

COMMITTED TO EXCELLENCE!

WMMC Profile



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COMMITTED TO EXCELLENCE!

WMMC Profile

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www.wmmcconsultancy.com

WMMC CONSULTANCY LLC

Founder's Message

Thank you for showing interest in our company and our services which are known for being unconventional, straight forward and transparent.

WMMC Consultancy is a 'one-of-its-kind' consultancy firm where we work 'with our clients' instead of 'for our clients'.

Since our establishment in 2002, the need for professional services and consultancy has significantly increased and is expected to continue in the coming years. We see a growing demand for our professional involvement to help companies with adjusting their Vision and Mission Statements, and consequently changing their Business Strategies.

In WMMC we always put our customers first.

With innovation and our *Commitment to Excellence* we deliver the best solutions in line with our solution focused value proposition.

We support companies with developing new strategies due to changes in the market like the ongoing Digital Transformation and the increasing need for Cyber Security Protection and use of Artificial Intelligence and Intelligent Data, but also the growing importance of (Renewable) Energy, Food Security and Climate Change in general which have a significant influence on how we do business nowadays.

Developing new business strategies requires another approach, 'out-of-the-box' thinking and a different way of acting. Working with international and 'best-in-class' partners warrants providing the best strategies, business solutions and most innovative consultancy services to our clients.

We do our business differently, better with a focus on future proof and sustainable consultancy solutions. At the end that is what makes us unique!



"I do not believe in competition as that would mean that I am not unique". Robert W. Cats



WMMC CONSULTANCY LLC

Advisory Board

His Excellency Dr. Fawaz Al-Alamy is a distinguished figure in the Kingdom of Saudi Arabia, renowned for his extensive experience in government advisory and international trade. Dr. Fawaz holds a Ph.D. in Energy Physics from a prestigious UK institution and a diploma in Business and Finance from Stanford University in the USA. His academic credentials have laid a robust foundation for his influential career.

Amongst several impressive key leadership roles in both the Public and Private sector, Dr. Fawaz also was assigned as Deputy Minister of Trade & Industry for KSA where he played a critical part in shaping Saudi Arabia's trade policies and technical standards, ensuring alignment with international best practices.

As Chief Technical Negotiator with the World Trade Organization (WTO) Dr. Fawaz was instrumental in representing Saudi Arabia during its accession to the WTO, negotiating terms that would benefit the country's economic interests on the global stage. Noting his drive and dedication to his work and advocacy for community causes, he shared, "Throughout my life, I have been proud, honoured and dedicated to serve my country, Saudi Arabia, nationally and internationally."

Dr. Fawaz is Founder and Chairman of Global Trade Consulting Office, a Saudi headquartered Consultancy Firm serving multinational companies in Saudi Arabia in Board Member positions and actively consulting and introducing them to lucrative business opportunities in the KSA and the wider Gulf region. Today, the office is proud to be actively engaged with the world's largest companies in Energy, Defence, Industry, Finance and Asset Management, Specialized Economic Zones and Artificial Intelligence.

"WMMC strives to work with the best of the best in business.

Having HE Dr. Fawaz in our team as business partner and Advisory Board Member is an immense honour".



Adjust your focus, never believe in conspiracy theory!
Don't jump to conclusions, research the issue first!
Stop dreaming and start doing, become an expert through learning.



WMMC CONSULTANCY LLC

Advisory Board

Mr. Essa Mohammad Al Sulaiti is a Qatari Attorney admitted by Qatar Lawyers Admission Committee, Court of Cassation and is Founder and Chairman of Essa Al-Sulaiti Law Firm, a result-oriented, full-service law firm headquartered in Qatar. Also Mr. Essa is an active Board Member of Qatar Lawyers Association (QLA) as well as a member of the Board of Directors of the Qatar Experts and Arbitrators Association for Cultural and Awareness (QEACA).

Mr. Essa is an arbitrator certified by the GCC Commercial Arbitration Centre (GCC-CAC), the Qatar International Centre for Conciliation and Arbitration (QICCA), the Kuwait Commercial Arbitration Center (KCAC), the Oman Commercial Arbitration Center (OCAC), and is arbitrator at Saudi Center for Commercial Arbitration (SCCA) as well as being a Member of the Chartered Institute of Arbitrators (CIArb).

Aside the many different roles Mr. Essa fulfils, he is also an author of the employment rights and labour law guide “Individual Employment Contracts – A Guide for Employers and Workers” which gives guidance to both the employer and employee in Qatar in these areas.

Mr. Essa’s background combines extensive academic education, experience and hands-on practice in the legal sector and since the establishment of Essa Al Sulaiti Law Firm in 2015, the Firm and Mr. Essa personally have been awarded several prestige recognitions within the industry.

“I feel privileged to have Essa not only as a close friend, but also as a valuable member of the WMMC Advisory Board. Essa’s expertise will not only secure our businesses but also those of our clients”



'Having a strong team makes almost anything possible.'



WMMC CONSULTANCY LLC

Director

As a Chartered Accountant with over 30 years of international experience in the corporate and SME sectors in various senior management roles, Roderick has developed a strong financial and commercial drive to run businesses. Roderick has built excellent, successful teams, successfully transformed underperforming businesses and introduced new functions where necessary to support transformation.

Roderick has proven to be a strong leader, unassuming in presence but bold in results. In previous assignments, cost savings and initiatives have been a key part of Roderick's daily tasks, and he has been successful in this by building strong, centralised back-office functions with skilled people and the necessary expertise.

During his career in the automotive sector in Australia, Roderick held roles as CFO and COO, with a strong emphasis on the commercial side of the businesses he was involved in. Roderick's added value has translated into significant revenue and profit growth, cost savings and financing initiatives. But also restructuring and transforming businesses and their strategies were activities that Roderick has been involved in.

After a 17-year career in 'The Land Down Under', Roderick moved to the UAE where he built a strong professional network of business leaders and other interesting individuals. Most of them experienced Roderick's financial expertise, keen eye for commercial detail and thorough in-depth analysis, which led to many crucial and successful decisions. This also led to a move to Qatar where Roderick was asked to head up the Qatari operations of one of the country's leading car rental and leasing companies, where he was fully responsible for all aspects of the business.

