

# NitrAd Media

## Privacy Policy

Last Updated: March 22, 2025

At NitrAd Media, we value the privacy of our customers and users. This Privacy Policy outlines how we collect, use, and protect your personal information when you access or use our website and services. By using our services, you consent to the practices described in this Privacy Policy.

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### 1. Information We Collect

We collect the following types of information when you use our services:

- **Personal Information:** This includes details such as your name, email address, billing information, and any other personal data provided during account creation or when making a purchase.
  - **Usage Data:** We may collect data on how you interact with our website and services, including IP addresses, browser types, device types, and usage patterns.
  - **Payment Information:** We may collect payment details such as credit card or bank account information, which are securely processed through our third-party payment processor.
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### 2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and maintain our services, including website development, management, and design.
  - To process payments and manage your account.
  - To communicate with you about updates, promotions, and other relevant information related to our services.
  - To improve our website, services, and customer support.
  - To comply with legal obligations or respond to any legal processes.
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### 3. Data Sharing and Disclosure

We do not sell or rent your personal information to third parties. However, we may share your information in the following circumstances:

- **Service Providers:** We may share your information with third-party vendors and service providers who assist us in providing our services (e.g., payment processors, hosting providers).
  - **Legal Compliance:** We may disclose your information to comply with legal obligations or respond to lawful requests by public authorities (e.g., a court or government agency).
  - **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.
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#### 4. Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience and gather analytics on how our website is used. Cookies are small data files stored on your device that help us improve site performance, remember user preferences, and analyze usage patterns.

You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect your ability to use certain features of our website.

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#### 5. Data Security

We take reasonable precautions to protect your personal information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

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#### 6. Your Data Protection Rights

Depending on your location and applicable laws, you may have the following rights regarding your personal data:

- **Access:** You may request a copy of the personal data we hold about you.
- **Correction:** You may request that we correct any inaccuracies in your personal data.
- **Deletion:** You may request the deletion of your personal data, subject to legal or contractual obligations.
- **Opt-Out:** You can unsubscribe from marketing communications at any time by following the instructions in our emails or by contacting us directly.
- **Restrict Processing:** You may request that we limit the processing of your personal data under certain circumstances.

To exercise these rights, please contact us at [info@nitrad.ca](mailto:info@nitrad.ca).

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## **7. Retention of Your Data**

We will retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

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## **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date" at the top of the policy. We encourage you to review this Privacy Policy periodically for any updates. Your continued use of our services after any changes constitutes your acceptance of the revised policy.

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## **9. Contact Us**

If you have any questions or concerns regarding this Privacy Policy or your personal data, please contact us at [info@nitrad.ca](mailto:info@nitrad.ca).