

## **Advisor Profile: Jerrell Bravo**

(Public Profile: <https://www.linkedin.com/in/bravo/>)

### **Profile**

Jerrell is based in Hong Kong executes Talent Strategy engagements across Asia and Europe for HR Executive and Senior Management teams.

He has also been an honorary member of The Asia Transformation & Turnaround Association (ATTA), associate member and HR Audit trainer of the Hong Kong Institute of Human Resource Management (HKIHRM), and panel advisor for theFinTech020 organisation in Hong Kong.

Since 2003, he has led Workforce planning, Leadership Development, Global Staffing, and Talent Management strategies for public and private companies in the Banking, Energy, Financial Services, Technology, Offshore, and Staffing industries across Europe, The Middle East, and Asia.



**Qualifications:** Six Sigma Coach & Trainer, HKIHRM Training Professional, Asia Turnaround & Transformation Association Honorary Member, Hiring & Management Skills Professional.

### **Knowledge Specialisms**

- Market Entry Advisor
- Organisational Design
- Solution-based Client Engagement
- Business Scaling & Stakeholder Management
- Employee Communication & Engagement
- Dispute Resolution & Career Counselling
- Operational Gearing
- Performance Influence & Improvement
- Self-appraisal & Time Management
- Talent Acquisition Strategy
- Change Management & Resource Planning

### **Training Experience(s)**

Primary experience has been in STEM services organisations working with a range of management levels, from “first time manager” groups to Directorate and C suite, with primary objectives targeted on improving leadership, customer & staff engagement, personal management, and organisational talent planning capabilities.

### **Executive Coaching Approach**

Take an objective problem-solving approach to facilitate coach-ee to uncover the root causes of their performance gaps. On that basis, I formulate and recommend a coaching programme which will include focus on models that are currently underutilized as well as introducing new concepts that will be of use for his/her specific objectives.

Once core SMART objectives are set, we work towards meeting those improvement points over the course of the next 3-6 months. Coaching is conducted using the GROW model and frequent dialogues and 360 degree references to gauge external impact of improvements.

### **Recent Corporate Clients**

HSBC, Societe Generale, Huisman Engineering, AXA Insurance Co, Husky Energy, APG Investments, Radware, Schneider Electric, Intertrust, HKJC, Maples Fiduciary Services, Arup, Mirae Asset Management. (others upon request)