Roderick's entrepreneurial spirit and curiosity led him to apply for a consultancy position where he could use all his knowledge, skills and experience to benefit the many business opportunities the country has to offer. At WMMC Consultancy, we are extremely proud to have Roderick as our new Managing Director.



"In the corridors of business, we are the silent architects of financial triumph,"
Roderick Croes, CA, CPA, FCIS - WMMC Director



WMMC CONSULTANCY LLC

Business Ambassadors

As business leader and international success coach since 1999, Robert W. Portielje developed a unique universal concept for performance improvement for sport and business management. The background and sources used for this concept can be defined as “where East meets West”.

Ancient Eastern knowledge combined with modern insights in the world of Behavioural Science and Quantum Physics make this mixture relevant to all who seek better performance, and or, personal growth. The concept stood the test of time and is constantly upgraded based on progressive insights..

With a deep knowledge in people management, Robert published a variety of white papers and literature about management issues of which one is about ‘success creation and business psychology’. The inspiration for this white paper was based on the significant results of one of my coachees in Top Sport. “There is clearly a parallel between reaching top performances in organizations and in Top Sport”, says Robert.

Robert’s Management insights were highly valued in Top Sport coaching. Being active in the sports arena the result of his pragmatic though intensive coaching methods lead the Netherlands Hockey Team to winning the Olympic Gold medal at the Olympic Games Sydney 2000.

In the world of the Equestrian, the Netherlands are a dominant force in this beautiful sport. Dutch riders and horses frequently achieve top results in major competitions, and they are known for consistently producing high-quality talent. Thanks to Robert’s tailor-made coaching programs the Netherlands equipe has been able to win a significant number of international Equestrian tournaments including winning three gold medals at the 2010 World Equestrian Games where Edward Gal partnered with the stallion Totilas, achieved an unprecedented success, again, under the guidance of ‘Super Coach’ Robert.



“Anything you put your attention on, will reveal itself”
Robert W. Portielje, - WMMC Business Ambassador



WMMC CONSULTANCY LLC

Business Ambassadors

As former Dutch and U.N. Diplomat, Dr. Staring's connections are at the highest international level, including high- and top-level decision-makers from business Fortune 500, large companies, financial institutions, family offices, wealth managers, to embassies, entrepreneurs and philanthropists.

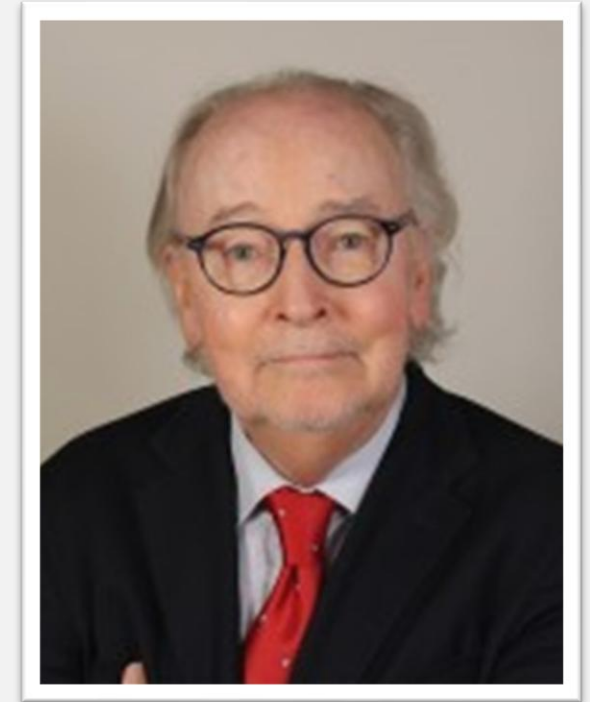
Winand is a trusted partner with appreciated communication skills having an extensive network and wide experience where he connects, energizes and guides local and international stakeholders thru advisory missions, steering committees & roundtables and with a view to enrich and enhance businesses, projects and other initiatives for the benefit of all.

From education and leadership to 'Think Tanks' and media, from financial services to cutting edge technology and eco-friendly innovation, from business development to protocol and sporting events, connecting the dots and delivering successful programs, business strategies and trade missions in culturally diverse environments have become second nature For Winand,

.With a deep knowledge of the Gulf countries, and as experienced traveller as Ambassador, UN diplomat, World Bank Consultant, as a Development Economist and Strategic (Business Development) Adviser to Asia, Africa, South America and the Middle East, Dr. Staring facilitates & engages with local authorities, institutions, and communities. His natural talent for communication, his dynamism and practical follow-up serve him well in the facilitation and establishment of multiple fruitful relations.

Great professional experiences have given Winand the passionate drive to successfully representing and developing strategies for a wide range of leading companies and international institutions; keeping an eye on the bigger picture and open to identify new opportunities, discretely and diplomatically.

"I am pleased to working with Winand as WMMC Business Ambassador for the Middle East and European region"



"Diplomacy makes business even more interesting"
Dr. Winand Staring - WMMC Business Ambassador



WMMC CONSULTANCY LLC

Business Ambassadors

Wouter van Vessem, born in The Hague, The Netherlands, started his international career as broker to promote and sell luxury villas and appartements to the 'happy few' throughout Europe and Turkey. Within the real estate sector Wout felt like 'home', however, as employee Wout felt restricted in his ambitions to develop his skills further. Wout decided to get involved in larger real estate development projects and Golf and Leisure projects in the region drew his interest.

Years passed by and it was noticed that, based on his gained knowledge in different industries as well as practical experiences, Wout had built a huge and worldwide network, both professional and personal, of people who regularly reached out to Wout for professional advice. At this stage of his career, Wout was ..., he decided to focus more on developing the networking and management consulting side, which he still enjoys every day.

Pre-Covid, Wout has been actively involved in the start-up of a new 'Beach Club in Noordwijk at the coast of the Netherlands, well visited during the summer season. Most recently Wout moved to Jávea, Spain where he has transformed a local plot of land into a unique 'Beach Club' and 'place-to-be for those looking for leisure in luxury'. Furthermore, Wout has been consulted in several other projects, from technology and robotics to international hospitality investment projects.

