

Pagan Pride Kansas City 2025 – Sponsorship

Celebrating All Spiritual Pathways

Event Date: September 13th, 2025

Location: Macken Park North Kansas City, MO

Website/Social Media: www.paganpridekansascity.com, [@paganpridekansascity](https://www.instagram.com/paganpridekansascity)

About the Event

Pagan Pride Kansas City is back! This beloved one-day festival returns with both familiar and new organizers, renewed energy, and expanded programming. In the past, Pagan Pride Day has drawn hundreds of attendees—and the response to our 2025 comeback has already been massive.

In the past, we welcomed hundreds of attendees. After covid, it was difficult to bring this beloved event back. With new coordinators, broader outreach and exciting new features, **2025 is expected to be even bigger.**

This free, public celebration welcomes all spiritual paths. Our goal is to educate, build community, and create a joyful, inclusive space for connection and spiritual exploration through **workshops, vendors, rituals, performances, and more.**

We invite **businesses, spiritual groups, artists, and allies** to partner with us as sponsors and help make this meaningful gathering possible.

Why Sponsor Pagan Pride Kansas City?

Align your brand with inclusivity, spiritual freedom, and community wellness

Pagan Pride Kansas City celebrates the diverse range of spiritual practices within our region. By sponsoring this event, your business or organization aligns itself with values of inclusivity, acceptance, and holistic community care. These values matter deeply to our attendees and reflect a commitment to a more understanding and equitable society.

Build relationships with hundreds of engaged local attendees

This event attracts a wide spectrum of participants, from long-standing members of Pagan and earth-based communities to those exploring alternative spiritual paths for the first time. Sponsors will have the opportunity to interact directly with a highly engaged audience that

appreciates meaningful, value-driven connections and is eager to support local businesses and organizations.

Support interfaith education and cultural celebration

Pagan Pride KC is more than a festival. It is a public educational event that seeks to foster understanding between diverse belief systems. Sponsorship helps fund workshops, performances, rituals, and speaker sessions that provide attendees with opportunities to learn about and experience different spiritual traditions in a respectful and welcoming environment.

Be part of a meaningful event that is returning stronger than ever

Pagan Pride has a long and respected history in the Kansas City area. This year marks its highly anticipated return, with both new and returning organizers coming together to rebuild and reimagine the event. The response from the community has been overwhelmingly positive, and this year's celebration is expected to draw several hundred attendees, making it an ideal time for your business to get involved and show its support.

Sponsorship Tiers

♦ Community Ally – \$75

For individuals, nonprofits, or community groups wanting to show support and engage.

Includes:

- **Information Booth space included** (\$25 value)
- Name or small logo listed on our website
- **1 social media shoutout**
- Verbal thank-you during the opening ceremony
- Option to display flyers/business cards on the community table
- Digital “Official Sponsor” badge for your website or social media

♦ **Circle Sponsor – \$175**

Perfect for small businesses and vendors looking to reach a larger audience.

Includes:

- **Standard 10x10 booth included** (\$120 value)
- Medium logo on event banner and website with link
- **2 social media shoutouts** (post + story/tag)
- Two verbal mention during the day's programming
- Option to include flyers or small items in event swag bags
- ¼-page ad space in digital event program
- Digital "Official Sponsor" badge

★ **Main Stage Sponsor – \$300**

Our **premium tier** for top-tier visibility, leadership, and brand alignment.

Includes:

- **Standard 10x20 (or two 10x10) booth included** (\$240 value)
- Large logo featured on:
 - Event banner
 - Website (with description + link)
 - Online program
 - **Event T-shirts**

- **3 social media shoutouts** (feature post, story, and day-of tag)
 - On-stage recognition at opening, closing, and between performances
 - Opportunity to introduce a performance or workshop
 - Option to include branded giveaways or raffle items
 - **½-page ad** in digital program
 - Featured in post-event recap social media post
 - Priority booth placement near stage or high-traffic areas
 - Digital “Main Stage Sponsor” certificate & social badge
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Custom Sponsorships & In-Kind Options

We also welcome:


- **In-kind donations:** Raffle items, services, refreshments, or volunteer perks
 - **Specialty Sponsorships:** Sponsor a specific area (e.g., “Kids’ Zone Sponsored by...,” “Ritual Tent Presented by...”)—let’s create a custom package for your goals and budget!
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Contact Us

To become a sponsor or learn more:

Elaina McKenzie

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 Phone: 816-237-8408

 Website/Socials: www.paganpridekansacity.com

Let’s co-create something magical and unforgettable.