

Video Communication for Early Childhood Education

Course Description

This 7-day Erasmus+ KA1 training course is designed for kindergarten teachers and educational staff who want to develop practical skills for creating video content that documents and promotes the pedagogical activities of their kindergarten. Participants will learn how to use smartphones as video production tools, how to record educational activities, and how to transform recorded material into engaging short videos.

The course covers the entire video production process: planning, filming, editing, publishing and sharing videos. Special attention is given to the use of Artificial Intelligence tools that support video creation, automated subtitles, voice-over generation and creative visual storytelling. By the end of the course, participants will be able to produce short promotional videos presenting kindergarten activities and events, suitable for websites, social media and Erasmus+ dissemination.

Learning Outcomes

- Plan and storyboard short educational videos.
- Film educational activities using smartphones.
- Apply basic filming techniques (framing, lighting, sound recording).
- Edit videos using accessible editing software.
- Use AI tools for subtitles, voice-over and video enhancement.
- Create short promotional videos presenting kindergarten activities.
- Publish and share video content responsibly and ethically.

Requirements for Participants

- Basic digital skills and familiarity with smartphones.
- A smartphone capable of recording video.
- Laptop for video editing activities.
- Interest in digital storytelling and educational promotion.
- Willingness to participate in practical group activities.

Course Programme

Day 1 – Video Storytelling in Early Childhood Education

- 09:30 – 10:30 Welcome session and introduction to the course
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Presentation of participants and examples of educational videos (YouTube, Vimeo)
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 Video storytelling principles in education
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Tools overview: YouTube Studio, Canva Video, CapCut

Day 2 – Smartphone Video Production

- 09:30 – 10:30 Using smartphones for video production (iPhone / Android cameras)
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Filming techniques: framing, lighting and sound
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 Practical filming exercises
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Apps: Filmic Pro, Open Camera, smartphone tripod and microphone use

Day 3 – Video Storyboarding and Filming

- 09:30 – 10:30 Visual storytelling and narrative structure
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Creating storyboards using Canva and Miro
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 Filming a short kindergarten activity video
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Review and analysis of recorded material

Day 4 – Video Editing

- 09:30 – 10:30 Introduction to video editing tools
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Editing video clips: cutting, trimming and sequencing
- 12:30 – 14:00 Lunch

- 14:00 – 15:00 Adding titles, music and transitions
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Tools practice: CapCut, Clipchamp, InShot

Day 5 – AI Tools for Video Creation

- 09:30 – 10:30 Introduction to AI tools for video production
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 AI subtitles and voice-over generation
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 AI video editing and enhancement
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Tools practice: Descript, Runway ML, Canva AI

Day 6 – Video Promotion for Kindergarten

- 09:30 – 10:30 Creating promotional videos for educational institutions
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Ethical considerations and child protection when filming
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 Planning the final video project
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Preparing footage for the final video project

Day 7 – Final Video Project

- 09:30 – 10:30 Editing the final video project
- 10:30 – 11:00 Coffee break
- 11:00 – 12:30 Presentation of participants' videos
- 12:30 – 14:00 Lunch
- 14:00 – 15:00 Peer feedback and discussion
- 15:00 – 15:30 Coffee break
- 15:30 – 16:30 Course evaluation and certificates