

www.enlightdistributions.com



enlight

DISTRIBUTIONS

Public Relations

Film Distribution

Marketing

Creative Assets

Branding

About Enlight

Enlight Distributions was founded in 2019, inspired by a love for storytelling and a deep understanding of the challenges filmmakers face. Over the last five years, we've successfully distributed, marketed, and launched films like Holy Irresistible, Going Viral, and Sleep No More, building lasting connections between creators and audiences.

With personalized PR strategies we have been publicists to major stars and setting up careers of upcoming film makers. With creative campaigns, and a hands-on approach, we're dedicated to helping our clients shine in a competitive industry.

At Enlight, your success is our story.



Distribution



We offer unparalleled access to major streaming platforms, ensuring your film reaches a global audience. Beyond digital platforms, we have close connections with airlines, securing deals for in-flight entertainment to expand your film's reach.



Public Relations

Enlight Distributions specializes in creating **impactful PR campaigns** tailored to amplify your film's visibility and success. We've managed press releases, secured critic reviews, coordinated interviews, talk shows, and organized podcast and talk show appearances to boost exposure. Our viral marketing campaigns have driven engagement to not only a wider audience but also the right audience. By finding the audience that will most be interested in **your content and who you are.**



Live QnA for Tavla animated award winning film.

Publicist

Through the years, Enight Distributions has cultivated personal connections with a wide range of media outlets, from major publications to niche platforms. These relationships allow us to craft impactful campaigns that ensure your voice and work are seen and talked about. With access to top-tier journalists. We have been the publicists for major Hollywood stars and directors. From Corey Feldman to Antonia Bogdanovich.

THE
Hollywood
REPORTER

INDIE WRAP

COMINGSOON.NET

Looper

BuzzFeed

VARIETY

LOUD AND CLEAR
LET'S TALK ABOUT MOVIES



Indiewire®

FILM THREAT

Podcasts

Enlight Distributions has connections to dozens of podcasts and talk show hosts. From podcasts that would love your content in its niche community to show hosts like Mario Lopez at NBC.



Interviews



On with Mario Daily Podcast

▶ Play Newest

+ Follow



Mario Lopez & Wife/Co-host Courtney Lopez bring you the latest Hollywood Buzz, talk with all your favorite celebs and artists and give you an inside look at their life!

Enlight is equipped with a network of industry veterans, journalists, and media outlets to coordinate interviews for filmmakers and cast members across popular platforms. From appearances on mainstream media outlets like Variety, The Hollywood Reporter, and national talk shows, to social media-driven campaigns featuring live Q&A sessions and podcast interviews.

Marketing / Social media

Social Media Campaigns and creative Assets

Our team curates creative assets such as personal branding, logos, trailers, and posters for social media campaigns to enhance individual film's presence. All together creating a brand for you and your film.



Advertising

We employ an innovative advertising strategy designed to deliver highly cost-efficient campaigns that directly reach your target audience.

This approach is powered by our proprietary in-house marketing algorithm, developed specifically to optimize advertising for films. Not wasting money on A/B tests. Showing your film/content only to those who are interested.



