

Weekly Activity & Responsibility Structure

1. Monday Call Activity – All Team Members & Associates

A mandatory review and strategy call will be conducted every Monday with all team members and associates.

Ruthvika Reddy will maintain and submit weekly performance reports without fail.

Monthly Target: Achieve a total of 50 active members, including all associates, by the end of this month.

2. CP Site Visit & Onboarding – Weekly Monitoring

Kavya will submit a detailed weekly report covering:

- 100% CP visits
- 100% site visit tracking
- Ensure each CP receives at least 1 client visit within the first 15 days
 - Responsible for on boarding 50 Channel Partners (CPs)

3. Sunday Site Visit Activity & New Inventory Management

Sravani & Aadhya will oversee:

- Weekly Sunday site visit coordination
 - Addition of new inventory
- Ensuring consistent property updates

4. Strategy & Social Media Growth

Bhumika & Mrunalini will handle:

- Organic lead generation
- Social media content strategy
- Blogs, posts, and engagement campaigns
 - Driving quality inbound queries

5. Performance Tracking & Accountability

Gayatri will monitor all targets and KPIs.

If performance standards are not met, corrective action must be taken, including adding a replacement where necessary.

TARGET IN NEXT 15 DAYS – FRIST SALE @ MY CASA

Task lead: Sravani

Supported by: Aadhya + Mrunalini + Ruthvika + Bhumika + Kavya + Gayatri