BHAVIK CHAUHAN

PRODUCT & UI/UX DESIGNER

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Surat, Gujarat, India

bhavikchauhan.in

SKILLS

• Web & App Design • Figma

Design ThinkingAdobe XD

LeadershipPhotoshop

Problem-SolvingMiro

Creative Thinking
 Illustrator

Strong Communication • Jira

Emotional Intelligence
 Canva

Video Editing/
 Storytelling

Resolve

EDUCATION

SECONDARY SCHOOL

Divine Child High School 2012 - 2014

BACHELOR OF TECHNOLOGY

Pandit Deendayal Petroleum University

2014 - 2018 (Dropout)

UI/UX DESIGN MASTERCLASS

Udemy Course

BRANDING DESIGN

Udemy Course

EXPERIENCE

FREELANCE UI/UX & GRAPHIC DESIGNER

2019 - Present

- Designed "The Game of Bots" Hackathon website for yellow.ai.
- Created graphics for Al4Youth projects.
- Developed merchandise designs for 47 Creations, including LGBTQ+ themes and Crafted engaging social media posts for Twitter and LinkedIn.
- Transformed outdated websites into modern, user-centric experiences that enhanced usability and engagement.

UI/UX DESIGNER

Codewalla Pune, India

2022-2025

- Working on multiple projects which includes <u>1Huddle</u>, <u>Coachwalla</u>
 (Performance Management Tool) and <u>Cloudwalla</u>.
- Integrated gamification mechanics, increasing gameplay by 25%. (1Huddle)
- Design Incharge for Manager and Player Empowerment Track, driving impactful design strategies within the app and Web domain. (1Huddle)
- Consistent design advocate, ensuring uniformity in typography, colors, and UI elements for user comfort through design system.
- Conducted brainstorming sessions with clients to drive innovation. (1Huddle)
- Designed a web-based **Performance Management Tool** enabling companies to effectively track employee performance. (Later Coachwalla)
- Led UX strategy and implementation for seamless user experience. (All projects)
- Managed client interactions and presented key features. (All projects)
- Spearheaded UX initiatives aligning business goals with user needs. (All projects)

UI/UX DESIGNER

Incupad LLC

Delhi, India

2021 - 2022

- Designed iMasjid and VetPrevent mobile app, following end-to-end app design process.
- Executed tasks as a lone Product Designer and UX Researcher.
- Encompassed responsibilities of both roles for comprehensive design approach.