WMMC founder and CEO, Robert Cats. Wout and Robert know each other for many years and have decided to combine their strength in entrepreneurship and professional network to establish new unique and exclusive projects.

"Wout's energy to never give up and always go after the success to make it your own has always inspired me. I see our collaboration as a unique opportunity to support our valuable network of personal and business friends in an even more professional way. I am happy to working with Wout as WMMC Business Ambassador for the European region"



"You have to hunt for success as it will never hunt for you".
Wouter van Vessem - WMMC Business Ambassador



WMMC CONSULTANCY LLC

Business Ambassadors

Dr. Mohammad Washid is a distinguished Strategy and Sustainability Consultant with over 25 years of experience in the corporate, consultancy, and academic sectors, out of which he spent more than 15 years in Middle East Oil and Gas industry working for QatarEnergy and SABIC (Saudi Arabia), assessing and advising on global and regional oil, gas, petrochemical and emerging energy projects and opportunities for its competitiveness, strategic fit, JV project development and investment decisions.

In his academic career, Dr. Mohammad served as Dean and Associate Professor at University of Petroleum & Energy Studies, India and as Assistant Professor at All India Management Association (AIMA), India. Currently, Dr. Mohammad serves as the Director at WMC LLC, focusing on operations excellence and sustainable value creation by unlocking the business and human potentials. He has successfully organized Business Continuity and Resilience Conference 2023 in Doha Qatar (<https://bcrc.qa/bcrc-2023/>) held in Doha.

Dr. Mohammad brings a wealth of experience in leveraging the exceptional blend of expertise across international governmental organization (GECF), industry-specific forums (World Petroleum Congress, GPCA, Gulf Downstream Association, Business Continuity & Resilience Network, AIMA) and stakeholder engagements and driving impactful results through effective coordination, management and strategic networking. He is also the active member of Business Continuity and Resilience (BCR Network), Qatar India Management Association (QIMA), and Indian Business and Professionals Council (IBPC, Qatar). Possessing a keen eye for opportunity while fostering trust through a tactful and professional approach are hallmarks of Dr. Mohammad 's approach.

“Knowing Dr. Mohammad and his work for several years made the decision to strengthen our collaboration a logical step towards further growth of our organizations. Integrity, expertise and professionalism are key to our clientele, and this will remain our focus. Having Dr. Mohammad as our WMMC Business Ambassador for the India and the Middle East region is a true Added Value”



“There is always more to learn and further insight to gain”.
Dr. Mohammad Washid - WMMC Business Ambassador



WMMC CONSULTANCY LLC

OVERVIEW SERVICES WITH EXCELLENCE

*"We are what we repeatedly do.
Excellence, then, is not an act, but a habit."
- Aristotle -*

WMMC Consultancy is a 'no-nonsense' solutions-oriented consultancy firm with offices in Amsterdam, The Netherlands and in Doha, Qatar.

The company was founded in 2002 in The Netherlands, providing Consultancy Services and Solutions in the areas of Business Development and Facility Management. In response to requests from clients, other services are added to our portfolio, such as people development/training programs and (personal) coaching to name a few.

WMMC is recognized for its direct and transparent approach, no difficult and complex discussions but to the point communication and with 'straight forward' solutions.

'We have no time to lose' is what our clients say, our unbiased approach is the answer to that.

Carefully selected Partners, Subject Matter Expert-Consultants, Trainers and Personal Coaches with sound experience in their field of expertise, collaborate with us to ensure the most innovative world class services and solutions are delivered to our clients.

With sound experience in Multi-Cultural environments and International markets across Europe and the Middle East, our team helps solving the most complex issues in your organization through an innovative approach and with unique solutions.

Whether there are challenges with the organization's Strategy or Transformation, or the need to strengthening Leadership to meet the company's objectives and (departmental) targets, WMMC offers comprehensive Consultancy, Coaching and Training Solutions to overcome these challenges.

At the same time, we support, advise and coach new businesses with feasibility reports, legal frameworks, develop business plans, make introduction to our global professional network through local representation and networking events.

We advise organizations with their Strategy and high-level decisions in an unbiased fashion, we analyze business practices and goals and provide recommendations for improvements using our in-depth industry knowledge to deliver the best solutions leading to a successful outcome.

"We say what we do, and we do what we say" is our motto.

Integrity, Confidentiality, Commitment and Passion are our drivers to help clients and their businesses to grow to further heights.



WMMC CONSULTANCY LLC

SERVICES

CONSULTANCY



"People who have expertise just love to share it.
That's human nature". David Baldacci

As a one-stop-shop Solutions Services Partners, WMMC Consultants have sound experience in a broad range of Consultancy and Advisory Services in different industries and sectors, both local and international and with a strong focus on Strategy, Business Transformation, Project Management, Integrated Facility Management and Business Development, to name a few.

Aside delivering our services to established companies, we also support new companies with building their business.

From feasibility reports, legal frameworks through registering, office establishment and business development we add value from the first contact onwards.

We are active in the international area with offices in Europe / The Netherlands and in the Middle East / Qatar.

The sectors and industries and we have experience in vary from Public and Private and sectors like Commercial, Healthcare, Energy, Education and Sport, but also Construction, Infrastructure, Transportation, Aviation, Agriculture, Tourism, Recycling and Waste Management.

Any organization can move forward with small changes but building a strong future-proof foundation in today's fast evolving environment means, making insightful decisions and taking bold changes.

With World Class Consultancy Services, innovative Solutions and an efficient and effective approach we are here to help you.

Please [connect](#) with us for a 'Introductory Consultation' meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

STRATEGY



"If you don't know where you are going, you'll end up someplace else". Yogi Berra

One of the important reasons to practice Strategic Management is that it provides a framework covering the company's vision and direction for the whole organisation. It is important that all people within a company have clear goals and responsibilities and follow the direction, or mission of the organisation.

Like in sports, business strategy will always require setting organizational aspirations and making bold decisions to meet goals and objectives.

We have now seen that especially during challenging times and in the digital era we are in, analytics tools, collected data from in- and outside of the organization can give an edge in strategizing organizational objectives.

