



HR FOR STARTUPS

WHAT YOU REALLY NEED TO KNOW

How to build strong foundations without overcomplicating things.



WHY IT MATTERS

It's tempting to skip HR in the early days.

But when you scale without it, you risk:

- Compliance issues
- Blurred boundaries
- Team confusion
- Costly clean-up later

Getting it right early = smoother growth and less stress.



WHAT YOU NEED FIRST

You don't need everything – just the essentials:



Just enough structure to protect your team and your business.



WHAT COMES NEXT (AS YOU GROW)

As you grow, so do your people needs. That's where we help you level up:

- Clear and fair policies
- Performance & feedback frameworks
- Pay and progression structure
- HR Systems to track and automate
- Culture and organisational strategy

No overwhelm. Just the right tools at the right time.





WHAT WORKING WITH US FEELS LIKE

Working with Saltwater HR means:

Tailored, practical advice
Plain-English guidance
Compliance with care
A partner who shares your values

No fluff. No jargon. Just HR that fits your business.







SALTWATERHR



"ENSURE YOUR DOCUMENTATION IS SHORT AND SHARP AND MAKE MUCH MORE USE OF PEOPLE-TO-PEOPLE COMMUNICATION."

Bentley and Borman

