



CanBuildMasters
GLOBAL HOME EVOLUTION EXPERTS



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Presented by: CanBuild Masters

CANBUILD MASTERS
3850 BOUL. SAINT-ELZEAR OUEST SUIT 2102
LAVAL, QUEBEC. H7P0L4. CANADA
WWW.CANBUILDMASTERS.COM

Investment Prospectus: CanBuild Masters Design-Build Competition

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Shaping the Future of Luxury Real Estate in Nigeria

1. EXECUTIVE SUMMARY

CanBuild Masters is Nigeria's premier design-build competition platform, a ground breaking platform that unites the nation's top architects, developers, and investors to redefine sustainable, innovative and quality build real estate. This annual event is more than a competition—it's a movement to transform Nigeria's urban landscape through innovative, sustainable, and luxurious residential designs.

For investors and brands, CanBuild Masters represents a unique opportunity to:

- **Capitalize on Nigeria's booming real estate market**, projected to grow exponentially due to urbanization and rising demand for premium housing.
- **Gain unparalleled visibility** through high-profile media coverage, digital campaigns, and strategic brand integrations.
- **Achieve exceptional returns** through premium property sales, rentals, or long-term equity growth.

By participating in CanBuild Masters, you're not just investing in real estate—you're positioning yourself as a leader in Nigeria's luxury property sector, driving innovation, sustainability, and urban development.

2. ABOUT CANBUILD MASTERS

CanBuild Masters is an annual design-build competition that challenges 40 elite architects to create sustainable, innovative, and luxurious homes tailored to Nigeria's evolving urban landscape. The competition features:

- **A live build-off format**, where homes are constructed, judged, and awarded.
- **Smart, sustainable designs** that set new standards for modern living.
- **Massive exposure** through media, government, and industry networks.

Investors and brands gain **first-mover advantage** in acquiring premium properties and enjoy exclusive product placement opportunities, positioning themselves at the forefront of Nigeria's luxury real estate boom.

3. INVESTMENT OPPORTUNITY

Why Invest in CanBuild Masters?

✔ High ROI on Premium Properties

- Sell, lease, or retain ownership of competition homes for **50-100% profit margins** within 6-12 months.
- Generate **26-30% annual rental yields** in high-demand urban areas.

✔ Exclusive Early-Stage Access

- Secure premium properties at competitive prices before they hit the open market.

✔ Brand Prestige & Industry Influence

- Position your brand as a leader in Nigeria's luxury real estate sector.

✔ Strategic Market Entry

- Build partnerships with top architects, developers, and government stakeholders.

✔ Long-Term Growth Potential

- Tap into Nigeria's surging demand for high-value, sustainable urban developments.

✔ Community Impact

- Be part of an initiative that promotes innovation, sustainability, and improved living standards.

4. PRODUCT PLACEMENT & LIFESTYLE BRAND SHOWCASE

CanBuild Masters offers brands an exclusive platform to integrate their products into competition homes, creating direct consumer experiences and enhancing brand engagement.

Available Product Placement Categories:

- **Smart Home Technology:** AI-powered security systems, smart lighting, and automated climate control.
- **Luxury Appliances:** High-end kitchen, bathroom, and laundry solutions.
- **Eco-Friendly Materials:** Sustainable building materials, energy-efficient insulation, and solar solutions.
- **Furniture & Interior Décor:** Designer furniture, bespoke fittings, and statement pieces.
- **Home Entertainment Systems:** Premium sound systems, home theaters, and immersive media setups.
- **Luxury Automobiles:** Branded electric vehicle showcases for eco-conscious urban dwellers.

Product Integration Strategy:

- **Branded Experience Centers:** Feature your products in model homes with interactive demonstrations.
- **Video & Social Media Content:** Lifestyle shoots and influencer collaborations highlighting product usability.
- **Media Coverage:** Get featured in event documentaries, online publications, and TV broadcasts.
- **Exclusive Brand Activation:** Host private VIP tours showcasing how your products enhance modern living.

5. MARKET POTENTIAL & REAL ESTATE GROWTH

Nigeria's real estate market is experiencing rapid expansion, driven by:

- **Urbanization:** Over 50% of Nigerians will live in cities by 2030.
- **Luxury Real Estate Demand:** Surging demand for high-end, smart homes in Lagos, Abuja, and other major cities.
- **Foreign & Domestic Investment:** Real estate remains one of the most attractive asset classes for long-term growth.

By investing in CanBuild Masters, you're tapping into a high-growth sector with massive demand and appreciation potential.

6. INVESTMENT MODELS & EXPECTED RETURNS

Investor Type	Investment Amount	Key Benefits
Single Investor	₦500 Million	Full brand exposure on one featured home, media recognition, and priority seating.
Double Investor	₦250 Million/person	Exclusive branding on two partners, VIP event access, and personalized consultation.
4-Investor Group	₦125 Million/person	Shared branding across four partners, media promotions, and first option for future investments.
Group Investor	₦50 Million/person	Group branding across 10 partners, non-exclusive product placement, and no dedicated campaign.

Projected Returns:

- **Sales Model:** 50-100% profit margin within 6-12 months.
- **Rental Model:** 26-30% annual rental yields in high-demand urban areas.

- **Equity Growth:** Long-term property appreciation and passive income.

7. SPONSORSHIP & BRANDING OPPORTUNITIES

Sponsorship Tier	Investment Amount	Key Benefits
Platinum Sponsor	\$50 Million	Title sponsorship, media interviews, premium branding, and product integration.
Gold Sponsor	\$30 Million	High visibility, brand placement in key areas, and speaking opportunities.
Silver Sponsor	\$15 Million	Logo placement, marketing benefits, and direct engagement with architects.
Bronze Sponsor	\$7.5 Million	Affordable branding option for businesses looking to gain exposure.

8. RISK MANAGEMENT & MITIGATION STRATEGIES

CanBuild Masters ensures investor and sponsor interests are protected through:

- **Legal Compliance & Due Diligence:** All investments are secured by contracts and vetted real estate regulations.
- **Quality Assurance & Oversight:** Expert-led evaluation ensures construction standards and project timelines are met.
- **Market Demand Analysis:** Extensive research supports pricing and demand projections for sustainable ROI.

9. NEXT STEPS: HOW TO GET INVOLVED

1. **Explore Investment Opportunities:** Review tailored investment packages.
2. **Consult with Our Team:** Schedule a strategy session to customize your approach.
3. **Secure Your Spot:** Sign investment agreements and finalize participation.
4. **Track Project Progress:** Stay informed with milestone updates and reports.

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REGISTER NOW & Secure Your Investment.

Have questions? Contact us at:

- **Email:** info@canbuildmasters.com
- **Phone:** +234 805.374.5049
- **Website:** www.canbuildmasters.com

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