Analytics can bring 'reference class forecasting' to a higher level and reducing or eliminating bias.

Advanced analytics can be used to accomplish reducing bias in decisions by calibrating the likelihood of your strategy succeeding before you allocate resources, and in the right combination these analytics can help the organization to formulate its own insights to anticipate on the market dynamics and start/adjust strategic planning.

Without strategy, the organization is like a ship without a rudder sailing towards an uncertain destiny.

WMMC can help you to re-formulate your Vision, Business' Strategy, objectives and how to achieve these.

Please [connect](#) with us for a 'Strategy-orientation' meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

TRANSFORMATION



“Change before you have to.”
Jack Welch

Talking *Transformation*, automatically we end up talking about *Digital Transformation*, and it makes sense. However, transformation is not by default and only ‘digital’. The dictionary explains: Transformation is a complete change in the appearance or character of something or someone, especially so that that thing or person is improved.

In other words, transformation can apply on anything and anyone as long as it meets a ‘change’ and with the objective to ‘improve’.

Throughout the years WMMC has been involved in many different transformation projects in different industries and all with great results. Most recently we have completed an organization-transformation-project with a focus on value creation, resulting in positive results in all areas of the business, financial performance, operational excellence, business growth and staff development.

More than 65% of (digital) transformation projects fail, simply due to lack of proper preparation, lack of clarity in strategy and missing the right leadership approach. But most of all the lack of clear and transparent communication and an agile mind-set form a source of failure to transformation projects.

Before you are ‘forced’ to make a change, let’s get in touch and explore how we can help you and your business with the preparation, implementation and leading a successful change / transformation project.

Please [connect](#) with us for a ‘Transformation-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

NEW BUSINESS



"The way to get started is to quit talking and start doing."
Walt Disney

Running your own company is for many entrepreneurs like 'a dream coming true'. But the road to that 'dream fulfilment' is often a challenging one full of roadblocks and unexpected events.

Especially when you are planning to start your New Business (NB) in another country, with limited financial resources and little knowledge of the local business climate, the journey to running a successful business can be very time consuming and stressful, not yet considering the cost involved and the necessary patience.

Activities like market research, creating a feasibility report, developing a business plan and finding potential financial investors and/or partners are part of your journey. Questions like what entity and where should the office be located? What Legal framework is applicable for your business and which Taxes are relevant for your business? All these criteria that are essential to start your company successfully.

WMMC helps entrepreneurs with creating a solid foundation taking all above criteria in consideration. We partner with you from the 'idea and design' stage all the way to registration and physical office establishment.

As and where applicable we can even represent your business in the interim until your local representative is in place.

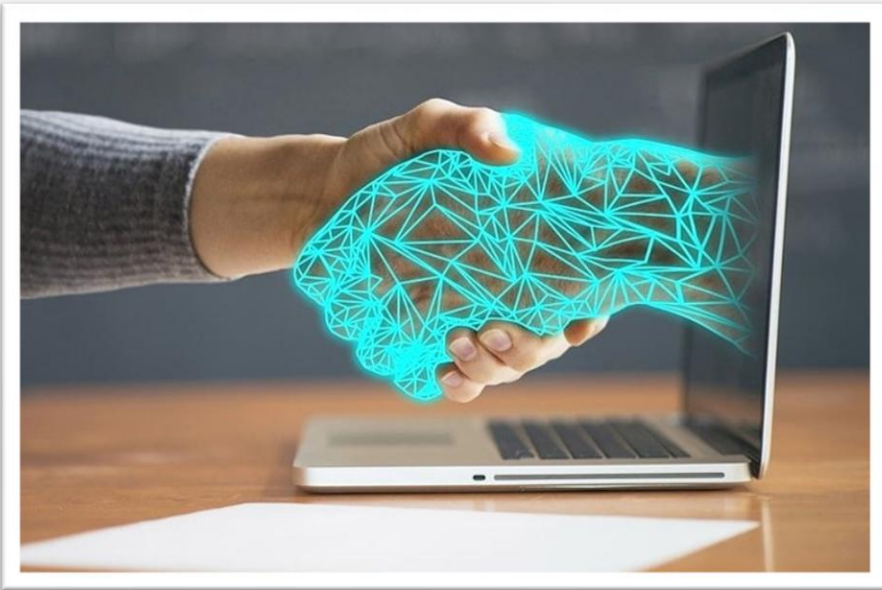
Contact us when you are you planning to start your business and looking for support.

Please [connect](#) with us for a 'NB-orientation' meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

TECHNOLOGY



“It has become appallingly obvious that our technology has exceeded our humanity.” Albert Einstein

From the earliest stone tools to the latest advances in artificial intelligence, robotics, blockchains and virtual reality, technology has continuously transformed our lives

Why technology is important in our daily life? It is an essential tool that we cannot avoid, it plays an important part in most of our lives Technology essentially harnesses the tools, technologies and strategies used to help us solve problems and simply make our lives better and easier to live in some way.

As a result of technological advances, they are increasing and spreading across countries. It is innovation that gives the power to spread their wings to organizations. The positive impact of technology on society has brought change and helped us to reach new heights that have never been conceived of.

Technology also has made doing business much easier in ways of efficiently connect employees, helping to improve collaboration, enhancing customer service and increasing customer experiences, and most important these days, gives easy access to relevant data that helps to continuously ‘stay on the ball’.

Without (using) technology businesses get behind and lose market position. Competition becomes stronger and faster, and it will be harder to catch up once your business has missed the tech-opportunity.

Stay current with the latest technology development and trends such as Artificial Intelligence, Machine learning, Robotic Process Automation (RPA) and other trends that can help your business to.

Please [connect](#) with us for an orientation meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

RENEWABLE ENERGY



“We may live in different worlds,
But we share one planet only!” Robert W. Cats

Renewable Energy (RE) transition is underway and can't be stopped anymore. On the contrary, the movements are so fast that everyday a new development and (re)new(able) solutions are introduced to 'the world'.

Countries have agreed climate-changes objectives and companies taking their responsibility, are following the same.

