

Blue Moon Medias Privacy Policy

Introduction

Blue Moon Medias ("we," "us," "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in accordance with Colorado law.

Information Collection

We collect the following types of information:

1. **Personal Information:**
 - Name
 - Address
 - Email address
 - Phone number
 - Payment details (e.g., credit card information)
2. **Non-Personal Information:**
 - Browser type
 - IP address
 - Pages visited on our website
 - Referring/exit pages
 - Date and time of visits

Use of Information

We use the information collected for the following purposes:

1. **Service Delivery:**
 - To process payments and deliver the services you request.
 - To communicate with you regarding your orders and provide customer support.
2. **Improvement of Services:**
 - To understand how you use our website and services.
 - To improve our website, services, and customer experience.
3. **Marketing:**
 - To send you promotional materials, newsletters, and other information that may be of interest to you (with your consent).

Information Sharing

We may share your information with:

1. **Service Providers:**
 - Third-party service providers who assist us in delivering our services (e.g., payment processors, hosting services).

2. Legal Requirements:

- If required by law, to comply with legal processes, or to protect our rights, property, or safety.

3. Business Transfers:

- In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the new owner.

Security Measures

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. These measures include:

1. Data Encryption:

- Encrypting sensitive information (e.g., payment details) during transmission.

2. Access Controls:

- Restricting access to personal information to authorized personnel only.

3. Regular Security Assessments:

- Conducting regular security assessments to identify and address potential vulnerabilities.

Customer Rights

You have the following rights regarding your personal information:

1. Access:

- You have the right to request access to the personal information we hold about you.

2. Correction:

- You have the right to request corrections to any inaccurate or incomplete personal information.

3. Deletion:

- You have the right to request the deletion of your personal information, subject to certain legal exceptions.

4. Opt-Out:

- You have the right to opt-out of receiving marketing communications from us.

Policy Changes

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website and indicating the date of the last revision.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Blue Moon Medias
Email: bluemoonmedias@gmail.com
Phone: 970 318-9824

This Privacy Policy is effective as of September 11, 2024.