



100,000 Jumpers Challenge

Empowering Youth through Double
Dutch

About the 100K Jumpers Challenge

The **100,000 Jumpers Challenge** is a nationwide initiative to teach 100,000 Black youth Double Dutch jump rope.

By partnering with community leaders, non-profits, and corporations, we aim to inspire physical activity, foster cultural connections, and create positive health outcomes for generations to come.



Why Partner With Us?

By partnering with Black Girls Jump, your organization will:

Benefits of Partnership



Make a Measureable Impact

Support physical activity and health education in communities of color.



Gain Community Visibility

Promote your organization's commitment to empowering Black youth and advancing health equity.



Be Part of a Cultural Movement

Double Dutch is more than a sport on the verge of Olympic Game's inclusion—it's a celebration of culture, creativity, teamwork, and resilience.



Partnership Opportunities

Sponsorship

- **Event Sponsorship:** Fund community events to teach and showcase Double Dutch.
- **In-Kind Sponsorship:** Provide food, beverages, printed materials, swag, and other materials to support the challenge.
- **Sponsor a Child:** Sponsor double dutch lessons with our coaches.

Volunteer Engagement

- Mobilize your staff or members as trained volunteers to teach Double Dutch or assist at events.

Co-branded Campaigns

- Collaborate on a social media or outreach campaign highlighting our shared mission.

Research & Data

- Partner on collecting data about the program's impact and share insights to support broader health initiatives.



Benefits for Partners

Unlock access to new markets and customers.

Key Benefits



Recognition & Branding

- Logo placement on all promotional materials (website, social media, event signage).
- Acknowledgment in press releases and media campaigns.
- Inclusion in a post-event impact report shared with stakeholders.



Community Involvement

- Be highlighted as a champion of health, equity and youth empowerment in community media outreach and events.
- Opportunities to directly engage with program participants and beneficiaries.



Networking & Collaboration

- Invitations to exclusive networking opportunities with other challenge partners.
- Access to collaboration opportunities with organizations and community leaders.





Conclusion

By partnering with us, your organization can contribute to a vital initiative that promotes physical activity, cultural awareness, and health equity.

We invite you to join this movement and make a lasting impact on the lives of Black youth. Together, we can jump-start a movement toward better health, stronger communities, and a legacy of fitness for future generations!

Next Steps:

- **Schedule a Meeting:** Let's discuss how we can customize this partnership to align with your organization's goals.
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- **Join the Movement:** Be a visible advocate for health, culture, and youth empowerment.

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