Whether it is transition to 'green(er)' energy or using SMART tools and technologies, no area stays untouched to create a 'cleaner' world. And there is no time to waste, and changes and developments are moving fast; it is for many organizations and companies hard to stay on track and to stay compliant with the latest introduced 'rules and regulations'.

Re-strategizing often means transforming people's mindset, business operations as well as other areas of the business, however it sounds more drastic than it usually is.

To contribute in a responsible way to the carbon footprint reduction objectives, we help companies to re-strategize their vision and mission to become a “Lean and Green” organization in a responsible way, cost-effective and efficient pace.

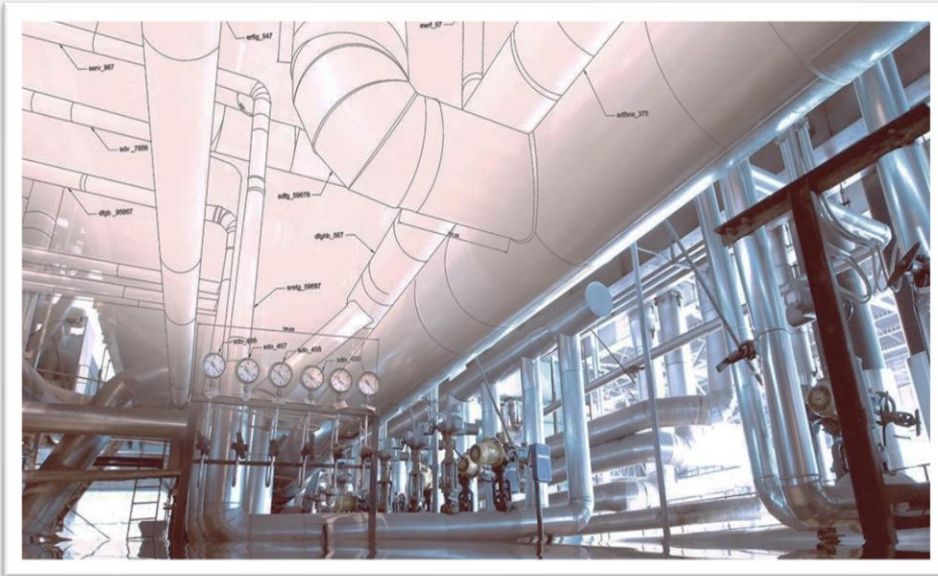
Let us help you to reach your energy transition goals towards a sustainable organization from a business point of view as well as from a (Corporate) Social Responsibility perspective.

Please [connect](#) with us for an orientation meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

FACILITY MANAGEMENT



“PPM, PDM or RCM, as long assets are properly maintained, operational disruption is kept to a minimum”. Client

Facility Management (FM) has many different ‘faces’. It is typically one of those management services where it is 24/7 hard working, being unnoticed and hardly appreciated. However, when FM doesn't work, everybody is panicking and appreciation flows.

FM is almost invisible. Every day you see security guards, cleaners, receptionists, parking guards, and sometimes a technician walking down the building with a toolbox. What one doesn't see is the FM organization behind these people and of which they form part of.

With over 20 years of in-depth knowledge and practical experience in the international Integrated Facility Management, WMMC can advise both clients and companies on the best practices, where the opportunities are and how to build a profitable organization around the Integrated Facility Management operations, for both the end-client as well as for the FM contractor.

Soft Services, Hard Services or Specialized Services like Energy and Waste Management, your facilities have to be taken care of in the most professional, cost-efficient and sustainable way possible, and according to (latest) industry standards and technology.

With well versed consultants in the international FM industry, we are here to support you and your organization in the best way forward and make FM visible!

Please [connect](#) with us for a ‘FM-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC SERVICES

PROJECT MANAGEMENT



“Project management is like juggling three balls:
Time, Cost and Quality.” G. Reiss

Project Management (PjM) is always constrained by time, cost and quality, regardless in which area, industry or sector this is.

Whether project management is practiced in construction or fit-out works, energy projects, or in software development, healthcare industry, integrated facility management, transformation or consulting, the ‘STB-TRIANGLE’ always applies.

Project Management knows different methodologies and it depends on the kind of project as well as the ‘strategy’ that is developed which PjM methodology would work best for the respective project.

Is the traditional ‘waterfall’ approach useful or should one be leaner, would Six-Sigma methods work towards a successful outcome or should the Prince2 approach apply?

To make the right decision is not an easy task, the most crucial stage of the project is to determine how you will start, which method works best and thus will be used towards completion (unless a combination of different methods could work). The right methodology will determine for at least 80% a successful project delivery....or not!

WMMC support our clients with Project Directors and Managers from different (international) experience and expertise backgrounds.

We can also help you and your teams to deliver projects successfully, in time and within agreed budgets.

Please [connect](#) with us for an ‘PjM-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC TRAINING & COACHING

DEVELOPMENT



“Talent you have naturally. Skill is only developed by hours and hours and hours of beating on your craft”. Will Smith

Training provides employees with the knowledge and techniques to develop their skills. Coaching helps the employees during the education process how to apply their developed skills in their daily work appropriately.

The impact of coaching on employee performance can be significant, basically we are transforming the person to perform in a way they never thought of before, better, more efficient and sometimes even 'against their learned principles' only to become a better person.

“Training is Gaining”, in our view this is knowledge and experience. With professional coaching, employees will improve their overall performance and better understand their role in the organization. When employees know what to do and why they're doing it, they'll be more productive at a higher level.

A good training and coaching program will boost confidence amongst staff, improve work performance, and build effective communication skills throughout the organization, the investment will always pay off.

Individual (Leadership) programs may even be more effective and speed up your Return Of Investment of the training and (personal) coaching programs.

In this company profile you will find only a 'flavour' of our 'custom-made' training and development programs.

