Pagan Pride Kansas City 2025 - Sponsorship

Celebrating All Spiritual Pathways

Event Date: September 13th, 2025

Location: Macken Park North Kansas City, MO

Website/Social Media: www.paganpridekansascity.com, @paganpridekansascity

About the Event

Pagan Pride Kansas City is back! This beloved one-day festival returns with both familiar and new organizers, renewed energy, and expanded programming. In the past, Pagan Pride Day has drawn hundreds of attendees—and the response to our 2025 comeback has already been massive.

In the past, we welcomed hundreds of attendees. After covid, it was difficult to bring this beloved event back. With new coordinators, broader outreach and exciting new features, **2025** is expected to be even bigger.

This free, public celebration welcomes all spiritual paths. Our goal is to educate, build community, and create a joyful, inclusive space for connection and spiritual exploration through workshops, vendors, rituals, performances, and more.

We invite **businesses**, **spiritual groups**, **artists**, **and allies** to partner with us as sponsors and help make this meaningful gathering possible.

Sponsorship Tiers

Community Ally – \$75

For individuals, nonprofits, or community groups wanting to show support and engage.

Includes:

- Information Booth space included (\$25 value)
- Name or small logo listed on our website
- 1 social media shoutout
- Verbal thank-you during the opening ceremony
- Option to display flyers/business cards on the community table
- Digital "Official Sponsor" badge for your website or social media

Circle Sponsor – \$150

Perfect for small businesses and vendors looking to reach a larger audience.

Includes:

- Standard 10x10 booth included (\$120 value)
- Medium logo on event banner and website with link
- 2 social media shoutouts (post + story/tag)
- Two verbal mention during the day's programming
- Option to include flyers or small items in event swag bags
- ¼-page ad space in printed event program
- Digital "Official Sponsor" badge

★ Main Stage Sponsor – \$300

Our **premium tier** for top-tier visibility, leadership, and brand alignment.

Includes:

- Standard 10x10 booth included (\$120 value)
- Large logo featured on:
 - Event banner
 - Website (with description + link)
 - o Printed program
 - Event T-shirts
- 3 social media shoutouts (feature post, story, and day-of tag)
- On-stage recognition at opening, closing, and between performances
- Opportunity to introduce a performance or workshop
- Option to include branded giveaways or raffle items
- ½-page ad in printed program
- Featured in post-event recap social media post
- Priority booth placement near stage or high-traffic areas
- Digital "Main Stage Sponsor" certificate & social badge

Custom Sponsorships & In-Kind Options

We also welcome:

- In-kind donations: Raffle items, services, refreshments, or volunteer perks
- **Specialty Sponsorships**: Sponsor a specific area (e.g., "Kids' Zone Sponsored by...," "Ritual Tent Presented by...")—let's create a custom package for your goals and budget!

6 Why Sponsor Pagan Pride KC?

- Align your brand with inclusivity, spiritual freedom, and community wellness
- Build relationships with hundreds of engaged local attendees
- Support interfaith education and cultural celebration
- Be part of a meaningful event that's returning stronger than ever

Contact Us

To become a sponsor or learn more:

Elaina McKenzie

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Website/Socials: www.paganpridekansacity.com

Let's co-create something magical and unforgettable.