove logistical and financial barriers thanks to local payment solutions (Mobile Money). By joining our cohorts, you integrate a dynamic exchange ecosystem where the sharing of good practices and networking between peers across the continent maximizes your learning experience.



Teaching methodology



Our training engineering is based on an advanced hybrid model, designed to maximize the educational impact while adapting to the constraints of professionals. This model, which combines immersive technology and human expertise, revolves around three key principles to ensure a real and immediately measurable increase in skills:

AGILITY & MICROLEARNING



We deconstruct complex concepts into short and impactful modules. This approach avoids cognitive overload and adapts perfectly to the busy schedules of professionals. Learn in 15 minutes a day, wherever you are.

PEDAGOGY BY ACTION (MANDATORY DELIVERABLE)

With us, certification is proof of ability. It is only issued after validation of a real practical deliverable (Dashboard, Gantt Plan, etc.). You are not just listening, you are producing a ready-to-use tool for your career.

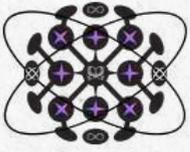


MOBILE FLEXIBILITY & MENTORING (HYBRID & LMS)



Take advantage of a 100% mobile-friendly platform to learn on the go, while benefiting from the rigor of live Masterclasses. You combine the autonomy of digital technology with the human expertise of our senior consultants.





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CONCLUSION: What are you waiting for?

Excellence is no longer an option, it is a necessity. Today, you have in your hands much more than a catalog: it is a roadmap to transform your potential into professional authority. At the MSM Foresight Hub, we have removed all financial, geographical and methodological barriers to putting the best in international financial advice at the service of your success.

The future of Africa is built by those who master the tools of impact and sustainability. Will you be a spectator of this change or one of its architects? Join your cohort today and make 2026 the year of your professional consecration.



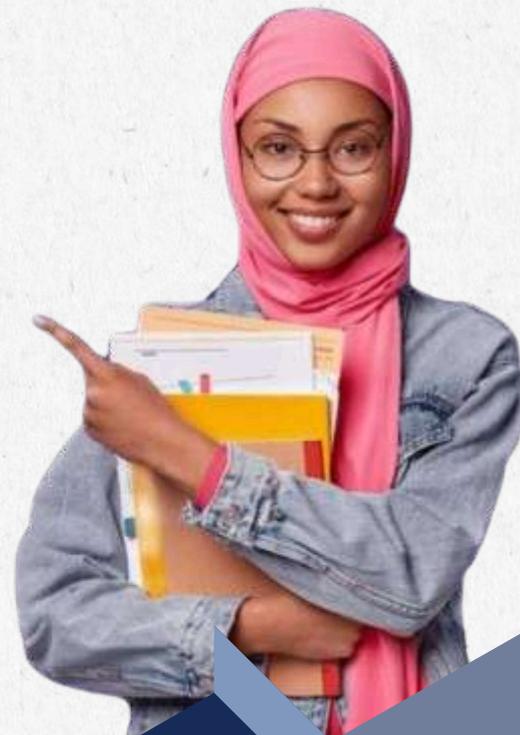
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