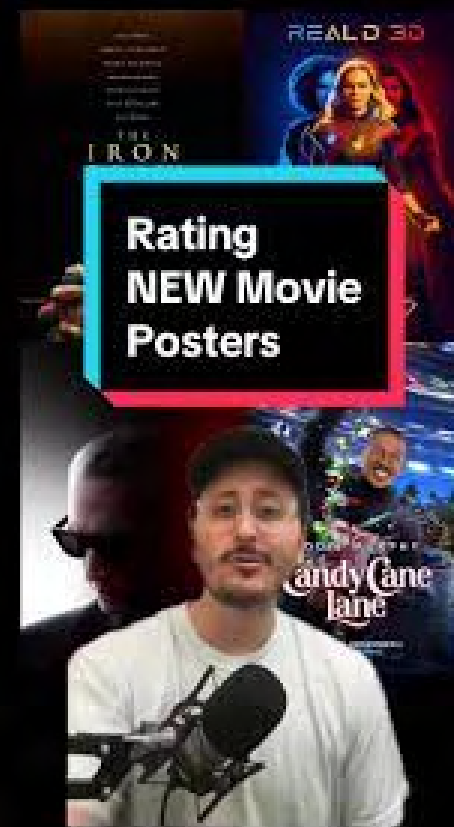
Viral Marketing

Partners

We've developed a proven viral marketing strategy that guarantees your film gains widespread attention on social media. By crafting engaging campaigns and collaborating with influencers, we ensure your story is shared by trusted voices, driving buzz and amplifying its reach.

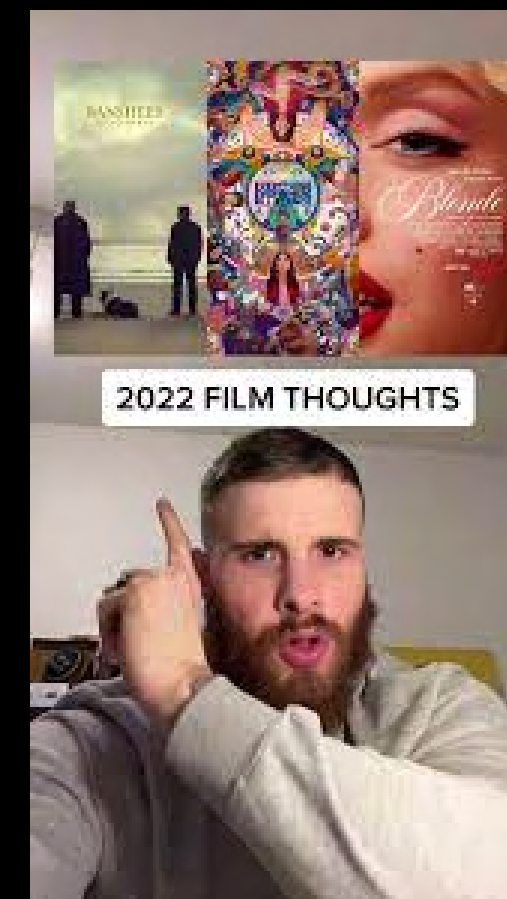
Cinema Joe: Tiktok

- [@cinema.joe](https://www.tiktok.com/@cinema.joe)
- 981K Followers



Seth: Tiktok

- [@sethsfilmreviews](https://www.tiktok.com/@sethsfilmreviews)
- 275K Followers



Career Boost

Expanded
Visibility

Our distribution and PR services place your work in front of global audiences, critics, and influencers, ensuring your talent reaches the right people and opens doors to new opportunities.

Credibility and
Recognition

With features in mainstream media, social platforms, and high-profile interviews, we help build your professional reputation, establishing you as a trusted and sought-after voice in the industry.

Long-Term
Growth

From strategic marketing to viral campaigns, our tailored approach not only elevates your current project but also creates a strong foundation for ongoing success in your career.



Press Releases



LOCAL CINEMA STUDIOS and IRIS INDIE STUDIOS PRESENT

BRUISER

Debut feature from the North Carolina-based Production Company

The Dvnamic, Heartfelt Story of the Modern American Dream Completes
Award-Winning Festival Run Ahead of Release

ATLANTA, GA (October 18, 2021) Local Cinema is proud to present Bruiser, a new independent feature created and directed by industry professionals and university professors Joshua Russel and Dustin Whitehead. Entirely filmed in rural North Carolina, the veteran filmmakers along with department leads collaborated and recruited local film students to work and experience the filmmaking process as crew during throughout the production of Bruiser. Now completing its award-winning festival run at the Rome Film Festival in Rome, GA on November 13, 2021, Bruiser directed by Jon Mark Nail ("Eyes of the Roshi") will subsequently roll out on major outlets and streaming platforms.

