



**Services**

*by*

**Talha Akram**



# About Me



Business to  
*Online  
Presence*

As a digital marketing specialist, I create innovative strategies that drive results and elevate your business in the online marketplace.



# Vision

My vision is to deliver results-driven digital marketing and e-commerce solutions that drive real business growth, customer engagement, and brand awareness. I'm committed to helping businesses achieve their online goals, and my vision is to make that commitment a reality through tailored, effective, and innovative digital marketing and e-commerce strategies.



# My Services



- 1 Digital Marketing
- 2 Web developments and design
- 3 Ecommerce business development
- 4 Managing online businesses



# About Talha



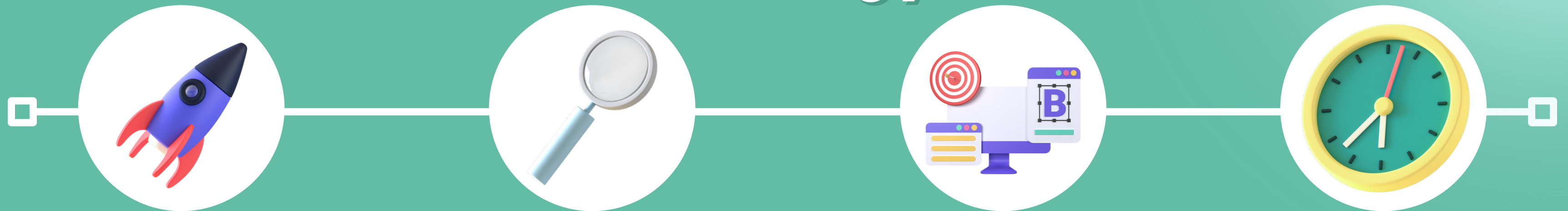
**Talha Akram**

**Digital Marketer &  
Business  
Consultant**

Hey! I am Talha Akram, graduated in Chartered Accountancy. I am working as an Business growth strategist providing service to my multiple local and international clients in order to make their journey successful. I have vast experience in Digital marketing and online business management for Amazon and shopify as well. Being loyal to my clients and providing them with satisfactory project completion is my top priority. To



# Digital Marketing Strategy



## KPIs

Identify business objectives and key performance indicators (KPIs)

## UVP

Develop a unique value proposition (UVP) for the project.

## Analysis

Conduct Market Research and Analysis. Gather data on industry trends, market size, and growth potential.

## Setup Tools

Set Up and Configure Digital Marketing Tools. Launch and Manage Digital Marketing Campaigns

**Track, Measure, and Optimize Performance and enjoy the process**



# My Recent Projects



Brashe online store for the online selling in the **Europe market** and setup all the tools for them



Did PPC for the multiple clients in **USA & UK** to increase their sales up to the mark and rank the listings as well



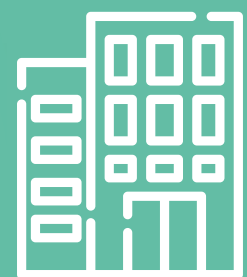
Did Marketing for one of client from **MIDDLE EAST** to get more engagement on the LinkedIn Profile



# Thank You



[www.servicesbytalhaakram.com](http://www.servicesbytalhaakram.com)



Maximinos 4700-232, Braga,  
Portugal



+351-930-657-679