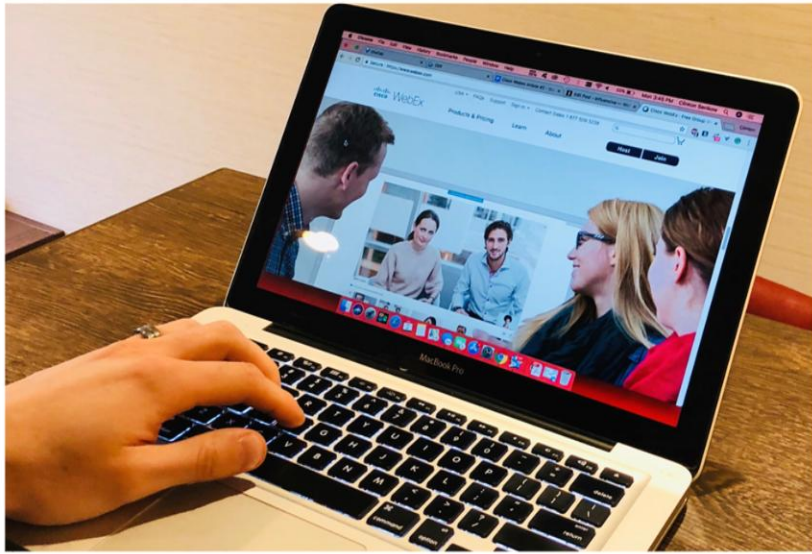
Please [connect](#) with us for a 'Development-orientation' meeting or check [here](#) our website.



WMMC CONSULTANCY LLC

TRAINING & COACHING

DEVELOPMENT - 2



“It does not matter how slowly you go, as long as you do not stop”. Confucius

LEADERSHIP

Good leaders show how success can be reached; the best leaders show their vision. Our Leadership training programs cover topics such as Strategy, Self-Development, Driving Innovation, Improving Team Performance and much more.

BUSINESS DEVELOPMENT

With a focus on topics such as how to build a successful commercial plan, developing networking skills and how to increase your sales-success rate, our trainers help building ‘Winning Teams’ with ‘Taylor-made’ Business Development training and coaching programs.

MAXIMIZE YOUR VALUE WITH BUSINESS SAVVY ENGINEERS

Our Business Savvy-training program helps engineers to become ‘more valuable’ leaders in your organization. The program combines financial and business literacy, and this way helps your Engineers to recognizing how strategies, behaviors, actions, and decisions affect the numbers and drive profitable and sustainable growth for your organization. In other words, the program creates Financial and Commercial Engagement and thus an increased Added Value through training and coaching

CYBER SECURITY AWARENESS

Our Partner KnowBe4 provides the world’s first and largest New-school security awareness training and simulated phishing platform that helps you manage the ongoing problem of social engineering.

Please [connect](#) with us for a ‘Training-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC

Workshops / Masterclass

Workshops



“Tell me and I forget, teach me and I may remember,
involve me and I learn.” Benjamin Franklin

WMMC organizes in partnership with other professionals several workshops and masterclasses throughout the year.

Workshops are there to guide participants from theoretical information to practice situations. Participants will be able to exchange experiences and views and will experience through ‘out of the box’ thinking and handling how situations can be dealt with in other and often more efficient ways.

Amongst many other topics, ‘Communication’ and ‘Conflict Handling in the workplace’ are popular subjects for our workshops.

Our workshops are well structured and work on a collaborative basis, therefore sometimes can have a surprising positive outcome, positive but still unexpected.

Also, the environment where the workshops take place are carefully selected. We trigger people to step out of their comfort zone to achieve the best results, this often happens in an ‘unusual’ environment.

Due to the dynamic exchange of different experiences and views, participants discover new ways to approach their daily challenges in the workplace. They start to experiment with new ideas, this is where the positive impact benefits the participant’s organization.

Curious to explore how our workshops can benefit your organization?

Please [connect](#) with us for a “Workshop-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC

Workshops / Masterclass

Masterclass



“Your imagination can create a reality”.
James Cameron

James Cameron, Barack Obama, Jeffery Bezos, Oprah Winfrey, they all have a story to tell and (live) lessons to share.

Wise words and quotes from celebrities are often referred too, like in this company profile. Why? Because these quotes are often inspirational, make us looking at situations from another perspective and sometimes even give us hope on better times to come.

Through masterclasses organized around the world, celebrities share their stories with us, to inspire us and to ‘teach’ us how we can sometimes do things better, different. Because that is what masterclasses are about to us; Story-telling in such way that the audience gets inspired, motivated and at the same time challenged to do things different.

WMMC organizes masterclasses with the same purpose, however not with celebrities like James, Barack or any of these famous people.

We feel privileged that we have a network of other great people, maybe less famous but certainly not less inspirational and with live-stories one can learn from.

Our network exists of subject-matter-experts who are inspirational in their way of ‘story-telling’, with a practical and pragmatic approach.

We are always looking for new speakers and participants for upcoming masterclasses, so if you have a story to tell that can inspire others than tell us!

Also let us know when you are interested to attend one of our masterclasses so we can add you to our invitation list.

Please [connect](#) with us for a ‘Masterclass-orientation’ meeting or check [here](#) our website.



WMMC CONSULTANCY LLC

WHAT MAKES US DIFFERENT?

CUSTOMER-CENTRIC APPROACH



“For us Customer Centric means that we are able to make the right decisions for your client without the need to ask”.

We pride ourselves in delivering our consultancy solution services in a true Customer-Centric environment. Customer-Centric acting is part of our company’s strategy, it is in our blood and culture and forms the foundation on which we build to strengthen our customers’ increasing experiences.

With keeping the customer at the center of our business’s vision, operations, and decisions making, we warrant an uncompromising quality and value of our services and solutions in the interest of our clients.

Aside staying astute with the most recent developments in the different industries and sectors we are active in, both local and international, we also regularly interact with our clients to keep them informed of these latest development.

This way our clients are assured they are always up-to-date and sometimes even ahead of their markets with the latest trends, technology, new methodologies or any other topics relevant for their organizations.

And this is exactly why clients choose to work with us!

Please [connect](#) with us for an introduction meeting or check [here](#) our website.



WMMC CONSULTANCY LLC

GLOBAL PARTNERS



The **GLOBAL CHAMBER OF BUSINESS LEADERS** stands as a united force, bringing together business titans, government leaders, CEOs, executives, entrepreneurs, investors, and industry trailblazers.

WMMC Consultancy through our founder is proud to be a valuable partner to the GCBL as *Highest Delegate to Qatar* and as member of the *Food and Agriculture Committee*.

