

Janie Park

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WORK

Salesforce - Experience Architect - Full-Time / Apr 2022 - Present

Directly contributed to a half-million project booking in a competitive environment by partnering with a strategist to illustrate the future-state experience vision and tell a compelling story.

3x Hackathon Winner - Won 2nd place in Lotus x Agentforce Hackathon, 3rd place in AMER AI Hackathon, and 2nd in Salesforce on Salesforce Elevator Pitch Challenge.

Led end-to-end UX for the Data, Visualization & Insights team—spanning discovery, design workshops, reviews, and UI design in Sandbox.

Showcased work at Dreamforce (world's largest AI event) and Product Decoded, with dashboards later launched to users and praised as "Key Exciting Enhancements."

Recognized by leadership and peers with multiple shout-outs in All Hands (200+ participants) and continuous kudos throughout the project.

Delivered presentations: "CKO 2 Demo Experience", "Analytics Design in Figma, CRMA, and Tableau", "How I became a 3x Hackathon Winner at Salesforce", and "Creating Design Systems for Scale" in the XD Practice Community Forum.

Sole UX lead for Customer Kick Off 3 Demo Team 3 Seller Experience, in which the demo was shown to over 75,000 employees and well-received by the leadership team and audience.

Was selected as 1 of 10 Runner Award Winners for Large Scale Project (LSP) with a multinational telecommunications company.

Updated and maintained design systems for the internal designers and presented this knowledge to the Experience Design team.

Avanade - UX Designer, Senior Analyst - Full Time / Mar 2020 - Apr 2022

Core UX designer for Microsoft's return-to-workplace app, implemented in 70+ countries, benefiting 14k organizations.

Helped develop Avanade Design Research Certificate Course, educating 100+ professionals globally.

Built a global "safety workflow system" for the Research and Development team at a large chemical manufacturer to make sure that safety guidelines were met and replaced a multitude of current platforms (web & excel sheets) that managed the safety procedures.

Neospring - UX Designer - Full-time / Dec 2017 - Jul 2018

Worked on heuristic evaluations and created more intuitive websites and mobile experience.

Ernst & Young (EY) - UX Designer - Freelance / Oct - Nov 2017

SK Broadband - UX Designer - Freelance / Jul - Aug 2017

TeamInterface - UX Designer - Freelance / Jul - Sep 2014

SapientNitro - UX Designer - Full Time / Jul 2013 - Jun 2014

Created sitemap, user journeys, wireframes, and workflows for various clients and participated in pitching ideas for MDAnderson engagement as a UX designer and our team won opportunities.

InReality - Experience Designer - Intern / Jun - Aug 2012

KAIST - Design Researcher - Intern / Jun - Aug 2011

EDUCATION

Korea Advanced Institute of Science and Tech. (KAIST)

M.S. in Industrial Design
2015 - 2017

Georgia Institute of Technology

B.S. in Industrial Design
Highest Honors
2009 - 2013

AWARDS

AMER AI Hackathon

3rd Place / Salesforce

Lotus x Agentforce Hackathon

2nd Place / Salesforce

Lotus Elevator Pitch Challenge

2nd Place / Salesforce

Laboratory Safety Poster

Semi-Finalist / KAIST

Hoodie Design Competition

Semi-Finalist / KAIST

EC Energy Utilization Design

Finalist / Georgia Tech

CERTIFICATIONS

Conversation Designer CxD1

Conversation Designer CxD2

Google Data Analytics

Professional Certificate (V2)

Salesforce Certifications (6)

Professional Scrum™ with

User Experience I

UI Design Patterns for

Successful Software

Design Research Certification

FEATURED

DESIGNSORI Interviews

2024