



Don't Panic! Its Organic!

Don't hesitate to contact us if you'd
like more information!

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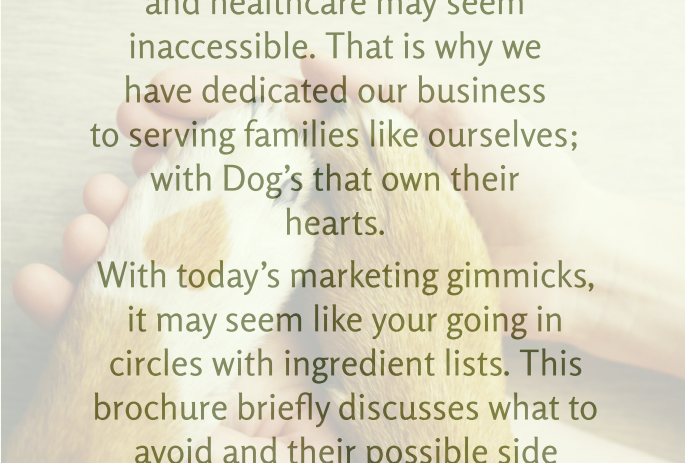
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A Pet Parent's guide to a safe, organically clean Dog!

Our mission is to educate as many Pet Parent's as possible. We are a family owned business with a pack of our own. We understand how quality food and healthcare may seem inaccessible. That is why we have dedicated our business to serving families like ourselves; with Dog's that own their hearts.



With today's marketing gimmicks, it may seem like your going in circles with ingredient lists. This brochure briefly discusses what to avoid and their possible side affects according to research. Our family, just like your own wishes our Dog's would live forever! We strongly believe Holistic care is the safest route to a long lived; Healthy Dog!

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Dog Holistically



Why choosing Organic &
All Natural products benefit your Dog

PHTHALATES, SILICONES, SULFATES & PRESERVATIVES

Plain and simple, what makes a shampoo smell good, lather well, leave a "soft" feel, and of course shelf life; in a nutshell. Now let's discuss what they actually do after prolonged use. Sulfates are surfactants and emulsifiers.

If inhaled can cause organ system toxicity and is a known skin irritant. Not to mention, the manufacturing process is highly polluting to the environment. Sodium Laureth Sulfate also has a high risk for contamination with dioxane, a known carcinogen.

Preservatives on the other hand do just that. Preserve. Sulfate preservatives are known to be stored in the body causing estrogen disruption, cancer, and reproductive issues. Formaldehyde preservatives will not be listed as such ever since it got a lot of back lash hence having to be reformulated. It won't be listed, but it is still used! It has been known to trigger an immune response that can include burning, itching, blistering, or scaling of the skin.

Methylisothiazolinone and Methylchlorisothiazolinone are both known skin irritants that have been associated with significant allergic reactions. There's strong evidence that methylisothiazolinone is also a neurotoxin. Cocamide-MEA/Cocamide-TEA a surfactant and pH adjuster. Both have high contamination concerns from nitrosamines. Nitrosamines are contaminants that can form under certain conditions; such as high temperatures. They are a class of chemicals that are thought to be carcinogenic, have reproductive toxicity, developmental toxicity and organ system toxicity.

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Same goes for PHTHALATES! Will not be listed as such, but rather as "Fragrance." They are used to bond the fragrance to the other ingredients. Phthalates cause endocrine system issues while synthetic fragrances have been linked to cancer. Artificial colors; used as visual enhancers are synthesized from petroleum and are linked to organ damage, cancer, birth defects, and allergic reactions.

PROPRIETARY BLEND, WHO DO YOU WORK FOR?

Proprietary Blend, while it is not an ingredient you will frequently see it in a dog shampoo ingredients list. And if you do PUT IT DOWN! It's a marketing gimmick that started as a way to protect a company's special formulation in supplements and has leaked over onto every other marketing scam that is actually legal. As far as dog products go, it usually doesn't mean anything good. Safest route is to avoid it completely.

According to ConsumerLab.com, "The major problem with 'proprietary formulas,' as well as with proprietary 'blends' and 'complexes,' is that they permit manufacturers to withhold important information about what's really in a product.

NOT MY FLEA SHAMPOO!

The active ingredient in most tick and flea shampoos is commonly a pyrethroid or pyrethrum-based. The reality is that these chemicals can be toxic to animals and us humans. Research shows continuous use of the chemicals become carcinogenic and extremely toxic causing cancer, neurological, and respiratory problems. The side effects are just as bad for animals as they can also suffer from skin irritation, neurological problems, gastrointestinal disorders, and even organ failure have been reported as a result of pet poisonings.

two particularly dangerous families of pesticides found in some flea treatments have been linked to learning disabilities in children and since have been banned, but exposure through shampoos is still prevalent. Flea collars if not worse, follow suit.

They contain some of the most dangerous insecticides like tetrachlorvinphos, carbaryl, and propoxur. Dr Tamara Hebbler open statement "This is no surprise. Every known insecticide/pesticide chemical has been shown to have severe neurological side-effects." So why do we keep choosing these routes? Because most veterinarians will recommend it and state "when used correctly can be safe" while the label states toxicity? The FDA stated that flea and tick meds are causing neurologic issues in pets. The side effects reported were Tremors, Seizures, Ataxia, Vomiting, Diarrhea, Loss of appetite, Skin irritations, and Lethargy. According to the FDA, the products affected are Bravecto, Nexgard, Simparica, and Credelio. These drugs all contain an ingredient called isoxazoline. Isoxazoline works by parolizing the pest then they die; in turn doing the same (mildly) TO YOUR DOG! What is the issue you say? The problem is with these routes you have to poison the "host" your Dog, in order to target the infestation. Need I say more?