We are all connected globally and committed to fostering cooperation and creating new values, markets, challenges, and triumphs. Our interconnected community's strength lies in revenue generation and the promotion of international cooperation, nurturing prosperity and peace, and the cultivation of innovative ideas and projects.

As a network with a global footprint extending to over half of the world's countries through local representatives (by invitation only), the Global Chamber of Business Leaders nurtures a resilient business community by cultivating an environment that goes beyond influence to embody vibrancy and interconnectedness.

Our motto is: ***“Together We Shape The Future”***

The GCBL always welcomes those interested in becoming member of the GCBL.

For more information, please check the website for [Global Chamber of Business Leaders](https://www.gcbl.org)



WMMC CONSULTANCY LLC

BUSINESS PARTNERS

ONLY EXCELLENCE



“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

WMMC is an internationally operating and renowned company because of our high standards and values, including our quality, reliability, consistency and professionalism.

Ethics and Integrity is in our DNA and the same we expect from our Business Partners, because at the end they are also our Business Ambassadors.

WMMC believes in strong and fruitful Partnerships, hence why we select our Business Partners carefully. Both parties need to be ensured to having mutual strong principles which are:

- ✓ Ethics and Integrity;
- ✓ Trustworthy and Reliable;
- ✓ Unique and High-Quality services and/or products;
- ✓ Excellent experiences and references;
- ✓ Exclusivity and Commitment to long-lasting professional relationships.

WMMC is always interested in new and unique partnerships.

Another reason why our clients choose to work with us.

Please [connect](#) with us for a partnership meeting or check [here](#) our website.



WMMC CONSULTANCY LLC BUSINESS PARTNER

EXCELLENCE IN EVENTS SERVICES & SOLUTIONS



LOSBERGER DE BOER

“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

Losberger De Boer provides first-class products with an exceptional level of service. Over the last decades, we have become the *go-to partner* for high-profile and complex projects worldwide, delivering space solutions for a wide range of events, commercial and public clients, as well as military and humanitarian purposes.

Recent projects and clients include the world’s largest and most historic sports event, the Mobile World Congress, G7 and G8 meetings, NATO summits, Wimbledon, the Tour de France, and the Farnborough Air Show. But also, countless commercial space applications, ranging from airport terminals to storage and production facilities, and rapid deployment solutions for military organisations and NGOs are part of our projects.

7 reasons for choosing Losberger De Boer

1. The use of materials
2. Product development, design and engineering
3. Advice and guidance
4. Logistics and delivery
5. Project management, completion and handover
6. The selection of trusted service partners
7. Sustainability

Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: [Losberger De Boer](#)



WMMC CONSULTANCY LLC BUSINESS PARTNER

EXCELLENCE IN LEGAL SERVICES & SOLUTIONS



عيسى السليطي للمحاماة
ESSA AL SULAITI LAW FIRM

“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

Essa Al Sulaiti Law Firm is a result-oriented, full-service law firm headquartered in Qatar, offering comprehensive legal services and representation in Arabic, English, French, Spanish, Greek, Italian, and Portuguese.

Our in-depth understanding of our clients, legal expertise and international experience enables us to provide attentive, effective representation in a variety of practice areas, including Corporate, Commercial & Construction – with a particular focus on Litigation and Arbitration across various industries and sectors.

We foster meaningful client relationships and spend as much time as needed responding to client questions, learning about their needs, and addressing their concerns. Our firm was built on this value.

We are an independent firm. This means we are not restricted by rigid corporate protocols and franchisee regulations; we also have a special capacity to tailor our services to client needs in tandem with our own standard of practice. Our size also means that we are better positioned to adapt to a changing legal market.

Our senior counsels and star associates have deep and varied arbitral and litigatory experiences in Qatar, U.K, Portugal, France, Spain and Egypt – resulting in favourable outcomes for our clients. We have represented clients in a range of corporate and construction disputes.

Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: [Essa Al Sulaiti Law Firm](#)



WMMC CONSULTANCY LLC BUSINESS PARTNER

ONLY EXCELLENCE IN INNOVATIVE PERSONAL TRAINING.



“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

fit20 is an international company founded and with the HQ in the Netherlands. Fit20 opened the first studio back in 2009. Today there are more than 150 studios around the globe!

We have received several industry awards for innovation and entrepreneurship, including the prestigious Gazelle award.

fit20 is an innovative and unique training method. Most people believe that fitness training takes at least a few hours and several sessions per week. fit20 provides science-based alternative.

At fit20 you train once per week for 20 minutes with a personal trainer. Our training method is based on the latest scientific findings about effective and efficient training to improve fitness and health.

fit20 has developed a very precise and rigorous educational system for franchise owners and trainers. We consider this to be a fundamental building block of our success strategy. We call it the fit20 Academy and we continue to devote great energy and resources to continuous development of our Academy program.

Fit20 is a franchise company. The Qatar studios are owned by Matthijs and Daphne Westra, who work with several professional trainers to help their clients getting in shape.

Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: [fit20 Qatar](#)



WMMC CONSULTANCY LLC BUSINESS PARTNER

EXCELLENCE IN TECHNOLOGY SOLUTIONS



“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

Calumino is on a mission to merge powerful and economical thermal sensor technology with A.I. intelligence, helping to propel industries forward by delivering new levels of insight and control for businesses.

Calumino has pioneered world’s first high-performing and cost-effective thermal sensor, a revolutionary platform technology which unlocks the potential of intelligent sensing for a broad range of new use cases across industries.

Calumino has built a world-class team of experts in the development and commercialization of thermal imaging and A.I. Led by CEO and Founder Marek Steffanson, the Calumino team brings decades of global experience across diverse markets including micro– and nano-fabrication, optical module assembly, A.I., IOT, solution development, and commercialization.

The energy of heat and light are essential for human existence. The name CALUMINO draws from this inspiration as a portmanteau of CALorie (the energy associated with heat rise) and LUMINOosity (the radiated electromagnetic power of light).

Only Calumino’s ultimate IOT technology protects privacy, provides embedded AI data analysis, and simplifies integration for endless new use cases.

Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: [Calumino](#)



WMMC CONSULTANCY LLC BUSINESS PARTNER

EXCELLENCE IN GAMES FOR HEALTHCARE



GAMES FOR HEALTH

“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

Games for Health is an expert in playfully intelligent solutions for the medical and healthcare market.

At Games for Health, we uniquely combine knowledge of technology, playful interaction, science and healthcare into powerful, sympathetic answers to the needs of the medical community: specialized games and apps that inspire healthy behavioral changes. Developed in cooperation with healthcare professionals and patients, our products build a personal connection with their users, fit into their daily routine and help them build a connection with their social network.

As the call for help from a healthcare sector under pressure grows louder, the demand for our solutions accelerates. In close cooperation with strategic partners in the healthcare sector, particularly hospitals, pharma and health insurance companies, we develop our products into powerful, scalable ventures, skyrocketing towards our ambitious goal: 1 billion healthier and happier people.

Games for Health is a unique opportunity to collaborate for both profit and purpose: to make a real, durable and sympathetic impact.

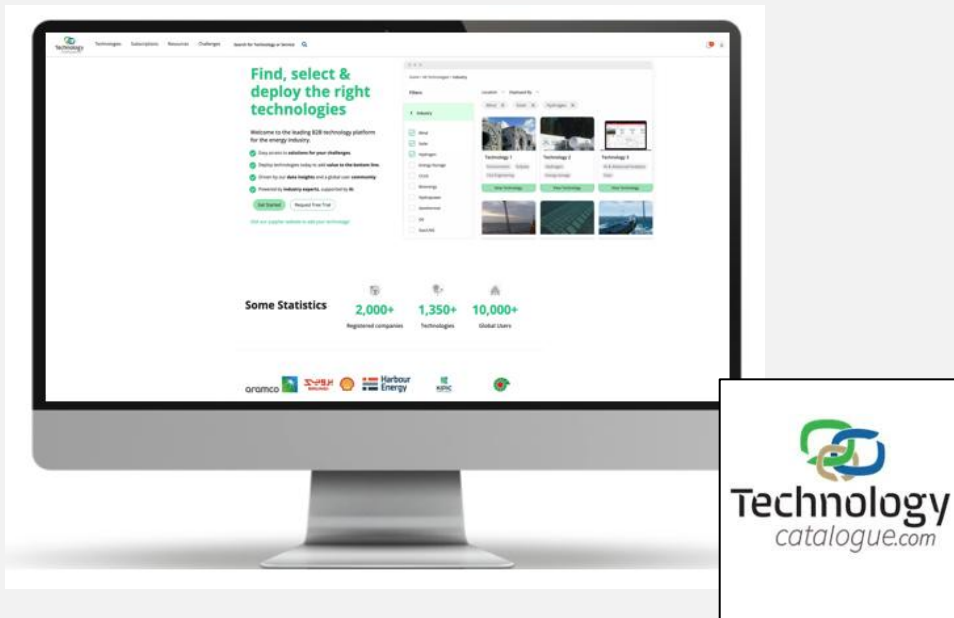
Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: [GAMES FOR HEALTH](#)



WMMC CONSULTANCY LLC BUSINESS PARTNER

EXCELLENCE IN TECHNOLOGY & INNOVATION MANAGEMENT



“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

TechnologyCatalogue.com, the B2B technology platform for the energy industry and energy transition, was launched in 2018 with the aim to make it as easy as possible to find and select technologies, and to get those technologies deployed.

The B2B technology platform is based on hands-on and strategic experience of the founders, who used to lead global technology deployment activities in Shell.

Our platform offers over 1000 technologies all in one place and can be used for data insight and tools to compare and select those relevant and useful for your business.

TechnologyCatalogue.com is not ‘just another scouting firm’, our platform provides data and tools to get the right technology deployed today adding significant value to the bottom line.

The platform is used by companies round the globe and offers

- Easy access to solutions for your challenges.
- Deploy technologies today to add value to the bottom line.
- Driven by our data insights and a global user community.
- Powered by industry experts, supported by AI.

Please [connect](#) with us for a meeting to explore business opportunities.

For more information, please check the website: TechnologyCatalogue.com



WMMC CONSULTANCY LLC

INVESTMENT PARTNER

EXCELLENCE IN PROFITABLE INVESTMENT OPPORTUNITIES



“Ethics, Integrity, Professionalism and Trust
That’s what counts in Partnerships.”

WMMC represents several companies seeking for project investors as well as those looking for project investments.

Whether these investments relate to large infrastructural projects including ports and airports or projects related to (renewable) energy solutions such as wind-, solar or hydrogen, we will find the right partners on both sides.

But also, for investments in areas such as real estate, technology, healthcare, gaming or even luxury products and exclusive private collections, WMMC International Ambassadors are the experts in the right Match-Making.

At present time we see an increasing interest for investments in sectors such as Healthcare, Tourism (Hotels and Resorts), Technology (including A.I.) and (Renewable) Energy.

Discretion and Trust are of essence, hence why our clientele choose to work with us.

WMMC always comply with international legislations & regulations.

Please [connect](#) with us for a meeting to explore business opportunities.



WMMC CONSULTANCY LLC CONNECTED



عيسى السليطي للمحاماة
ESSA AL SULAITI LAW FIRM



WMMC is proud to being a partner to several businesses and being a member of several institutions, not at the least to keep ahead of the fast-moving transformation of the worldwide business landscape.

Also, for our clientele and business partners it is important to know that we have access to a worldwide network of Governmental Leaders, CEO's and executives, entrepreneurs, investors and business and industry leaders.

Through our network we can build business on a Database covering Research in worldwide Financial Data, Market Intelligence, Trends & Forecasts, and many more information which is pivot for building and running your businesses.

We invite you to [connect](#) with us and jointly explore business opportunities!

WMMC CONSULTANCY LLC

CONTACT



WMMC Consultancy LLC Qatar
Email: info@wmmconsultancy.com
+974 4452 7910



WMMC Consultancy BV Netherlands
Email: info@wmmconsultancy.com
+31(0) 2044 5264

WMMC Consultancy promotes 'T H E E'
- Transparency - Honesty - Equality - Ethics -

