



\$CECYL
2025-2027
ROADMAP



PHASE 1:

- **OFFICIAL \$CECYL LAUNCH ON PUMPFUN**
- **WEBSITE CREATION**
- **SOCIAL MEDIA CHANNELS SET UP**
- **FIRST \$10K-\$50K DONATION**
- **COMMUNITY BUILD UP THANKS TO OUR LOYAL AND EARLY MEMBERS**
- **COLLABORATIONS WITH GLOBAL WILDLIFE ASSOCIATIONS AND FOUNDATIONS**
- **STRATEGIC COLLABS WITH INFLUENCERS**
- **VARIOUS MARKETING INITIATIVES**

MARKET CAP FLOOR: \$10M

HOLDERS COMMUNITY: 3K+



PHASE 2:

- **MINOR CENTRALIZED EXCHANGES LISTINGS**
- **EVENTS AND CONFERENCES AROUND THE WORLD TO RAISE AWARENESS ON \$CECYL AND WILDLIFE CONSERVATION**
- **WEEKLY AMA WITH OUR MOST INVOLVED COMMUNITY MEMBERS AND SPECIALS GUESTS**
- **PARTNERSHIPS WITH GLOBAL WILDLIFE ASSOCIATIONS**

MARKET CAP GOAL: \$100M+

HOLDERS COMMUNITY: 15K+



PHASE 3:

- **GLOBAL MARKETING CAMPAIGNS**
- **HIGHER AND HIGHER QUALITY CONTENT CREATION ABOUT LIONS COLLABORATING WITH NATURE DOCUMENTARY PRODUCTION COMPANIES**
- **MULTIPLE >\$100K DONATIONS**
- **SPECIAL EVENTS AND TEAM TAKING ACTION PHYSICALLY IN SOUTH AFRICA FOR WILDLIFE PRESERVATION**

MARKET CAP GOAL: \$250M+

HOLDERS COMMUNITY: 30K+



PHASE 4:

- **MAJOR CENTRALIZED EXCHANGES LISTINGS AND GLOBAL RECOGNITION**
- **BIGGER AND BIGGER RECURRING PROPORTIONAL DONATIONS**
- **FUNDING AND ECONOMIC SUSTAINABILITY FOR LONG TERM INITIATIVES**
- **PLANNING PERMITS, INFRASTRUCTURE AND LEGAL ASPECTS CONCERNING THE BUILDING OF THE \$CECYL BRANDED NATURAL PARK**

MARKET CAP GOAL: \$500M+

HOLDERS COMMUNITY: 50K+



PHASE 5:

- **FOCUS ON THE BUILDING OF OUR \$CECYL BRANDED NATURAL PARK IN ZIMBABWE**
- **ACCEPTANCE OF \$CECYL AS A MEANS OF PAYMENT/DONATION TO WILDLIFE FOUNDATIONS AND ASSOCIATIONS**
- **TEAM ATTENDING INTERNATIONAL CONFERENCES LIKE G7, G20, WEF IN ORDER TO GIVE VOICE TO THE CAUSE OF WILDLIFE CONSERVATION**

MARKET CAP GOAL: \$1B+

HOLDERS COMMUNITY: 100K+