BRUISER follows Jack Rose (Dustin Whitehead – "Chicago P.D.," "Chicago Fire"), a small-time criminal who works simple jobs that require brutal tactics in exchange for fast cash. He's determined to help his father (played by his real-life father Allan Whitehead) keep the small hotel that is all he has left in the world. Now caught up in a lucrative job smuggling a young girl, Jack questions where his loyalty lies and embarks on a terrifying roller-coaster ride through the seedy underbelly of the American dream.

"In an era of a muddled 'American Dream', there was a prime opportunity to explore the uncertainty that many Americans feel. And we knew that Western North Carolina would be the perfect place to make a movie to explore the crushing reality of the modern American experience. This is what we brought into the writing room. We built a narrative around a guy who solves issues with his fists, who has a huge problem dropped on his lap that challenges his moral compass, and how he responds. We sought to tell this story because it encourages us to see the humanity in people and inspire introspection about what the American Dream should be for the 21st Century." – Dustin Whitehead

Written by Joshua Russell, Dustin Whitehead, and Jon Mark Nail and directed by Jon Mark Nail, **BRUISER** was filmed on location in rural Appalachia, outside of Asheville, NC and stars Dustin Whitehead, Callan White, Jeff Benninghofen, Diana Mendoza, Troy Norton, Allan Whitehead, Colin Wasmund, and Mary Katherine O'Donnell.

About Local Cinema Studios

Local Cinema Studios, Inc. ("Local Cinema") was organized to provide education, training and opportunity to people aspiring to become involved in the cinematic arts and to provide cultural enrichment to the public through the production of videos, television shows and movies for public viewing. The organization



IRIS INDIE INTERNATIONAL and LOCAL CINEMA STUDIOS
present



HÖLY IRRESISTIBLE

Where a clash of skepticism & devotion collide, an irreverent romance comedy emerges.

A ROM-COM DRAMA SET TO RELEASE ON AMAZON PRIME VIDEO

[FOR IMMEDIATE RELEASE]

Los Angeles, CA - **Iris Indie International** and **Local Cinema Studios** in association with **Enlight Distributions**, unveils **HOLY IRRESISTIBLE** directed by **Pamela Corkey** and written by Emmy-nominated screenwriter **Andrew Shearer**.

This feature film rom-com drama not only offers laughs and romance but also brushes against some of life's most profound existential questions. It is poised for a TVOD release on **Amazon Prime Video** late **February**.

Stars of this film include the main cast: **Ian Gregg** (*Outer Banks, The Falcon and the Winter Soldier*), **Leah Meritt** (*Insatiable, Friendships Never Die*), and multi-time SAG-Awards winner **Lea DeLaria** (*Orange Is The New Black*).



80s SCI-FI ADVENTURE 'GOING VIRAL' STARRING COREY FELDMAN
AND SHEA PRITCHARD

SET TO RELEASE DECEMBER 20TH 2024

A teen's quest for 80s video stardom turns dangerous when a sinister AI offers fame at a
chilling price.

Los Angeles, CA [November 7, 2024] – 80s icon, **Corey Feldman** (*Goonies, Stand By Me*) co-stars in, **Going Viral**, a sci-fi adventure comedy packed with 80s nostalgia and heartfelt storytelling. Coming to **Video On Demand on December 20th**, **Going Viral** brings together a talented cast of up-and-comers **Shea Pritchard** (*The Summer I Turned Pretty*) and **Aline O'Neill** (*Hysteria!*). Directed by **Vincent Vittorio** (*American Made Movie*) and written & produced by **Todd Pringle** and **Kevin Greene** (*You're Killing Me*), the film invites audiences into a neon-filled world where fame, technology, and identity collide.

Set in the golden age of VHS and arcades, **Going Viral** follows **Beckett O'Connell** (**Pritchard**), an awkward 15-year-old obsessed with achieving stardom on V-TV, the decade's hottest video-sharing platform. Despite his countless failed attempts, his life takes a dramatic turn when a mysterious AI inspired by Max Headroom named **Mr. Viral** (**Louis Kyer**) promises him the fame he's always dreamed of. However, Beckett soon discovers that this dream comes at a cost far greater than he could have imagined. With his friendships and future at stake, he must team up with a reclusive gamer named **Samurai** (**Corey Feldman**), to take on the sinister forces threatening his world.

