



Bottie Builder AI LLC

CAPABILITIES STATEMENT

October 10, 2025

KEY DIFFERENTIATORS & VALUE PROPOSITION

What sets Bottie Builder AI apart is our **comprehensive, one-stop approach** to digital transformation, offering clients a single, accountable source for AI integration, custom software development, and end-to-end process automation. Our expertise lies not just in implementation, but in delivering **modern, user-friendly dashboards and business trackers** that translate complex data and workflows into immediate, actionable intelligence for small business owners.

CORE COMPETENCIES

Build Websites

Corporate sites: Brand and company information showcases.
E-commerce sites: Online storefronts with secure checkout.
Portfolio sites: Visual platforms for creatives.
Landing pages: High-conversion designs for lead generation.

Microsoft Business Setup

Email & Collaboration: Outlook, Teams, and Exchange setup.
File Storage: OneDrive and SharePoint implementation.
Security & Identity: Azure AD, Intune, and Defender deployment.
Cloud & Infrastructure: Azure Cloud hosting services.

Dashboard Apps

Operational: Real-time data feeds for daily monitoring.
Strategic: KPI and trend analysis for long-term planning.
Analytical: Advanced tools for deep data exploration.
Tactical: Focused views on short-term projects.

AI Agents

Simple reflex agents: Rule-based systems for direct responses.
Model-based reflex agents: Internal state models for context-aware decisions.
Goal-based agents: Planning systems to achieve objectives.
Learning agents: Adaptive solutions using machine learning.

Custom GPTs (ChatGPT-Based)

Knowledge-base bots: Assistants for accessing internal resources.
Marketing assistants: Tools for content ideation and campaigns.
Content generators: AI for creating blogs, posts, and scripts.
Customer-support agents: Real-time chat handlers.

Automations

Task automation: Streamlining single, repetitive actions.
Workflow automation: Multi-step, trigger-based processes.
Process automation: End-to-end orchestration of business flows.
RPA: Software bots for complex, multi-system tasks.

Consulting

IT strategy: Developing technology roadmaps.
IT architecture: Designing scalable, secure systems.
Implementation: Hands-on setup and rollout of new tools.
Data analytics: Extracting actionable insights from data.

Integrations

Enterprise Service Bus (ESB): Centralized data routing hubs.
iPaaS / e-iPaaS: Cloud-native, no-code integration workflows.
API-integration middleware: Seamless connections between apps.
Embedded MaaS: Low-code integration layers in platforms.

Training (ChatGPT & Prompting)

Intro to ChatGPT: Foundational concepts and tips.
Prompt engineering: Techniques for precise outputs.
Advanced prompting: Strategies for complex tasks.
Custom GPT creation: Step-by-step guidance and fine-tuning.

PAST PERFORMANCE

Harvest Church Big Lake, MN

Scope/Result: Architected, designed, and deployed a full company website with integrated copywriting, SEO optimization, and responsive design.

Bibles and Breakfast Big Lake, MN

Scope/Result: Architected, designed, and deployed a full company website with integrated copywriting, SEO optimization, and responsive design.

CORPORATE DATA

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NAICS CODES

541511 - Custom Computer Programming Services
541512 - Computer Systems Design Services
541519 - Other Computer Related Services

CERTIFICATIONS & REGISTRATIONS