Drawing inspiration from the imaginative spirit of classic 80s films, **Going Viral** is both a love letter to the era and a fresh exploration of themes that resonate today. With its vibrant retro aesthetic, humor, and twists, **Going Viral** is a film the whole family can enjoy, blending nostalgia with universal themes of friendship, ambition, and self-discovery.



IRIS INDIE INTERNATIONAL PRESENTS

A FILM BY ANTONIA BOGDANOVICH
SLEEP NO MORE

Two young brothers forced to navigate the perilous consequences of their
alcoholic father's debts, while their own dangerous entanglement in crime
threatens their path to freedom.

A CRIME DRAMA FILM SET TO RELEASE IN SUMMER 2024

[FOR IMMEDIATE RELEASE]

Los Angeles, CA Iris Indie International is pleased to announce acquisition and plans for the release of **SLEEP NO MORE DIRECTORS CUT**. This captivating narrative marks **Antonia Bogdanovich's** first feature directorial debut and Executive Producer by legendary director **Peter Bogdanovich**. The stellar cast includes **Thomas Brodie-Sanster** (*Game of Thrones, The Maze Runner*), **Rebecca Romijn** (*Star Trek-Strange New Worlds, X-Men*), **Luke Kleintank** (*Pretty Little Liars, The Young and The Restless*), and **Tobin Bell** (*The Saw Franchise*). Iris plans a winter 2023 limited theatrical release.

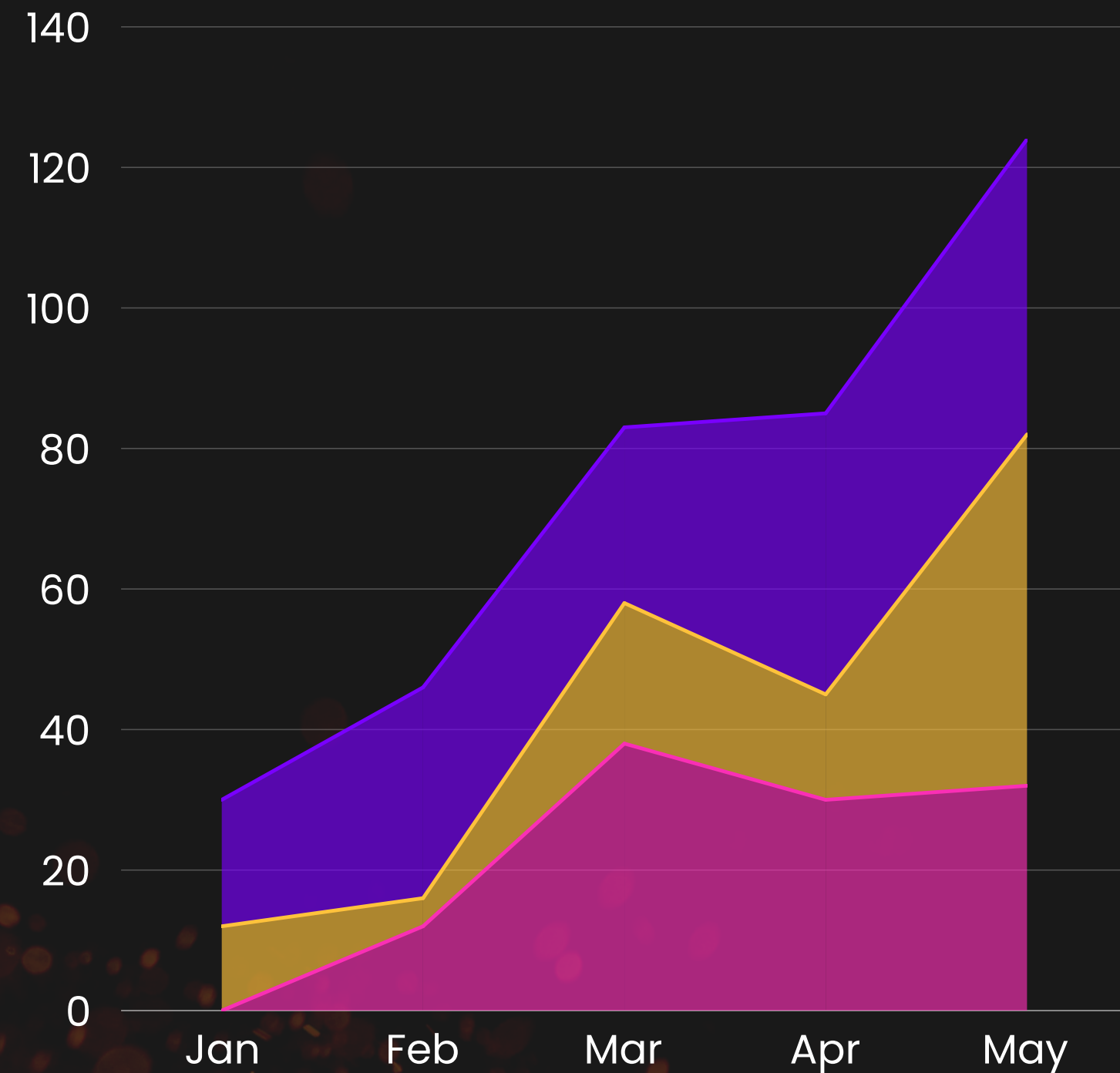
SLEEP NO MORE follows two brothers, Samuel and Beckett Emerson, who craft a scam to pickpocket an audience through an urban live street theater performance. Samuel uses inspiration from Shakespeare and his favorite comic series, Phantom Halo, to perform monologues while Beckett discreetly picks trinkets and valuables from the crowd. As their financial strain intensifies from their father's mountains gambling debts, the Emerson brothers are lured deeper into the criminal abyss. Beckett and his new partner in crime,

- more -

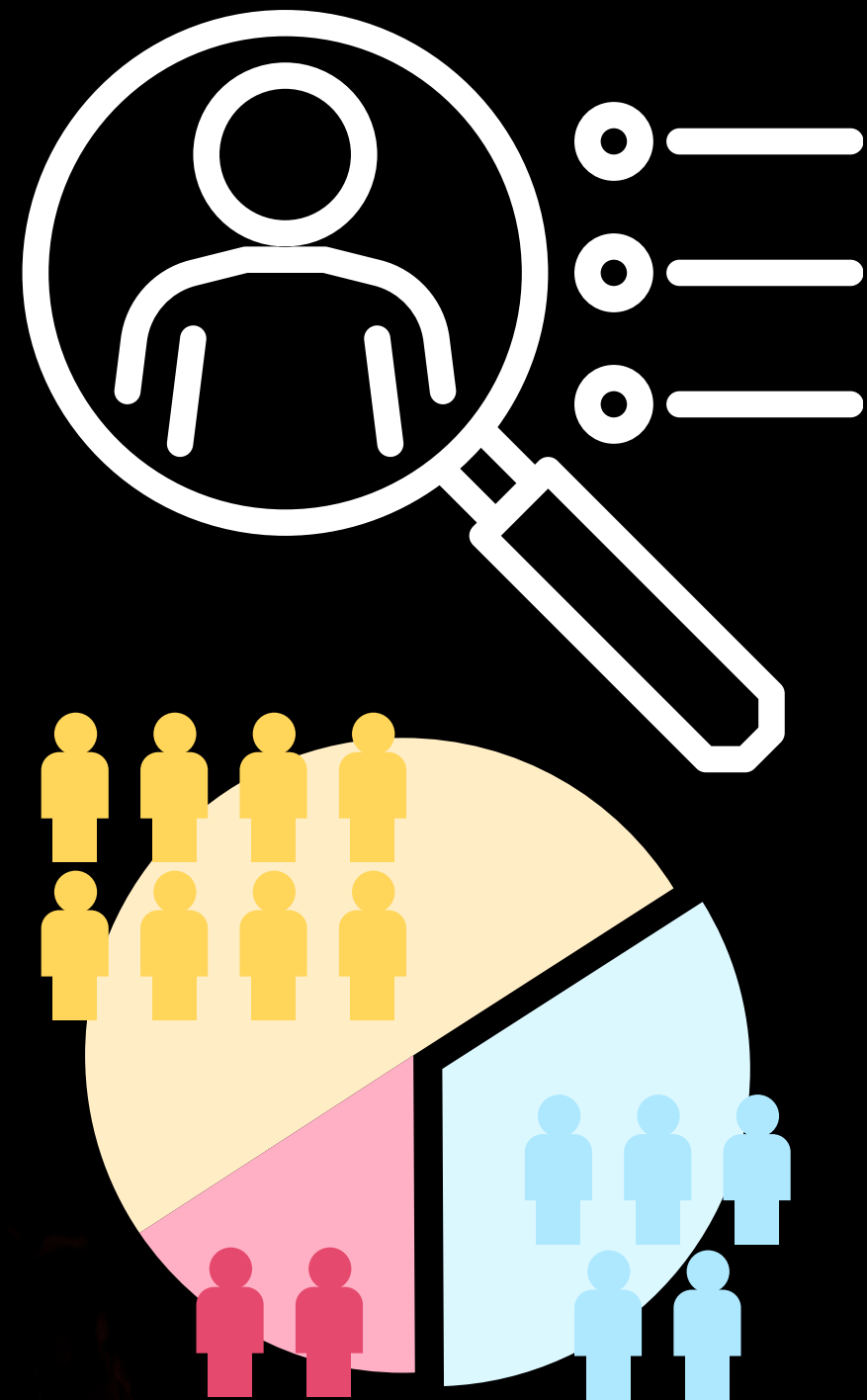
We create tailored press release packages for each film, highlighting its unique story and appeal. Each package includes a professionally written press release, key assets like trailers and posters, and a targeted distribution plan to ensure maximum media coverage and audience reach.

Metric & Reporting

We deliver comprehensive monthly reports to keep you informed on your film's performance. These reports include streaming statistics, audience demographics, engagement rates, and the effectiveness of marketing campaigns. By analyzing this data, we identify opportunities for growth, refine strategies, and ensure your film continues to reach its target audience effectively. Creating a long term profitability from your film or retention rate.



Target Audiences & Segmentation



We use a proprietary in-house algorithm that analyzes your film to determine the best target audience. Powered by a database of over 50 years of film and marketing insights, this system identifies trends and audience preferences with precision. Additionally, we conduct interviews with fans of similar content to understand their interests and engagement habits, ensuring we craft the most effective strategies to connect with your ideal viewers and maximize your film's impact.

EARLY ALPHA

nova

F I L M M A R K E T I N G A I

Detailed Marketing Plans:

Get comprehensive strategies that breathe life into your film's promotional journey, tailored to your unique project needs.

Film Comparisons:

Understand where your film stands by comparing it with industry benchmarks and successful comps, arming you with the knowledge to steer it towards success.

Creative Assets Assistance:

Discover the visual and audio elements that resonate best with your audience, helping you craft impactful posters, trailers, and more.

Marketing Segmentation:

Dive deep into your target audience. Identify and categorize segments, ensuring every marketing move is calculated and impactful.

Trailer Notes:

Every second of your trailer can make a difference. Receive specific, data-driven recommendations on how your trailers should be structured to captivate and enthrall.

Budget Allocation:

Make every dollar count. Nova provides an optimized budget breakdown, ensuring maximum ROI on your marketing spends.

Creative Assets

Enlight Distributions is equipped with an award-winning in-house editor and designer who handle everything from trailers to posters and social media assets. Our team works closely with your vision to create materials that perfectly represent your film and engage your audience.





LET'S GET STARTED!

GET A CONSULTATION TODAY

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Enlightdistributions.com